

2001

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

1 price per sample, because that -- the -- the number of
2 reads defines the kind of experiment you wish to do.

3 Q. So do you know whether price per sample is a
4 significant factor for customers?

5 A. Yes, price per sample is always a significant
6 factor for customers.

7 Q. Is it more so for customers who are sequencing
8 a very large number of samples?

9 A. Yes. It would be higher as the number of
10 samples that you have to sequence increases, I would
11 say.

12 Q. I'm sorry. What would be higher?

13 A. The -- the requirement to have a low cost per
14 sample.

15 Q. Are there any applications for which Illumina
16 NGS platforms are better suited than Thermo NGS
17 platforms?

18 A. Yes. Anything requiring a large amount of
19 genomic -- a very large amount of genomic footprint,
20 like a human whole genome sequencing or whole exome
21 sequencing, and any application that requires a very
22 large number of samples, even though it has a small
23 genomic footprint, like early cancer detection.

24 Q. Is early cancer detection best suited for
25 highly centralized sequencing?

For The Record, Inc.

(301) 870-8025 - www.ftrinc.net - (800) 921-5555

2002

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

1 MS. RATHBUN: Objection to form. Foundation.

2 MR. ANDREW: I can rephrase, Your Honor.

3 JUDGE CHAPPELL: Go ahead.

4 BY MR. ANDREW:

5 Q. Dr. Felton, do you know whether early cancer
6 screening would be best suited to a highly centralized
7 environment?

8 A. Yes, I do.

9 Q. And is it more suited to a highly centralized
10 environment?

11 A. Yes. The higher output platforms would be
12 suited to a centralized environment, and early-cancer
13 detection would be suited to a highly centralized
14 environment.

15 Q. Why is that?

16 A. The collection of samples from a wide area of
17 the population is inherently easier if it's funneled
18 into a central facility, and the work flows to manage
19 the processing of a higher amount of samples would be
20 much more amenable to standardization in running
21 through a single process in that environment, and then
22 running those samples on a high throughput platform
23 would reduce the amount of labor time involved in the
24 processing of said samples. So we believe -- I believe
25 it's much more suited to a centralized environment.

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2003

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

1 Q. Okay, thank you.

2 Your Honor, that concludes the public portion
3 of my examination. At this time, I would ask that we
4 move to an in camera session for the remainder of the
5 examination.

6 JUDGE CHAPPELL: All right. Do you have any
7 idea how long you're going to need for the in camera
8 portion?

9 MR. ANDREW: Your Honor, I would estimate about
10 20 minutes.

11 JUDGE CHAPPELL: Okay.

12 The public who are calling in will be moved
13 into a waiting room. You will be brought back into the
14 courtroom after we go back to a public session.

15 I need the lead or questioning attorney for
16 each party to view the list of participants on the Zoom
17 screen and verify that there are no participants in the
18 courtroom who should not be there. If there is anyone
19 who is not authorized, you are to instruct that person
20 to use the raise hand function on the zoom screen.
21 They will then be moved into a waiting room.

22 Go ahead.

23 MS. RATHBUN: Your Honor, it looks good from my
24 perspective.

25 JUDGE CHAPPELL: Okay.

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

1 MR. ANDREW: From mine as well, Your Honor.

2 JADA: Your Honor, I have muted the public
3 line, and everyone who should be out has been taken
4 out.

5 JUDGE CHAPPELL: Was anyone moved?

6 JADA: We moved --

7 JUDGE CHAPPELL: Did some people move
8 themselves?

9 JADA: No. I moved Marissa Lee Song with GRAIL
10 and Illumina, Roland Schwillinski, and the public line.

11 SCOTT: And just so you know, Your Honor, no
12 one can move themselves. We have to move them.

13 JUDGE CHAPPELL: Oh, but they can volunteer
14 themselves by hitting raise hand?

15 SCOTT: Yes, that's right.

16 JUDGE CHAPPELL: Okay, thank you. We are now
17 in in camera session.

18 (Whereupon, the proceedings were held in
19 in camera session.)

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2005

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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2 in camera session.)

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2007

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9/3/2021

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2008

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2009

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2012

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2013

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2014

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2015

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9/3/2021

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2016

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2017

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Illumina, Inc. and Grail, Inc.

9/3/2021

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2018

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Illumina, Inc. and Grail, Inc.

9/3/2021

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2019

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Illumina, Inc. and Grail, Inc.

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2020

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2021

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9/3/2021

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2023

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Illumina, Inc. and Grail, Inc.

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Illumina, Inc. and Grail, Inc.

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Illumina, Inc. and Grail, Inc.

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Illumina, Inc. and Grail, Inc.

9/3/2021

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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Illumina, Inc. and Grail, Inc.

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

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18 (End of in camera session.)

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/3/2021

1 (The following proceedings continued in
2 public session.)

3 - - - - -

4 THE COURT: Okay. We're in public session.
5 We're getting ready to recess for the day. It is 6:00.
6 According to my notes, our next trial day -- we have
7 some days off for a holiday and some requested days off
8 from the parties. We will reconvene on September 9th,
9 Thursday, at 9:45 a.m.

10 Anything further before we break?

11 MS. RATHBUN: No, Your Honor. Thank you.

12 MR. ANDREW: Thank you, Your Honor.

13 JUDGE CHAPPELL: All right. We're in recess.

14 MR. MARRIOTT: Thank you, Your Honor.

15 Have a good weekend, everyone.

16 (Whereupon, at 5:58 p.m., trial was adjourned.)

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Trial - Public Record

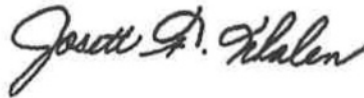
Illumina, Inc. and Grail, Inc.

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CERTIFICATE OF REPORTER

We, Susanne Bergling and Josett Whalen, do hereby certify that the foregoing proceedings were recorded by us via stenotype and reduced to typewriting under our supervision; that we are neither counsel for, related to, nor employed by any of the parties to the action in which these proceedings were transcribed; and further, that we are not a relative or employee of any attorney or counsel employed by the parties hereto, nor financially or otherwise interested in the outcome of the action.



JOSETT WHALEN, Court Reporter



SUSANNE BERGLING, Court Reporter

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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of:)
ILLUMINA, INC.,)
a corporation,)
and) Docket No. 9401
GRAIL, INC.,)
a corporation,)
Respondents.)
-----)

Virtual Proceeding Via Zoom
September 9, 2021
9:45 a.m.
TRIAL VOLUME 9
PUBLIC RECORD

BEFORE THE HONORABLE D. MICHAEL CHAPPELL
Chief Administrative Law Judge

Reported by: Susanne Bergling and Josett F. Whalen,
Court Reporters

Trial - Public Record

Illumina, Inc. and Grail, Inc.

9/9/2021

- 1 APPEARANCES:
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Illumina, Inc. and Grail, Inc.

9/9/2021

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Illumina, Inc. and Grail, Inc.

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Goodwin Proctor
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Trial - Public Record

Illumina, Inc. and Grail, Inc.

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I N D E X

WITNESS:	DIRECT	CROSS	REDIRECT	RECROSS	VOIR
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EXHIBITS FOR ID IN EVID STRICKEN/REJECTED

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

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1 P R O C E E D I N G S

2 - - - - -

3 JUDGE CHAPPELL: Okay, we're back on the
4 record. Anything to go over before we continue
5 questioning?

6 MR. ANDREW: Not from Complaint Counsel, Your
7 Honor.

8 MR. MARRIOTT: Nothing here, Your Honor.

9 JUDGE CHAPPELL: Do you want to proceed with
10 questioning?

11 MS. RATHBUN: I will, Your Honor. I believe we
12 need to proceed in an in camera session.

13 JUDGE CHAPPELL: So you want to go back into in
14 camera?

15 MS. RATHBUN: Yes, please, Your Honor.

16 JUDGE CHAPPELL: Okay. The public who are
17 calling in will be moved into a waiting room. You will
18 be brought back into the courtroom after we go back
19 into a public session. I need the questioning attorney
20 or lead attorney for each party to view the list of
21 participants on the Zoom screen and verify that there
22 are no participants in the courtroom who should not be
23 there.

24 If there is anyone who is not authorized, you
25 are to instruct that person to use the raise hand

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Illumina, Inc. and Grail, Inc.

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1 function on the Zoom screen. They will then be moved
2 into a waiting room.

3 Go ahead.

4 JADA: Your Honor, everyone has been moved,
5 including the public line.

6 JUDGE CHAPPELL: We are in camera. Proceed.

7 (Whereupon, the proceedings were held in
8 in camera session.)

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Illumina, Inc. and Grail, Inc.

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1 (The following proceedings were held in
2 in camera session.)

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Illumina, Inc. and Grail, Inc.

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1 (The following proceedings continued in
2 public session.)

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4 JUDGE CHAPPELL: Any further questions of this
5 witness?

6 MS. RATHBUN: No, Your Honor.

7 MR. ANDREW: Nothing from Complaint Counsel.

8 JUDGE CHAPPELL: Thank you, sir. You're
9 excused. You may stand down.

10 THE WITNESS: Thank you.

11 JUDGE CHAPPELL: Call your next witness.

12 MR. ALEXANDER: Thank you, Your Honor.

13 MS. MUSSER: Your Honor, I would like to
14 introduce my colleague, Wells Harrell, who will be
15 calling our next witness.

16 MR. HARRELL: Good morning, Your Honor. Wells
17 Harrell for Complaint Counsel.

18 At this time, Complaint Counsel calls former
19 Illumina employee John Leite.

20 JUDGE CHAPPELL: You'll need to fix your name
21 on the screen, FTC.

22 MR. HARRELL: Yes. We will do that right now,
23 Your Honor.

24 Whereupon--

25 JOHN LEITE

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1 a witness, called for examination, having been first
2 duly sworn, was examined and testified as follows:

3 JUDGE CHAPPELL: Proceed.

4 DIRECT EXAMINATION

5 BY MR. HARRELL:

6 Q. Good morning, sir. Could you please state your
7 name and spell it for the record.

8 A. Sure. John, J-O-H-N, last name is Leite,
9 L-E-I-T-E.

10 Q. Could you please also share your educational
11 history, including any degrees you've earned?

12 A. Sure. I have a bachelor's degree in
13 biochemistry from Rutgers University, a Ph.D. in
14 biochemistry and molecular genetics from the University
15 of Pittsburgh, and a post-doctoral fellowship from Cal
16 Tech.

17 Q. Do you prefer to go by doctor or mister? I am
18 happy either way.

19 A. Mister is fine.

20 Q. Mr. Leite, are you represented today by
21 counsel?

22 A. I am.

23 Q. Who are your counsel?

24 A. Mr. Andrew Lacy.

25 Q. Are you represented by other counsel today?

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1 A. Mr. Richard Stark.

2 Q. Who is Mr. Stark?

3 A. He's the Illumina counsel or the counsel
4 assigned by Illumina.

5 UNIDENTIFIED: Hold on a second. Let me turn
6 down the court case. Hang on.

7 JUDGE CHAPPELL: It seems like we are
8 interfering with somebody's other trial there. Did
9 anybody else hear that?

10 MR. STARK: I did, Your Honor, yes.

11 JUDGE CHAPPELL: Any idea who that is?

12 JADA: That was (inaudible), but I muted them.

13 JUDGE CHAPPELL: Thank you.

14 BY MR. HARRELL:

15 Q. Sorry about that, Dr. Leite.

16 Before we proceed any further, I should note
17 that we are in a public session, which means that
18 members of the public are listening in right now. I
19 may have an opportunity later to ask you questions in a
20 closed in camera session, but for the time being, as
21 long as we're in public, I would ask that you please do
22 not disclose any competitively sensitive or
23 confidential information in your answers. Can you do
24 that?

