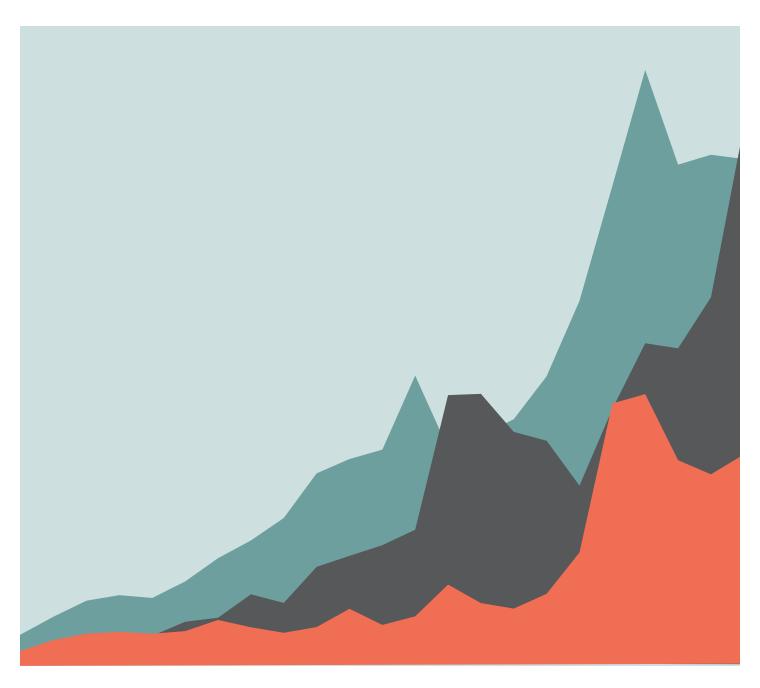
# CONSUMER SENTINEL NETWORK

# Data Book 2024





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#### Introduction

The FTC takes in reports from consumers about problems they experience in the marketplace. The reports are stored in the Consumer Sentinel Network (Sentinel), a secure online database available only to law enforcement. While the FTC does not intervene in individual consumer disputes, its law enforcement partners – whether they are down the street, across the nation, or around the world – can use information in the database to spot trends, identify questionable business practices and targets, and enforce the law.

Since 1997, Sentinel has collected tens of millions of consumer reports about fraud, identity theft, and other consumer protection topics. During 2024, Sentinel received 6.5 million consumer reports, which the FTC has sorted into 29 top categories. The 2024 Consumer Sentinel Network Data Book (Sentinel Data Book) has aggregated information about what consumers told us last year on the full range of fraud, identity theft, and other consumer protection topics. The Consumer Sentinel data is also available online in an interactive format at <a href="ftc.gov/exploredata">ftc.gov/exploredata</a>, with updates provided quarterly. The Sentinel Data Book is based on unverified reports filed by consumers. The data is not based on a consumer survey. Sentinel has a five-year data retention policy, with reports older than five years purged biannually.

In addition to taking consumer reports directly from people who call the FTC's call center or report online, Sentinel also includes reports filed with other federal, state, local, and international law enforcement agencies, as well as other organizations, like the Better Business Bureau and the Microsoft Corporation Cyber Crime Center.

In 2024, the FTC was pleased to welcome the data contributions of USA.gov. A full listing of data contributors is available in Appendices A3 and A4. Non-government organizations that contribute reports do not have access to Sentinel reports, as access is limited to law enforcement agencies.

For more information about the Consumer Sentinel Network, visit <a href="www.FTC.gov/Sentinel">www.FTC.gov/Sentinel</a>. Law enforcement personnel may join Sentinel at Register.ConsumerSentinel.gov.































#### **Inside the Numbers**

Sentinel sorts consumer reports into 29 top categories. Appendices B1 - B3 provide detailed descriptions of the categories and figures over three years. In 2024, some categories were renamed and some subcategories were renamed, retired, or consolidated, and Appendix B3 identifies these changes.

The Consumer Sentinel Network Data Book excludes the National Do Not Call Registry. A separate report about these complaint statistics is available at: <a href="https://www.ftc.gov/exploredata">www.ftc.gov/exploredata</a>. Unspecified reports relating to unwanted contacts, such as unsolicited emails and text messages, are catalogued in Appendix B3.

Consumers can report as much or as little detail as they wish when they file a report. For the Sentinel Data Book graphics, percentages are based on the total number of Sentinel fraud, identity theft, and other report types in 2024 in which consumers provided the information displayed on each chart.

Reports to Sentinel sometimes indicate money was lost, and sometimes indicate no money was lost. Often, people make these reports after they experience something problematic in the marketplace, avoid losing any money, and wish to alert others. Except where otherwise stated, numbers are based on reports both from people who indicated a loss and people who did not.

Calculations of dollar amounts lost are based on reports in which consumers indicated they lost between \$1 and \$999,999.

States and Metropolitan Areas are ranked based on the number of reports per 100,000 population. State rankings and Metropolitan Area rankings are based on 2023 U.S. Census population estimates (2019-2023 American Community Survey 5-Year Estimates).

This Sentinel Data Book identifies Metropolitan Areas (Metropolitan and Micropolitan Statistical Areas) with a population of 100,000. Metropolitan areas are defined by Office of Management and Budget Bulletin No. 23-01, "Revised Delineations of Metropolitan Statistical Areas, Micropolitan Statistical Areas, and Combined Statistical Areas, and Guidance on Uses of the Delineations of These Areas" (July 21, 2023).

Numbers change over time. The Sentinel Data Book sorts consumer reports by year, based on the date of the consumer's report. Some data contributors transfer their complaints to Sentinel after the end of the calendar year, and new data providers often contribute reports from prior years. As a result, the total number of reports for 2024 will likely change during the next few months, and totals from previous years may differ from prior Consumer Sentinel Network Data Books. The most up-to-date information can be found online at <a href="ftc.gov/exploredata">ftc.gov/exploredata</a>.

#### **Executive Summary**

#### Overview

In 2024, the Consumer Sentinel Network took in over 6.47 million reports, an increase from 2023.

- Fraud: 2.6 million (40% of all reports)
- Identity theft: 1.1 million (18%)
- Other: 2.8 million (43%)

In 2024, the top three Sentinel report categories were Credit Bureaus and Information Furnishers (21% of all reports), Identity Theft (18%), and Imposter Scams (13%).

#### Fraud

There were 845,806 imposter scam reports to Sentinel. Twenty-two percent of those reported a dollar loss, totaling \$2.95 billion lost to imposter scams in 2024. These scams include people falsely claiming to be a romantic interest, the government, a relative in distress, a well-known business, or a technical support expert to get a consumer's money.

Of the 2.6 million fraud reports, 38% indicated money was lost. In 2024, people reported losing over \$12 billion to fraud – an increase of over \$2 billion over 2023. Over \$5 billion of losses reported were to investment-related scams.

The median loss for all fraud reports in 2024 is \$497. Among the top 10 frauds reported, the median individual losses were highest in these categories:

- Investment Related (\$9,196)
- Business and Job Opportunities (\$2,250)
- Mortgage Forclosure Relief and Debt Management (\$1,500)

Bank transfers and payments accounted for the highest aggregate losses reported in 2024 (\$2.09 billion), followed by Cryptocurrency (\$1.42 billion), while credit cards were most frequently identified as the payment method in fraud reports.

Email was the method of contact for 25% of fraud reports when a contact method was identified. Eleven percent of those reports indicated a money loss – but that 11% reported an aggregate loss of \$502 million, and a \$600 median loss.

Of people who reported their age, those aged 20-29 reported losing money to fraud in 44% of reports filed with the FTC, while people aged 70-79 reported losing money in 24% of their reports and people 80 and over reported it in 21% of their reports. But when they did experience a loss, people aged 70 and older reported much higher median losses than any other age group.

#### **Identity Theft**

Credit Card tops the list of identity theft types reported in 2024. The FTC received 449,032 reports from people who said their information was misused with an existing credit card or when applying for a new credit card.

#### **Military**

Military consumers reported over 99,000 fraud complaints, including 44,587 imposter scams that reportedly cost them over \$199 million in 2024.

#### **Top States**

The states with the highest per capita rates of reported fraud in 2024 were Florida, Georgia, Delaware, Nevada, and Maryland. For reported identity theft, the top states in 2024 were Florida, Georgia, Nevada, Texas, and Delaware.

CONSUMER
SENTINEL
NETWORK
DATA BOOK 2024

**SNAPSHOT** 

6.5
MILLION
REPORTS

#### **TOP THREE CATEGORIES**

- 1 Credit Bureaus and Information Furnishers
- 2 Identity Theft
- 3 Imposter Scams

2.6 million fraud reports

38% reported a loss

\$12.5 billion total fraud losses

\$497 median loss

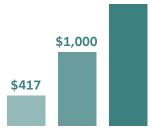
Younger people reported losing money to fraud more often than older people.

44%

Age 20-29

**24%**Age 70-79

But when people aged 70+ had a loss, the median loss was much higher.



Age 20 - 29 70 - 79

+08

\$1,650

**Imposter Scams** 



ABOUT

1 in 5

PEOPLE
LOST MONEY

\$2.952 billion reported lost

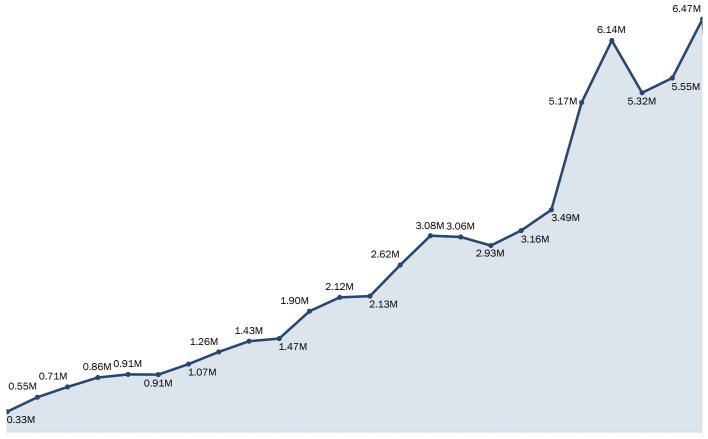
\$800 median loss

**Identity Theft Reports** 



FEDERAL TRADE COMMISSION • ftc.gov/data

#### Number of Fraud, Identity Theft and Other Reports by Year



2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 Year

Year	# of Reports	Year	# of Rep
2001	325,519	2013	2,134,
2002	551,622	2014	2,620,
2003	713,657	2015	3,080,
2004	860,383	2016	3,060,8
2005	909,314	2017	2,926,
2006	906,129	2018	3,161,
2007	1,070,447	2019	3,485,9
2008	1,261,124	2020	5,165,
2009	1,428,977	2021	6,136,
2010	1,470,306	2022	5,317,
2011	1,898,543	2023	5,548,8
2012	2,115,079	2024	6,471,

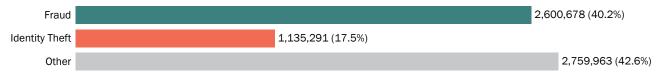
The reported figures exclude National Do Not Call Registry complaints.

#### **Report Categories**

Rank	Category	# of Reports	%
1	Credit Bureaus and Information Furnishers	1,353,175	20.91%
2	Identity Theft	1,135,291	17.54%
3	Imposter Scams	845,806	13.07%
4	Online Shopping and Negative Reviews	384,946	5.95%
5	Banks and Lenders	351,543	5.43%
6	Debt Collection	218,736	3.38%
7	Auto Related	197,015	3.04%
8	Internet Services	151,412	2.34%
9	Business and Job Opportunities	130,075	2.01%
10	Credit Cards	126,368	1.95%
11	Investment Related	118,960	1.84%
12	Health Care	115,473	1.78%
13	Privacy, Data Security, and Cyber Threats	111,024	1.72%
14	Prizes, Sweepstakes and Lotteries	97,350	1.50%
15	Telephone and Mobile Services	92,520	1.43%
16	Home Improvement, Repair, and Solar	81,925	1.27%
17	Travel, Vacations and Timeshare Plans	58,347	0.90%
18	Mortgage Foreclosure Relief and Debt Management	34,159	0.53%
19	Television and Electronic Media	33,360	0.52%
20	Advance Payments for Credit Services	27,557	0.43%
21	Education	25,813	0.40%
22	Computer Equipment and Software	24,311	0.38%
23	Foreign Money Offers and Fake Check Scams	18,663	0.29%
24	Charitable Solicitations	11,019	0.17%
25	Magazines and Books	5,435	0.08%
26	Tax Preparers	5,317	0.08%
27	Office Supplies and Services	3,525	0.05%
28	Grants	2,229	0.03%
29	Funeral Services	1,233	0.02%

Percentages are based on the total number of 2024 Sentinel reports (6,471,708). 7% of the total were coded "Other Misc." See Appendix B3.

#### **Report Type**



#### **Top 10 Fraud Categories**

Rank	Category	# of Reports	% Reporting \$ Loss	Total \$ Loss	Median \$ Loss
1	Imposter Scams	845,806	22%	\$2,952M	\$800
2	Online Shopping and Negative Reviews	383,441	76%	\$432M	\$130
3	Business and Job Opportunities	126,217	36%	\$751M	\$2,250
4	Investment Related	118,960	79%	\$5,697M	\$9,196
5	Internet Services	118,261	28%	\$164M	\$300
6	Prizes, Sweepstakes and Lotteries	97,350	22%	\$351M	\$1,000
7	Telephone and Mobile Services	92,520	39%	\$56M	\$240
8	Health Care	78,763	51%	\$80M	\$283
9	Travel, Vacations and Timeshare Plans	58,347	67%	\$274M	\$922
10	Mortgage Foreclosure Relief and Debt Management	34,159	21%	\$82M	\$1,500

#### **Identity Theft Types**

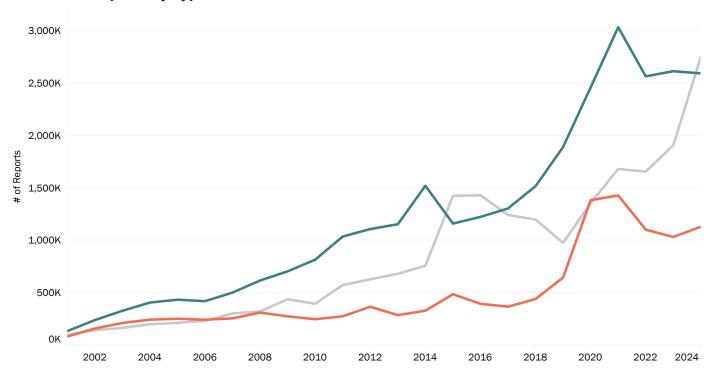
Rank	Theft Type	# of Reports
1	Credit Card	449,032
2	Other Identity Theft	358,993
3	Loan or Lease	176,400
4	Bank Account	114,608
5	Employment or Tax-Related	87,470
6	Phone or Utilities	82,626
7	Government Documents or Benefits	70,332

#### **Top 10 Other Categories**

Rank	Category	# of Reports
1	Credit Bureaus and Information Furnishers	1,353,175
2	Banks and Lenders	351,543
3	Debt Collection	218,736
4	Auto Related	197,015
5	Credit Cards	126,368
6	Home Improvement, Repair, and Solar	81,925
7	Television and Electronic Media	33,360
8	Education	25,813
9	Computer Equipment and Software	24,311
10	Privacy, Data Security, and Cyber Threats	21,601

Certain categories are comprised of subcategories that fall in both Fraud and Other report types. See Appendix B3. The Fraud rankings exclude subcategories that are not fraud, and the Other rankings exclude subcategories that are classified as fraud.

#### **Number of Reports by Type**



#### **Number of Reports by Type**

Year	Fraud	Identity Theft	Other
2001	137,306	86,250	101,963
2002	242,783	161,977	146,862
2003	331,366	215,240	167,051
2004	410,298	246,909	203,176
2005	437,585	255,687	216,042
2006	423,672	246,214	236,243
2007	505,563	259,314	305,570
2008	620,832	314,587	325,705
2009	708,781	278,360	441,836
2010	820,072	251,074	399,160
2011	1,041,517	279,191	577,835
2012	1,112,693	369,958	632,428

Year	Fraud	Identity Theft	Other
2013	1,159,115	290,098	685,352
2014	1,526,365	332,545	762,021
2015	1,165,393	490,085	1,429,676
2016	1,228,865	398,356	1,435,874
2017	1,310,003	370,915	1,247,309
2018	1,523,295	444,338	1,203,425
2019	1,897,238	649,390	980,572
2020	2,467,103	1,388,532	1,361,628
2021	3,041,971	1,434,477	1,686,786
2022	2,572,424	1,107,004	1,661,691
2023	2,621,649	1,036,855	1,914,555
2024	2,600,678	1,135,291	2,759,963

The reported figures exclude National Do Not Call Registry complaints.

#### **Fraud Reports by Amount Lost**



987,520 (38%) # of Reports with \$ Loss

\$12,537,194,708

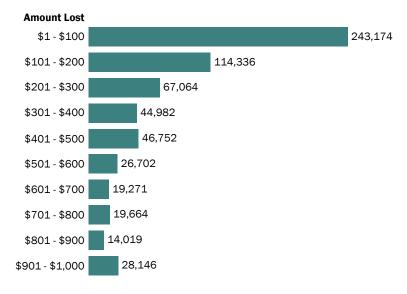
Total \$ Loss

\$497 Median \$ Loss

#### Reported Fraud Losses in \$1 - \$10,000+ Range

Amount Lost	# of Reports
\$1 - \$1,000	624,110
\$1,001 - \$2,000	97,799
\$2,001 - \$3,000	42,845
\$3,001 - \$4,000	25,466
\$4,001 - \$5,000	22,667
\$5,001 - \$6,000	12,607
\$6,001 - \$7,000	9,348
\$7,001 - \$8,000	8,770
\$8,001 - \$9,000	6,372
\$9,001 - \$10,000	12,828
More than \$10,000	124,708

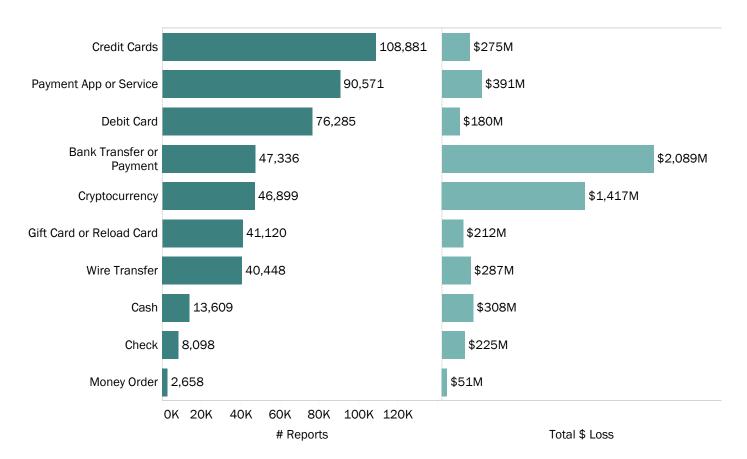
#### Reported Fraud Losses in \$1 - \$1,000 Range



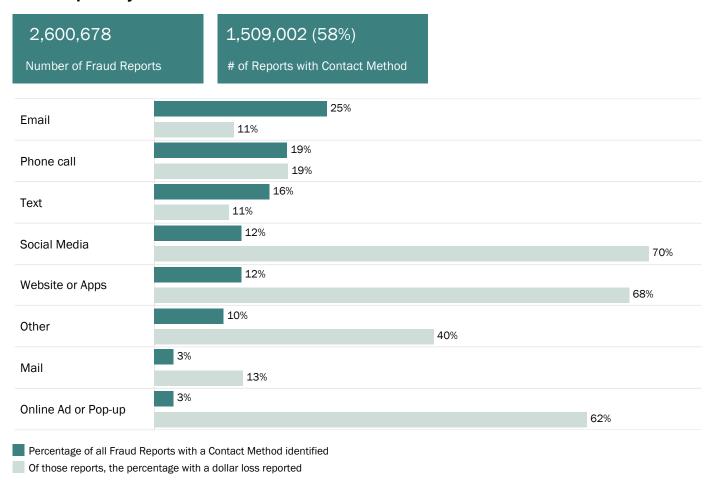
The amount lost is based on reports in which consumers indicated they lost between \$1 and \$999,999.

