FEDERAL TRADE COMMISSION | OFFICE OF THE SECRETARY | FILED 02/06/25 OSCAR NO. 612810 - Page 1

WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



| | | MCNN. | |
|---|------------------------|--|--|
| CASE NAME | | FILE/DOCKET NUMBER | |
| Tempur Sealy International, Inc. and Mattress Firm | n Group Inc. | 9433 | |
| Pursuant to Section 4.1 of the Comproceeding the appearance of | nmission's Rules o | f Practice, I (we) am (are) entering in the above | |
| counsel supporting the complaint (Co | omplete Items 1, 3, 4, | and 5 below) | |
| counsel or representative for the resp | condent (Complete Iter | ms 1, 2, 4, and 5 below) | |
| counsel or representative for a third | party (Complete Items | 1, 2, 4, and 5 below) | |
| 1. COUNSEL OR REPRESE | NTATIVE | 2. RESPONDENT(S) OR THIRD PARTY(IES) | |
| nclude the name, address, email address, and telephone number of each ounsel or representative entering an appearance in the above proceeding, | | Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed. | |
| Ryan A. Shores Jacob M. Coate CLEARY GOTTLIEB STEEN & HAMILTON LLP 2112 Pennsylvania Ave, NW Washington, DC 20037 202-974-1500 rshores@cgsh.com jcoate@cgsh.com | | Mattress Firm Group Inc., n/k/a Lima Deal Corporation LLC 3250 Briarpark Dr., Suite 400 Houston, TX 77042 On February 5, 2025, Respondent Tempur Sealy International, Inc. acquired Respondent Mattress Firm Group Inc., now known as Lima Deal Corporation LLC. Counsel from Cleary Gottlieb Steen & Hamilton LLP have previously appeared on behalf of Tempur Sealy International, Inc. | |
| 3. ASSOCIATE/ASSISTANT DIRECTOR |) | | |
| D. AGGOCIATE/AGGISTANT DIRECTOR | | | |
| 4. SIGNATURE OF SENIOR COUNSEL | | 5. DATE SIGNED | |
| /s/ Ryan A. Shores | | 2/6/2025 | |
| F | Room H-113 | sylvania Avenue, N.W. | |

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of

Tempur Sealy International, Inc.

Docket No. 9433

and

Mattress Firm Group Inc.

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed herewith on February 6, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 500031). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

On February 5, 2025, Respondent Tempur Sealy International, Inc. acquired Respondent Mattress Firm Group Inc., now known as Lima Deal Corporation LLC. I have previously appeared on behalf of Tempur Sealy International, Inc.

Dated: February 6, 2025 /s/Ryan A. Shores

Ryan A. Shores Cleary Gottlieb Steen & Hamilton LLP 2112 Pennsylvania Avenue, NW Washington, DC 20037 T: 202-974-1876

Email: rshores@cgsh.com

Counsel for Respondents Mattress Firm Group Inc., n/k/a Lima Deal Corporation LLC, and Tempur Sealy International, Inc.

UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION OFFICE OF ADMINISTRATIVE LAW JUDGES

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In connection with the Notice of Appearance filed herewith on February 6, 2025, and pursuant to 16 C.F.R. § 4.1(d), I state that I am eligible to practice before the Commission as a member of the Bar of the District of Columbia (Bar No. 263084). As requested by 16 C.F.R. § 4.1(d), I further state that I am a member of good standing within the legal profession.

On February 5, 2025, Respondent Tempur Sealy International, Inc. acquired Respondent Mattress Firm Group Inc., now known as Lima Deal Corporation LLC. I have previously appeared on behalf of Tempur Sealy International, Inc.

Dated: February 6, 2025 /s/ Jacob M. Coate

Jacob M. Coate Cleary Gottlieb Steen & Hamilton LLP 2112 Pennsylvania Avenue, NW Washington, DC 20037 T: 202-974-1702

Email: jcoate@cgsh.com

Counsel for Respondents Mattress Firm Group Inc., n/k/a Lima Deal Corporation LLC, and Tempur Sealy International, Inc.

CERTIFICATE OF SERVICE

I hereby certify that on February 6, 2025, I filed the foregoing document electronically using the Federal Trade Commission's e-filing system, which will send notification of such filing to:

April Tabor Secretary Federal Trade Commission 600 Pennsylvania Ave., NW, Rm H-113 Washington, DC 20580 ElectronicFilings@ftc.gov

Office of Administrative Law Judges Federal Trade Commission 600 Pennsylvania Ave., NW, Rm H-110 Washington, DC 20580

I also certify that I caused the foregoing document to be served via email to:

Allyson Maltas, amaltas@ftc.gov Noel Miller, nmiller2@ftc.gov Stephen Rogers, srodgers@ftc.gov Ethan Stevenson, estevenson1@ftc.gov Adam Pergament, apergament@ftc.gov Jeanette Pascale, jpascale@ftc.gov Isiah Albright, ialbright@ftc.gov Devon Allen, dallen1@ftc.gov William Sohn, wsohn@ftc.gov

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Counsel for Mattress Firm Group Inc.

<u>/s/ Ryan A. Shores</u> Ryan A. Shores

Counsel for Respondents Mattress Firm Group Inc., n/k/a Lima Deal Corporation LLC, and Tempur Sealy International, Inc.