25 A. Yes, I understand.

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1 Q. Mr. Leite, where are you currently employed?

2 A. I am currently employed at a company called
3 InterVenn.

4 Q. What is InterVenn?

5 A. InterVenn is a company that develops a
6 glycoproteomics platform for other life scientists or
7 for the development of our own diagnostic tests into
8 the clinical market.

9 Q. When did you join InterVenn?

10 A. It was November of 2020.

11 Q. Before you joined InterVenn in November of
12 2020, where had you been employed?

13 A. I had been employed for almost six and a half
14 years at Illumina.

15 Q. When you first joined Illumina, what was your
16 job title?

17 A. I was VP of clinical business development.

18 Q. And as the VP of clinical business development,
19 what were your responsibilities?

20 A. I was responsible for major partnership
21 transactions with either other IVD providers or with
22 pharmaceutical companies across the clinical space.

23 Q. When you say "partnership transactions," can
24 you please explain what you meant by that?

25 A. Sure. So these are transactions that stem

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Illumina, Inc. and Grail, Inc.

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1 outside the normal commercial function and are
2 partnerships, codevelopment agreements, strategic
3 partnerships.

4 Q. Did you have any responsibilities for marketing
5 when you first joined Illumina?

6 A. When I first joined, yes. I was responsible
7 for marketing in the Oncology Division.

8 Q. What sort of work did your responsibilities in
9 the Oncology Division entail?

10 A. It was primarily the design of new diagnostic
11 products for what was then a fairly nascent division of
12 Illumina, which was the Oncology Business Unit. So we
13 were tasked with developing product specifications and
14 product requirements for a whole new generation of
15 diagnostic tests that relied on the Illumina platform.

16 Q. What kinds of diagnostic tests specifically
17 were you responsible for?

18 A. Specifically we developed a test called the
19 TSO -- or the TST-170 and the TSO-500.

20 Q. Could you please explain what those tests are?

21 A. Yes. They are tests for the interrogation of
22 tumors from patients who are actively being managed for
23 oncology or cancer care and where physicians have
24 specific questions as to how to treat them. There are
25 a mix of different therapy types, those that are

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Illumina, Inc. and Grail, Inc.

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1 targeted to specific genetic drivers of the disease, as
2 well as a whole new crop called immunotherapies.

3 Q. Those two tests that you mentioned, including
4 TSO-500, would it be fair to call them oncology
5 selection tests?

6 A. It would be, yes.

7 Q. As part of your work at Illumina, did you come
8 across the term "IVD test" or "in vitro diagnostic
9 test"?

10 A. Yes.

11 Q. What is an IVD test?

12 A. An IVD test is a designation given by the
13 regulatory agencies, whether it be CAP-CLIA or the FDA,
14 for a type of test that is to be used for the
15 diagnosis, prognosis, or therapy selection of patients.

16 Q. What distinguishes IVD tests from other kinds
17 of tests, including in the oncology space?

18 A. Yeah, so an IVD test is traditionally
19 associated with an FDA approval, whether that be for a
20 site-specific application or for a distributable
21 application, and that is to distinguish it from what's
22 called research-use-only applications, which are not to
23 be used in the clinical realm unless they are to be
24 included through a validation, through a process of
25 what's called the laboratory-developed test, and in

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1 that case, those tests are managed by CLIA.

2 Q. As part of your marketing responsibilities
3 early in your tenure at Illumina, which IVD tests were
4 within your portfolio?

5 A. I was responsible for TST-170, TSO-500, and a
6 test called Praxis.

7 Q. You've mentioned TSO-500 a couple of times.
8 Could you please explain what TSO-500 is?

9 A. Sure. It's a TruSight Oncology. 500 is the
10 designation to indicate the number of genes on that
11 panel.

12 Q. How did TSO-500 relate to your responsibilities
13 at Illumina?

14 A. So at first, as a -- in charge of marketing for
15 oncology, I was responsible for designing or setting
16 the specifications for the test, securing feedback from
17 physicians who would likely be willing to use our
18 tests, to get a sense for customer requirements, and
19 then to work with the development team to ensure that
20 those requirements were being met, and if any
21 compromises in developments had to be made, how those
22 could be achieved and what impact it would have. I was
23 also responsible for the commercialization strategy.

24 Q. As part of all of that work as related to
25 TSO-500, what did you need to know about the test?

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1 A. Pretty much everything, including its expected
2 performance, how it differentiates from other similar
3 tests in the market, how it differentiates from the
4 alternative if one were not to use a next-generation
5 sequencing platform, and most importantly, how a
6 physician is likely to make treatment decisions based
7 on the test.

8 Q. Was TSO-500 based on a sequencing platform?

9 A. Yes.

10 Q. Whose platform?

11 A. Illumina's.

12 Q. Is TSO-500 a multicancer early detection test?

13 A. No.

14 Q. Why not?

15 A. The genes that are used in TSO-500 are most
16 prevalent in patients that are exhibiting later-stage
17 disease or metastatic disease and are indicated for
18 what's called the adjuvant setting, meaning that in
19 addition to surgery, a physician is considering the use
20 of chemotherapies or targeted therapies.

21 Q. Has Illumina developed different versions of
22 its TSO-500 test?

23 A. They have developed a version of the TSO-500
24 with modified chemistries that make it suitable for
25 interrogation from blood samples, also known as a

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1 liquid biopsy test.

2 Q. Was there another version of the test that came
3 before the liquid biopsy version?

4 A. The only one that comes to mind is the TST-170.
5 It's a predecessor to TSO-500, and it was with a
6 smaller set of genes. There was also an older
7 hybridization chemistry being used with that test.

8 Q. What I'm asking is, was there a version of
9 TSO-500 that relied on tissue samples as opposed to
10 blood samples?

11 A. Yeah. The original TSO-500 was for tissue.

12 Q. What types of analysis could the TSO-500 test
13 perform?

14 A. It could perform detection of pathogenic
15 variants with genes that are known drivers of cancer or
16 are potentially therapeutic targets where those
17 specific mutations make the patient receptive to the
18 use of those therapies.

19 It is also capable of running something that
20 was called a tumor mutation burden. Tumor mutation
21 burden is a scoring system for determination if a
22 patient is likely to respond to immunotherapies.

23 Q. Have you heard tumor mutation -- excuse me, let
24 me start that over.

25 Have you heard tumor mutation burden referred

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1 to as "TMB" for short?

2 A. Yes. That is its acronym.

3 Q. Did you consider TMB a selling point for
4 TSO-500?

5 A. We thought it was a distinguishing feature,
6 yes. Most importantly, up until tumor mutation burden
7 became a general area of interest in the oncology
8 field, it was challenging to continue to expand the
9 number of genes within a panel, and those of us who
10 were interested in precision medicine had long believed
11 that small panels were going to be somewhat short-lived
12 and that the clinical utility of larger panels was
13 greater for the better care of patients.

14 And it was important to continue to expand that
15 list of genes so that as we are providing care, we are
16 also learning more about that cancer, and tumor
17 mutation burden was a great motivator for physicians to
18 want to adopt broader panels.

19 Q. Did your position at Illumina change at some
20 point?

21 A. It did. I moved from the Oncology Division to
22 the Business Development Group.

23 Q. And when you moved to the Business Development
24 Group, did you have a change in job title?

25 A. I did. It became -- it went through a couple

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1 of different titles. I think it was strategic
2 partnerships to begin with, and then it ended in
3 clinical business development.

4 Q. Would that be vice president of strategic
5 partnerships or vice president of clinical business
6 development?

7 A. That is correct.

8 Q. When your position changed, to what extent did
9 your responsibilities change, too?

10 A. Yeah, so I -- my responsibilities shifted from
11 marketing of the Oncology Division products to the
12 securing of collaborations and partnerships with
13 industry partners, including other IVD companies and
14 pharmaceutical companies.

15 Q. As part of securing those collaborations and
16 partnerships, to what extent did your responsibilities
17 include negotiating agreements on Illumina's behalf?

18 A. Very -- very often.

19 Q. What sort of agreements?

20 A. These could be collaboration agreements, so
21 co -- collaboration on research activities, as well as
22 codevelopment agreements. So with pharma, these would
23 be Illumina taking patient samples secured by pharma
24 during a clinical trial for the purpose of developing
25 what's called a companion diagnostic on our tests,

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1 either Praxis or the TSO-500 test.

2 Q. A moment ago you mentioned IVD companies. What
3 did you mean by that?

4 A. So these are companies that are focused also on
5 developing in vitro diagnostics of their own that then
6 they can sell to hospitals and physicians directly.

7 Q. Would you negotiate agreements with those IVD
8 companies?

9 A. I would, yes.

10 Q. What kinds of agreements?

11 A. Those are also codevelopment agreements or
12 collaboration agreements. In this case, it's more
13 about Illumina providing access to our IVD sequencing
14 instruments and those companies then validating their
15 assays on our instruments, as well as securing quality
16 agreements, as well as securing supply agreements that
17 continue to supply them during their development
18 period.

19 Q. The agreements that you were just discussing
20 there, did you have a shorthand at Illumina for those?

21 A. I think we called them IVD agreements.

22 Q. As part of those IVD agreements, did Illumina
23 grant certain rights to IVD companies?

24 A. We did, yes.

25 Q. What kinds of rights?

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1 A. They were rights to use the IVD sequencing
2 instrument platforms; namely, MyCDx, NexCDx, or a
3 future version of an instrument called NovaSeq, which
4 we would have called NovaSeqDx. It was yet to be
5 approved by the FDA, but it was under development. So
6 those were the instruments.

7 Q. Were any other rights part of the negotiations
8 with IVD customers?

9 A. There were certain provisions that came with
10 those agreements; namely, a -- what's called a quality
11 agreement, as well as an Illumina development of a
12 software module to include the partner's assay
13 manifest, as well as reporting capability into our
14 instrument.

15 Q. Why was the software module and related rights
16 part of the negotiations?

17 A. Yeah, so IVD platforms are by definition what's
18 called a locked box. So to preserve the integrity of
19 the data flow and the audit trail, nothing about the
20 instruments may be changed by the user to ensure the
21 integrity of the clinical data being generated.

22 So a partner would contract with Illumina to
23 have their assay included as part of that software
24 system and have the report be reported out. This is
25 common practice in the industry.

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1 Q. Why are IVD platforms a locked box, as you say?

2 A. So the FDA has very strict guidelines for data
3 integrity, and there has to be an audit trail that
4 demonstrates that no one, no unpermitted person may
5 access the instruments and change anything with regards
6 to the software or impact the -- how the results are
7 being reported.

8 Q. Mr. Leite, we might go into some more detail
9 about these negotiations during the closed session, but
10 while we're in public, I have just a few more
11 questions, but wanted to at least caution you that we
12 are still in a public session.

13 A. Sure.

14 Q. Without naming any customers, did you negotiate
15 with any customers who were developing their own
16 oncology selection tests?

17 A. I did, yes.

18 JUDGE CHAPPELL: Hold on. Could someone let
19 Illumina know they've got a video on there? It says
20 "Goswami," but there are people walking around joking.
21 Do they know that we can see them?

22 There you go, all right. Proceed.

23 MR. HARRELL: Yes, Your Honor.

24 BY MR. HARRELL:

25 Q. How many customers involved in negotiations

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1 were developing oncology therapy selection tests during
2 your time at Illumina?