#### **Fraud Reports by Payment Method**





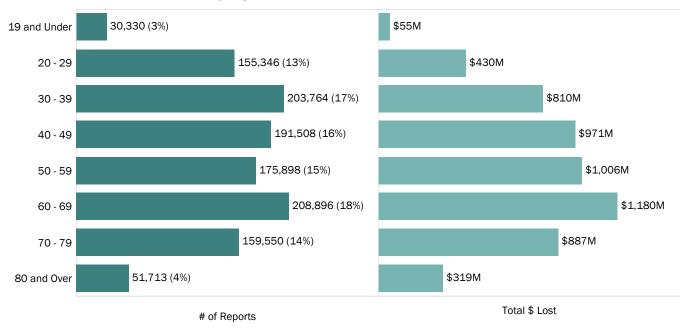
#### **Fraud Reports by Contact Method**



#### **Number of Reports and Amount Lost by Contact Method**

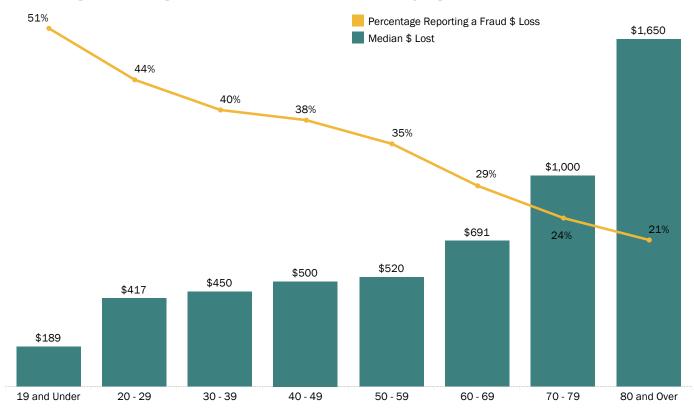
Contact Method	# of Reports	Total \$ Lost	Median \$ Lost
Email	371,651	\$502M	\$600
Phone call	284,659	\$948M	\$1,500
Text	246,784	\$470M	\$1,000
Social Media	186,826	\$1,858M	\$409
Website or Apps	186,663	\$976M	\$200
Other	148,288	\$1,072M	\$633
Mail	42,108	\$90M	\$990
Online Ad or Pop-up	42,023	\$246M	\$180

#### **Reported Frauds and Losses by Age**



Percentages are based on the total number of 2024 fraud reports in which consumers provided their age: 1,177,005.

#### Percentage Reporting a Fraud Loss and Median Loss by Age



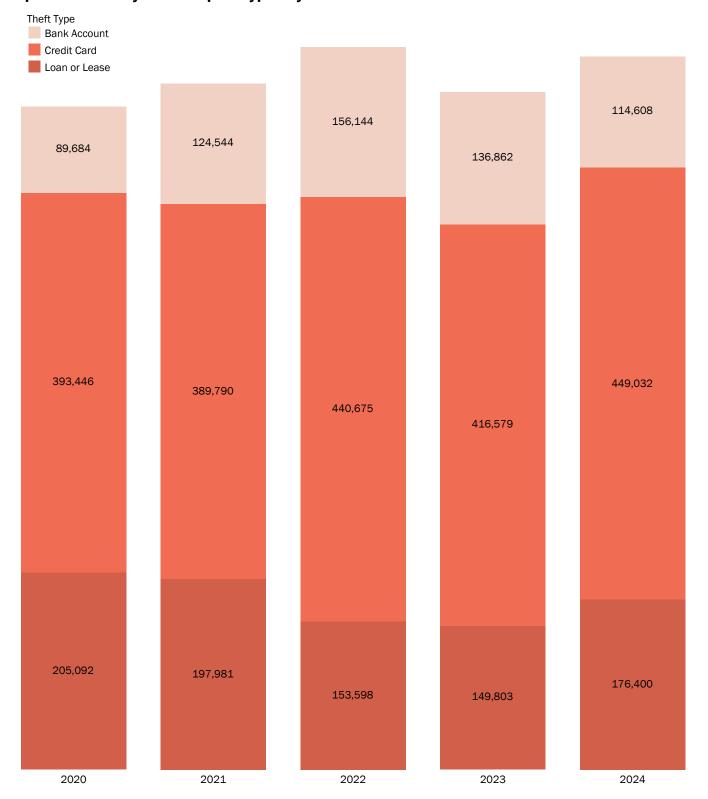
Of the 2,600,678 total fraud reports in 2024, 45% included useable consumer age information.

#### **Identity Theft Reports by Type**

Theft Type	Theft Subtype	# of Reports	% Difference from Previous Year
Bank Account	Debit Cards, Electronic Funds Transfer, or ACH	42,041	+0%
	Existing Accounts	17,645	-6%
	New Accounts	62,982	-25%
Credit Card	New Accounts	406,110	+7%
	Existing Accounts	52,428	+17%
Employment or Tax-Related	Employment or Wage-Related Fraud	37,556	+20%
	Tax Fraud	54,725	-10%
Government Documents or	Driver's License Issued\Forged	9,501	+6%
Benefits	Government Benefits Applied For\Received	52,858	-36%
	Other Government Documents Issued\Forged	12,376	+36%
	Passport Issued\Forged	2,105	+30%
Loan or Lease	Apartment or House Rented	17,790	+35%
	Auto Loan\Lease	60,188	+16%
	Business\Personal Loan	95,689	+18%
	Federal Student Loan	7,487	+10%
	Non-Federal Student Loan	12,747	+17%
	Real Estate Loan	8,489	+12%
Other Identity Theft	Email or Social Media	22,258	+14%
	Evading the Law	5,793	+5%
	Insurance	15,587	+37%
	Medical Services	10,116	-26%
	Online Shopping or Payment Account	19,797	+9%
	Other	299,201	+46%
	Securities Accounts	6,863	+24%
Phone or Utilities	Landline Telephone – Existing Accounts	1,194	+6%
	Landline Telephone - New Accounts	4,993	+9%
	Mobile Telephone – Existing Accounts	9,586	+22%
	Mobile Telephone - New Accounts	45,553	+5%
	Utilities – Existing Accounts	2,069	+9%
	Utilities - New Accounts	27,653	-4%

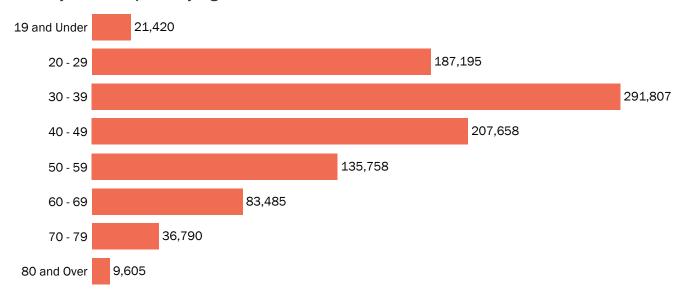
Consumers can report multiple types of identity theft. In 2024, 14% of identity theft reports included more than one type of identity theft.

#### **Top Three Identity Theft Report Types by Year**



The top identity theft types can vary by year. This graph depicts the top three types of identity theft reported in 2024 and how those types changed over five years.

#### **Identity Theft Reports by Age**



#### **Identity Theft Types by Age**

Theft Type	19 and Under	20 - 29	30 - 39	40 - 49	50 - 59	60 - 69	70 - 79	80 and Over
Bank Account	1,830	17,137	26,277	22,475	18,075	14,684	7,794	2,340
Credit Card	2,447	81,362	131,297	89,864	52,940	28,281	11,861	2,987
Employment or Tax-Related	11,569	16,158	18,941	15,096	10,937	7,992	3,220	742
Government Documents or Benefits	2,771	9,438	14,306	12,915	11,492	9,058	4,338	1,343
Loan or Lease	1,062	30,510	53,001	36,598	22,092	13,458	5,784	1,416
Other Identity Theft	2,969	53,580	85,773	57,952	35,213	17,372	6,852	1,797
Phone or Utilities	735	13,833	24,005	17,419	11,710	7,642	3,132	829

#### Fraud, Identity Theft, and Other Reports by Military Consumers

#### **Reports by Status**

Status	# of Reports	# of Fraud Reports	% Reporting Fraud Loss	Total Fraud Loss	Median Fraud Loss
Active Duty Service Member	17,336	7,292	41%	\$71M	\$920
Military Retiree/Veteran	166,921	78,913	30%	\$419M	\$700
Reserve/National Guard	11,753	6,022	35%	\$40M	\$855
Spouse/Dependent of Active Duty Service Member	14,629	7,216	41%	\$54M	\$572

#### **Reports by Branch**

Branch	# of Reports	# of Fraud Reports	% Reporting Fraud Loss	Total Fraud Loss	Median Fraud Loss
U.S. Air Force	39,063	19,825	27%	\$96M	\$584
U.S. Army	91,035	38,885	32%	\$217M	\$731
U.S. Coast Guard	3,292	1,643	33%	\$9M	\$500
U.S. Marines	20,838	9,195	33%	\$54M	\$727
U.S. Navy	40,907	19,101	30%	\$95M	\$569
U.S. Space Force	784	509	45%	\$12M	\$1,300

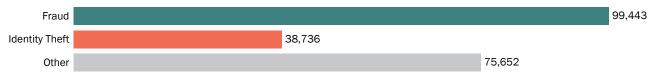
Of the 212,158 total reports from military consumers in 2024, 92% provided military branch information.

#### **Reports by Rank**

Rank	# of Reports	# of Fraud Reports	% Reporting Fraud Loss	Total Fraud Loss	Median Fraud Loss
Enlisted	129,955	68,201	31%	\$325M	\$640
Officer	29,703	17,796	30%	\$160M	\$800

Of the 212,158 total reports from military consumers in 2024, 75% provided information about rank.

#### **Reports by Military Consumers**



#### **Top 10 Fraud Categories**

Rank	Category	# of Reports	% Reporting \$ Loss	Total \$ Loss	Median \$ Loss
1	Imposter Scams	44,587	23%	\$199.6M	\$1,110
2	Online Shopping and Negative Reviews	11,515	81%	\$22.5M	\$150
3	Investment Related	4,750	73%	\$208.1M	\$10,000
4	Business and Job Opportunities	4,655	35%	\$38.4M	\$2,800
5	Prizes, Sweepstakes and Lotteries	3,469	33%	\$29.2M	\$1,665
6	Internet Services	2,558	18%	\$3.2M	\$214
7	Telephone and Mobile Services	2,247	42%	\$2.6M	\$200
8	Mortgage Foreclosure Relief and Debt Management	2,071	26%	\$9.4M	\$1,356
9	Travel, Vacations and Timeshare Plans	1,385	71%	\$18.6M	\$2,746
10	Advance Payments for Credit Services	1,189	34%	\$9.7M	\$1,350

#### **Identity Theft Types**

Rank	Theft Type	# of Reports
1	Credit Card	14,088
2	Loan or Lease	8,365
3	Other Identity Theft	7,556
4	Bank Account	7,485
5	Phone or Utilities	4,258
6	Government Documents or Benefits	3,479
7	Employment or Tax-Related	3,264

99,443 # of Fraud Reports

31,833 (32%) # of Reports with \$ Loss

#### **Top 10 Other Categories**

Rank	Category	# of Reports
1	Credit Bureaus and Information Furnishers	20,536
2	Banks and Lenders	16,801
3	Debt Collection	6,329
4	Credit Cards	5,726
5	Auto Related	5,073
6	Home Improvement, Repair, and Solar	1,577
7	Privacy, Data Security, and Cyber Threats	1,567
8	Education	1,226
9	Television and Electronic Media	844
10	Computer Equipment and Software	186

Total \$ Loss

\$584M

\$700 Median \$ Loss

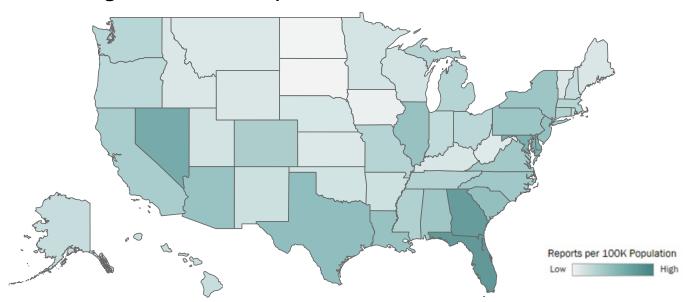
Certain categories are comprised of subcategories that fall in both Fraud and Other report types. See Appendix B3. The Fraud rankings exclude subcategories that are not fraud, and the Other rankings exclude subcategories that are classified as fraud.

#### **Military Consumer Identity Theft Reports by Type**

Theft Type	Theft Subtype	# of Reports	% Difference from Previous Year
Bank Account	Debit Cards, Electronic Funds Transfer, or ACH	3,526	+5%
	Existing Accounts	867	-8%
	New Accounts	3,743	-27%
Credit Card	Existing Accounts	3,365	+8%
	New Accounts	11,462	-7%
Employment or Tax-Related	Employment or Wage-Related Fraud	1,154	+36%
	Tax Fraud	2,357	-6%
Government Documents or	Driver's License Issued\Forged	589	+20%
Benefits	Government Benefits Applied For\Received	2,530	-18%
	Other Government Documents Issued\Forged	806	+41%
	Passport Issued\Forged	152	+15%
Loan or Lease	Apartment or House Rented	893	+45%
	Auto Loan\Lease	1,995	+35%
	Business\Personal Loan	5,147	+23%
	Federal Student Loan	318	+49%
	Non-Federal Student Loan	737	+41%
	Real Estate Loan	501	+29%
Other Identity Theft	Email or Social Media	1,480	+18%
	Evading the Law	412	+21%
	Insurance	432	+20%
	Medical Services	360	-3%
	Online Shopping or Payment Account	1,299	+9%
	Other	4,530	+21%
	Securities Accounts	506	+21%
Phone or Utilities	Landline Telephone – Existing Accounts	97	-2%
	Landline Telephone - New Accounts	269	+26%
	Mobile Telephone – Existing Accounts	573	+9%
	Mobile Telephone - New Accounts	2,330	+4%
	Utilities – Existing Accounts	90	-18%
	Utilities - New Accounts	1,328	-5%

Consumers can report multiple types of identity theft. In 2024, 19% of Military identity theft reports included more than one type of identity theft.

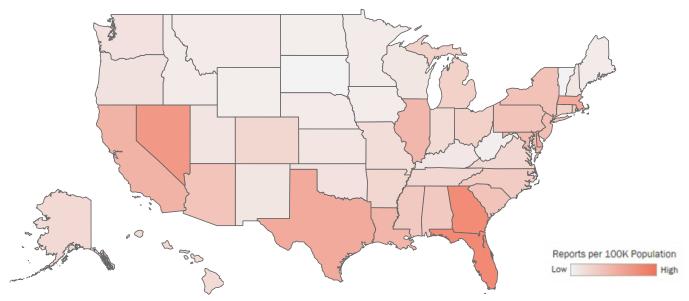
#### **State Rankings: Fraud and Other Reports**



		Reports per				Reports per	
Rank	State	100K Population	# of Reports	Rank	State	100K Population	# of Reports
1	Florida	2,163	474,314	27	Oregon	1,090	46,207
2	Georgia	2,108	228,132	28	Rhode Island	1,075	11,776
3	Delaware	1,876	18,870	29	Indiana	1,071	72,938
4	Nevada	1,867	58,640	30	New Hampshire	1,033	14,342
5	Maryland	1,799	111,041	31	Alaska	992	7,279
6	Texas	1,561	462,667	32	New Mexico	991	20,966
7	South Carolina	1,536	80,070	33	Hawaii	980	14,163
8	New Jersey	1,506	139,551	34	Arkansas	971	29,453
9	Louisiana	1,472	68,025	35	Wisconsin	908	53,520
10	Illinois	1,469	186,426	36	Vermont	908	5,860
11	Arizona	1,459	106,023	37	Oklahoma	908	36,266
12	Pennsylvania	1,419	184,269	38	Utah	906	30,185
13	New York	1,402	278,662	39	Minnesota	906	51,773
14	Alabama	1,388	70,132	40	Wyoming	899	5,212
15	North Carolina	1,369	144,909	41	Nebraska	887	17,438
16	Virginia	1,361	117,836	42	Maine	879	12,106
17	California	1,291	506,727	43	Montana	873	9,651
18	Colorado	1,260	73,231	44	Kentucky	859	38,739
19	Mississippi	1,221	36,023	45	Idaho	849	16,080
20	Connecticut	1,220	43,890	46	Kansas	848	24,924
21	Tennessee	1,188	83,027	47	West Virginia	836	14,911
22	Missouri	1,169	72,120	48	Iowa	715	22,855
23	Michigan	1,167	117,326	49	North Dakota	696	5,425
24	Massachusetts	1,165	81,434	50	South Dakota	676	6,081
25	Washington	1,134	87,780		District of Columbia	2,509	16,860
26	Ohio	1,115	131,319		Puerto Rico	376	12,252

The District of Columbia and Puerto Rico are included in the table but are not ranked. States are ranked based on the number of reports per 100,000 population. Population estimates are based on 2023 U.S. Census population estimates. Ranking excludes state-specific data contributor reports.

#### **State Rankings: Identity Theft Reports**



Rank	State	Reports per 100K Population	# of Reports	Rank	State	Reports per 100K Population	# of Reports
1	Florida	528	115,840	27	Indiana	198	13,471
2	Georgia	517	55,955	28	Missouri	187	11,535
3	Nevada	466	14,631	29	Oklahoma	169	6,747
4	Texas	393	116,484	30	Washington	169	13,068
5	Delaware	392	3,942	31	Oregon	163	6,898
6	Massachusetts	388	27,141	32	Utah	157	5,224
7	California	356	139,665	33	Kansas	154	4,518
8	Louisiana	346	15,991	34	New Mexico	150	3,171
9	Illinois	339	43,028	35	New Hampshire	150	2,079
10	Maryland	324	19,990	36	Wisconsin	149	8,798
11	New Jersey	313	29,037	37	Kentucky	142	6,396
12	New York	295	58,692	38	Hawaii	138	1,990
13	South Carolina	291	15,146	39	Montana	131	1,447
14	Pennsylvania	290	37,717	40	Nebraska	130	2,554
15	Arizona	287	20,863	41	Minnesota	127	7,280
16	Alabama	269	13,596	42	Maine	127	1,746
17	Mississippi	268	7,903	43	Idaho	125	2,367
18	Rhode Island	264	2,896	44	lowa	123	3,919
19	North Carolina	259	27,466	45	Wyoming	120	697
20	Michigan	237	23,783	46	North Dakota	119	924
21	Connecticut	236	8,502	47	West Virginia	113	2,017
22	Ohio	236	27,766	48	Alaska	106	780
23	Virginia	213	18,460	49	Vermont	101	651
24	Tennessee	212	14,829	50	South Dakota	94	845
25	Arkansas	209	6,340		District of Columbia	a 480	3,225
26	Colorado	208	12,087		Puerto Rico	51	1,649

The District of Columbia and Puerto Rico are included in the table but are not ranked. States are ranked based on the number of reports per 100,000 population. Population estimates are based on 2023 U.S. Census population estimates.

