

# Commercial Surveillance and Data Security

Public Forum

SEPTEMBER 8, 2022

## SPEAKER BIOS

### Panel 1: Industry Perspectives on Commercial Surveillance and Data Security

**Jason Kint** is CEO of Digital Content Next, the only trade association to exclusively serve the unique and diverse needs of high-quality digital content companies that manage trusted, direct relationships with consumers and marketers. Jason guides DCN's diverse and powerful group of members — established brands such as The New York Times, Hearst and ESPN, and digital natives, such as Vox, Politico and WebMD — into the future setting the agenda on a range of issues including subscriptions models, public policy and video streaming. Jason also serves as Chairman of TRUSTX, a cooperative digital advertising marketplace designed to address the industry's trust, transparency and accountability challenges in digital advertising. TRUSTX is a wholly-owned subsidiary of DCN operating as a public benefit corporation. A 25-year veteran of the digital media industry, Jason led the evolution of CBS Sports into a multi-platform brand breaking new ground in streaming many of the largest events on the Internet. Kint previously served in various executive roles launching and leading the websites for all of Times Mirror Magazines' flagship websites under the ownership of Times Mirror, Paul Allen and later Condé Nast.

**Marshall Erwin** is the Chief Security Officer at Mozilla. He leads the team responsible for protecting Mozilla and its users, responding to cybersecurity incidents and ensuring the company builds secure products. He is also responsible for cybersecurity policy and leads Mozilla's policy work on misinformation, malicious content, and reforms to the advertising industry. Marshall joined Mozilla in 2014 and has held several roles focused on privacy and security. Most recently, he was the Senior Director of Trust & Security, overseeing the implementation of Firefox's privacy and security features that protect users from threats online. Previously, he served as Mozilla's Head of Privacy, leading incident response and crisis communications for security and data breach incidents and overseeing implementation of global privacy regulations. Prior to Mozilla, Marshall began his career with the United States Government, where he focused on counterterrorism and cybersecurity. He also served as the counterterrorism and intelligence adviser on the Senate Homeland Security and Government Affairs Committee and as the intelligence specialist at the Congressional Research Service, focusing on National Security Agency surveillance leaks and legislative changes to FISA.

## Commercial Surveillance and Data Security Public Forum

**Paul Martino** serves as Vice President and Senior Policy Counsel at the National Retail Federation, the world's largest retail trade association. Retail is the nation's largest private-sector employer, contributing \$3.9 trillion to annual GDP and supporting one in four U.S. jobs — 52 million working Americans. For over a century, NRF has been a voice for every retailer and every retail job, educating, inspiring and communicating the powerful impact retail has on local communities and global economies. Martino is responsible for developing and implementing federal legislative and regulatory advocacy efforts on a range of e-commerce and consumer protection policy issues, most notably, data privacy and security. With nearly 30 years of industry, government and legal experience, Martino is known as a leading industry strategist on a range of Internet, telecommunications and technology policy issues. Before joining NRF, Martino co-chaired the privacy and data security practice of Alston & Bird LLP, representing businesses, trade associations and coalitions before Congress, federal departments and independent agencies on data privacy, cybersecurity, e-commerce, telecommunications, financial services and intellectual property issues. While in private practice, Martino was named a national leader in privacy and data security law every year from 2008 to 2014 by the leading publication ranking American business lawyers, "Chambers USA: America's Leading Lawyers for Business." Prior to joining Alston & Bird, Martino served as a principal advisor to Chairman John McCain and the lead counsel on Internet, technology and privacy issues for the U.S. Senate Committee on Commerce, Science and Transportation. He came to the Senate after beginning his career in the early 1990s advising startup and newly public technology companies on corporate and transactional matters in Silicon Valley. Martino graduated with honors from Georgetown University with a bachelor's degree in government and earned his law degree at the University of California, Berkeley.

**Rebecca Finlay** is the CEO at the non-profit Partnership on AI. In this role, Rebecca leads PAI's mission-focused strategy in support of a global community of partners from civil society, academia, and industry who are working together so that developments in AI contribute to positive outcomes for people and society. Most recently, Rebecca was Vice President, Engagement and Public Policy at CIFAR. In this role, Rebecca founded the Institute's global knowledge mobilization practice, bringing together experts in industry, civil society, and government to accelerate the societal impact of CIFAR's research programs. In 2017, she was responsible for the launch of CIFAR's AI & Society program to support international working groups on the questions AI poses for all aspects of policy and society. In 2019, she launched CIFAR Solution Networks to support multi-year, international teams in the development of responsible approaches to real-world applications of AI. She led CIFAR's partnerships with governments and public sector organizations, diversifying the organization's funding sources internationally. Prior to joining CIFAR, Rebecca held leadership roles in research and civil society organizations including as Group Director, Public Affairs and Cancer Control for the Canadian Cancer Society and National Cancer Institute of Canada. She began her career in the private sector building strategic partnerships, including as First Vice President, Financial Institution and Partnership Marketing for Bank One International. In 2019, Rebecca was honored as a Fellow of the American Association for the Advancement of Science (AAAS). She holds degrees from the University of Cambridge and McGill University. She is an active volunteer and lives with her family in Toronto, Canada.