3 A. There were quite a few developing oncology
4 tests, some of which we did partnerships with. I'm not
5 sure if you're looking for an exact number.

6 Q. No, there's no number necessary.

7 The tests that those customers were developing
8 related to oncology therapy selection specifically, to
9 what extent did those tests have anything in common
10 with TSO-500?

11 A. Quite a few of them overlapped with the
12 performance capabilities of TSO-500.

13 Q. In what ways?

14 A. In the sense of the number of genes, in the
15 sense of the output that was created -- namely the
16 variants that it could report -- the fact that it could
17 report tumor mutation burden, microsatellite
18 instability, other features like that.

19 So in terms of general performance,
20 specificity, sensitivity, these are metrics we use in
21 the industry to assess the performance of an assay.

22 Q. In negotiating with those customers, did you or
23 any of your Illumina colleagues ever consider whether
24 those customers' oncology therapy selection tests would
25 compete with TSO-500?

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1 A. Yeah. So the ability to maximize penetration
2 into the oncology market was always a consideration.
3 As part of our strategy, we considered the value of
4 inclusion of partners that were developing solutions
5 close to ours. We considered a term called
6 "cannibalization" -- in other words, what would be the
7 sales of Illumina TSO-500 in the absence of these
8 partners versus the presence of these partners -- to
9 try and decide at least a framework for summing up what
10 the value of that partnership should be.

11 Q. You mentioned cannibalization. What did you
12 mean by that?

13 A. Yeah, cannibalization is a term used in
14 marketing forecasting for understanding what is the sum
15 total of loss of placements of direct sales versus that
16 of another partner.

17 Q. For some of the customers you were negotiating
18 with at Illumina, were any of them developing tests
19 whose successful launch might result in lost sales of
20 TSO-500?

21 A. Yes, actually by intent, right? So we
22 considered what would be the financial benefit of
23 going -- what we called a go-it-alone or the financial
24 benefit of going with multiple partners. So when we
25 decided to enter into an agreement with a partner, we

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1 did it knowingly that there would be some losses of
2 TSO-500 sales.

3 Q. Did you do any modeling in connection with
4 deciding whether to, as you say, go it alone or pursue
5 a partnership?

6 A. Yes. The marketing department, who at that
7 time did not include me, and our finance departments
8 collaborated on a financial model to explain or
9 quantify those circumstances.

10 Q. Okay. Can you please explain some of the
11 inputs and assumptions into those models?

12 A. Yeah. So to the best of my recollection, there
13 was a model that described the ramp rate of sales on a
14 year-over-year basis if Illumina was to perform
15 marketing of TSO-500 and there were no other like
16 products in the IVD space.

17 And we then also modeled what would be the
18 total gain of sales from multiple partners, as well as
19 Illumina. And then we also totaled what is the net
20 loss of TSO-500 sales versus those partners' sales as
21 well.

22 It's important to point out that in all of
23 those models, we include tests from what's called the
24 LDT providers. So these are providers that offer
25 similar products but not as an IVD product but as an

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1 LDT, which equally serviced the market.

2 Q. As the modeling would show in certain
3 circumstances a net loss of TSO-500 sales, did you or
4 your colleagues at Illumina ever discuss how to
5 structure the agreements with a customer to compensate
6 for that loss?

7 A. We certainly took into account what would be
8 the worst case scenario with those models, and let's
9 just say that with every consideration, with every
10 partnership, there's a series of risks that are
11 considered, including that the partnership is not going
12 to work out as conceived.

13 And so we certainly wanted to quantify from a
14 financial loss perspective what would be the worst case
15 scenario, and we knew that that had to be our floor and
16 that anything that we could gain from a partnership
17 consideration in terms of up-front payments or total
18 deal value should at least look to mitigate some of
19 that risk.

20 Q. When you say that that risk had to be your
21 floor, could you please explain a bit more what you
22 mean by that?

23 A. Oh, it's basically we have to quantify what a
24 worst case scenario is to the executive team so that as
25 we're describing what the total value or the potential

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1 value of a partnership is, we also have to consider
2 what is the -- the bottom of that -- of that liability
3 that could be created.

4 Q. Did the bottom of that liability ever affect
5 the consideration that Illumina sought in connection
6 with IVD agreements?

7 A. No. It was just something that we considered,
8 and so long as we were gaining some financial
9 consideration up front to help recover our development
10 investment, as well as offset some of that risk, we
11 felt that those partnerships were still meaningful to
12 pursue.

13 Q. To what extent would up-front payments in
14 certain agreements with customers compensate for the
15 risk of lost sales of TSO-500?

16 A. It was partially that. It was also that the
17 development of these Dx systems, these IVD systems, is
18 quite costly. They're millions and millions of dollars
19 to develop and secure the documentation and do all the
20 validation work that one has to do to submit with the
21 FDA.

22 So that had been work or I should say
23 investment that had been sunk by Illumina. So we were
24 looking to these up-fronts to look to offset some of
25 this investment, as well as any potential downside risk

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1 of joining the partnership.

2 Q. Did anyone at Illumina in your conversations
3 with your colleagues ever express opposition to
4 granting IVD rights to a customer on the ground that
5 the customer's test might compare with TSO-500?

6 A. Yes. It was an ongoing debate within Illumina.

7 Q. Could you please identify some of these
8 individuals involved in those debates?

9 A. Sure. At the time the Oncology Division and
10 eventually the whole clinical group was being headed by
11 someone called Garrett Hampton. Kathy Davy was also in
12 charge of marketing for the Oncology Division. They
13 come from backgrounds that are I would say more
14 traditional diagnostic companies where these types of
15 partnerships are not common.

16 And, in fact, as I mentioned earlier, because
17 IVD platforms tend to be locked systems, the common
18 practice is to not open these platforms to partners and
19 to seek to control the point of product development,
20 control the point of commercialization, and they were
21 very concerned about the downside risks of opening
22 those platforms to partners and were, let's just say,
23 incredulous as to the potential upside.

24 MR. HARRELL: Your Honor, the remainder of my
25 questions for Mr. Leite concern documents for which the

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1 Court has granted in camera treatment. I therefore ask
2 that we move into a closed session at this time.

3 JUDGE CHAPPELL: Okay. At this time, we are
4 going to move into an in camera session. The public
5 who are calling in will be moved into a waiting room.
6 You will be brought back into the courtroom after we go
7 back to a public session.

8 I need the lead or questioning counsel for each
9 party to view the list of participants on the Zoom
10 screen and verify that there are no participants in the
11 courtroom who should not be there. If there is anyone
12 who is not authorized, you are to instruct that person
13 to use the raise hand function on the Zoom screen.

14 Go ahead.

15 JADA: Your Honor, the public line has been
16 moved and no one else raised their hand.

17 JUDGE CHAPPELL: Okay. We are now in in camera
18 session.

19 (Whereupon, the proceedings were held in
20 in camera session.)

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1 (The following proceedings were held in
2 in camera session.)

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Illumina, Inc. and Grail, Inc.

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1 (The following proceedings continued in
2 public session.)

3 - - - - -

4 BY MR. STARK:

5 Q. Mr. Leite, Complaint Counsel asked you a number
6 of questions about IVDs generally and IVD agreements
7 generally and I just want to ask you a few follow-up
8 questions about those topics, for starters.

9 First of all, you testified about IVD tests.
10 Is that right?

11 A. Yes.

12 Q. And are IVD tests FDA-approved?

13 A. Yes.

14 Q. And you've heard the term "IVD kit." Is that
15 right?

16 A. That's correct.

17 Q. What is an IVD kit?

18 A. It is a specific type of IVD test where a
19 manufacturer assembles an assay for distribution, and
20 it allows for another hospital laboratory or an
21 independent laboratory to run that same test in a
22 distributed fashion. It is intended to differentiate
23 it from a site-specific FDA test, which is one lab
24 filing their work flow but not allowing them to kit and
25 manufacture and distribute IVD-distributed kits.

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1 Q. So is an IVD test the same thing as an IVD kit?

2 A. Not necessarily. So an IVD test could either
3 be the test that results from a kit or it could be the
4 test that results from a site-specific IVD.

5 Q. So a site-specific IVD would be one kind of
6 IVD. Is that right?

7 A. That's correct.

8 Q. And an IVD kit is another kind of IVD. Is that
9 right?

10 A. For distribution, correct.

11 Q. And can you explain a little bit more how an
12 IVD kit would differ from a site-specific IVD?

13 A. Sure. So in the -- within the context of
14 next-generation sequencing, a kit manufacturer enters
15 into an agreement with Illumina to ensure a few things
16 are happening. There is an agreement for what's called
17 a quality agreement, where both parties work together
18 to devise a quality system for that IVD test kit, and
19 it ensures that the performance of the test from
20 manufacturing run to manufacturing run is as stable as
21 possible. So it's an important step in the process.

22 There is also the inclusion of the IVD test kit
23 into the system menu. That ensures that the customer
24 running the test in the distributed fashion can see the
25 test lists, select it, and then also gets the result

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1 reported. Both parties work together to file the
2 necessary paperwork to the FDA and secure the approval.

3 BY MR. STARK:

4 Q. Now, once approved, IVD kits would be sold to
5 various healthcare institutions. Is that right?

6 A. That is correct.

7 Q. And those institutions would then run the
8 kitted tests on their own equipment at their own
9 facilities. Is that right?

10 A. That is correct.

11 Q. Do -- do IVD tests generally use
12 next-sequencing -- next-generation sequencing?

13 A. Not always, and in the total context, only a
14 fraction of IVD tests use NGS.

15 Q. And in your -- based on your experience working
16 at Illumina, are you familiar with the process for
17 getting an IVD test on -- based on next-generation
18 sequencing to market?

19 A. I am.

20 Q. And on direct I believe you testified --
21 testified about some different routes to getting an IVD
22 test based on NGS to market, and I'd just ask you if
23 you could elaborate on the different routes that are
24 available.

25 A. Sure. So an alternative to an IVD -- what's

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1 called a lab-developed test, in a lab-developed test,
2 the performing laboratory takes on all the
3 responsibility of development of their quality system.
4 They purchase reagents from Illumina that are
5 research-grade, and then have to take the incoming
6 material as bulk reagent and, in essence, qualify that
7 bulk reagent as appropriate for inclusion into their
8 quality system and, in essence, represents that their
9 laboratory-developed test is now of good standing, and
10 they self-certify with a body call CLIA to register
11 that test.

12 The site-specific IVD is similar to the LDT in
13 the sense that it's a central lab. They are also
14 wholly responsible for developing of their own quality
15 system. They buy research-grade instruments and
16 reagents from Illumina, but they, in their entirety,
17 develop the documentation and the validation required
18 for FDA filing, and the FDA limits the approval to the
19 use of the test in that one laboratory.

20 And then there's the ultimate distributed kit,
21 as I have mentioned. That also now has a second route,
22 which is to use the IVD instrument from Illumina, use
23 the IVD kits from Illumina, but not strike a quality
24 agreement with Illumina, use the instrument in what's
25 called the research-use-only mode, which is not a

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1 locked configuration, and, in essence, then ask the
2 customer to do the qualification of any incoming
3 materials and on the quality system.

4 Q. Are you aware of any oncology screening test
5 that is available as a kit to run on the Illumina NGS
6 platform?

7 A. No, I am not aware of any.

8 Q. Now, Complaint Counsel asked you a number of
9 questions on direct about IVD partnership agreements.
10 Do you recall that?