#### **Alabama**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

## 14th State Rank (Reports per 100K Population)

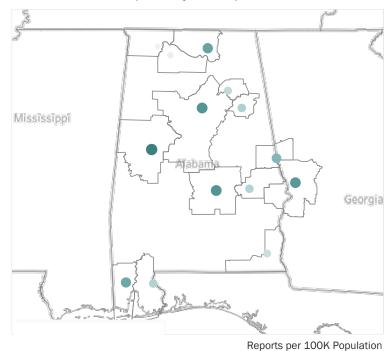
70,132
Total Fraud & Other Reports

#### **Fraud Losses**

\$104.2M
Total Fraud Losses

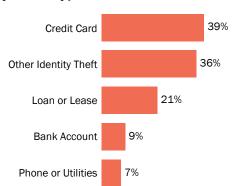
\$400 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



764

#### **Top Identity Theft Types**



#### **Identity Theft Reports**

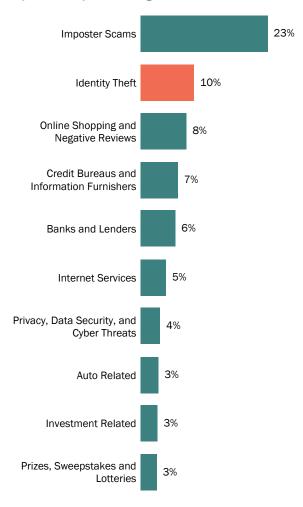


Percentages are based on the total number of relevant 2024 reports from Alabama consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

1,959

#### **Alaska**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

31st
State Rank
(Reports per 100K Population)

7,279

Total Fraud & Other Reports

#### **Fraud Losses**

\$26.9M

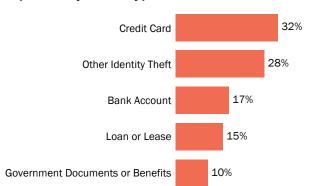
Total Fraud Losses

\$525 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



Attorney General. Consumers can report multiple types of identity theft.

#### **Identity Theft Reports**



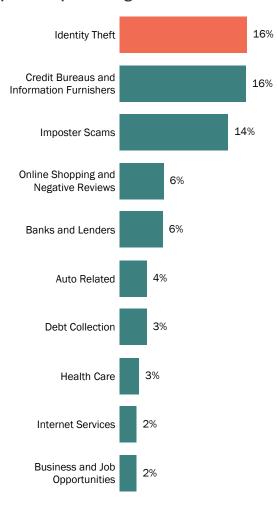
Reports per 100K Population

1,035

Percentages are based on the total number of relevant 2024 reports from Alaska consumers, as indicated in the chart title. This page excludes reports provided by the Alaska

#### **Arizona**

#### **Top Ten Report Categories**



#### Fraud & Other Reports





#### **Fraud Losses**

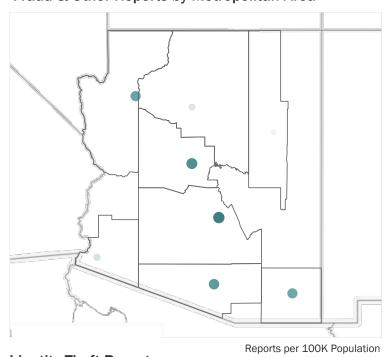




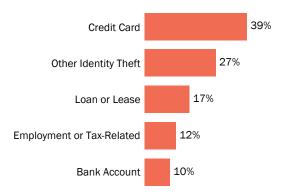
815

1,553

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Arizona consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Arkansas**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



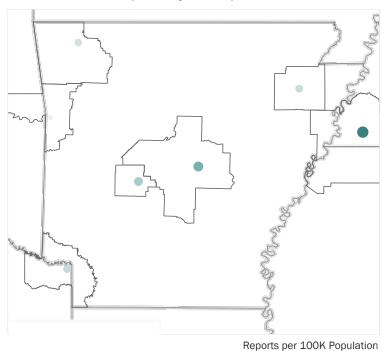


#### **Fraud Losses**





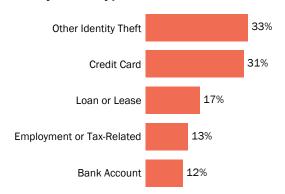
Fraud & Other Reports by Metropolitan Area



665

1,867

#### **Top Identity Theft Types**

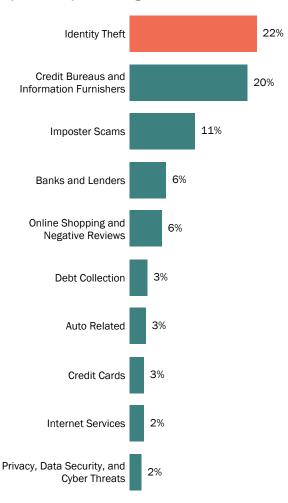


#### **Identity Theft Reports**



#### **California**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



506,727

Total Fraud & Other Reports

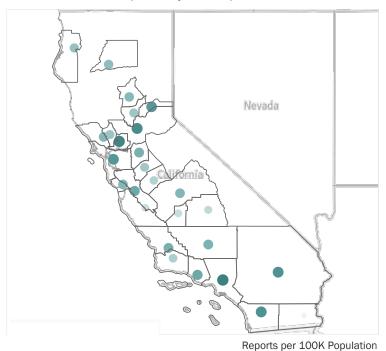
#### **Fraud Losses**

\$1,678.7M

Total Fraud Losses

\$542 Median Fraud Losses

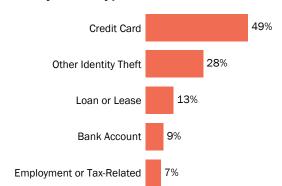
#### Fraud & Other Reports by Metropolitan Area



523

1,473

#### **Top Identity Theft Types**



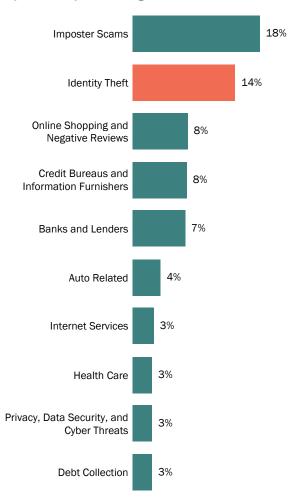
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from California consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### Colorado

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 18th State Rank (Reports per 100K Population)

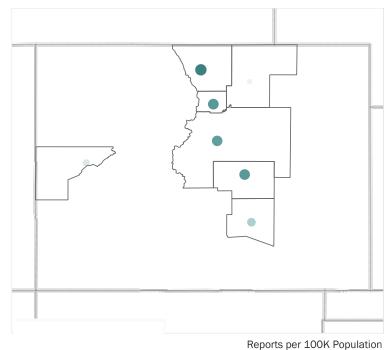
### 73,231 Total Fraud & Other Reports

#### **Fraud Losses**

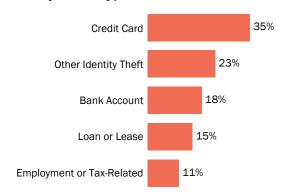




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

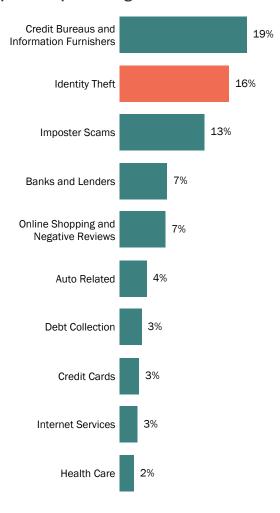


893 • 1,484

Percentages are based on the total number of relevant 2024 reports from Colorado consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Connecticut**

#### **Top Ten Report Categories**



#### Fraud & Other Reports





#### **Fraud Losses**

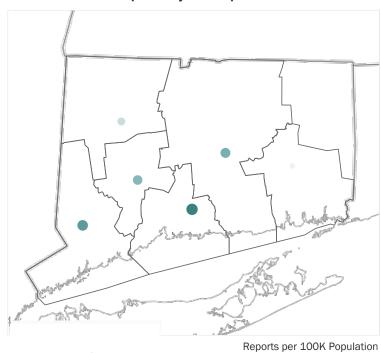




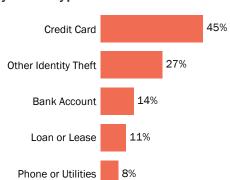
1,067

1,311

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



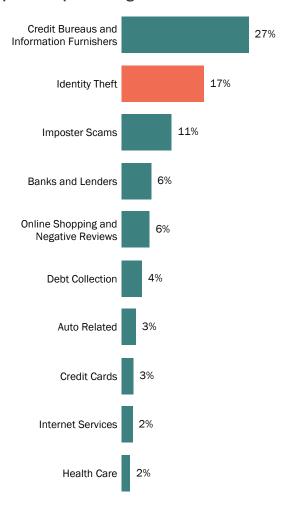
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Connecticut consumers, as indicated in the chart title. This page excludes reports provided by the Connecticut Department of Consumer Protection. Consumers can report multiple types of identity theft.

#### **Delaware**

#### **Top Ten Report Categories**

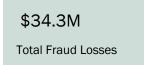


#### Fraud & Other Reports



## 18,870 Total Fraud & Other Reports

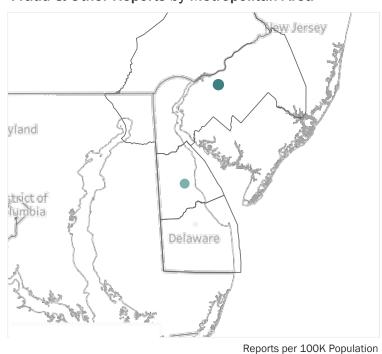
#### **Fraud Losses**





1,333

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



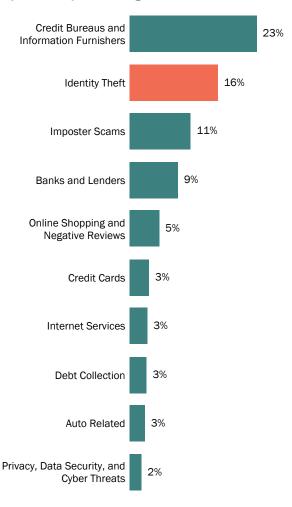
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Delaware consumers, as indicated in the chart title. Consumers can report multiple types of identity

#### **District of Columbia**

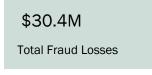
#### **Top Ten Report Categories**



#### Fraud & Other Reports

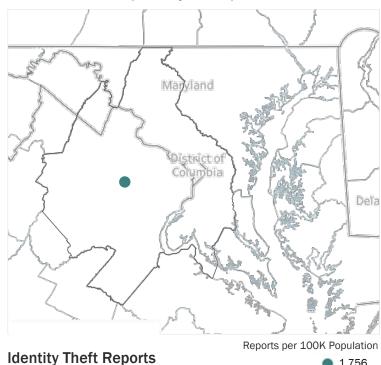


#### **Fraud Losses**

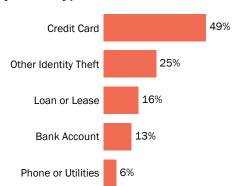


\$448 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



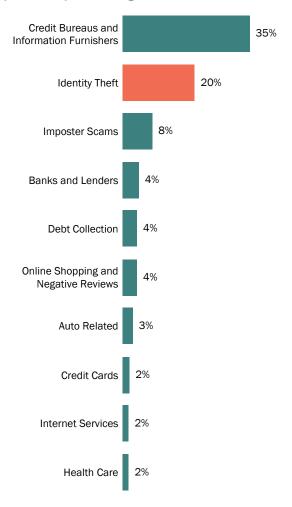
3,225 **Identity Theft Reports** 

Percentages are based on the total number of relevant 2024 reports from District of Columbia consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

1,756

#### **Florida**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

1st State Rank (Reports per 100K Population)

474,314

Total Fraud & Other Reports

#### **Fraud Losses**

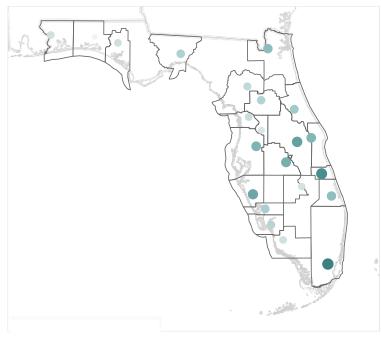
\$866.1M

**Total Fraud Losses** 

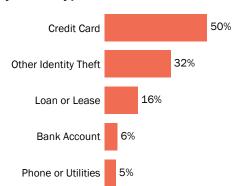
\$520

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

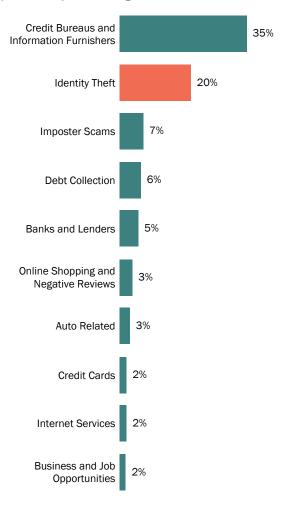


Reports per 100K Population 1,166 2,793

Percentages are based on the total number of relevant 2024 reports from Florida consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### Georgia

#### **Top Ten Report Categories**



#### Fraud & Other Reports

2nd State Rank (Reports per 100K Population)

228,132

Total Fraud & Other Reports

#### **Fraud Losses**

\$291.3M

**Total Fraud Losses** 

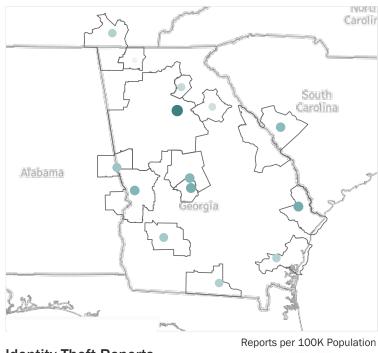
\$450

573

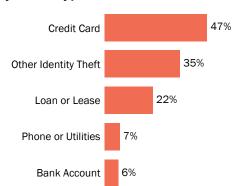
2,712

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



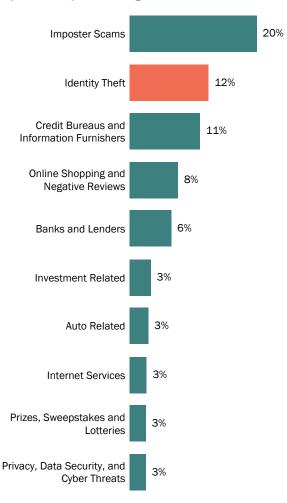
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Georgia consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### Hawaii

#### **Top Ten Report Categories**

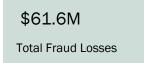


#### Fraud & Other Reports

# 33rd State Rank (Reports per 100K Population)

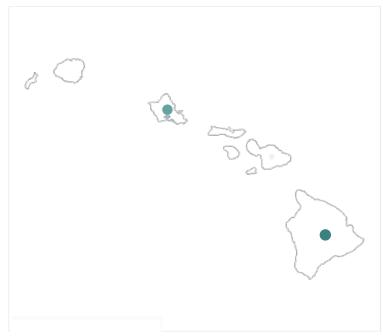
### 14,163 Total Fraud & Other Reports

#### **Fraud Losses**

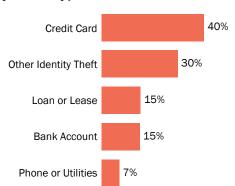


\$600 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

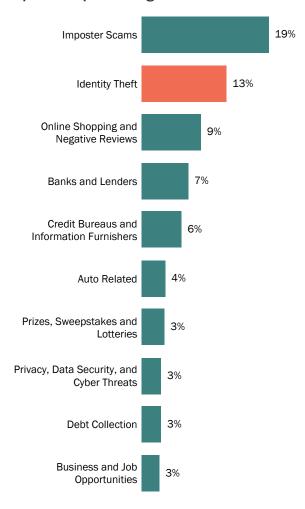


Reports per 100K Population 930 1,000

Percentages are based on the total number of relevant 2024 reports from Hawaii consumers, as indicated in the chart title. This page excludes reports provided by the Hawaii Office of Consumer Protection. Consumers can report multiple types of identity theft.

#### Idaho

#### **Top Ten Report Categories**

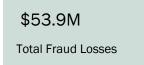


#### Fraud & Other Reports



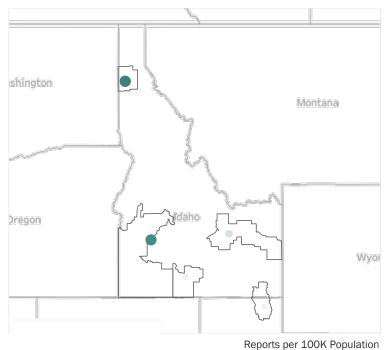
### 16,080 Total Fraud & Other Reports

#### **Fraud Losses**



\$490 Median Fraud Losses

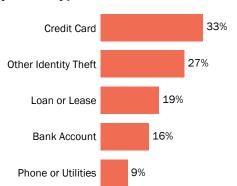
#### Fraud & Other Reports by Metropolitan Area



656

983

#### **Top Identity Theft Types**



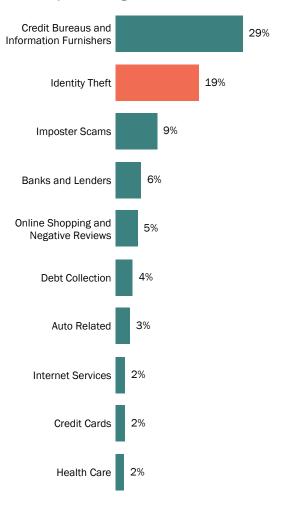
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Idaho consumers, as indicated in the chart title. This page excludes reports provided by the Idaho Attorney General. Consumers can report multiple types of identity theft.

#### Illinois

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 10th State Rank (Reports per 100K Population)

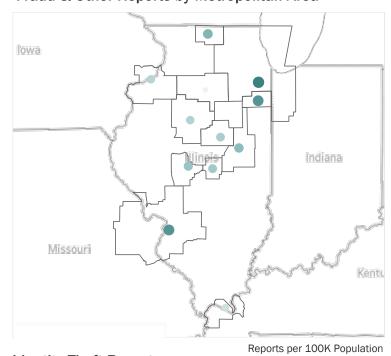
### 186,426 Total Fraud & Other Reports

#### **Fraud Losses**





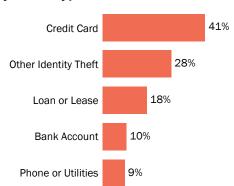
Fraud & Other Reports by Metropolitan Area



605

1,688

#### **Top Identity Theft Types**



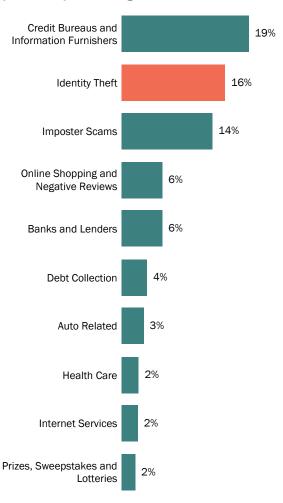
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Illinois consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### Indiana

#### **Top Ten Report Categories**



#### Fraud & Other Reports



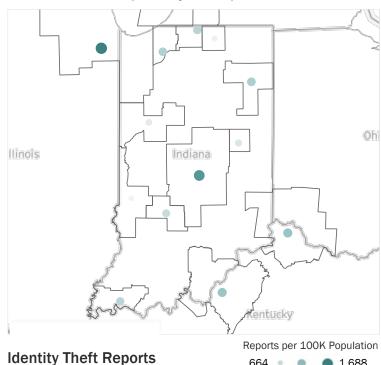


#### **Fraud Losses**





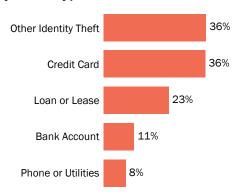
#### Fraud & Other Reports by Metropolitan Area



664

1,688

#### **Top Identity Theft Types**

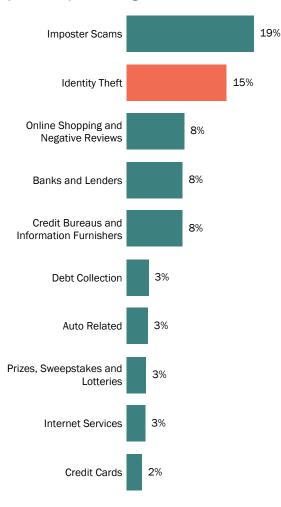




Percentages are based on the total number of relevant 2024 reports from Indiana consumers, as indicated in the chart title. This page excludes reports provided by the Indiana Attorney General. Consumers can report multiple types of identity theft.