**Susan Cooper** is Vice President, Privacy Strategy & Planning at Meta, where she leads teams within Meta's Privacy & Data Practices Organization focused on responding to Meta's global regulatory obligations. Susan joined Meta in 2011; prior to her current role, she spent seven years leading product counseling teams that advised Meta on the development, launch and marketing of its advertising and commerce products. In 2018, she transitioned to leading the privacy counseling teams responsible for

## Commercial Surveillance and Data Security Public Forum

advising Meta on privacy laws and engaging with regulators on privacy matters. Before joining Meta, Susan was Senior Advertising and Marketing Counsel at Yahoo. From 2003-2007, Susan served as a Staff Attorney in the FTC's Division of Privacy and Identity Protection, where she enforced privacy and consumer protection laws, and the Office of International Affairs, where she represented the Agency in various international forums, such as the OECD, and supported work formulating FTC policy on privacy and security-related legislative and policy initiatives. Susan began her career at Mintz Levin in Washington DC working on privacy, regulatory and litigation matters.

## Panel 2: Consumer Advocate Perspectives on Commercial Surveillance and Data Security

**Caitriona Fitzgerald** is Deputy Director at the Electronic Privacy Information Center (EPIC). Caitriona leads EPIC's policy work, working to advance strong privacy, open government, and algorithmic fairness and accountability laws at both the state and federal level, and has testified before Congress and state legislatures on these issues. Before joining EPIC, Caitriona served as Chief of Staff to Massachusetts State Senator Barry Finegold. She received her J.D. from Northeastern University School of Law and earned her bachelor's degree in Computer Science from the State University of New York at Geneseo.

**Harlan Yu** is the Executive Director of Upturn. Based in Washington D.C., Upturn advances equity and justice in the design, governance, and use of technology. Through research and advocacy, Upturn drives policy changes to address the disproportionate impact of new technologies across a range of longstanding civil rights areas, including policing and surveillance, employment, housing, and public benefits. Harlan has extensive experience working at the intersection of technology and policy, having previously held roles at Google, the Electronic Frontier Foundation, and the U.S. Department of Labor. Harlan holds a PhD in computer science from Princeton University, and a BS in electrical engineering and computer science from UC Berkeley.

**Karen Kornbluh** leads the Digital Innovation and Democracy Initiative at the German Marshall Fund of the U.S. Her previous service as U.S. Ambassador to the Organization for Economic Cooperation and Development in Paris was featured in a *New York Times* profile entitled "Fighting for Economic Equality." There, she spearheaded the first global Internet Policymaking Principles and launched the OECD Gender Initiative. Kornbluh was Barack Obama's policy director in the Senate and served in senior roles at the U.S. Department of the Treasury and Federal Communications Commission, where she led the effort to enact the E-Rate, the almost \$4 billion program to connect schools and libraries to the internet. She began her career in the private sector as an economist at forecasting firm Townsend-Greenspan and later held the position of executive vice president at the global data firm Nielsen. She has published widely on technology policy, including in *Foreign Affairs*, *The Information*, *The Washington Post*, and the *New York Times*, and testifies regularly before the U.S. Congress and European Parliament. She is a *Washingtonian* "top influencer" and a lifetime member of the Council on Foreign Relations. Kornbluh chairs the boards of Radio Free Europe/Radio Liberty and the Open Technology Fund.

**Spencer Overton** is the President of the Joint Center for Political and Economic Studies, which was founded in 1970 and is America's Black think tank. He is also a tenured Professor of Law at

## Commercial Surveillance and Data Security Public Forum

George Washington University in Washington, DC. Spencer is the author of the book *Stealing Democracy: The New Politics of Voter Suppression* (W.W. Norton) and several academic articles and popular commentaries on voting rights, race, and public policy, including *State Power to Regulate Social Media Companies to Prevent Voter Suppression*, 53 U.C. Davis Law Review 1793 (2020). He has testified about disinformation online before the U.S. House of Representatives Committee on Energy and Commerce (Communications and Technology and the Consumer Protection and Commerce Subcommittees) and the House Administration Committee (Elections Subcommittee). He also submitted comments to the Federal Communications Commission opposing the Trump Administration's petition to prod the FCC to adopt rules that would discourage online platforms from removing disinformation that suppresses Black votes and other objectionable material. Spencer led the 2008 Obama transition team's Election Assistance Commission agency review group, and during the Obama Administration he served as Principal Deputy Assistant Attorney General in the Office of Legal Policy (the “think tank” of the Department of Justice). In that position, he partnered with White House officials to lead the Administration’s policy efforts on democracy issues, including conceptualizing and/or implementing policies related to the Military and Overseas Voter Empowerment Act, the National Voter Registration Act, and the Voting Rights Act. Spencer has also practiced law at the firm Debevoise & Plimpton, clerked for U.S. Court of Appeals Judge Damon J. Keith, and graduated with honors from both Hampton University and Harvard Law School.

**Stacey Gray** Stacey Gray is the Senior Director for U.S. Policy at the Future of Privacy Forum (FPF) and supports FPF’s U.S. engagement for consumer privacy research, analysis, and policymaker education. At FPF, she has spent many years focusing on the privacy implications of data collection in online and mobile advertising, platform regulation, cross-device tracking, Smart Homes, and the Internet of Things, including publishing extensive work and providing Congressional testimony on the intersection of emerging technologies and federal privacy regulation and enforcement. Stacey graduated from the University of Florida in 2010, and cum laude from Georgetown University Law Center in 2015, during which she worked in privacy-related civil rights litigation as a law clerk for Victor M. Glasberg & Associates, and as a member of the civil rights division of the Institute for Public Representation.