11 A. Yes.

12 Q. And sometimes those are called IVD partnerships
13 and sometimes just IVD agreements. Is that right?

14 A. That is correct.

15 Q. Are Illumina's IVD agreements related to the
16 development of kitted IVDs?

17 A. Correct.

18 Q. Are they related only to the development of
19 kitted IVDs?

20 A. Only to the development of kitted IVDs. So
21 where a customer does not need an agreement with
22 Illumina to create a site-specific IVD, and they don't
23 need a agreement with Illumina to create an IVD kit,
24 where the customer owns the quality system.

25 Q. And would a customer need an IVD agreement with

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1 Illumina to develop an LDT test?

2 A. No.

3 Q. Now, generally, what are Illumina's obligations
4 under a typical IVD agreement?

5 A. The obligations mostly are around the
6 co-submission of documentations to the FDA, adhering to
7 the quality agreement, and ensuring that the reagents
8 that it manufactures adhere to the specifications and
9 the performance qualifications under that quality
10 agreement, and also mainly being a responsive supplier
11 and ensuring that the laboratory has adequate supply of
12 instruments and reagents to serve its own needs and
13 meet its own demand.

14 Q. And on direct you mentioned also that there is
15 a software module that Illumina needs to provide?

16 A. Yes. Thank you for reminding me.

17 So under the IVD kit agreement, there's a
18 software module that Illumina provides that is uploaded
19 into the locked configuration of the system that
20 ensures that a customer can see the test item under the
21 menu, and then that a reportable is reported back to
22 the user.

23 Q. And is it a requirement under FDA regulations
24 that an instrument have that additional software
25 provided by Illumina before it can run an approved

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1 diagnostic?

2 A. It is. The manufacturer has to be responsible
3 for upgrading or any -- any updates to the instrument.

4 Q. Is there also something called a right of
5 reference involved in these agreements?

6 A. I'm not familiar with the right of reference.

7 Q. Are you familiar with a right of reference to
8 Illumina's file at the FDA?

9 A. Okay, yes. In that context, yes.

10 Q. Could you explain what that is?

11 A. It basically --

12 MR. HARRELL: Objection. The witness lacks
13 personal knowledge as to Illumina's current practice on
14 agreements.

15 JUDGE CHAPPELL: Do you want to be more precise
16 in the time period of your questioning?

17 MR. STARK: Yes, Your Honor.

18 BY MR. STARK:

19 Q. Mr. Leite, during the time that you worked at
20 Illumina and you worked on negotiating Illumina's IVD
21 agreements, did those agreements involve a right of
22 reference to Illumina's file at the FDA?

23 A. It did, yes.

24 Q. And what is that?

25 A. So the approved -- the approval of the

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1 instrument itself as an FDA-approved device has certain
2 documents that are -- that have been submitted and
3 filed and approved by the FDA, and those are the
4 documents that an IVD manufacturer would refer to
5 during their own submission.

6 Q. So does the -- does the IVD developer need to
7 essentially use Illumina's data and Illumina's approval
8 as part of their application?

9 A. That's essentially it, yes.

10 Q. And does the -- do the IVD agreements that you
11 worked on provide that right to make use of Illumina's
12 data and approval?

13 A. Yes.

14 Q. You've also testified today a bit on direct
15 about quality agreements.

16 A. Yes.

17 Q. What's the relevance of a quality agreement to
18 an IVD agreement?

19 A. Yeah, so the IVD manufacturer or the IVD
20 partner in this case has to develop an assay, and as
21 part of their FDA submission, has to outline the
22 boundaries of the performance of that assay and
23 indicate what would be an acceptable performance level
24 versus a not acceptable performance level.

25 An important consideration in the development

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1 of those boundary conditions is understanding how
2 Illumina's own reagents and instruments contribute
3 towards that performance variance. So a quality
4 agreement outlines the relationship and the
5 accountability between the two parties in developing
6 both the quality system and the performance boundaries
7 of the assay.

8 Q. And under the IVD agreements that you worked
9 on, whose responsibility is it to ensure that the
10 requirements of the quality agreement are met?

11 A. It's a combination of the quality team at
12 Illumina and the manufacturing team.

13 Q. So it's Illumina's responsibility. Is that
14 right?

15 A. Correct.

16 Q. Generally, how does the process of a customer
17 entering into an IVD agreement with Illumina typically
18 work?

19 MR. HARRELL: Objection to the use of the
20 present tense as lacking personal knowledge.

21 MR. STARK: I'll rephrase, Your Honor.

22 JUDGE CHAPPELL: Go ahead.

23 BY MR. STARK:

24 Q. During your time working at Illumina,
25 Mr. Leite, how did the process of entering into an IVD

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1 agreement with a customer typically work?

2 A. Yes, so either myself or someone from the --
3 from my team would proactively approach an IVD
4 provider, or that IVD provider would proactively
5 approach us, and a discussion would ensue. There would
6 be an alignment on the types of assays that would be
7 developed under the agreement, and the time frame and
8 the alignment of the responsibilities. Most of the
9 discussion would usually fall under this quality
10 agreement, and how much responsibility was owned by one
11 party versus the other, and there was always discussion
12 and a debate and ultimately a compromise.

13 This then results in what's called a -- a deal
14 concept sheet, which is basically a term sheet without
15 the financials where we can put down on paper what we
16 just agreed to verbally. That then leads to discussion
17 of financial considerations and a full term sheet,
18 which then leads to a contract.

19 Q. In your experience, was Illumina willing to
20 negotiate the terms of IVD agreements with its
21 customers?

22 A. Once we had the strategy set and the deal
23 framework approved, we were given a range of
24 negotiation terms to agree to. Often, the discussion
25 with the other party would take us into further

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1 compromises which may require that we approach the
2 leadership team yet again for an approval. So, yes,
3 given the framework we were given, within those
4 considerations, there was room to customize and
5 maneuver to accommodate partners' needs.

6 Q. While you were at Illumina, did Illumina accept
7 proposed modifications from customers when negotiating
8 IVD agreements?

9 A. We did.

10 Q. Now, I apologize, you may have already, in
11 effect, answered this, but is an IVD agreement with
12 Illumina necessary for an Illumina customer to obtain
13 FDA approval for an IVD test?

14 A. It is not strictly necessary. So there is an
15 alternative path where a manufacturer may develop a
16 kit, may ask the customer to run that kit in Illumina's
17 instruments in what's called the research use-only
18 mode, and, in essence, then the customer is responsible
19 for the quality system and ensuring the quality
20 performance of that assay.

21 Q. And that alternative path you just mentioned
22 refers to IVD kits, particularly, right?

23 A. Kits, in particular, yes.

24 Q. Is an IVD agreement with Illumina necessary for
25 an Illumina customer to obtain approval of a

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1 site-specific IVD test?

2 A. It is not.

3 Q. And is it necessary for an Illumina customer to
4 develop and commercialize an LDT?

5 A. It is not.

6 Q. Now, generally speaking, based on your time at
7 Illumina, why did Illumina engage in IVD partnerships
8 with customers?

9 A. Ultimately, a strategy was developed that
10 outlined the benefits in creating a network of
11 partners, each contributing investments and their own
12 innovation into developing solutions on the Illumina
13 platform, and the strategy outlined and quantified the
14 potential benefit of such a network of partners.

15 Q. Now, based on your work at Illumina, was the
16 purpose of Illumina's IVD agreements to raise the
17 prices of kitted oncology assays?

18 A. No.

19 Q. And based on your experience at Illumina, was
20 the purpose of Illumina's IVD agreements to diminish
21 innovation in kitted oncology assays?

22 A. No.

23 Q. And was it the purpose of Illumina's IVD
24 agreements to restrict competition among kitted
25 oncology assays?

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1 A. No.

2 Q. And what was the purpose of Illumina's IVD
3 agreements in your experience?

4 MR. HARRELL: Objection. Asked and answered.

5 JUDGE CHAPPELL: That objection is overruled.

6 THE WITNESS: May I go ahead?

7 JUDGE CHAPPELL: Yes.

8 BY MR. STARK:

9 Q. Yes.

10 A. For the purpose of developed -- of IVD test
11 kits, the purpose of the partnership framework was to
12 ensure that there were multiple participants investing
13 capabilities and their know-how into developing a
14 variety of test solutions, to ensure that we could
15 maximize access -- patient access to this type of
16 testing by maximizing our penetration into the market.

17 There was an innate recognition coming out of
18 the strategy that a single company could not create
19 sufficient numbers of versions of assays and iterations
20 of assays to meet the entirety of the market's
21 requirements.

22 Q. And in your time at Illumina, based on your
23 experience there, why did Illumina request up-front
24 payments and other fees from customers to sign IVD
25 agreements?

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1 A. It was a combination of a number of factors.
2 One, there was a recognition and quantification of the
3 value that our own Dx platforms created, and we wanted
4 to participate in that value creation. There was
5 significant monetary investment from Illumina in the
6 developments and the FDA approval of those systems that
7 we wanted to recoup. And there was a potential for
8 downside risk that we needed to offset through some
9 financial consideration.

10 Q. Based on your experience and work at Illumina,
11 do you have knowledge of the extent to which IVD test
12 developers have invested in developing IVD kits under
13 the terms of Illumina -- IVD agreements?

14 A. I have some insight based on their spend, but
15 not to the totality of their spend.

16 Q. And what insight do you have?

17 A. Well, we know what they spent on buying
18 instruments from Illumina. We know what -- what
19 reagents they have purchased. I mean, they are
20 customers as well as partners.

21 Q. And to your knowledge, have Illumina's IVD
22 agreements affected the level of customer investment in
23 kitted IVD oncology tests?

24 A. To the best of my knowledge, yes. We did see
25 increased investments into the liquid biopsy space and

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1 into the diagnostic testing space for oncology using
2 NGS application.

3 Q. And based on your experience and your work at
4 Illumina, do you have knowledge as to whether
5 Illumina's IVD agreements with its customers have
6 affected innovation in IVD kitted tests?

7 A. Well, I mean, I'll answer that generally by
8 saying that we've seen more companies participating in
9 the space with their own differentiated solutions, and
10 those companies we've seen grow, and we've seen further
11 investments, and some have even gone into -- to become
12 public companies in their own right.

13 MR. HARRELL: Objection to that answer as
14 nonresponsive to the question of whether he had
15 knowledge.

16 JUDGE CHAPPELL: Response?

17 THE WITNESS: My knowledge is limited --

18 MR. STARK: Excuse me. I think His Honor's
19 question is probably directed to me.

20 JUDGE CHAPPELL: It is.

21 MR. STARK: Your Honor, perhaps I could repose
22 the question.

23 JUDGE CHAPPELL: All right. The current answer
24 will be disregarded based on the objection. Go ahead.

25 BY MR. STARK:

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1 Q. Mr. Leite, let me ask you specifically, do you
2 have knowledge, based on your experience, as to the
3 level of innovation in kitted oncology tests used
4 Illumina's platform?

5 A. Only based on what I see in the public domain.

6 Q. To your knowledge, have Illumina's IVD
7 agreements affected innovation of kitted IVD oncology
8 tests?

9 MR. HARRELL: Objection. Improper lay opinion.

10 JUDGE CHAPPELL: You are going to have to lay a
11 foundation for that or move along.

12 BY MR. STARK:

13 Q. Mr. Leite, based on your work at Illumina, did
14 you observe instances of innovation of kitted oncology
15 tests?

16 A. I did, yes.

17 Q. And based on those observations, do you have
18 knowledge of the level of innovation with regard to
19 kitted oncology tests?