#### lowa

#### **Top Ten Report Categories**

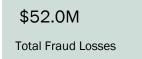


Fraud & Other Reports



22,855
Total Fraud & Other Reports

#### **Fraud Losses**

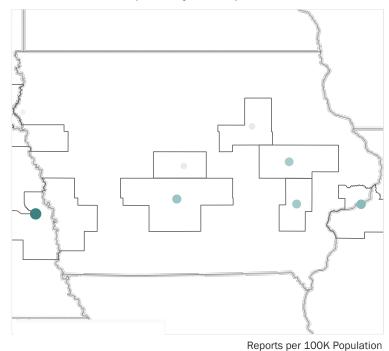


\$400 Median Fraud Losses

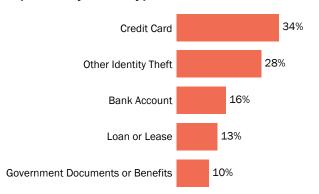
621 • •

1,160

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



Attorney General. Consumers can report multiple types of identity theft.

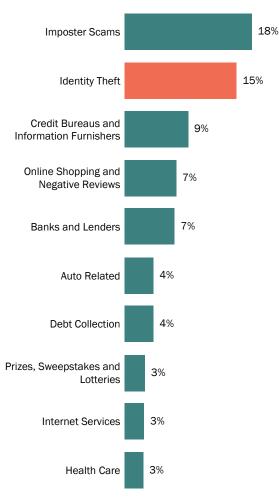
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from lowa consumers, as indicated in the chart title. This page excludes reports provided by the lowa

#### **Kansas**





#### Fraud & Other Reports

# 46th State Rank (Reports per 100K Population)

## 24,924

Total Fraud & Other Reports

#### **Fraud Losses**

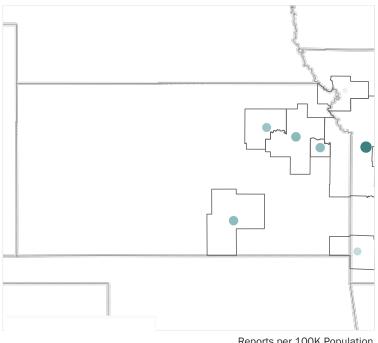


**Total Fraud Losses** 

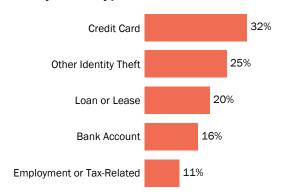
#### \$402

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

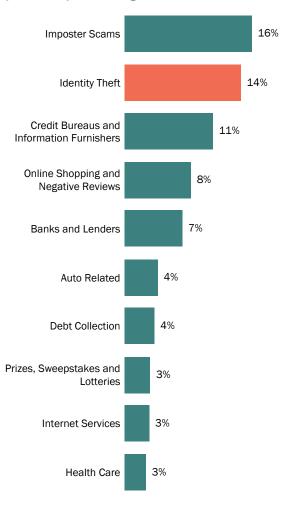


Reports per 100K Population 710 1,115

Percentages are based on the total number of relevant 2024 reports from Kansas consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **Kentucky**

#### **Top Ten Report Categories**

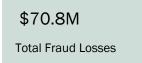


#### Fraud & Other Reports



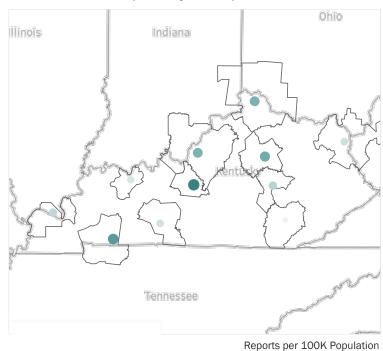


#### **Fraud Losses**



\$349 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area

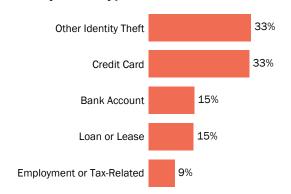


552

1,486

39

#### **Top Identity Theft Types**



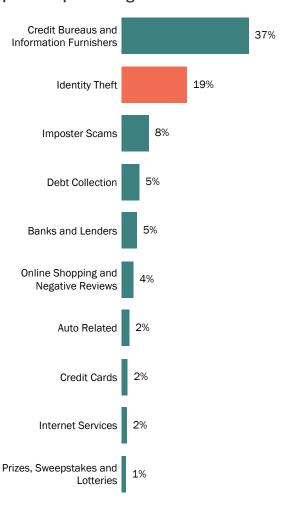
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Kentucky consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### Louisiana

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 9th State Rank (Reports per 100K Population)

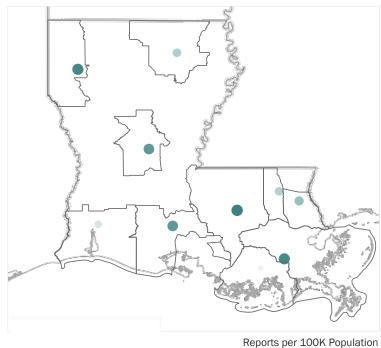
# 68,025 Total Fraud & Other Reports

#### **Fraud Losses**

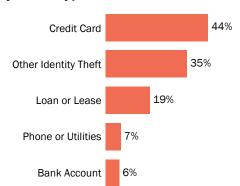




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

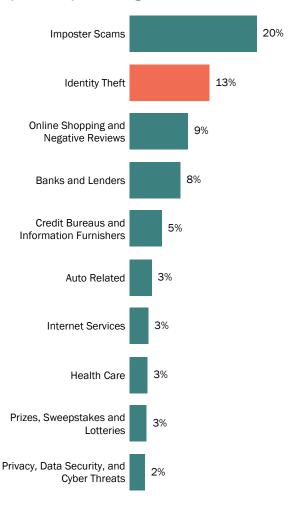


Reports per 100K Population 820 1,830

Percentages are based on the total number of relevant 2024 reports from Louisiana consumers, as indicated in the chart title. This page excludes reports provided by the Louisiana Attorney General. Consumers can report multiple types of identity theft.

#### **Maine**

#### **Top Ten Report Categories**

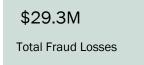


#### Fraud & Other Reports



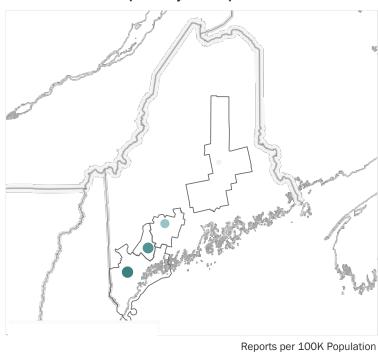


#### **Fraud Losses**

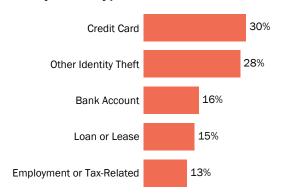




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

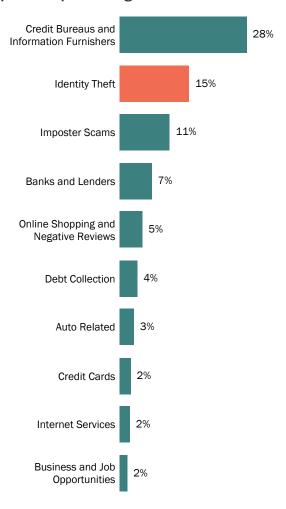


796 • • 935

Percentages are based on the total number of relevant 2024 reports from Maine consumers, as indicated in the chart title. This page excludes reports provided by the Maine Attorney General. Consumers can report multiple types of identity theft.

### **Maryland**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



## 111,041

Total Fraud & Other Reports

#### **Fraud Losses**



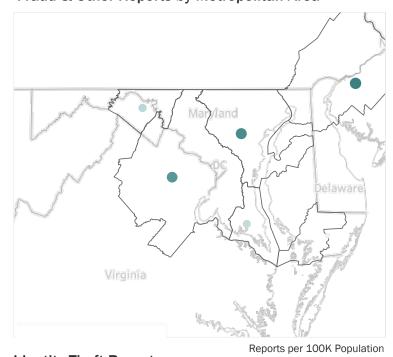
**Total Fraud Losses** 

#### \$435

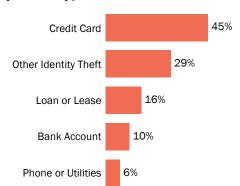
999

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

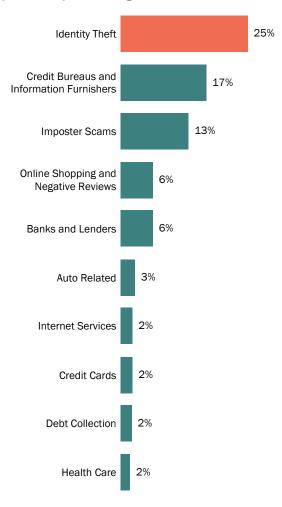


Percentages are based on the total number of relevant 2024 reports from Maryland consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

1,954

### **Massachusetts**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 24th State Rank (Reports per 100K Population)

81,434

Total Fraud & Other Reports

#### **Fraud Losses**

\$210.3M

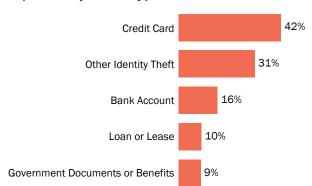
Total Fraud Losses

\$425 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

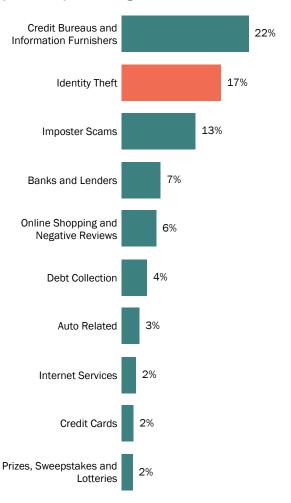


Reports per 100K Population 980 1,218

Percentages are based on the total number of relevant 2024 reports from Massachusetts consumers, as indicated in the chart title. This page excludes reports provided by the Massachusetts Attorney General. Consumers can report multiple types of identity theft.

### **Michigan**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

23rd
State Rank
(Reports per 100K Population)

117,326
Total Fraud & Other Reports

#### **Fraud Losses**

\$204.0M

**Total Fraud Losses** 

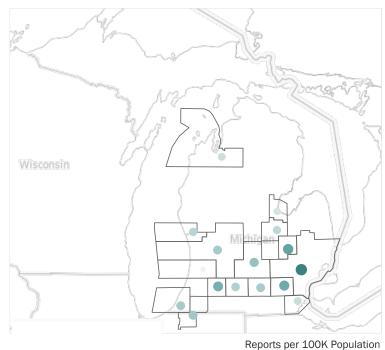
\$350

581

1,519

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



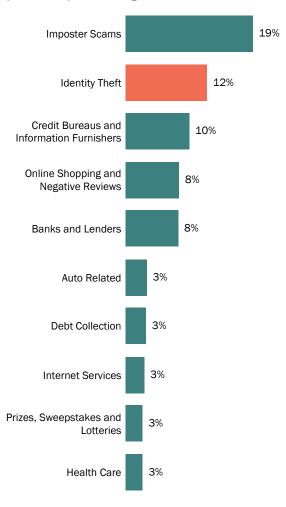
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Michigan consumers, as indicated in the chart title. This page excludes reports provided by the Michigan Attorney General. Consumers can report multiple types of identity theft.

#### **Minnesota**

#### **Top Ten Report Categories**



Fraud & Other Reports



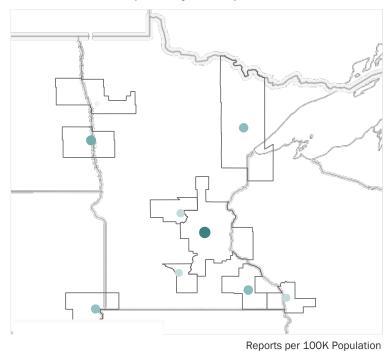


#### **Fraud Losses**





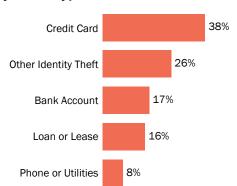
Fraud & Other Reports by Metropolitan Area



585

1,033

#### **Top Identity Theft Types**



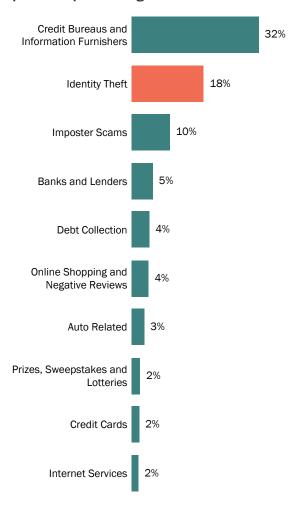
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Minnesota consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

## **Mississippi**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



# 36,023 Total Fraud & Other Reports

#### **Fraud Losses**





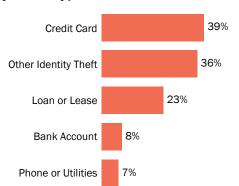
#### Fraud & Other Reports by Metropolitan Area



955

1,867

#### **Top Identity Theft Types**



#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Mississippi consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Missouri**

#### **Top Ten Report Categories**

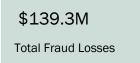


#### Fraud & Other Reports



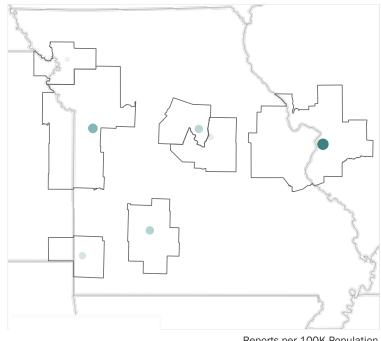


#### **Fraud Losses**

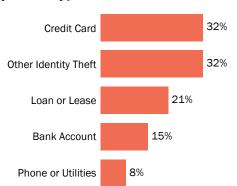




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

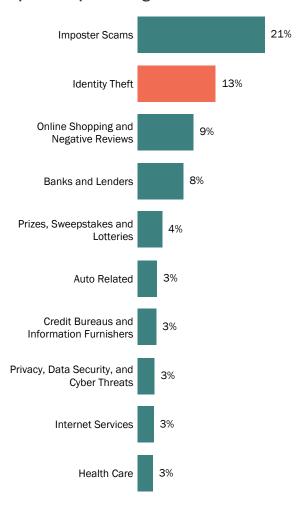


Reports per 100K Population 710 1,497

Percentages are based on the total number of relevant 2024 reports from Missouri consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Montana**

#### **Top Ten Report Categories**

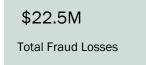


#### Fraud & Other Reports



# 9,651 Total Fraud & Other Reports

#### **Fraud Losses**



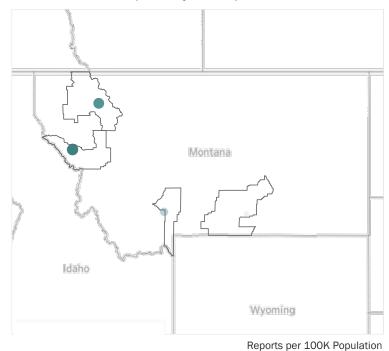


859

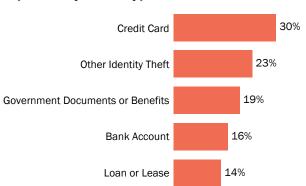
1,024

48

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



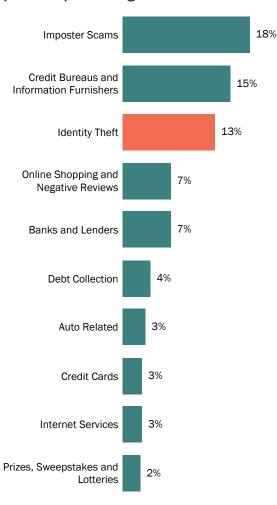
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Montana consumers, as indicated in the chart title. Consumers can report multiple types of identity

#### **Nebraska**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



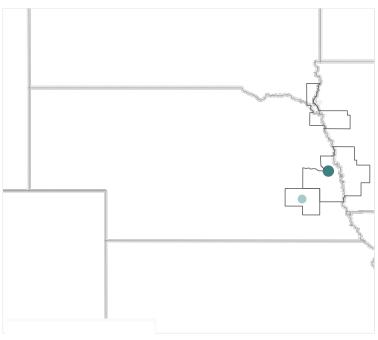
# 17,438 Total Fraud & Other Reports

#### **Fraud Losses**

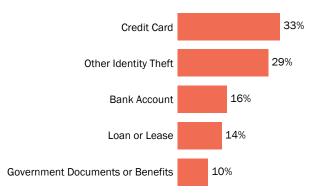




Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

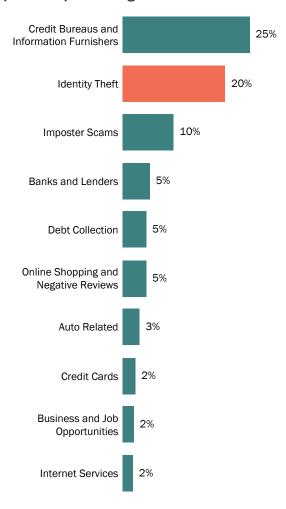


Reports per 100K Population 621 1,160

Percentages are based on the total number of relevant 2024 reports from Nebraska consumers, as indicated in the chart title. This page excludes reports provided by the Nebraska Attorney General. Consumers can report multiple types of identity theft.

#### Nevada

#### **Top Ten Report Categories**



#### Fraud & Other Reports



# 58,640 Total Fraud & Other Reports

#### **Fraud Losses**





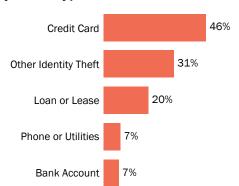
#### Fraud & Other Reports by Metropolitan Area



1,203

2,122

#### **Top Identity Theft Types**



**Identity Theft Reports** 

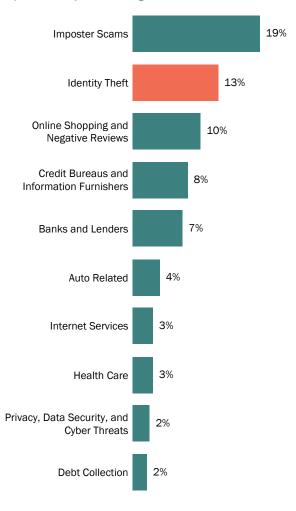


Percentages are based on the total number of relevant 2024 reports from Nevada consumers, as indicated in the chart title. This page excludes reports provided by the Nevada

Attorney General. Consumers can report multiple types of identity theft.

