

FEDERAL TRADE COMMISSION  
 WASHINGTON, D.C. 20580

# NOTICE OF APPEARANCE



CASE NAME Tempur Sealy International Inc. and Mattress Firm Group Inc.	FILE/DOCKET NUMBER 9433
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding.  Jacob M. Coate CLEARY GOTTLIEB STEEN & HAMILTON LLP 2112 Pennsylvania Avenue NW Washington, DC 20037 (202) 974-1702 jcoate@cgsh.com	Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.  Tempur Sealy International, Inc. 1000 Tempur Way Lexington, KY 40511 859-455-2502

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL /s/ Jacob M. Coate	5. DATE SIGNED 02/03/2025
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Return this form to: Federal Trade Commission  
 Room H-113  
 600 Pennsylvania Avenue, N.W.  
 Washington, D.C. 20580

**UNITED STATES OF  
AMERICA FEDERAL  
TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES**

**In the Matter of**

**Tempur Sealy International, Inc.**

**and**

**Mattress Firm Group Inc.**

**Docket No. 9433**

**STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1**

In connection with the Notice of Appearance filed herewith on February 3, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 263084). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

Dated: February 3, 2025

*/s/ Jacob M. Coate*

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*Counsel for Tempur Sealy International, Inc.*

**CERTIFICATE OF SERVICE**

I hereby certify that, on February 3, 2025, I caused the foregoing to be electronically filed with the Secretary of the Commission using the Federal Trade Commission's e-filing system, causing the document to be served on the following registered participants.

April J. Tabor  
Secretary of the Federal Trade  
Commission Federal Trade Commission  
600 Pennsylvania Ave., NW  
Washington, D.C. 20580

Office of Administrative Law Judges  
Federal Trade Commission  
600 Pennsylvania Ave., NW,  
Washington, D.C. 20580

I also certify that I caused a copy of the foregoing document to be served via email to:

Allyson Maltas, [amaltas@ftc.gov](mailto:amaltas@ftc.gov)  
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*Counsel for Mattress Firm Group,  
Inc.*

*Counsel Supporting the Complaint*

/s/ Jacob M. Coate  
Jacob M. Coate