20 A. It's difficult to quantify increasing or
21 decreasing levels of innovation versus some other
22 baseline, but I think in general it's fair to say that
23 customers of Illumina have continued to innovate
24 applications on the Illumina platform.

25 Q. Do you, based on your experience working at

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1 Illumina, have knowledge about the level of competition
2 among test developers for pharmaceutical partners in
3 the IVD kitted oncology space?

4 A. Yeah. It's not a simple answer. In a sense, a
5 pharma partner will engage often with multiple
6 providers of IVD test kits to ensure maximal
7 penetration and maximal market access, but in general I
8 think it's fair to say that there are multiple
9 customers of Illumina pursuing pharma partnerships.

10 Q. Based on the time that you worked at Illumina,
11 did the number of customers pursuing those pharma
12 partnerships increase?

13 A. It did.

14 Q. I would like to now switch gears, Mr. Leite, to
15 ask you some questions about your current company,
16 InterVenn. You joined InterVenn, I think you
17 testified, earlier in November 2020. Is that right?

18 A. That's correct.

19 Q. What's your title at InterVenn?

20 A. I'm the chief business officer.

21 Q. And what are your duties as chief business
22 officer?

23 A. I am responsible for major partnership
24 transactions, as well as responsible for commercial
25 activities.

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1 Q. Do you have responsibility for corporate
2 strategy and corporate developments?

3 A. I do.

4 Q. Could you generally describe InterVenn's
5 business?

6 A. Sure. We are the developers of a platform
7 which combines laboratory work flow and proprietary
8 software to interrogate a layer of biology called the
9 glycoproteome. It's a subspecialization of proteomics.
10 This platform is used for extending our knowledge of
11 biomarker development and discovery, new drug target
12 discovery, and clinical intervention such as
13 diagnostics and potentially new drug and new drug
14 targets. And it can serve the needs of researchers as
15 well as clinicians.

16 Q. Does InterVenn's businesses that you just
17 described relate to oncology clinical tests?

18 A. They can, yes.

19 Q. Could you explain in a little more detail what
20 is glycoproteomics?

21 A. Certainly. So glycoproteomics is the study of
22 proteins and a post-translational modification is of
23 these proteins called a glycosylation. It's mainly a
24 sugar and a variety of different sugars and a variety
25 of different structures that are attached to these

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1 proteins. Up until recently, the function of these
2 sugars was poorly understood. It's becoming more and
3 more documented and published that these sugars
4 actually do have important functions in metabolism and
5 disease process, and we are leveraging the
6 identification of these sugar molecules for the
7 purposes of diagnostics and clinical intervention.

8 Q. And, Mr. Leite, I'll just remind you out of
9 caution that we're on the public record. I'm going to
10 ask you questions that I intend only to elicit public
11 information. Please tell me if we run into a problem
12 there. Is that okay?

13 A. Certainly.

14 Q. Does glycoproteomics at InterVenn use
15 next-generation sequencing?

16 A. It does not.

17 Q. Does InterVenn use next-generation sequencing
18 for any of its products?

19 A. We do not.

20 Q. Does InterVenn have a proprietary
21 glycoproteomics platform of its own?

22 A. We do.

23 Q. What types of proprietary assays is InterVenn
24 developing on its platform?

25 A. Certainly. So we are pursuing an ovarian

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1 cancer screening test. This is to screen patients that
2 are symptomatic with pelvic masses and are undergoing
3 an ultrasound examination, and the blood test
4 determines if the pelvic mass is likely to be benign or
5 malignant.

6 We are developing a predictive test for
7 late-stage cancer patients who are being considered for
8 immunotherapies, and the test determines if they are
9 likely to respond or not likely to respond.

10 We are also developing an assay for colorectal
11 cancer screening, the idea being these are healthy
12 patients that are being examined or, I'm sorry,
13 considering a colonoscopy procedure. This could be a
14 complementary or alternative to colonoscopy.

15 Q. Now, does InterVenn have a product called Dawn,
16 D A W N?

17 A. Yes. Dawn is the amino therapy prediction
18 assay I described.

19 Q. Is that the test for ovarian cancer?

20 A. No. That test is called Glori.

21 Q. How does the Dawn test work?

22 A. Yeah, so it's a series of proprietary
23 biomarkers that are analyzed for their glyco forms.
24 These are inputted into an algorithm that gives you a
25 score. That score gives you a likelihood or not

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1 likelihood of response to a variety of different
2 immunotherapies and specific cancer types.

3 Q. Now, does Dawn target late-stage cancers?

4 A. Yes, late-stage cancers, patients that are
5 being considered for immunotherapies.

6 Q. And I'm sorry if I -- you may have already
7 mentioned, but which cancers does Dawn identify?

8 A. We have identified melanoma, non-small cell
9 lung cancer, and pancreatic cancers, as are
10 indicated -- well, are indications.

11 Q. Has InterVenn conducted any clinical studies
12 for Dawn?

13 A. We have conducted a number of studies, some
14 retrospective, and we are planning additional studies
15 as well.

16 Q. What are the study populations that InterVenn
17 has used in its Dawn clinical studies?

18 A. These are patients that are being actively
19 treated with those therapies, and we do an assessment
20 of blood samples to determine their likelihood to
21 respond versus the actual response.

22 Q. Do you know when Dawn will be commercially
23 available?

24 A. We have not publicly disclosed the release
25 date.

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1 Q. Is InterVenn seeking FDA approval for Dawn?

2 A. We may at some future point, yes.

3 Q. I'd like to just display a couple of
4 demonstrative slides, which we shared with Complaint
5 Counsel. The first one is RDX 9 for the record, just a
6 demonstrative.

7 Now, Dr. Leite, this is a PDF from the
8 InterVenn website. Do you recognize this page as being
9 from the InterVenn website?

10 A. Yes, I do.

11 Q. And what does this page discuss?

12 A. It's just a brief introduction to our platform
13 and our goal to create a number of clinical products
14 based on this platform.

15 Q. And I'd like to move now to the second page of
16 this demonstrative, and if you -- are you familiar with
17 this chart, Mr. Leite?

18 A. I am, yes.

19 Q. And what does this chart show?

20 A. It shows the pipeline of our planned products
21 that we are developing.

22 Q. And on the left-hand side -- well, withdrawn.

23 Is InterVenn developing early detection tests
24 as well as late-stage tests?

25 A. We are. The advanced adenoma, colorectal

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1 cancer, and nasopharyngeal carcinoma tests are early
2 cancer screens.

3 Q. And on the left side of this chart, you see a
4 column labeled "Indication."

5 A. Yes.

6 Q. And what does that show?

7 A. It shows the specific disease states that we're
8 targeting for our clinical assay.

9 Q. Okay. And then the first row underneath
10 "Indication," reads, "Ovarian Cancer." I believe
11 you've testified about that, but just for clarity,
12 what's the clinical application for this test?

13 A. It's in the reference to our Glori test, which
14 is a blood-based test to determine if patients that are
15 showing a pelvic mass by ultrasound are -- if the mass
16 is tumor-benign or if it's malignant in nature.

17 Q. Is this one an early detection test?

18 A. It's more of a higher risk population
19 diagnostic.

20 Q. But what phase of development is this ovarian
21 cancer test in?

22 A. We've completed our LDT and CLIA validation,
23 and we're in a precommercial state.

24 Q. And does this test use InterVenn's
25 glycoproteomics platform?

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1 A. It does.

2 Q. And the second row on this chart is labeled,
3 "Immuno Oncology - Pancreatic, Melanoma." Do you see
4 that?

5 A. Yes.

6 Q. What does that line refer to?

7 A. That is our Dawn assay. It is an immunotherapy
8 response prediction assay.

9 Q. And is that an early detection test?

10 A. It is not.

11 Q. And what phase is the -- what phase of
12 development is the Dawn product in?

13 A. We're past the point of our classifier
14 validation and entering into our LDT planning stage.

15 Q. And does that test use the InterVenn
16 glycoproteomics platform?

17 A. It does.

18 Q. Now, just going down to the next row, under
19 "Indication," it reads, "Advanced Adenoma." Do you see
20 that?

21 A. Yes.

22 Q. What does that row refer to?

23 A. It is a precancerous state that is often
24 identified under colonoscopy and places the patient at
25 risk for developing colorectal cancer.

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1 Q. Is this an early detection test?

2 A. It is.

3 Q. At what -- and -- withdrawn.

4 Does this test use InterVenn's glycoproteomics
5 platform?

6 A. It does.

7 Q. What phase of development is this product in at
8 InterVenn?

9 A. We are looking to close out classifier
10 validation, so it's in development still.

11 Q. And then the next line down is labeled
12 "Colorectal Cancer." What does that refer to?

13 A. It is complementary to the advanced adenoma
14 test, so it can differentially diagnose colorectal from
15 advanced adenoma in the early detection setting.

16 Q. Is this an early cancer detection test?

17 A. It is.

18 Q. Does it use InterVenn's glycoproteomics
19 platform?

20 A. It does.

21 Q. What stage of development is this test in?

22 A. The same. It's in development still.

23 Q. I would just like to refer to the final row,
24 which is labeled "Nasopharyngeal Carcinoma." What does
25 that row refer to?

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1 A. It's the test to detect polyps in the
2 nasopharyngeal tissue, and it's also as a -- it's --
3 it's currently in the proof of concept stage.

4 Q. And is this an early cancer detection test?

5 A. It is.

6 Q. And does this test use InterVenn's
7 glycoproteomics platform?

8 A. It does.

9 Q. So based on this chart, InterVenn has several
10 early cancer screening tests in development. Is that
11 right?

12 A. That is correct.

13 Q. Are these tests based on blood draws?

14 A. Yes, they are.

15 Q. And do all these tests use InterVenn's
16 glycoproteomics platform?

17 A. They do.

18 Q. And do any of them use Illumina's NGS platform?

19 A. They do not.

20 Q. Do any of them use anyone's NGS platform?

21 A. They do not.

22 Q. Does InterVenn plan to develop any additional
23 blood-based cancer early screening tests based on its
24 glycoproteomics platform?

25 A. No further plans beyond what's listed on this

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1 table.

2 Q. We can take that demonstrative down. Thank
3 you.

4 Why did InterVenn decide to pursue cancer
5 screening tests using glycoproteomics?

6 A. There are several advantages to focusing on
7 glycoproteins. One of the few is that we are actually
8 interrogating the host immune response to the presence
9 of the tumor, so we are actually not relying on
10 analytes being shed by the tumor, as is the case with
11 circulating DNA and NGS. Therefore, we're not limited
12 by the size of the tumor or the stage of the cancer.

13 Q. Are you aware of any other blood-based cancer
14 screening tests outside of InterVenn that use
15 glycoproteomics?

16 A. No, I'm not aware of them.

17 Q. Have you heard of a company called Olink?

18 A. I have, yes.

19 Q. What does Olink do?

20 A. Olink has an antibody-based array for
21 interrogating proteins using antibodies and different
22 detection methods, some fluorescent, some actually use
23 next-generation sequencing.

24 Q. And are you familiar with a company called
25 SomaLogic?

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1 A. I am.

2 Q. And what does SomaLogic do?

3 A. It's an array-based technology. I believe they
4 are using aptamers.

5 Q. In your work at InterVenn, Mr. Leite, have you
6 seen a level of investor interest in InterVenn?

7 A. We have, yes.

8 Q. Could you describe that?

9 A. We have secured a number of financial rounds in
10 the last couple of years, most recently a Series C that
11 we announced on August 3rd.