### **New Hampshire**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 30th State Rank (Reports per 100K Population)



#### **Fraud Losses**



\$325 Median Fraud Losses

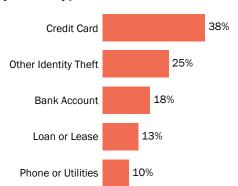
#### Fraud & Other Reports by Metropolitan Area



931

1,218

#### **Top Identity Theft Types**



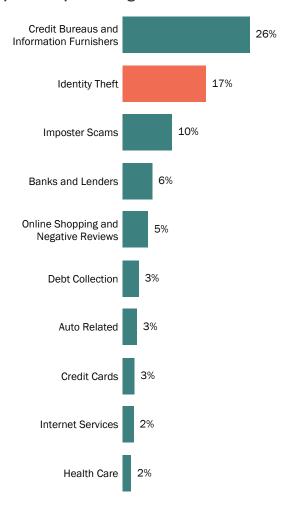
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from New Hampshire consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **New Jersey**

#### **Top Ten Report Categories**

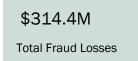


#### Fraud & Other Reports



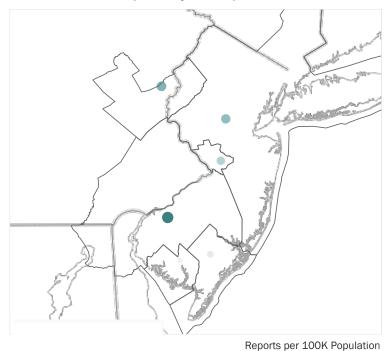
# 139,551 Total Fraud & Other Reports

#### **Fraud Losses**

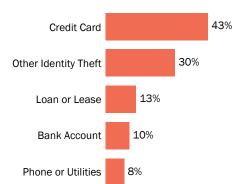




Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

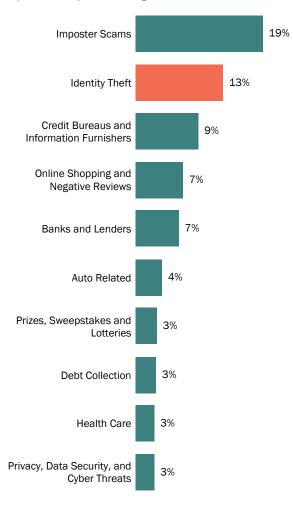


1,241 • 1,954

Percentages are based on the total number of relevant 2024 reports from New Jersey consumers, as indicated in the chart title. Consumers can report multiple types of identity theft

#### **New Mexico**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



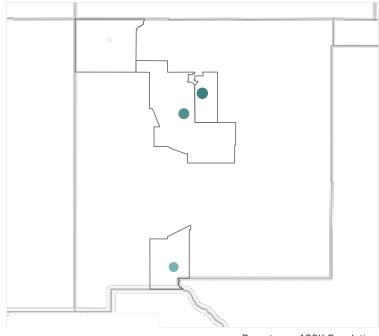
# 20,966 Total Fraud & Other Reports

#### **Fraud Losses**

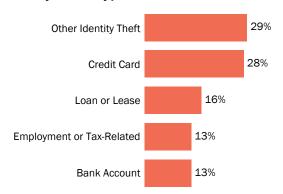




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**



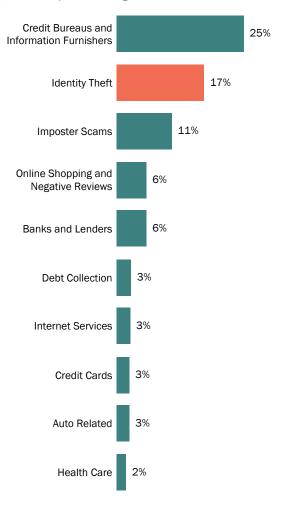
Reports per 100K Population 616 1,242

Identity Mercheporte

Percentages are based on the total number of relevant 2024 reports from New Mexico consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **New York**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

13th State Rank (Reports per 100K Population)

278,662

Total Fraud & Other Reports

#### **Fraud Losses**

\$534.0M

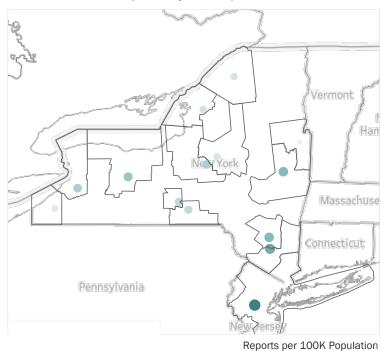
**Total Fraud Losses** 

\$429

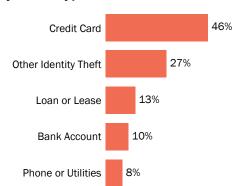
759

Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

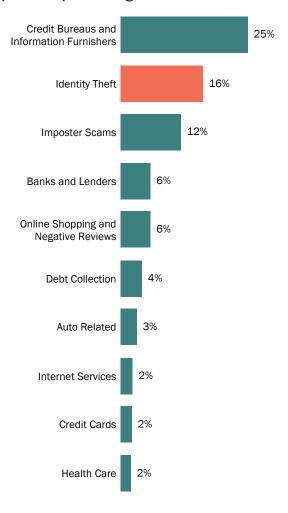


Percentages are based on the total number of relevant 2024 reports from New York consumers, as indicated in the chart title. This page excludes reports provided by the New York Attorney General. Consumers can report multiple types of identity theft.

1,564

### **North Carolina**

#### **Top Ten Report Categories**

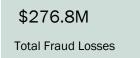


#### Fraud & Other Reports



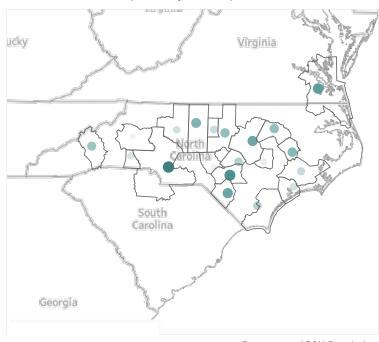


#### **Fraud Losses**

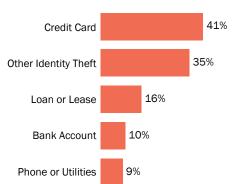




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

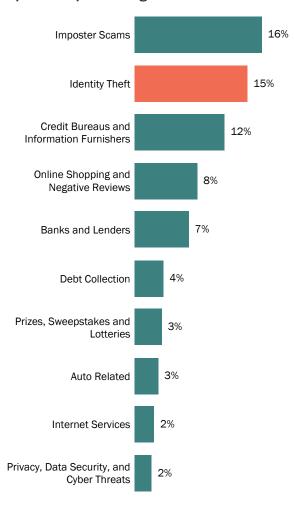


Reports per 100K Population 971 1,774

Percentages are based on the total number of relevant 2024 reports from North Carolina consumers, as indicated in the chart title. This page excludes reports provided by the North Carolina Department of Justice. Consumers can report multiple types of identity theft.

#### **North Dakota**

#### **Top Ten Report Categories**



Fraud & Other Reports





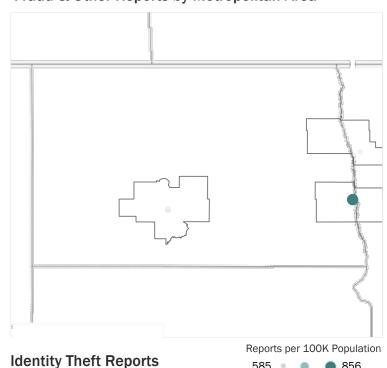
#### **Fraud Losses**



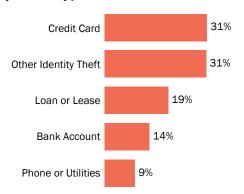


585 • • 856

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



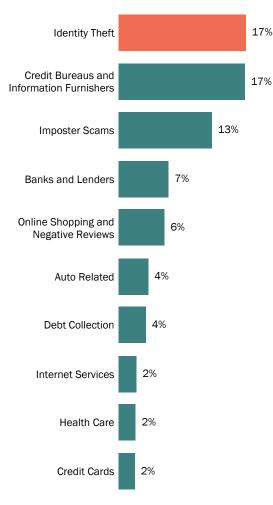


924 **Identity Theft Reports** 

Percentages are based on the total number of relevant 2024 reports from North Dakota consumers, as indicated in the chart title. Consumers can report multiple types of identity

#### Ohio

#### **Top Ten Report Categories**

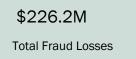


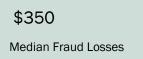
#### Fraud & Other Reports

# 26th State Rank (Reports per 100K Population)

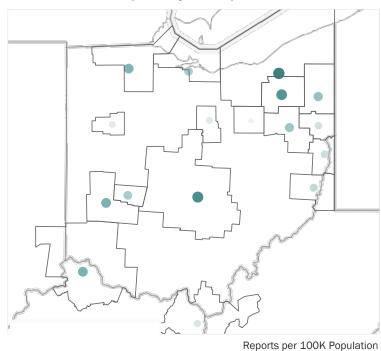


#### **Fraud Losses**





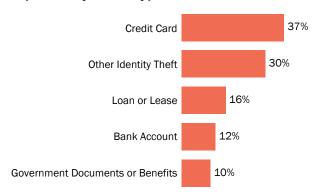
#### Fraud & Other Reports by Metropolitan Area



605

1,443

#### **Top Identity Theft Types**



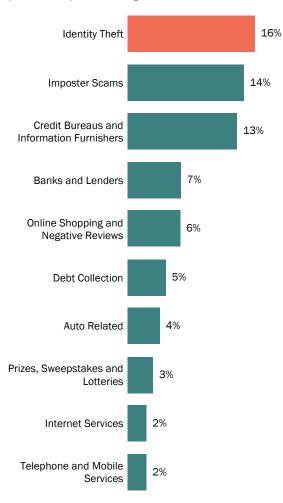
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Ohio consumers, as indicated in the chart title. This page excludes reports provided by the Ohio Attorney General. Consumers can report multiple types of identity theft.

### **Oklahoma**





Fraud & Other Reports



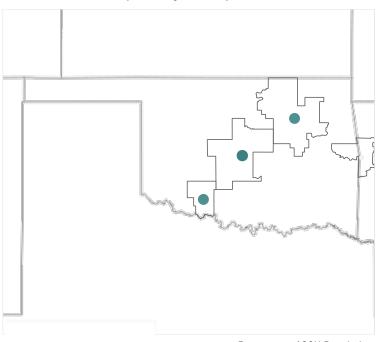
# 36,266 Total Fraud & Other Reports

#### **Fraud Losses**

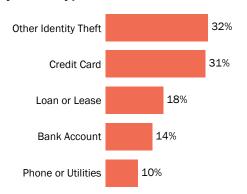




Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

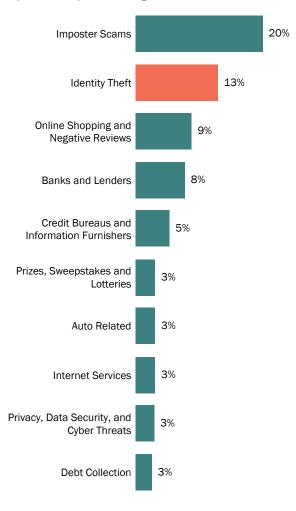


Reports per 100K Population 665 1,065

Percentages are based on the total number of relevant 2024 reports from Oklahoma consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **Oregon**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



# 46,207 Total Fraud & Other Reports

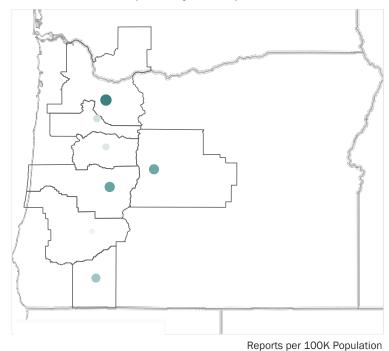
#### **Fraud Losses**



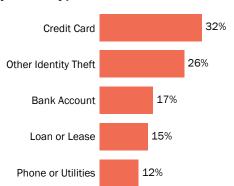


870 • • 1,192

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



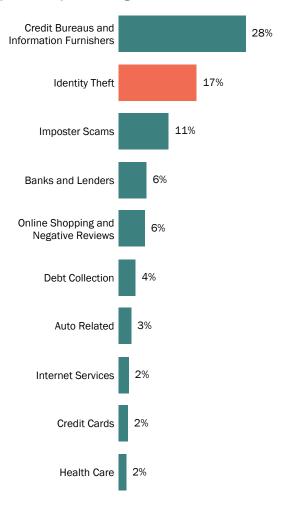
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Oregon consumers, as indicated in the chart title. This page excludes reports provided by the Oregon Department of Justice. Consumers can report multiple types of identity theft.

### **Pennsylvania**

#### **Top Ten Report Categories**



#### Fraud & Other Reports



184,269

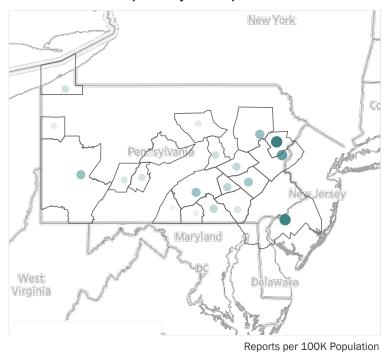
Total Fraud & Other Reports

#### **Fraud Losses**

\$285.4M
Total Fraud Losses

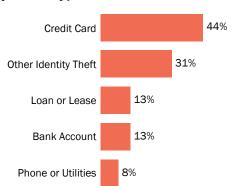
\$350 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



720

#### **Top Identity Theft Types**



**Identity Theft Reports** 

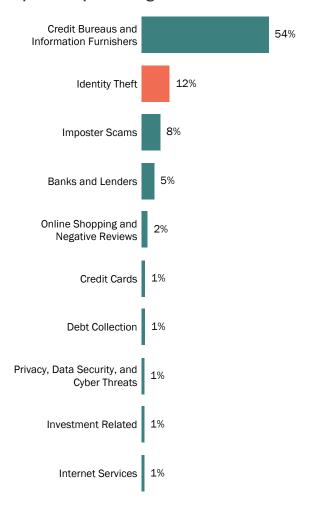


Percentages are based on the total number of relevant 2024 reports from Pennsylvania consumers, as indicated in the chart title. This page excludes reports provided by the Pennsylvania Attorney General. Consumers can report multiple types of identity theft.

1,986

#### **Puerto Rico**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

12,252
Total Fraud & Other Reports

#### **Fraud Losses**

\$14.5M

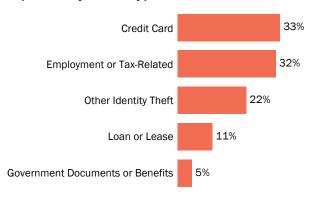
Total Fraud Losses

\$609 Median Fraud Losses

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

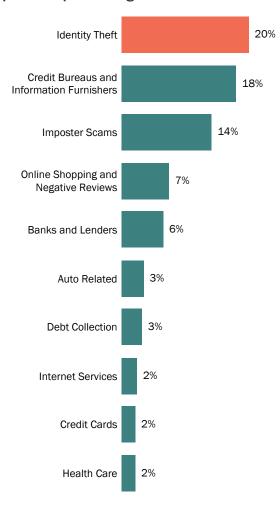


Reports per 100K Population 206 443

Percentages are based on the total number of relevant 2024 reports from Puerto Rico consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Rhode Island**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 28th State Rank (Reports per 100K Population)

## 11,776 Total Fraud & Other Reports

#### **Fraud Losses**

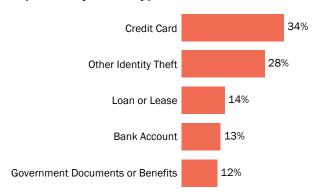




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**



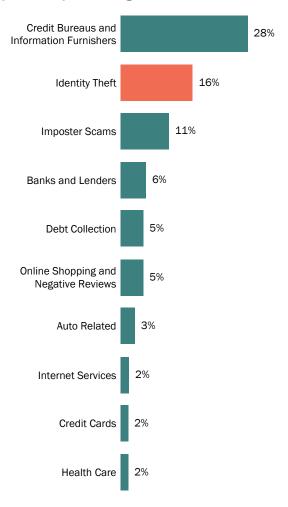
Reports per 100K Population

1,042

Percentages are based on the total number of relevant 2024 reports from Rhode Island consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **South Carolina**

#### **Top Ten Report Categories**

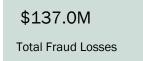


#### Fraud & Other Reports

# 7th State Rank (Reports per 100K Population)

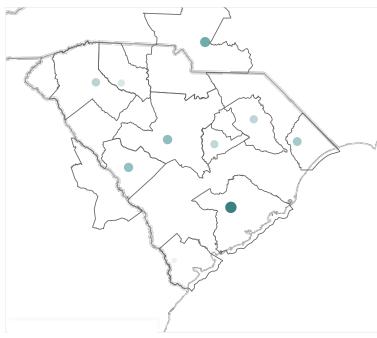
## 80,070 Total Fraud & Other Reports

#### **Fraud Losses**

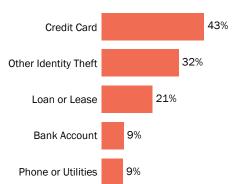




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**



Reports per 100K Population 1,172 2,141

Percentages are based on the total number of relevant 2024 reports from South Carolina consumers, as indicated in the chart title. This page excludes reports provided by the South Carolina Department of Consumer Affairs. Consumers can report multiple types of identity theft.

### **South Dakota**

#### **Top Ten Report Categories**

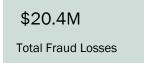


#### Fraud & Other Reports



# 6,081 Total Fraud & Other Reports

#### **Fraud Losses**

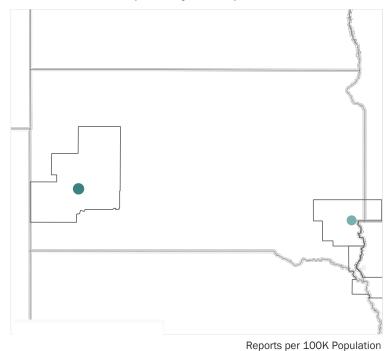




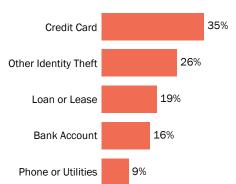
621 • • 880

64

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



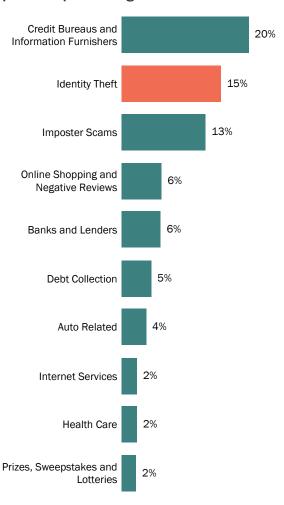
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from South Dakota consumers, as indicated in the chart title. Consumers can report multiple types of identity

#### **Tennessee**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

21st
State Rank
(Reports per 100K Population)

83,027
Total Fraud & Other Reports

#### **Fraud Losses**

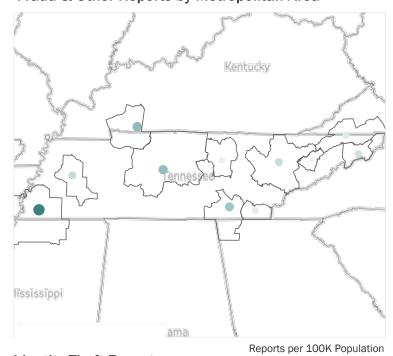
\$157.2M
Total Fraud Losses

\$400 Median Fraud Losses

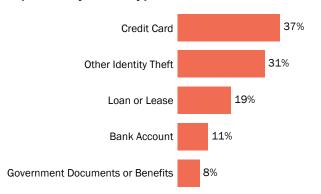
758

1,867

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



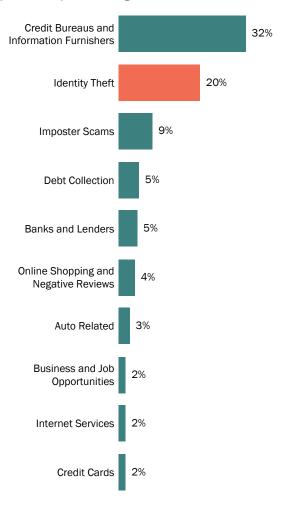
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Tennessee consumers, as indicated in the chart title. This page excludes reports provided by the Tennessee Attorney General. Consumers can report multiple types of identity theft.

#### **Texas**

#### **Top Ten Report Categories**



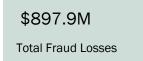
#### Fraud & Other Reports

# 6th State Rank (Reports per 100K Population)

462,667

Total Fraud & Other Reports

#### **Fraud Losses**

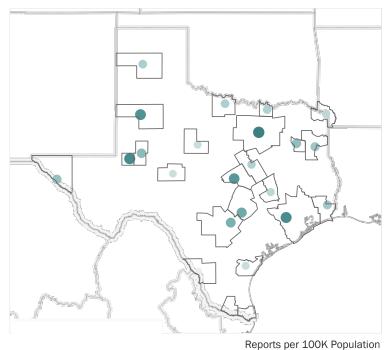


\$500 Median Fraud Losses

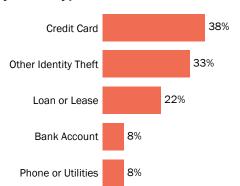
556

2,046

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



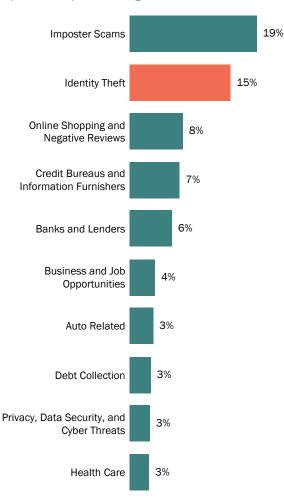
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Texas consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **Utah**

#### **Top Ten Report Categories**



#### Fraud & Other Reports

# 38th State Rank (Reports per 100K Population)

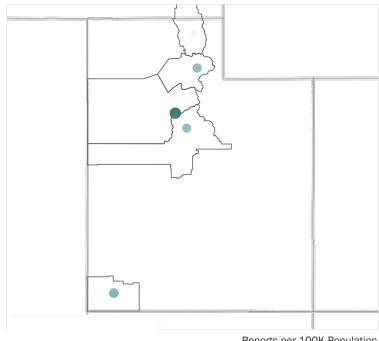
# 30,185 Total Fraud & Other Reports

#### **Fraud Losses**

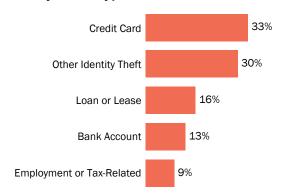




#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



#### **Identity Theft Reports**

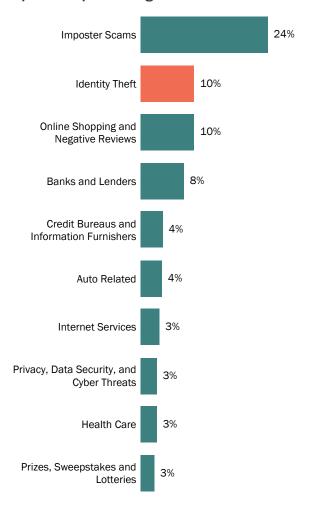


Reports per 100K Population 656 1,042

Percentages are based on the total number of relevant 2024 reports from Utah consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

#### **Vermont**

#### **Top Ten Report Categories**



Fraud & Other Reports

36th
State Rank
(Reports per 100K Population)

5,860

Total Fraud & Other Reports

#### **Fraud Losses**

\$10.6M

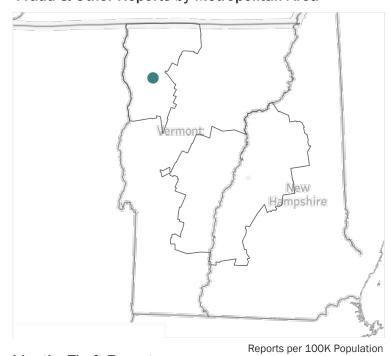
Total Fraud Losses

\$285 Median Fraud Losses

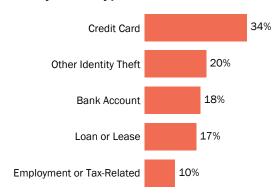
931

955

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



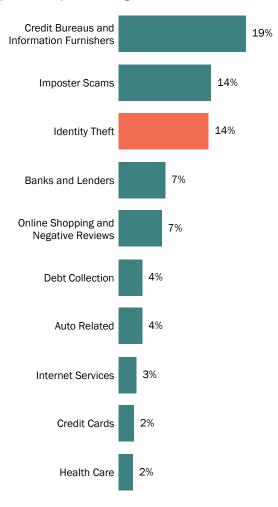
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Vermont consumers, as indicated in the chart title. Consumers can report multiple types of identity

## **Virginia**

#### **Top Ten Report Categories**

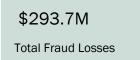


#### Fraud & Other Reports



# 117,836 Total Fraud & Other Reports

#### **Fraud Losses**

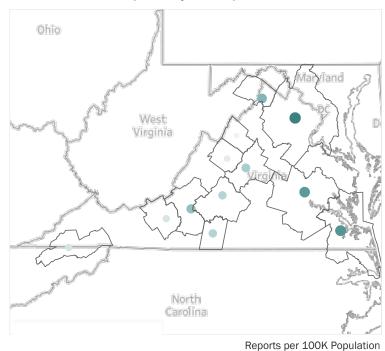




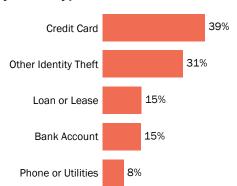
726

1,756

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



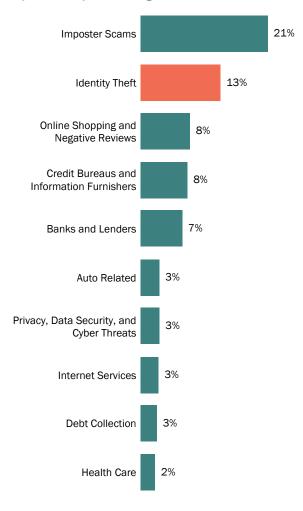
#### **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Virginia consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

### **Washington**

#### **Top Ten Report Categories**

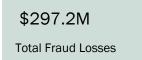


#### Fraud & Other Reports





#### **Fraud Losses**

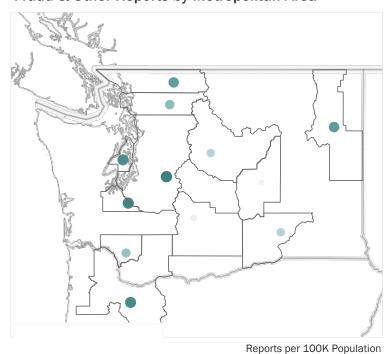


\$465
Median Fraud Losses

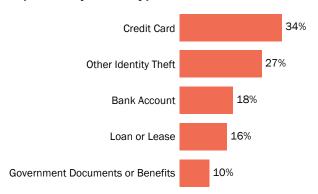
569

1,258

#### Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



Washington Attorney General. Consumers can report multiple types of identity theft.

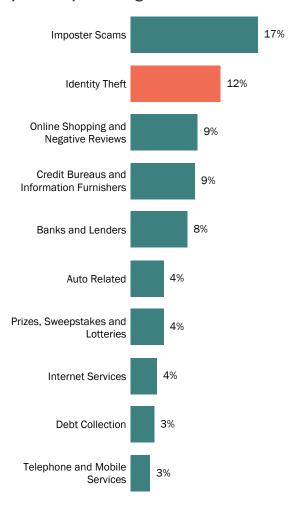
**Identity Theft Reports** 



Percentages are based on the total number of relevant 2024 reports from Washington consumers, as indicated in the chart title. This page excludes reports provided by the

### **West Virginia**

#### **Top Ten Report Categories**

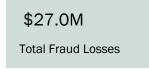


Fraud & Other Reports





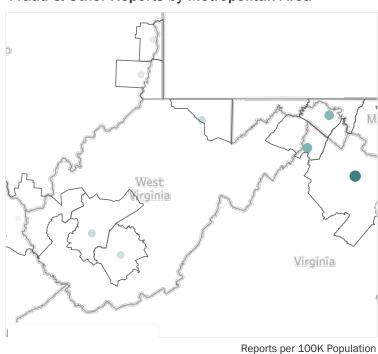
#### **Fraud Losses**



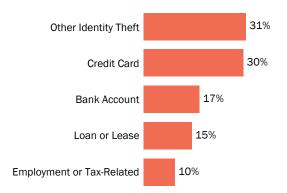


689

Fraud & Other Reports by Metropolitan Area



#### **Top Identity Theft Types**



**Identity Theft Reports** 

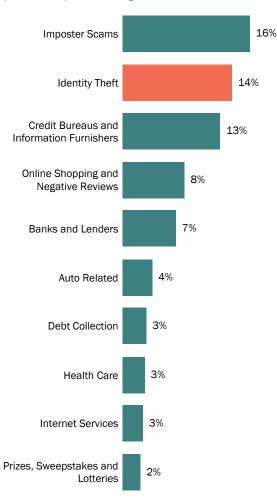


Percentages are based on the total number of relevant 2024 reports from West Virginia consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

1,756

# **Wisconsin**

## **Top Ten Report Categories**

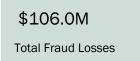


## Fraud & Other Reports

# 35th State Rank (Reports per 100K Population)

# 53,520 Total Fraud & Other Reports

## **Fraud Losses**

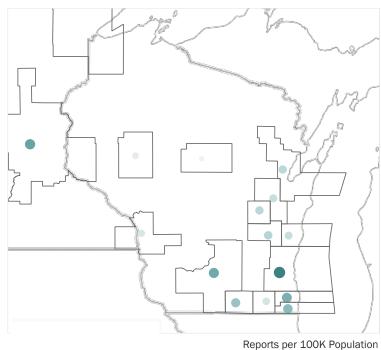




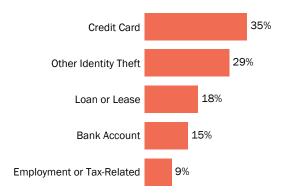
611 • •

1,233

## Fraud & Other Reports by Metropolitan Area



## **Top Identity Theft Types**



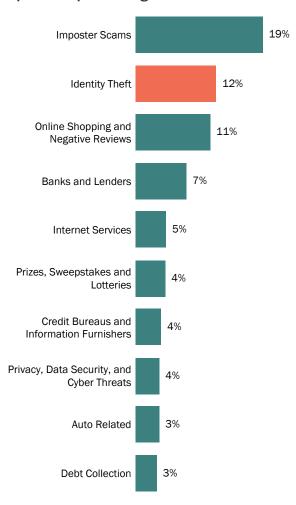
## **Identity Theft Reports**



Percentages are based on the total number of relevant 2024 reports from Wisconsin consumers, as indicated in the chart title. This page excludes reports provided by the Wisconsin Department of Agriculture, Trade, and Consumer Protection. Consumers can report multiple types of identity theft.

# **Wyoming**

## **Top Ten Report Categories**



## Fraud & Other Reports



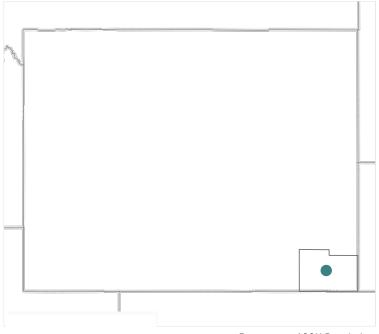
# 5,212 Total Fraud & Other Reports

## **Fraud Losses**

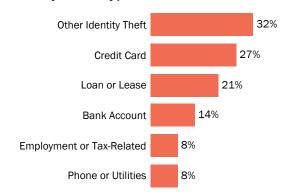




Fraud & Other Reports by Metropolitan Area



## **Top Identity Theft Types**



## **Identity Theft Reports**



Reports per 100K Population

1,124

Percentages are based on the total number of relevant 2024 reports from Wyoming consumers, as indicated in the chart title. Consumers can report multiple types of identity theft.

## **Top 50 Metropolitan Areas: Fraud and Other Reports**

Rank	Metropolitan Area	Reports per 100K Population	# of Reports
1	Miami-Fort Lauderdale-West Palm Beach, FL Metropolitan Statistical Area	2,793	171,462
2	Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area	2,712	167,515
3	Sebastian-Vero Beach-West Vero Corridor, FL Metropolitan Statistical Area	2,612	4,280
4	Orlando-Kissimmee-Sanford, FL Metropolitan Statistical Area	2,330	63,405
5	North Port-Bradenton-Sarasota, FL Metropolitan Statistical Area	2,244	19,410
6	Charleston-North Charleston, SC Metropolitan Statistical Area	2,141	17,509
7	Lakeland-Winter Haven, FL Metropolitan Statistical Area	2,132	16,226
8	Las Vegas-Henderson-North Las Vegas, NV Metropolitan Statistical Area	2,122	48,682
9	Tampa-St. Petersburg-Clearwater, FL Metropolitan Statistical Area	2,051	66,454
10	Dallas-Fort Worth-Arlington, TX Metropolitan Statistical Area	2,046	159,709
11	Palm Bay-Melbourne-Titusville, FL Metropolitan Statistical Area	2,020	12,534
12	East Stroudsburg, PA Micropolitan Statistical Area	1,986	3,332
13	Tuscaloosa, AL Metropolitan Statistical Area	1,959	5,391
14	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area	1,954	121,966
15	Jacksonville, FL Metropolitan Statistical Area	1,918	31,560
16	Port St. Lucie, FL Metropolitan Statistical Area	1,907	9,665
17	Odessa, TX Metropolitan Statistical Area	1,901	3,103
18	Houston-Pasadena-The Woodlands, TX Metropolitan Statistical Area	1,873	136,239
19	Memphis, TN-MS-AR Metropolitan Statistical Area	1,867	25,046
20	Baltimore-Columbia-Towson, MD Metropolitan Statistical Area	1,854	52,648
21	Savannah, GA Metropolitan Statistical Area	1,853	7,635
22	Warner Robins, GA Metropolitan Statistical Area	1,838	3,587
23	Baton Rouge, LA Metropolitan Statistical Area	1,830	15,942
24	Lubbock, TX Metropolitan Statistical Area	1,811	6,424
25	Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area	1,774	48,136
26	Shreveport-Bossier City, LA Metropolitan Statistical Area	1,769	6,883
27	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area	1,756	109,978
28	New Orleans-Metairie, LA Metropolitan Statistical Area	1,753	17,332
29	Montgomery, AL Metropolitan Statistical Area	1,752	6,748
30	Birmingham, AL Metropolitan Statistical Area	1,748	20,649
31	Deltona-Daytona Beach-Ormond Beach, FL Metropolitan Statistical Area	1,738	11,988
32	Killeen-Temple, TX Metropolitan Statistical Area	1,728	8,395
33	Columbus, GA-AL Metropolitan Statistical Area	1,699	5,541
34	Dover, DE Metropolitan Statistical Area	1,688	3,124
35	Chicago-Naperville-Elgin, IL-IN Metropolitan Statistical Area	1,688	158,000
36	Punta Gorda, FL Metropolitan Statistical Area	1,682	3,281
37	Fayetteville, NC Metropolitan Statistical Area	1,665	6,492
38	Macon-Bibb County, GA Metropolitan Statistical Area	1,649	3,860
39	Tallahassee, FL Metropolitan Statistical Area	1,639	6,363
40	Allentown-Bethlehem-Easton, PA-NJ Metropolitan Statistical Area	1,623	14,070
41	Ocala, FL Metropolitan Statistical Area	1,616	6,266
42	Columbia, SC Metropolitan Statistical Area	1,613	13,548
43	Lafayette, LA Metropolitan Statistical Area	1,593	6,545
44	Alexandria, LA Metropolitan Statistical Area	1,592	2,398
45	Augusta-Richmond County, GA-SC Metropolitan Statistical Area	1,591	9,834
46	Huntsville, AL Metropolitan Statistical Area	1,581	7,978
47	Cape Coral-Fort Myers, FL Metropolitan Statistical Area	1,578	12,512
48	Virginia Beach-Chesapeake-Norfolk, VA-NC Metropolitan Statistical Area	1,575	28,077
49	New York-Newark-Jersey City, NY-NJ Metropolitan Statistical Area	1,564	309,066
50	Phoenix-Mesa-Chandler, AZ Metropolitan Statistical Area	1,553	76,729
	, , , , , , , , , , , , , , , , , , , ,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	., ==

Metropolitan Areas are defined by the Office of Management and Budget, and population estimates are based on 2023 U.S. Census figures. Metropolitan Areas are ranked based on the number of reports per 100,000 population. Reports exclude state-specific data contributor reports.

## **Top 50 Metropolitan Areas: Identity Theft Reports**

Rank	Metropolitan Area	Reports per 100K Population	# of Reports
1	Miami-Fort Lauderdale-West Palm Beach, FL Metropolitan Statistical Area	903	55,457
2	Atlanta-Sandy Springs-Roswell, GA Metropolitan Statistical Area	690	42,616
3	Houston-Pasadena-The Woodlands, TX Metropolitan Statistical Area	573	41,668
4	Las Vegas-Henderson-North Las Vegas, NV Metropolitan Statistical Area	570	13,075
5	Orlando-Kissimmee-Sanford, FL Metropolitan Statistical Area	555	15,099
6	Los Angeles-Long Beach-Anaheim, CA Metropolitan Statistical Area	550	71,624
7	Baton Rouge, LA Metropolitan Statistical Area	528	4,604
8	Killeen-Temple, TX Metropolitan Statistical Area	482	2,340
9	Odessa, TX Metropolitan Statistical Area	479	782
10	Dallas-Fort Worth-Arlington, TX Metropolitan Statistical Area	475	37,114
11	Lakeland-Winter Haven, FL Metropolitan Statistical Area	473	3,598
12	Macon-Bibb County, GA Metropolitan Statistical Area	461	1,079
13	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area	456	28,438
14	Savannah, GA Metropolitan Statistical Area	437	1,801
15	LaGrange, GA-AL Micropolitan Statistical Area	434	453
16	New Orleans-Metairie, LA Metropolitan Statistical Area	432	4,268
17	Tampa-St. Petersburg-Clearwater, FL Metropolitan Statistical Area	431	13,953
18	Albany, GA Metropolitan Statistical Area	413	606
19	Memphis, TN-MS-AR Metropolitan Statistical Area	410	5,502
20	Boston-Cambridge-Newton, MA-NH Metropolitan Statistical Area	405	19,929
21	Port St. Lucie, FL Metropolitan Statistical Area	405	2,051
22	Chicago-Naperville-Elgin, IL-IN Metropolitan Statistical Area	401	37,486
23	Midland, TX Metropolitan Statistical Area	400	707
24	Columbus, GA-AL Metropolitan Statistical Area	399	1,302
25	Kankakee, IL Metropolitan Statistical Area	392	419
26	Montgomery, AL Metropolitan Statistical Area	387	1,491
27	Beaumont-Port Arthur, TX Metropolitan Statistical Area	375	1,487
28	Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area	374	10,144
29	Sumter, SC Metropolitan Statistical Area	374	392
30	Tallahassee, FL Metropolitan Statistical Area	365	1,417
31	Jacksonville, FL Metropolitan Statistical Area	364	5,986
32	East Stroudsburg, PA Micropolitan Statistical Area	362	608
33	Naples-Marco Island, FL Metropolitan Statistical Area	362	1,402
34	Detroit-Warren-Dearborn, MI Metropolitan Statistical Area	359	15,687
35	Dover, DE Metropolitan Statistical Area	358	663
36	Little Rock-North Little Rock-Conway, AR Metropolitan Statistical Area	350	2,641
37	Cape Coral-Fort Myers, FL Metropolitan Statistical Area	344	2,727
38	Greenville, NC Metropolitan Statistical Area	344	592
39	New York-Newark-Jersey City, NY-NJ Metropolitan Statistical Area	343	67,819
40	Shreveport-Bossier City, LA Metropolitan Statistical Area	343	1,334
41	Warner Robins, GA Metropolitan Statistical Area	343	669
42	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area	343	15,889
43	Augusta-Richmond County, GA-SC Metropolitan Statistical Area	342	2,113
44	Charleston-North Charleston, SC Metropolitan Statistical Area	341	2,790
45	Phoenix-Mesa-Chandler, AZ Metropolitan Statistical Area	338	16,677
46	Birmingham, AL Metropolitan Statistical Area	336	3,968
47	Columbia, SC Metropolitan Statistical Area	328	2,758
48	Mobile, AL Metropolitan Statistical Area	328	1,355
49	Tuscaloosa, AL Metropolitan Statistical Area	328	902
50	Cleveland, OH Metropolitan Statistical Area	328	7,115

Metropolitan Areas are defined by the Office of Management and Budget, and population estimates are based on 2023 U.S. Census figures. Metropolitan Areas are ranked based on the number of reports per 100,000 population.