12 Q. And was that Series C fundraising successful?

13 A. It was, yes.

14 Q. How much did InterVenn raise in its Series C
15 realm?

16 A. We publicly disclosed a \$201 million raise.

17 Q. And in your -- given your work at InterVenn,
18 are you familiar with the overall landscape of
19 investments in oncology diagnostic companies?

20 A. Based on what I see on the public domain, yes.

21 Q. What have you observed, if anything, about
22 investment in oncology diagnostic companies?

23 A. It appears to be an active area. Investors
24 seem interested in oncology diagnostics.

25 Q. Now, you mentioned that InterVenn raised \$201

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1 million in its last Series C round of fundraising. For
2 what purposes will InterVenn use those funds?

3 A. We have disclosed that we are planning on
4 accelerating our development efforts to get products,
5 some of the ones you've seen listed, onto the market
6 and as such develop our commercial infrastructure and
7 our operational infrastructure to meet the demands.

8 MR. STARK: Thank you, Your Honor. That
9 concludes my questioning at this point, subject to the
10 redirect.

11 JUDGE CHAPPELL: All right. Anything further?

12 MR. HARRELL: Yes, Your Honor.

13 JUDGE CHAPPELL: Go ahead.

14 REDIRECT EXAMINATION

15 BY MR. HARRELL:

16 Q. I'd ask to pull up RDX 9, which you were just
17 looking at, Mr. Leite. Let's go to page 2 of that
18 demonstrative.

19 Mr. Leite, do you recall Illumina's counsel
20 asking you questions about this slide from InterVenn's
21 website?

22 A. Yes.

23 Q. Starting with the first row for the indication
24 of ovarian cancer, is that a single cancer test?

25 A. It is.

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1 Q. Is it a multicancer early detection test?

2 A. It is not.

3 Q. The questions that you got from Illumina's
4 counsel about whether something is an early detection
5 test, could you please explain what you meant by "early
6 detection"?

7 A. Ah, the general consensus definition is a test
8 that is used to screen an otherwise healthy population
9 for a potential cancer.

10 Q. Is an early detection test, as you used it in
11 your answers before, the same as a test that's
12 primarily designed for asymptomatic patients?

13 A. Yes. I would say that's accurate.

14 Q. Let's go to the next test on the list, "Immuno
15 Oncology for Pancreatic and Melanoma." Do you see
16 that?

17 A. Yes.

18 Q. Is that a single cancer test?

19 A. Well, Dawn will be a multiple cancer test.
20 It's an aggregated set of claims, each claim having its
21 own algorithm, but they are all wrapped in the same
22 test.

23 Q. Is it a therapy selection test or a multicancer
24 early detection test?

25 A. It is a therapy selection test.

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1 Q. Going to the next one, "Advanced Adenoma." Is
2 that a single cancer test?

3 A. Yes. It is a single cancer test.

4 Q. Is it a multicancer early detection test?

5 A. It is not multicancer.

6 Q. Going to the next on the list for colorectal
7 cancer, is that a single cancer test?

8 A. It is a single cancer test.

9 Q. Is it a multicancer early detection test?

10 A. It is not a multiple cancer test.

11 Q. Going to next on the list, "Renal Cell
12 Carcinoma," is that a single cancer test?

13 A. It is a single cancer test.

14 Q. Is it a multicancer early detection test?

15 A. It is not.

16 Q. And, finally, the last one for nasopharyngeal
17 carcinoma, is that a single cancer test?

18 A. It is a single cancer test.

19 Q. Is it an early -- is it a multicancer early
20 detection test?

21 A. It is not multiple cancer.

22 Q. Has InterVenn publicly disclosed any plans to
23 develop multicancer early detection tests?

24 A. We have not publicly disclosed such intent.

25 Q. Do you recall your counsel asking you

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1 whether -- and we can take this down and I'll start my
2 question over.

3 Do you recall Illumina's counsel asking you
4 whether FDA approval was necessary for an Illumina
5 customer to develop a kitted test?

6 A. I did, yes.

7 Q. Do you remember answering that an IVD
8 agreement -- excuse me. Let me actually ask the
9 question one more time.

10 Do you recall Illumina's counsel asking you
11 whether an IVD agreement with Illumina was necessary
12 for FDA approval with respect to kitted tests?

13 A. Yes, I do remember.

14 Q. Do you remember answering that it wasn't
15 strictly necessary?

16 A. I do remember.

17 Q. Could you please explain some of the downsides
18 of not securing an IVD agreement with Illumina where a
19 customer wants to launch an IVD kitted test?

20 A. Certainly. The effort of qualifying a new
21 batch of Illumina reagents falls to the customer to
22 seek a -- either the -- whether the reagents conform to
23 testing that's been performed by the manufacturer, or
24 they have to run a performance qualification using the
25 protocol that's provided to them by the manufacturer.

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1 Q. Are there any other downsides?

2 A. Well, there's the overall -- it's just a
3 convenience factor, right? It's the overall additional
4 effort required by the customer.

5 Q. Based on your experience negotiating these
6 agreements and in Illumina's marketing department, do
7 pharmaceutical companies and healthcare providers tend
8 to want or expect developers of IVD kitted tests to
9 have an IVD agreement with Illumina?

10 MR. STARK: Objection. Foundation.

11 JUDGE CHAPPELL: Do you want to respond or
12 rephrase?

13 MR. HARRELL: I'll rephrase, Your Honor.

14 JUDGE CHAPPELL: Hold on a second. This is why
15 I like realtime. The question begins with, "Based on
16 your experience negotiating these agreements." The
17 objection is overruled.

18 Susanne, please read the question, and he may
19 answer.

20 (The record was read as follows:)

21 "QUESTION: Based on your experience
22 negotiating these agreements and in Illumina's
23 marketing department, do pharmaceutical companies and
24 healthcare providers tend to want or expect developers
25 of IVD kitted tests to have an IVD agreement with

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1 Illumina?"

2 THE WITNESS: Yes, I would say that the payers
3 and pharma expect their testing providers to adhere to
4 a strict quality system. I don't know that they have
5 enough sophisticated or understanding of the
6 development of an assay to recognize the benefits or
7 the lack of benefit in being in an agreement with
8 Illumina or not. I think it's -- the table states that
9 the test be of high quality.

10 BY MR. HARRELL:

11 Q. For those payers and pharmaceutical companies,
12 and again, based on your experience in Illumina's
13 marketing department and negotiating these agreements,
14 does an IVD agreement with Illumina indicate to them
15 that the test is of a certain quality?

16 A. I think there's likely to be a -- an enhanced
17 reputation to the -- to the test if there is an
18 agreement with Illumina in place. I think that's
19 generally fair to say.

20 Q. To what extent would the customers negotiating
21 IVD agreements with Illumina consider that reputational
22 enhancement to be something valuable?

23 MR. STARK: Objection to foundation.

24 MR. HARRELL: May I respond, Your Honor?

25 JUDGE CHAPPELL: Respond or rephrase.

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1 MR. HARRELL: The witness testified on direct
2 examination that as part of his responsibilities at
3 Illumina for negotiating these agreements it was his
4 job to understand and even estimate the value of those
5 agreements to the counterparties.

6 JUDGE CHAPPELL: Well, based on the objection,
7 why don't you ask the witness that. Let's get it in
8 the record right here.

9 MR. HARRELL: Yes, Your Honor. Happy to do
10 that.

11 BY MR. HARRELL:

12 Q. Mr. Leite, was it your responsibility at
13 Illumina during your time there, as part of negotiating
14 agreements, to understand and estimate the value that
15 Illumina's counterparties placed on IVD agreements?

16 A. It was, yes.

17 Q. And consistent with those responsibilities and
18 your understanding, did customers indicate in
19 negotiations with Illumina that they placed value on
20 the reputational signal that an IVD agreement would
21 send to payers and pharmaceutical companies?

22 A. Yeah. I would say that that response or
23 sentiment was heterogenous. So the smaller companies
24 saw that potentially they could enhance their own brand
25 and reputation by such an agreement. Many companies,

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1 especially those that had been in the industry for some
2 time, did not place a great deal of value on just the
3 brand or the enhancements of their own brand based on
4 that deal.

5 Q. Well, apart from the brand enhancements, was
6 there also value in your experience in these
7 negotiations the customers indicated they placed on the
8 quality reputational aspect?

9 A. It was -- it became very difficult to quantify,
10 to be quite honest. The strong labs, the ones that
11 were really experienced and knew how to outline the
12 benefits of their own quality system, independent of
13 whether they had a quality agreement in place with
14 Illumina, as evidence I present to you the number of
15 companies that have submitted and have been successful
16 with site-specific PMAs to the FDA. Those don't
17 require an agreement with Illumina, and they have been
18 very, very successful in securing partners with pharma.

19 A number of others, like I said, perhaps being
20 less mature in their own quality systems and
21 experience, I think sought some enhancements of their
22 reputational value.

23 Q. In other words, the smaller the company that's
24 negotiating with Illumina, potentially the more value
25 they might place on that reputational benefit?

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1 A. I think it would be one of the considerations
2 they would take into account. Yes, I think that's
3 fair.

4 Q. Illumina's counsel also asked you about
5 alternative paths that wouldn't involve Illumina's
6 agreeing to give IVD rights as part of seeking FDA
7 approval. Do you remember that?

8 A. Yes.

9 Q. Has any company -- and, again, because we're in
10 a public session, so please, if there is such a
11 company, don't name them -- has any company
12 successfully executed on this strategy without going
13 back to Illumina and asking for an IVD agreement?

14 A. I'm not aware of any.

15 Q. And do you recall testifying about a company --
16 again, unnamed -- that tried to adopt a work-around
17 approach?

18 A. Yes, I am aware.

19 Q. And do you recall testifying that that company
20 wasn't successful?

21 A. I recall testifying that the company was
22 ultimately not commercially successful with that
23 endeavor. They were successful in securing FDA
24 approval.

25 Q. Were they successful after or before signing an

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1 IVD agreement with Illumina?

2 A. Well, the FDA approval came with the prior to
3 Illumina timeline.

4 Q. Illumina's counsel also asked you whether
5 Illumina, during your time there, accepted proposals by
6 customers during negotiations on IVD agreements. Do
7 you remember that?

8 A. Can I ask you to rephrase the question?

9 Q. Yes. I'm actually asking for a clarification
10 here, so I am going to try to be as specific as I can.

11 A. Okay.

12 Q. Do you recall Illumina's counsel asking
13 whether, in the course of negotiations, Illumina
14 accepted proposals that were made by customers in those
15 negotiations?

16 A. Yes, I do.

17 Q. Did you mean to suggest that Illumina accepted
18 every proposal that a customer made in a negotiation?

19 A. Not every customer.

20 Q. Is it fair to say that Illumina accepted
21 customer proposals in those negotiations to the extent
22 that it made financial sense for Illumina?

23 A. I think that's fair, yes. There were other
24 considerations as well.

25 MR. HARRELL: Thank you, Your Honor. I have

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1 nothing further right now.

2 JUDGE CHAPPELL: Anything further?

3 MR. STARK: Yes, Your Honor. I would like to
4 ask to briefly put RDX 9 back on the screen.

5 RECROSS EXAMINATION

6 BY MR. STARK:

7 Q. Mr. Leite, does this exhibit show multiple
8 early cancer tests that all run on InterVenn's
9 glycoproteomics platform?