## **Appendix A1: The Consumer Sentinel Network**

#### **Consumer Sentinel Network**

The Consumer Sentinel Network is a free, online database of consumer reports available only to law enforcement. It includes reports about identity theft, fraud, financial transactions, debt collection, and credit reports, among other subjects. The Consumer Sentinel Network is based on the premise that sharing information can make law enforcement even more effective. To that end, the Consumer Sentinel Network provides law enforcement members with access to consumer reports provided directly to the FTC, as well as to reports shared by other data contributors.

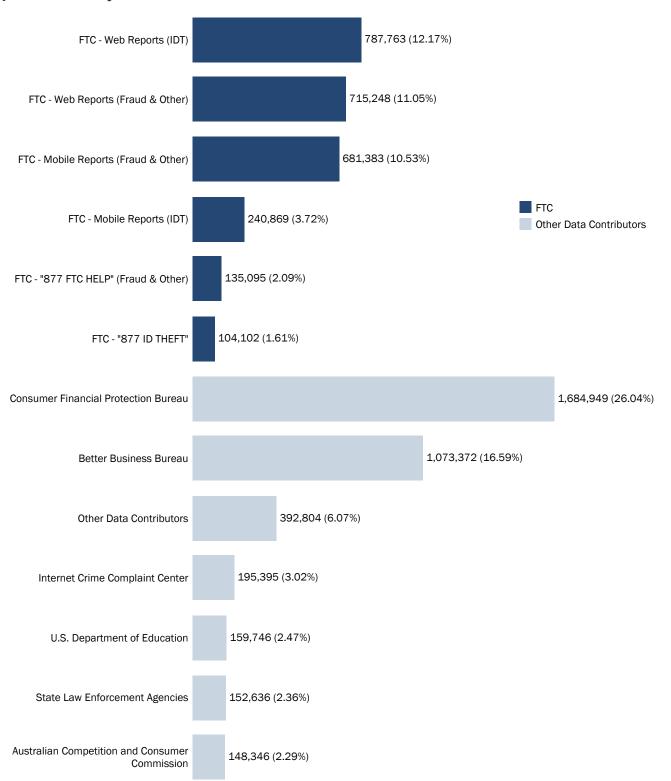
## IdentityTheft.gov

IdentityTheft.gov is the federal government's one-stop resource for identity theft victims. People can use IdentityTheft.gov to report identity theft to the Federal Trade Commission and get a step-by-step personal recovery plan. The site will also create an Identity Theft Report victims can use to clear their credit files of fraudulent information resulting from the identity theft. IdentityTheft.gov has detailed advice for more than 30 types of identity theft, and also is available in Spanish at Robodeldentidad.gov. When people use IdentityTheft.gov, their report becomes part of the Consumer Sentinel Network database and is available to the Network's law enforcement members.

## **Econsumer.gov**

Econsumer.gov was created in April 2001 to gather and share cross-border e-commerce reports, to respond to the challenges of multinational internet fraud, and to improve consumer confidence in e-commerce. Today, consumer protection agencies in more than 65 countries and the OECD participate in econsumer.gov. Through econsumer.gov, consumers can file cross-border consumer reports online and learn other steps to take to combat fraud. The website is available in English, French, German, Japanese, Korean, Polish, Portuguese, Spanish, and Turkish. The reports into econsumer.gov are accessible to Consumer Sentinel members and certified foreign law enforcement agencies.

## **Appendix A2: Major Data Contributors**



Percentages are based on the total number of 2024 Sentinel reports (6,471,708). Where appropriate, the type of report provided by the organization is indicated in parenthesis.

# **Appendix A3: Data Contributors**

## **FTC**

	2022		2023		2024	
Data Contributor	# of Reports	%	# of Reports	%	# of Reports	%
FTC - Web Reports (IDT)	796,366	14.98%	696,163	12.55%	787,763	12.17%
FTC - Web Reports (Fraud & Other)	693,789	13.05%	702,598	12.66%	715,248	11.05%
FTC - Mobile Reports (Fraud & Other)	622,035	11.70%	633,956	11.43%	681,383	10.53%
FTC - Mobile Reports (IDT)	191,494	3.60%	224,730	4.05%	240,869	3.72%
FTC - "877 FTC HELP" (Fraud & Other)	155,803	2.93%	137,005	2.47%	135,095	2.09%
FTC - "877 ID THEFT"	100,294	1.89%	106,112	1.91%	104,102	1.61%

# **Top Data Contributors**

	2022		2023		2024	
Data Contributor	# of Reports	%	# of Reports	%	# of Reports	%
Consumer Financial Protection Bureau	811,836	15.27%	959,033	17.28%	1,684,949	26.04%
Better Business Bureau	1,010,318	19.00%	1,015,776	18.31%	1,073,372	16.59%
Internet Crime Complaint Center	145,103	2.73%	160,288	2.89%	195,395	3.02%
U.S. Department of Education	97,076	1.83%	119,748	2.16%	159,746	2.47%
Australian Competition and Consumer Commission	178,719	3.36%	214,468	3.87%	148,346	2.29%

## **Other Data Contributors**

	2022	2022		3	2024	
Data Contributor	# of Reports	%	# of Reports	%	# of Reports	%
Others	50,653	0.95%	59,442	1.07%	89,127	1.38%
AARP Fraud Watch Network	48,060	0.90%	76,885	1.39%	78,630	1.21%
Publisher's Clearing House	93,433	1.76%	108,909	1.96%	48,306	0.75%
Social Security Administration	29,320	0.55%	42,716	0.77%	47,967	0.74%
MoneyGram International & Western Union Money Transfer	36,120	0.68%	37,477	0.68%	34,707	0.54%
USA.gov			1,418	0.03%	24,898	0.38%
U.S. Postal Inspection Service	27,943	0.53%	19,280	0.35%	20,628	0.32%
Microsoft Corporation Cyber Crime Center	35,557	0.67%	29,563	0.53%	19,773	0.31%
Task Force on Market Integrity and Consumer Fraud	5,865	0.11%	16,671	0.30%	16,952	0.26%
Scam Detector	26,467	0.50%	17,786	0.32%	11,816	0.18%

# **Appendix A3: Data Contributors**

# **State Law Enforcement Agencies**

	2022		2023		2024	1
Data Contributor	# of Reports	%	# of Reports	%	# of Reports	%
Pennsylvania, Attorney General	23,688	0.45%	17,703	0.32%	23,697	0.37%
Ohio, Attorney General	22,526	0.42%	25,122	0.45%	20,591	0.32%
New York, Attorney General	15,985	0.30%	16,532	0.30%	17,794	0.27%
Washington, Attorney General	20,523	0.39%	20,825	0.38%	14,469	0.22%
North Carolina, Department of Justice	9,840	0.19%	13,575	0.24%	13,756	0.21%
Wisconsin, Department of Agriculture, Trade, and Consumer Protection	9,665	0.18%	9,410	0.17%	9,573	0.15%
Massachusetts, Attorney General	7,921	0.15%	18,340	0.33%	8,128	0.13%
Michigan, Attorney General	8,131	0.15%	7,659	0.14%	7,776	0.12%
Tennessee, Attorney General	6,780	0.13%	8,434	0.15%	7,744	0.12%
South Carolina, Department of Consumer Affairs	3,460	0.07%	5,390	0.10%	5,388	0.08%
Indiana, Attorney General	7,689	0.14%	6,093	0.11%	5,093	0.08%
Oregon, Department of Justice	3,145	0.06%	3,722	0.07%	3,569	0.06%
Louisiana, Attorney General	3,071	0.06%	3,244	0.06%	3,250	0.05%
Iowa, Attorney General	2,668	0.05%	3,068	0.06%	3,180	0.05%
Maine, Attorney General	3,803	0.07%	3,875	0.07%	2,735	0.04%
Nebraska, Attorney General	5,593	0.11%	2,210	0.04%	2,048	0.03%
Idaho, Attorney General	1,053	0.02%	949	0.02%	1,317	0.02%
Connecticut, Department of Consumer Protection	1,623	0.03%	1,633	0.03%	1,238	0.02%
Hawaii, Office of Consumer Protection	1,462	0.03%	385	0.01%	667	0.01%
Alaska, Attorney General	227	0.00%	232	0.00%	329	0.01%
Nevada, Attorney General	357	0.01%	392	0.01%	294	0.00%
Mississippi, Attorney General	1,304	0.02%				
Florida Department of Agriculture and Consumer Services	987	0.02%				

## **Appendix A4: Better Business Bureau Data Contributors**

#### **United States**

BBB serving... Abilene

Acadiana Akron Amarillo Arkansas

Canton Regional & Greater West Virginia Central & Northwest North Carolina

Central & South Alabama
Central East Texas
Central Florida
Central Illinois
Central Indiana
Central New England
Central Ohio
Central Oklahoma
Central South Carolina
Central Virginia
Chicago & Northern Illinois

Cleveland Connecticut Dayton/Miami Valley

Delaware

Detroit & Eastern Michigan Eastern & Southwest Missouri

Eastern Carolinas Eastern MA, ME, RI & VT

El Paso

Evansville & the Tri-State
Fall Line Corridor
Great West + Pacific
Greater East Tennessee
Greater Hampton Roads

Greater Houston and South Texas

Greater Iowa, Quad Cities

Greater Kentucky and South Central Indiana

Greater Maryland Greater New Orleans Area

Heart of Texas

Los Angeles and Silicon Valley

Mahoning Valley

Metro Atlanta, Athens & NE Georgia

Metro Washington DC Metropolitan New York Middle Tennessee Mid-South

Midwest Plains

Minnesota & North Dakota

Mississippi New Hampshire New Jersey

New Mexico and Southwest Colorado

North Alabama North Central Texas BBB serving... Northeast & Central Louisiana

Northeast California

Northeast Florida and The Southeast Atlantic

Northern Colorado & Wyoming Northern Indiana Northern Nevada & Utah Northwest Florida NW Ohio and SE Michigan

Pacific Southwest, Central & Inland California

San Angelo

San Francisco Bay Area South Central Louisiana

Southeast Florida & the Caribbean

Southeast Tennessee & Northwest Georgia

Southeast Texas Southern Arizona Southern Colorado Southern Nevada

Southern Ohio, Northern Kentucky, Southeast Indiana

Southern Piedmont & Western N.C.

Southwest Louisiana

Tri-Counties Tulsa

Upstate New York

Upstate, South Carolina

West Florida Western Michigan Western Pennsylvania Western Virginia Wisconsin

#### Canada

Alberta & East Kootenay

Atlantic Provinces Central Canada Central Ontario Greater Ottawa Mainland BC Vancouver Island Western Ontario

## **Fraud Report Categories**

#### **Advance Payments for Credit Services:**

The promise of a loan, credit card, or other applicable benefit that require the consumer to pay a fee first or the promise that the consumer's credit can be rehabilitated for payment in advance.

#### **Business and Job Opportunities:**

Franchise or business opportunities (e.g., offers to start a new business); work-at-home plans, (e.g., stuffing envelopes or processing medical claims); multi-level marketing schemes; job scams, job listings, or employment services; inventions or idea promotions.

#### **Charitable Solicitations:**

Misleading pitches for donations to benefit a charity; solicitations for bogus charity or relief organizations; etc.

#### Foreign Money Offers and Fake Check Scams:

Letters or e-mails promising a percentage of millions of dollars that from a foreign country in return for money, bank account numbers or other identifying information from the victim; fraudulent schemes involving foreign lotteries, mystery shoppers or internet purchases\classified ads in which someone is overpaid with a counterfeit check and asked to wire back the difference immediately after check deposit, leaving the victim responsible for the funds withdrawn; etc.

#### **Grants:**

Businesses or individuals marketing either government grant opportunities or financial aid assistance services; problems with student loan processors, debt collectors collecting on defaulted student loans, diploma mills and other unaccredited educational institutions; etc.

#### **Health Care:**

Fraudulent, misleading or deceptive claims for the following: disease and dependency treatments; optical health and vision-correction procedures; dietary supplements; weight-loss products or services; impotency treatments; health spas and equipment; fertility services; sunscreens; HIV-test kits; medical discount plans; over-the-counter or prescription drugs; and other medical products, supplies or treatments such as alternative medicine, herbal supplements, and telemedicine.

## Imposter Scams:

Someone pretends to be a trusted person to get consumers to send money or give personal information. Examples include the following: scammers posing as a government agency, a friend or relative with an emergency need for money, a romantic interest, a computer technician offering technical support, or a charity or company. This category also includes grant, property tracer, or refund scams where the scammer is allegedly a government employee.

#### **Internet Services:**

Problems with webstite content, including websites that offer content for a fee or advertise products and services; difficulty canceling an ISP or online account; issues with online payment services, social networking services, internet gaming, and virtual reality; undisclosed charges; website design and promotion services; and problems with broadband internet services and content, including the truthfulness of cost, access, and speed disclosures.

#### **Investment Related:**

Investment opportunities in day trading; gold and gems; art; rare coins; other investment products; reports about companies that offer advice or seminars on investments; etc.

#### **Magazines and Books:**

Pitches for "free," "pre-paid," or "special" magazine or book subscription deals; etc.

#### **Mortgage Foreclosure Relief and Debt Management:**

Mortgage lenders, brokers and other entities making false promises to save consumers' homes from foreclosure; mortgage refinancing, mortgage term modifications and debt management issues; credit organizations charging excessive fees, making false promises to provide free services, pay creditors or reduce interest rates.

#### Office Supplies and Services:

Fraudulent or deceptive offers for toner, copier paper, maintenance supplies, equipment maintenance contracts; classified advertising and yellow page invoice scams; website cramming schemes; etc.

#### **Online Shopping and Negative Reviews:**

Undisclosed costs, failure to deliver on time, non-delivery, and refusal to honor a guarantee on purchases made online; internet auctions; businesses trying to prevent people from giving honest reviews about products or services they purchased.

#### **Prizes, Sweepstakes and Lotteries:**

Promotions for "free" prizes for a fee; foreign lotteries and sweepstakes offered through the phone, fax, e-mail or mail; etc.

#### **Tax Preparers:**

Companies that engage in "skimming" consumer tax refunds or charging inflated fees while promising substantial refunds; companies aiding consumers in willfully and intentionally falsifying information on a tax return to limit the amount of tax liability; entities pretending to be tax preparers or the IRS to obtain funds or information from consumers.

#### **Telephone and Mobile Services:**

Advertising related to mobile or landline telephone plans, rates, or coverage areas; problems with mobile applications, downloads, or other problems; charges for calls to "toll-free" numbers; unauthorized charges, such as unauthorized charges for calls; unauthorized switching of consumers' phone service provider; misleading prepaid phone card offers; VoIP service problems; and unsolicited faxes and text messages.

#### **Travel, Vacations and Timeshare Plans:**

Deceptive offers for "free" or low-cost vacations; cut-rate student travel packages; misleading timeshare offers; etc.

## **Identity Theft**

#### **Identity Theft:**

Someone uses another person's identifying information to commit fraud or theft.

#### **Identity Theft Types:**

### **Bank Account:**

Use of a person's identifying information to open a new bank account (such as a checking or savings account), to write checks against a person's existing bank account, or use their debit card, or make other withdrawals or transfers from their bank account without their permission.

#### **Credit Card:**

Use of a person's identifying information to open a new credit card account or to make charges to a person's existing credit card account without their permission.

#### **Employment and/or Tax-Related:**

Use of a person's identifying information to get a job, to get wages, and/or file taxes without their permission.

#### **Government Documents or Benefits:**

Use of a person's identifying information to get government documents such as a driver's license, passport, or other government documents, or to get government benefits, such as Social Security, Medicare, or unemployment benefits without their permission.

#### Loan or Lease:

Use of a person's identifying information to get a loan or lease, such as to get a house or apartment rental lease, a car loan or lease, a business or personal loan (including a Small Business Administration loan), a federal or non-federal student loan, or a mortgage or other real estate loan without their permission.

#### **Other Identity Theft:**

Use of a person's identifying information in other ways to commit fraud or theft, such as to create or use another person's email or social media account, to create or use a person's online shopping or payment account, to break the law or avoid the police, to get insurance, to get medical care, to open or use a person's securities or investment account without their permission.

#### **Phone or Utilities:**

Use of a person's identifying information to open a new account for telephone service (landline or mobile), or other utilities (such as gas, water, electricity, internet, or cable service), without their permission, or to make charges to a person's existing phone or utility account without their permission.

## **Other Report Categories**

#### Auto Related:

Misleading or deceptive claims regarding auto prices, financing, leasing or warranties; repair\maintenance issues with newly purchased used or new cars, including dissatisfaction with service provided by auto mechanics; price fixing and price gouging concerns against gas stations and oil companies; etc.

#### **Banks and Lenders:**

Deceptive or predatory mortgage lending practices; problems with modification of mortgage terms; miscellaneous customer service and account issues with bank or credit union products, including payday loans, student loans, auto title loans, fees and overdraft charges; other finance company lending products, services and practices; etc.

#### **Computer Equipment and Software:**

Problems with computer software, hardware and computer equipment purchases; unwanted or unauthorized software installations and downloads; etc.

#### **Credit Bureaus and Information Furnishers:**

Credit Reporting Agency (CRA) or furnisher provides inaccurate information or fails to reinvestigate disputed information; CRA provides inadequate phone help; difficulties ordering free annual credit reports; impermissible access to\inquiry on credit reports; etc.

#### **Credit Cards:**

Account or billing issues, including interest rate changes, late fees, credit disputes and overcharges; fraudulent credit card offers; phishing attempts; and deceptive credit card loss protection and insurance programs.

#### **Debt Collection:**

Debt collector calls repeatedly or continuously, falsely represents the amount or status of debt, fails to send written notice of debt, falsely threatens suit, uses profane language, fails to identify self as debt collector and or violates other provisions of the Fair Debt Collection Practices Act.

#### **Education:**

Problems with trade or vocational school services, including issues related to accreditation, billing and collection, or institutional advertising claims related to usefulness of the degree or job prospects after graduation. Also, reports about traditional colleges and universities.

#### **Funeral Services:**

Quality, services, price, or price disclosures of funeral service providers.

#### Home Improvement, Repair, and Solar:

Defective furniture or appliances; service or warranty-related issues; furniture or appliance delivery problems, including receiving incorrect or incomplete products; problems with home repair services and contractors; issues with home protection devices or services; problems with home warranties; and reports about general housing-related issues. This category includes problems with Internet-connected appliances, payment plans, and extended appliance warranties. This category includes problems with energy-efficiency audits and improvements, such as solar panels.