10 A. Yes. All these tests run on the same platform.

11 MR. STARK: Thank you.

12 No further questions, Your Honor.

13 JUDGE CHAPPELL: Anything further?

14 MR. HARRELL: Yes. Just one question, Your
15 Honor.

16 FURTHER REDIRECT EXAMINATION

17 BY MR. HARRELL:

18 Q. Let's pull up RDX 9, page 2, please.

19 Just to clarify, Mr. Leite, when Illumina's
20 counsel asked you whether this exhibit shows multiple
21 early cancer tests, you didn't mean to imply that there
22 were any multicaner early detection tests on here, did
23 you?

24 A. So, again, the platform and the work flow are
25 the same. The inclusion of a new reportable indication

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1 requires InterVenn to validate a set of markers that
2 are run in response to the request from the physician.
3 To run multiple indications from the same blood sample
4 would require that we run different, let's call them,
5 in silica or software analytical analyses off the same
6 sample.

7 So the definition of a multitest becomes a
8 little bit ambiguous in this context. It's not like
9 the next-gen sequencing platform where you're including
10 the genes necessary for a multitest indication in the
11 same run and analysis simultaneously. In the InterVenn
12 example, these would be run in sequence, off the same
13 sample, off the same instance.

14 MR. HARRELL: Thank you, Your Honor. Nothing
15 further.

16 JUDGE CHAPPELL: Anything further?

17 MR. STARK: Nothing further for Respondents,
18 Your Honor. Thank you.

19 JUDGE CHAPPELL: All right. Thank you, sir.
20 You're excused. You may stand down.

21 Call your next witness. We're going to just
22 take about a five-minute break while you call the
23 witness. We're all going to remain in the courtroom.
24 Go ahead and get everything set up for the next
25 witness.

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1 MR. HARRELL: Yes, Your Honor.

2 (A brief recess was taken.)

3 JUDGE CHAPPELL: Call your next witness.

4 MS. MUSSER: Yes, Your Honor. Complaint
5 Counsel calls Francis deSouza, chief executive officer
6 of Illumina, to the stand.
7 Whereupon--

8 FRANCIS deSOUZA
9 a witness, called for examination, having been first
10 duly sworn, was examined and testified as follows:

11 DIRECT EXAMINATION

12 BY MS. MUSSER:

13 Q. Good afternoon, Mr. deSouza.

14 A. Good afternoon.

15 Q. Mr. deSouza, can you please state and spell
16 your name for the record?

17 A. My name is Francis deSouza, that's
18 F-R-A-N-C-I-S, deSouza, d-e-S-O-U-Z-A.

19 Q. And, Mr. deSouza, you're the chief executive
20 officer of Illumina, correct?

21 A. Yes.

22 Q. And you have been CEO of Illumina since July of
23 2016. Is that right?

24 A. That's right.

25 Q. And as of CEO, you have responsibility over a

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1 number of functions at Illumina. Is that fair?

2 A. Yes.

3 Q. And one of those functions is finance?

4 A. Yes.

5 Q. Another one of those functions is the human
6 resources or HR function?

7 A. That's correct, yeah.

8 Q. You also have responsibility as CEO over the
9 legal function?

10 A. That's right.

11 Q. You have responsibility over the corporate
12 development function. Is that correct?

13 A. Yes.

14 Q. And, finally, you have responsibility over the
15 strategy function at Illumina. Is that right?

16 A. I do.

17 Q. And Susan Tousi reports to you as Illumina's
18 chief commercial officer. Is that right?

19 A. Yes.

20 Q. And Dr. Aravanis also reports to you as
21 Illumina's chief technology officer?

22 A. Yes.

23 Q. And Sam Samad reports to you as chief financial
24 officer?

25 A. Yes.

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1 Q. And Chuck Dadswell reports to you as general
2 counsel?

3 A. Yes.

4 Q. And does Nicki Berry report to you as general
5 manager responsible for the Americas region?

6 A. No. She reports to Susan Tousi.

7 Q. And Ms. Tousi reports to you. Is that right?

8 A. Yes.

9 Q. And, finally, Joydeep Goswami reports to you.
10 Is that correct?

11 A. Yes.

12 Q. And Mr. Goswami is responsible for corporate
13 development and strategy. Is that right?

14 A. That's right.

15 Q. And Illumina is a for-profit company, correct?

16 A. That's correct.

17 Q. Illumina is also a public company. Is that
18 correct?

19 A. That's correct.

20 Q. And as a public, for-profit company, Illumina's
21 shares are floated on publicly traded --

22 (Zoom disconnection of court reporter.)

23 THE REPORTER: I dropped off, Your Honor. Was
24 it only me or --

25 THE COURT: Yes, we lost you.

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1 THE REPORTER: I can read back where I dropped.

2 MS. MUSSER: Your Honor, I can re-ask the
3 question.

4 BY MS. MUSSER:

5 Q. Mr. deSouza, as a public for-profit company,
6 Illumina's shares are floated on publicly traded
7 exchanges. Is that correct?

8 A. That's correct.

9 Q. And as a public company --

10 A. That's right.

11 Q. And Illumina also owes a fiduciary duty to
12 those shareholders. Is that right?

13 A. That's right.

14 Q. And having a fiduciary duty, things are
15 happening to create long-term value for shareholders.
16 Is that right?

17 A. That's right.

18 Q. And this fiduciary duty requires you to try and
19 increase the value of the company. Is that right?

20 A. That's right.

21 Q. And part of increasing the value of the company
22 is to try and increase revenue. Is that right?

23 A. That's part of it, right.

24 Q. And you get a bonus as CEO, correct?

25 A. Yes.

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1 Q. And your bonus is tied to meeting certain
2 performance metrics. Is that right?

3 A. That's right.

4 Q. And those performance metrics include meeting
5 certain revenue targets. Is that fair?

6 A. That's right.

7 Q. And those performance metrics also include
8 meeting certain earnings-per-share targets for the
9 year?

10 A. That's right.

11 Q. Is that right?

12 And, Mr. deSouza, you started at Illumina in
13 2013?

14 A. That's right.

15 Q. Correct?

16 And from 2013 to 2016, you were the president
17 primarily responsible for products. Is that right?

18 A. That's right.

19 Q. And as president of products, you reported to
20 Jay Flatley?

21 A. That's correct.

22 Q. And Jay Flatley was CEO from 2013 to 2016. Is
23 that right?

24 A. Yes.

25 Q. And GRAIL was created as part of Illumina in

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1 2015. Is that right?

2 A. The team started working on it a little before
3 2015. GRAIL, the entity, was created in 2016.

4 Q. But the team started working on GRAIL a little
5 before 2015. Is that right?

6 A. That's right.

7 Q. And I missed your answer, Mr. deSouza. Is that
8 right?

9 A. That's right. That's right.

10 Q. Okay. And you also just mentioned that GRAIL,
11 the entity, was created in 2016. Is that right?

12 A. Yes.

13 Q. And that was when GRAIL was separately
14 incorporated?

15 A. That's correct.

16 Q. Mr. McCullough, can you please pull up what's
17 been marked as PX 2543. This is on JX 2 and has
18 already been admitted into evidence.

19 Do you see the top of this document, Mr.
20 deSouza?

21 A. I do now. I do now, yes.

22 Q. And it says, "GRAIL FAQs, January 11, 2016."
23 Do you see that?

24 A. I do.

25 Q. And on the first paragraph, it goes on to say,

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1 "On Sunday, January 10th, Illumina announced the
2 formation of a new company -- GRAIL."

3 Do you see that?

4 A. Yes.

5 Q. And these are FAQs relating to the spinoff or
6 incorporation of GRAIL. Is that right?

7 A. That's right.

8 Q. Mr. McCullough, can you please turn to the
9 bottom Q, please.

10 And one of the questions in this FAQ was why is
11 Illumina starting another company versus expanding its
12 own business to include these new services. Do you see
13 that?

14 A. I do.

15 Q. And the first part of the answer is, "This is a
16 major R&D endeavor."

17 Do you see that?

18 A. I do.

19 Q. The answer goes on to say, "requiring trials
20 which will sequence more individuals than any program
21 announced to date, but with the potential for
22 significant returns."

23 Do you see that?

24 A. Yes, I do.

25 Q. The answer goes on to say, "GRAIL is majority

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1 owned by Illumina, but the independent structure will
2 allow us to run as a true start-up."

3 Do you see that?

4 A. I do.

5 Q. And, finally, the answer goes on to say, "The
6 business of GRAIL will be very different from
7 Illumina's core business."

8 Do you see that?

9 A. I do.

10 JUDGE CHAPPELL: Could we see the top of that
11 document, please?

12 MS. MUSSER: Of course. Mr. McCullough, could
13 you please pull that up?

14 Is there a particular part you would like to
15 see?

16 THE WITNESS: I just wanted more info on what
17 this is we're reading from. Could you cover that with
18 the witness?

19 BY MS. MUSSER:

20 Q. Of course. These are questions prepared
21 relating to the formation of GRAIL in 2016. Is that
22 correct?

23 A. That's correct, for a presentation to investors
24 about GRAIL and what we were doing in forming GRAIL.

25 JUDGE CHAPPELL: Thank you.

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1 MS. MUSSER: Thank you, Your Honor.

2 BY MS. MUSSER:

3 Q. Mr. McCullough, you can pull this down.

4 When GRAIL was first spun off, Illumina still
5 owned over 50 percent of GRAIL. Is that right?

6 A. That's right.

7 Q. So post-spinoff, Illumina was still the
8 majority owner of GRAIL. Is that correct?

9 A. That's right.

10 Q. But GRAIL remained an Illumina-affiliated
11 entity even after the spinoff. Is that right?

12 A. That's right, and we owned a majority of it.

13 Q. And while Illumina was a majority owner, GRAIL
14 had access to deeper discounts on Illumina products
15 than Illumina's other customers. Is that fair?

16 It received deeper discounts on Illumina's
17 consumables than other customers. Is that right?

18 A. That's right.

19 Q. And it also received deeper discounts on
20 Illumina sequencers than other customers. Is that
21 right?

22 A. That's right. Isn't that what you said two
23 questions ago? Is that the same question?

24 Q. I believe I asked about consumables.

25 A. Oh, yeah. So both consumables and sequencers,

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1 that's right.

2 JUDGE CHAPPELL: I think he attempted an "asked
3 and answered" objection there.

4 BY MS. MUSSER:

5 Q. Post-spinoff in 2016, Illumina was also
6 entitled to a royalty payment from GRAIL of future
7 sales. Is that right?

8 A. That's correct.

9 Q. And this royalty payment entitled Illumina to
10 receive a certain percentage of future GRAIL sales. Is
11 that correct?

12 A. That's correct.

13 THE COURT: Susanne, are you there?

14 THE REPORTER: Yes, I'm here.

15 THE COURT: I guess you're sitting there so
16 stoically, I thought you were frozen again.

17 THE REPORTER: No, I'm here.

18 THE COURT: Okay, go ahead.

19 BY MS. MUSSER:

20 Q. And due to the combination of royalty and
21 Illumina's equity stake, it made financial sense for
22 Illumina to provide a discount to GRAIL, right?

23 A. That's right.

24 Q. And if we could pull up that document that we
25 were just looking at.

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1 And another question that was part of these
2 FAQs was, "Why aren't we enabling customers to sequence
3 at the lower cost that we are giving GRAIL"?

4 Do you see that?

5 A. I do.

6 Q. And the answer goes on to say, "We own greater
7 than 50% of GRAIL and we get a significant royalty and
8 our customers wouldn't be able to give those type of
9 economics."