#### Privacy, Data Security, and Cyber Threats:

Reports about data privacy, including children's online privacy. This includes reports about the collection, storage, use, disclosure, or disposal of consumer data; reports about the practices and processes companies use to secure consumer data. Also included are reports about malware and computer exploits, including spyware, malware, denial of service attacks, etc.

#### **Television and Electronic Media:**

Reports about television programming and advertisements; miscellaneous problems with digital entertainment, including DVDs, CDs, MP3s, satellite music services, online streaming, and video on demand; issues with TV reception, installation, billing, and promotions of satellite and cable television providers.

**Appendix B2: Report Categories over Three Years** 

	202	2	202	3	2024	
Category	# of Reports	%	# of Reports	%	# of Reports	%
Advance Payments for Credit Services	34,885	0.66%	30,467	0.55%	27,557	0.43%
Auto Related	179,231	3.37%	187,673	3.38%	197,015	3.04%
Banks and Lenders	263,755	4.96%	291,684	5.26%	351,543	5.43%
Business and Job Opportunities	98,554	1.85%	111,968	2.02%	130,075	2.01%
Charitable Solicitations	10,236	0.19%	9,976	0.18%	11,019	0.17%
Computer Equipment and Software	22,510	0.42%	22,215	0.40%	24,311	0.38%
Credit Bureaus and Information Furnishers	590,872	11.11%	713,044	12.85%	1,353,175	20.91%
Credit Cards	89,823	1.69%	103,206	1.86%	126,368	1.95%
Debt Collection	113,050	2.13%	127,418	2.30%	218,736	3.38%
Education	21,185	0.40%	27,528	0.50%	25,813	0.40%
Foreign Money Offers and Fake Check Scams	41,327	0.78%	32,185	0.58%	18,663	0.29%
Funeral Services	1,631	0.03%	1,436	0.03%	1,233	0.02%
Grants	2,535	0.05%	2,339	0.04%	2,229	0.03%
Health Care	110,757	2.08%	114,899	2.07%	115,473	1.78%
Home Improvement, Repair, and Solar	95,198	1.79%	87,063	1.57%	81,925	1.27%
Identity Theft	1,107,004	20.82%	1,036,855	18.69%	1,135,291	17.54%
Imposter Scams	761,775	14.33%	856,248	15.43%	845,806	13.07%
Internet Services	139,007	2.61%	134,137	2.42%	151,412	2.34%
Investment Related	107,964	2.03%	110,639	1.99%	118,960	1.84%
Magazines and Books	6,777	0.13%	5,679	0.10%	5,435	0.08%
Miscellaneous Reports	60,481	1.14%	78,598	1.42%	80,725	1.25%
Mortgage Foreclosure Relief and Debt Management	24,843	0.47%	26,643	0.48%	34,159	0.53%
Office Supplies and Services	4,453	0.08%	3,954	0.07%	3,525	0.05%
Online Shopping and Negative Reviews	367,786	6.92%	380,780	6.86%	384,946	5.95%
Privacy, Data Security, and Cyber Threats	70,891	1.33%	79,882	1.44%	111,024	1.72%
Prizes, Sweepstakes and Lotteries	148,570	2.79%	158,102	2.85%	97,350	1.50%
Tax Preparers	8,824	0.17%	6,220	0.11%	5,317	0.08%
Telephone and Mobile Services	108,870	2.05%	97,501	1.76%	92,520	1.43%
Television and Electronic Media	38,578	0.73%	41,269	0.74%	33,360	0.52%
Travel, Vacations and Timeshare Plans	69,209	1.30%	57,067	1.03%	58,347	0.90%
Unspecified Reports	966,655	18.18%	945,893	17.05%	968,966	14.97%

Percentages are based on the total number of Sentinel reports in 2022 (5,317,751), 2023 (5,548,815), and 2024 (6,471,708). Consumers can report more than one category or subcategory.

**Appendix B3: Detailed Report Categories over Three Years** 

		20:	22	202	23	2024		
Category Alias	Subcategory	# of Reports	% of Reports	# of Reports	% of Reports	# of Reports	% of Reports	
Advance Payments for Credit	Advance-Fee Credit	30,604	0.58%	26,362	0.48%	23,395	0.36%	
Services	Credit Repair	4,282	0.08%	4,105	0.07%	4,162	0.06%	
Auto Related	Auto Financing	12,268	0.23%	18,409	0.33%	19,662	0.30%	
	Auto Parts & Repairs	33,672	0.63%	36,330	0.65%	37,730	0.58%	
	Auto Renting & Leasing	20,490	0.39%	18,369	0.33%	20,466	0.32%	
	Auto Service & Warranties	13,307	0.25%	14,590	0.26%	15,357	0.24%	
	Gasoline	1,104	0.02%	903	0.02%	772	0.01%	
	New Auto Sales	47,677	0.90%	49,412	0.89%	51,846	0.80%	
	Used Auto Sales	53,030	1.00%	52,423	0.94%	53,650	0.83%	
Banks and Lenders	Auto Title Lending	1,175	0.02%	1,107	0.02%	1,094	0.02%	
	Bank & Credit Union Lending	948	0.02%	1,056	0.02%	959	0.01%	
	Banks, Credit Unions & S&Ls	92,572	1.74%	107,017	1.93%	116,846	1.81%	
	Finance Company Lending	13,732	0.26%	11,676	0.21%	13,904	0.21%	
	Misc. Institution Lending	16,188	0.30%	16,762	0.30%	17,518	0.27%	
	Mortgage Lending	40,291	0.76%	35,804	0.65%	34,812	0.54%	
	Payday Loans	7,686	0.14%	9,037	0.16%	10,817	0.17%	
	Student Loans	91,312	1.72%	109,512	1.97%	155,812	2.41%	
Business and Job Opportunities	Business & Work-at-Home Opportunities	15,258	0.29%	16,197	0.29%	14,809	0.23%	
	Franchises & Distributorships*	2,673	0.05%	3,219	0.06%	3,858	0.06%	
	Invention Promotion	438	0.01%	365	0.01%	355	0.01%	
	Job Scams & Employment Agencies	71,562	1.35%	85,533	1.54%	104,946	1.62%	
	Pyramids & Multi-Level Marketing	8,735	0.16%	6,797	0.12%	6,283	0.10%	
Charitable Solicitations	Charitable Solicitations	10,236	0.19%	9,976	0.18%	11,019	0.17%	
Computer Equipment and Software	Computer Equipment & Software	22,510	0.42%	22,215	0.40%	24,311	0.38%	
Credit Bureaus and Information	Credit Bureaus‡	549,843	10.34%	660,251	11.90%	1,265,564	19.56%	
Furnishers	Credit Information Furnishers	41,385	0.78%	53,112	0.96%	88,008	1.36%	
Credit Cards§	Credit Cards§	89,823	1.69%	103,206	1.86%	126,368	1.95%	
Debt Collection	Creditor Debt Collection	35,461	0.67%	29,248	0.53%	65,564	1.01%	
	Third Party Debt Collection	77,697	1.46%	98,322	1.77%	153,334	2.37%	
Education	Colleges & Universities	18,752	0.35%	24,854	0.45%	23,227	0.36%	
	Trade & Vocational Schools	2,473	0.05%	2,722	0.05%	2,649	0.04%	

Percentages are based on the total number of Sentinel reports in 2022 (5,317,751), 2023 (5,548,815), and 2024 (6,471,708). Consumers can report more than one category or subcategory.

\* This subcategory is counted as Other report type even though the broader category assigned is Fraud.

<sup>‡</sup> Reports about credit report users were merged into this subcategory in 2024. Sentinel stopped accepting reports about credit bureaus from the Consumer Financial Protection Bureau and the Better Business Bureau on November 8, 2024.

<sup>§</sup> Though this category and subcategory were renamed in 2024, reports about credit card loss protection continue to be included.

**Appendix B3: Detailed Report Categories over Three Years** 

		20:	22	202	23	202	24
Category Alias	Subcategory	# of Reports	% of Reports	# of Reports	% of Reports	# of Reports	% of Reports
Foreign Money Offers and Fake Check Scams	Fake Check Scams	38,451	0.72%	29,144	0.53%	13,616	0.21%
	Foreign Money & Inheritance Scams	2,890	0.05%	3,053	0.06%	5,061	0.08%
Funeral Services	Funeral Services	1,631	0.03%	1,436	0.03%	1,233	0.02%
Grants	Non-Educational Grants	2,265	0.04%	2,144	0.04%	2,011	0.03%
	Scholarships & Educational Grants	299	0.01%	210	0.00%	236	0.00%
Health Care	Diet Products, Plans & Centers	22,342	0.42%	18,722	0.34%	18,294	0.28%
	Eye Care*	6,182	0.12%	6,047	0.11%	5,929	0.09%
	Health Care Billing*	1,837	0.03%	1,931	0.03%	1,500	0.02%
	Medical Insurance & Discount Plans	8,030	0.15%	8,996	0.16%	10,147	0.16%
	Medical Treatments & Cures	46,564	0.88%	47,475	0.86%	50,361	0.78%
	Misc. Medical*	26,157	0.49%	32,199	0.58%	29,629	0.46%
Home Improvement, Repair, and Solar‡	Home Appliances and Connected Devices	5,177	0.10%	6,607	0.12%	6,185	0.10%
	Home Furnishings	10,759	0.20%	7,535	0.14%	7,517	0.12%
	Home Improvement, Repair, and Solar‡	10,573	0.20%	12,313	0.22%	11,408	0.18%
	Home Protection Devices	1,737	0.03%	2,618	0.05%	2,050	0.03%
	Home Warranties	28,608	0.54%	22,849	0.41%	20,360	0.31%
	Housing	38,495	0.72%	35,224	0.63%	34,501	0.53%
Identity Theft	Identity Theft	1,107,004	20.82%	1,036,855	18.69%	1,135,291	17.54%
Imposter Scams	Business Imposters	399,753	7.52%	475,110	8.56%	450,104	6.95%
	Family & Friend Imposters	37,340	0.70%	33,759	0.61%	34,377	0.53%
	Government Imposters	197,496	3.71%	228,202	4.11%	265,975	4.11%
	Romance Scams	69,582	1.31%	65,717	1.18%	59,490	0.92%
	Tech Support Scams	89,593	1.68%	91,234	1.64%	69,221	1.07%

 $Percentages \ are \ based \ on \ the \ total \ number \ of \ Sentinel \ reports \ in \ 2022 \ (5,317,751), \ 2023 \ (5,548,815), \ and \ 2024 \ (6,471,708). \ Consumers \ can \ report \ more \ than \ one \ category \ decreases a respective of \ sentinel \ reports \ in \ 2022 \ (5,317,751), \ 2023 \ (5,548,815), \ and \ 2024 \ (6,471,708).$ or subcategory.

\* These subcategories are counted as Other report types even though the broader category assigned is Fraud.

‡ This category and subcategory were renamed in 2024.

**Appendix B3: Detailed Report Categories over Three Years** 

		20	22	20	23	2024	
Category Alias	Subcategory	# of Reports	% of Reports	# of Reports	% of Reports	# of Reports	% of Reports
Internet Services	Broadband Internet Access*	5,233	0.10%	5,884	0.11%	7,619	0.12%
	Broadband Internet Cost*	9,159	0.17%	12,285	0.22%	15,313	0.24%
	Broadband Internet Speed*	1,536	0.03%	1,715	0.03%	1,604	0.02%
	Gaming & Virtual Reality*	8,249	0.16%	10,605	0.19%	11,353	0.18%
	Online Payment Services	68,711	1.29%	60,162	1.08%	69,670	1.08%
	Social Networking Services	12,637	0.24%	13,034	0.23%	14,173	0.22%
	Website Content	31,716	0.60%	28,596	0.52%	29,672	0.46%
	Website Design & Promotion	4,109	0.08%	4,473	0.08%	4,765	0.07%
Investment Related	Miscellaneous Investments & Investment Advice	105,041	1.98%	107,990	1.95%	116,071	1.79%
	Stocks & Commodity Futures Trading	2,926	0.06%	2,664	0.05%	2,897	0.04%
Magazines and Books	Books & Magazines	6,777	0.13%	5,679	0.10%	5,435	0.08%
Miscellaneous Reports	Business Equipment & Facilities Leasing	440	0.01%	586	0.01%	651	0.01%
	Children's Products	1,772	0.03%	1,837	0.03%	1,603	0.02%
	Food	4,971	0.09%	15,855	0.29%	17,697	0.27%
	Garments, Wool, Leather Goods & Textiles	1,064	0.02%	1,137	0.02%	1,047	0.02%
	Immigration Services	478	0.01%	613	0.01%	1,291	0.02%
	Insurance (excl. Medical)	9,060	0.17%	12,530	0.23%	13,088	0.20%
	Jewelry & Watches	6,050	0.11%	5,745	0.10%	5,551	0.09%
	Personal Care Products	4,359	0.08%	8,050	0.15%	8,569	0.13%
	Property & Inheritance Tracers	1,318	0.02%	3,669	0.07%	2,341	0.04%
	Real Estate	23,665	0.45%	20,059	0.36%	20,140	0.31%
	Tobacco Products	1,269	0.02%	918	0.02%	1,025	0.02%
	Utilities	6,040	0.11%	7,612	0.14%	7,729	0.12%
Mortgage Foreclosure Relief and	Credit & Debt Counseling	23,859	0.45%	25,610	0.46%	32,955	0.51%
Debt Management	Mortgage Modification & Foreclosure Relief	992	0.02%	1,034	0.02%	1,205	0.02%
Office Supplies and Services	Office Directory Listings & Ad Space	2,319	0.04%	1,649	0.03%	1,339	0.02%
	Office Supplies & Services	2,134	0.04%	2,305	0.04%	2,186	0.03%
Online Shopping and Negative Reviews	Negative Online Reviews*	614	0.01%	1,109	0.02%	1,539	0.02%
IVEAICANO	Online Shopping	367,177	6.90%	379,690	6.84%	383,441	5.92%

Percentages are based on the total number of Sentinel reports in 2022 (5,317,751), 2023 (5,548,815), and 2024 (6,471,708). Consumers can report more than one category \* These subcategories are counted as Other report types even though the broader category assigned is Fraud.

# **Appendix B3: Detailed Report Categories over Three Years**

		20	22	20	23	2024	
Category	Subcategory	# of Reports	% of Reports	# of Reports	% of Reports	# of Reports	% of Reports
Privacy, Data Security, and Cyber Threats	Malware & Computer Exploits†	51,724	0.97%	63,043	1.14%	89,432	1.38%
	Privacy & Data Security	19,205	0.36%	16,844	0.30%	21,601	0.33%
Prizes, Sweepstakes and Lotteries	Prizes, Sweepstakes & Lotteries	148,570	2.79%	158,102	2.85%	97,350	1.50%
Tax Preparers	Tax Preparers	8,824	0.17%	6,220	0.11%	5,317	0.08%
Telephone and Mobile Services	Phone Billing	18,305	0.34%	17,600	0.32%	16,499	0.25%
	Phone Devices, Accessories & Services	89,691	1.69%	79,062	1.42%	75,680	1.17%
	Prepaid Phone Cards	1,712	0.03%	1,725	0.03%	1,170	0.02%
Television and Electronic Media	Cable & Satellite TV	34,982	0.66%	37,355	0.67%	29,335	0.45%
	Streaming, Digital Media, & Television‡	3,612	0.07%	3,934	0.07%	4,048	0.06%
Travel, Vacations and Timeshare Plans	Timeshare Resales	2,660	0.05%	1,872	0.03%	1,525	0.02%
	Timeshare Sales	10,944	0.21%	8,265	0.15%	9,741	0.15%
	Vacation & Travel	55,719	1.05%	47,021	0.85%	47,184	0.73%
Unspecified Reports	Other Misc.	449,771	8.46%	490,451	8.84%	463,991	7.17%
	Unsolicited Email	175,528	3.30%	198,654	3.58%	200,331	3.10%
	Unsolicited Text Messages	235,723	4.43%	129,287	2.33%	164,634	2.54%
	Unwanted Telemarketing Calls	107,684	2.02%	128,723	2.32%	141,902	2.19%

 $Percentages \ are \ based \ on \ the \ total \ number \ of \ Sentinel \ reports \ in \ 2022 \ (5,317,751), \ 2023 \ (5,548,815), \ and \ 2024 \ (6,471,708). \ Consumers \ can \ report \ more \ than \ one \ category$ 

or subcategory.
† This subcategory is counted as Fraud even though the broader category assigned is Other.
‡ Reports about TV programming and ads were merged into this subcategory in 2024. The subcategory was renamed at the same time.

**Appendix C: Fraud Reports and Reported Amount Lost by State** 

State	# of Reports	% Reporting Loss	Total \$ Loss	Median \$ Loss
Alabama	26,049	39%	\$104,201,969	\$400
Alaska	4,917	39%	\$26,942,595	\$525
Arizona	54,367	41%	\$336,716,502	\$600
Arkansas	14,393	40%	\$52,115,298	\$375
California	238,705	40%	\$1,678,703,608	\$542
Colorado	44,945	38%	\$210,727,907	\$500
Connecticut	20,825	41%	\$90,349,831	\$432
Delaware	7,540	39%	\$34,282,919	\$466
District of Columbia	7,082	36%	\$30,392,313	\$448
Florida	159,307	41%	\$866,069,909	\$520
Georgia	67,703	39%	\$291,260,795	\$450
Hawaii	8,832	39%	\$61,597,207	\$600
Idaho	10,359	41%	\$53,935,183	\$490
Illinois	71,060	41%	\$318,113,996	\$400
Indiana	34,586	38%	\$112,284,529	\$375
Iowa	13,975	39%	\$51,955,685	\$400
Kansas	14,747	39%	\$57,590,798	\$402
Kentucky	22,129	40%	\$70,763,918	\$349
Louisiana	20,534	39%	\$89,368,368	\$425
Maine	7,675	40%	\$29,251,463	\$350
Maryland	43,876	38%	\$198,919,905	\$435
Massachusetts	40,845	40%	\$210,339,833	\$425
Michigan	53,351	39%	\$204,033,291	\$350
Minnesota	31,081	38%	\$144,567,540	\$412
Mississippi	12,911	39%	\$44,397,299	\$353
Missouri	35,317	39%	\$139,349,918	\$400
Montana	6,569	39%	\$22,546,556	\$459
Nebraska	9,655	38%	\$41,875,694	\$400
Nevada	24,331	42%	\$138,538,256	\$519
New Hampshire	8,838	39%	\$34,625,261	\$325
New Jersey	55,969	40%	\$314,439,857	\$500
New Mexico	12,694	38%	\$56,598,540	\$500
New York	118,933	40%	\$533,979,898	\$429
North Carolina	63,176	40%	\$276,797,227	\$407
North Dakota	3,127	42%	\$14,369,138	\$479
Ohio	63,367	38%	\$226,195,712	\$350
Oklahoma	19,331	40%	\$72,729,698	\$432
Oregon	30,013	37%	\$123,704,947	\$400
Pennsylvania	74,926	40%	\$285,404,657	\$350
Puerto Rico	2,759	50%	\$14,458,031	\$609
Rhode Island	5,948	42%	\$20,655,420	\$350
South Carolina	31,929	40%	\$137,049,006	\$450
South Dakota	3,880	42%	\$20,431,576	\$400
Tennessee	39,942	39%	\$157,176,393	\$400
Texas	162,101	41%	\$897,890,888	\$500
Utah	19,493	40%	\$113,094,286	\$550
Vermont	3,914	37%	\$10,552,373	\$285
Virginia	57,867	39%	\$293,690,299	\$450
Washington	56,358	36%	\$297,200,858	\$465
West Virginia	8,767	41%	\$27,018,386	\$341
Wisconsin	30,287	40%	\$106,041,111	\$357
Wyoming	3,577	40%	\$20,097,503	\$600

The amount lost refers to reports with a loss of \$1 - \$999,999. The number of reports for each state excludes state-specific data contributor reports.