10 Do you see that?

11 A. Yes I do.

12 Q. Basically, the cash GRAIL played for sequencers
13 and consumables, as well as the royalty and the equity
14 of -- and Illumina's equity compensated Illumina for
15 the discount Illumina was providing them. Is that
16 right?

17 A. That's right.

18 Q. And for Illumina to provide the same level of
19 discounts to other customers, those customers would
20 also need to have the same combination of sales to
21 Illumina, royalty paid to Illumina, plus equity paid to
22 Illumina. Is that right?

23 A. That's theoretical, because there were no
24 others in that space. So there was nobody to do that
25 trade with.

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1 Q. Mr. McCullough, could you please pull up
2 PX 7107.

3 Would you -- you were deposed in this case. Is
4 that right?

5 A. Yes.

6 Q. If you could turn to page 196, lines 5 through
7 16, please.

8 Okay, you were asked:

9 "QUESTION: And the amount that you got -- that
10 you could get paid back was more than the amount that
11 you could receive from other companies offering the
12 same cost to those companies?"

13 Do you see that?

14 A. Yes.

15 Q. And you respond:

16 "ANSWER: They would have to -- SO to get US a
17 discount, GRAIL paid us -- they paid us cash for those
18 sequencers and consumables, plus a royalty on the test,
19 plus equity. And that combination compensated for the
20 discount we were giving them.

21 "QUESTION: Okay."

22 And then you go on to say:

23 "ANSWER: And that's what other customers would
24 have to do."

25 Do you see that?

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1 A. Yes.

2 Q. You can pull that down.

3 And in early 2017, GRAIL initiated their Series
4 B financing to raise over \$1 billion. Is that right?

5 A. That's right.

6 Q. I'm having a little hard time hearing you,
7 Mr. deSouza.

8 A. That's correct.

9 Q. Thank you.

10 And Illumina made the decision to reduce their
11 ownership in GRAIL during this round of financing. Is
12 that right?

13 A. That's right.

14 Q. And post Series B financing, Illumina's
15 ownership interest in GRAIL reduced from a majority
16 ownership interest to less than 20 percent of GRAIL.
17 Is that correct?

18 A. That's right.

19 Q. Now, at the time of the Series B financing,
20 other companies were beginning to get interested in
21 developing liquid biopsy tests. Is that right?

22 A. That's right.

23 Q. And multiple reasons factored into Illumina's
24 decision to reduce its ownership percentage of GRAIL.
25 Is that fair?

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1 A. That's right.

2 Q. And one of those reasons was that Illumina felt
3 that it created more shareholder value for Illumina to
4 lower its stake in GRAIL. Is that right?

5 A. That's right.

6 Q. And as custodians of shareholder money,
7 Illumina needed to assess what was going to drive
8 returns for shareholders. Is that right?

9 A. That's right.

10 Q. Turning to a second reason, at the time of the
11 Series B, companies were trying different approaches to
12 do early cancer detection. Is that right?

13 A. That's right.

14 Q. And one input into Illumina's decision to
15 reduce its stake was to give companies as many
16 NGS-based shots on goal for early cancer detection
17 screening as possible. Is that right?

18 A. I'm sorry. Did you say -- could you repeat
19 that question?

20 Q. Sure.

21 And one input into Illumina's decision to
22 reduce its stake was to give companies as many
23 NGS-based shots on goal for early cancer detection
24 screening as possible. Is that correct?

25 A. No, that's not right.

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1 Q. Do you recall that Illumina investors told --
2 Illumina representatives told investors that one
3 rationale for spinning off GRAIL was to encourage
4 investment into many different NGS-based companies
5 focused on early cancer detection in order for those
6 companies to have as many shots on goal as possible?

7 A. Yeah. Our thinking was we wanted to see which
8 approach would work so that we could figure out in the
9 end what was the right way to go, because it wasn't
10 clear to anybody in the market which way to go, and we
11 didn't want to be tied to just one approach. So it
12 gave us the opportunity to assess which way the market
13 was going to go and which technology would work.

14 Q. And it also gave companies as many NGS-based
15 shots on goal for early cancer detection screening as
16 possible. Is that right?

17 A. They had -- they had shots on goal whether we
18 reduced our stake in GRAIL or not.

19 Q. Can you please pull up what's been marked as
20 PX 2561. Can you turn to the top of this email. This
21 is an email from Juliet Cunningham to you, Mr. deSouza.

22 A. Yes.

23 Q. Who is Mr. Cunningham?

24 A. She was the vice president of investor
25 relations at Illumina.

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1 Q. And do you see where it says, "Please see below
2 and attached for Sands call today at 10:30 a.m. PT."

3 Do you see that?

4 A. Yes.

5 Q. And Sands refers to Sands Capital Management.
6 Is that right?

7 A. That's right.

8 Q. And Sands is Illumina's eighth largest
9 shareholder. Is that right?

10 A. That sounds right.

11 Q. And as part of Sands' stewardship program,
12 Sands likes to engage directly with Illumina. Is that
13 right?

14 A. That's right.

15 Q. If you could turn to page 17, Mr. McCullough,
16 and could you turn to point 5, please. Can you pull up
17 the full paragraph, please.

18 And do you see where it says in this document,
19 "Illumina invented the GRAIL technology, then spun it
20 out in 2016 and is now acquiring it back"?

21 Do you see that?

22 A. Yes.

23 Q. And it goes on to say, "Can you lay out the
24 thinking along this journey?"

25 Do you see that?

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1 A. I do.

2 Q. And the second bullet point says, "We spun out
3 GRAIL to encourage investment into many different
4 NGS-based companies focused on early cancer detection
5 to have as many shots on goal as possible."

6 Do you see that?

7 A. I do.

8 Q. You can put this document now.

9 JUDGE CHAPPELL: Ms. Musser, we have heard you
10 refer to "shots on goal" today and in your opening
11 statement. Are we talking hockey or soccer?

12 MS. MUSSER: Hockey. I'm a hockey fan. Well,
13 I should ask, Your Honor, are you a hockey fan?

14 JUDGE CHAPPELL: Of course.

15 Mr. deSouza, and you answered with that phrase,
16 so were you referring to hockey or soccer?

17 THE WITNESS: You know, soccer.

18 JUDGE CHAPPELL: See, that's why I asked.

19 THE WITNESS: And I was referring to shots on
20 goal in soccer even in that note, just to complete my
21 answer.

22 THE COURT: Do you have some type of special
23 microphone there? You sound like a radio announcer.
24 What brand is that?

25 THE WITNESS: It is Yeti, Y-E-T-I, and it's

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1 fantastic.

2 JUDGE CHAPPELL: The same company that makes
3 the coolers?

4 THE WITNESS: I don't know, but it looks like
5 on it, it says blue. So it's Yeti Blue. I like it.

6 JUDGE CHAPPELL: Thank you.

7 MS. MUSSER: If I may proceed, Your Honor?

8 JUDGE CHAPPELL: Yes.

9 BY MS. MUSSER:

10 Q. The Series B financing changed Illumina's
11 relationship with GRAIL from an Illumina affiliate to a
12 customer. Is that right?

13 A. Yes, that's right.

14 Q. And you had earlier explained that Illumina
15 provided GRAIL deeper discounts than other customers.
16 Is that right?

17 A. Initially, until the series -- the next series
18 round, and then it went away.

19 Q. Okay. And the next series round is Series B,
20 correct?

21 A. Yes, that's right.

22 Q. And then you just testified that the deeper
23 discounts went away after the Series B financing round.
24 Is that right?

25 A. That is correct.

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1 Q. Mr. McCullough, could you please pull up
2 PX 2406. This has been admitted into evidence under
3 JX 2. Could you please pull up the middle email.

4 This is an email from Eric Endicott to Marc
5 Stapley, Jay Flatley, yourself, and others.

6 Do you see that?

7 A. I do.

8 Q. And this email is dated Sunday, January 1st, at
9 2017, and the subject is, "Re: GRAIL financing
10 announcement."

11 And this is initially a draft to Marc, and
12 "Marc" refers to Marc Stapley. Is that right?

13 A. Marc Stapley, yes.

14 Q. And who is Marc Stapley?

15 A. Marc Stapley I believe at the time was our
16 chief administrative officer.

17 Q. And it's from Eric. That refers to Eric
18 Endicott. Is that right?

19 A. That's right.

20 Q. And who is Eric Endicott?

21 A. He ran public relations for us.

22 Q. And Eric writes, "Here is an initial Q&A for
23 investors and media."

24 Do you see that?

25 A. I do.

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1 Q. And he asks if he can get edits from this team
2 back by midday tomorrow."

3 Do you see that?

4 A. Yes.

5 Q. And can you go to the next email on the top of
6 this chain, please.

7 And Jay plat will I responds, "May marks," and
8 attaches a document entitled, "GRAIL-Q&A-V2-J mark."

9 Do you see that?

10 A. I do.

11 Q. And Jay is Jay Flatley?

12 A. That's right.

13 Q. And what was Jay Flatley's role at this time?

14 A. At the time, he was executive chairman of
15 Illumina.

16 Q. And at this time he still had
17 responsibilities -- executive responsibilities at
18 Illumina?

19 A. Yes.

20 Q. Is that right?

21 And one of them was relating to the Series B
22 investment in GRAIL?

23 A. Yes.

24 Q. Can you turn to the second page, please. I'm
25 sorry, page 5.

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1 Can you turn to the top of the screen.

2 And here it says, "Illumina/GRAIL Q&A for use
3 with investors and media." These were draft questions
4 and answers relating to the Series B financing. Is
5 that correct?

6 A. That's right.

7 Q. And can you turn to the question starting, "By
8 creating and unleashing"?

9 And one of the questions was, "By creating and
10 unleashing GRAIL have you created a competitor for your
11 customers?"

12 Do you see that?

13 A. I do.

14 Q. And Mr. Flatley writes, "With this change we
15 have actually leveled the playing field."

16 Do you see that?

17 A. I see that.

18 Q. "Previously, GRAIL had access to technology and
19 pricing that was preferential to our customers, albeit
20 just for the asymptomatic screening market."

21 Do you see that?

22 A. I see that.

23 Q. And that preferential pricing and access to
24 technology was referring to those deeper discounts that
25 you testified about earlier. Is that right?

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1 A. That's right.

2 Q. And after this round of financing, GRAIL was
3 going to have access to technology on the same terms
4 and pricing as other large customers. Is that correct?

5 A. That's right. It's the same clause we had
6 taken into our open offer letter right now. That's
7 right.

8 Q. So, yes?

9 A. That's correct, yes.

10 Q. And he continues: "As a result, we believe
11 that will accelerate the liquid biopsy market for all."

12 Do you see that?

13 A. I see that.

14 Q. And, Mr. McCullough, if you could pull up
15 PX 2544.

16 Mr. deSouza, as part of your role and
17 responsibilities at GRAIL, do you speak to investors?

18 A. I do.

19 Q. Do you speak to them on a quarterly basis? Is
20 that right?

21 A. Ah, at least quarterly, and then in between
22 I'll speak to them sort of on an ad hoc basis, maybe
23 once every few weeks.

24 Q. And this is an email from Tycho Peterson to
25 yourself. Tycho Peterson works at J.P. Morgan. Is

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1 that correct?

2 A. That's correct.

3 Q. And this is, "Subject: "Conversation with
4 Illumina CEO Francis deSouza, transcript attached."

5 Do you see that?

6 A. I do.

7 Q. And it attached JPM LST CEO call with ILMN."
8 "ILMN" means Illumina, correct?

9 A. That's right.

10 Q. Can you go to the page 3, please. My
11 apologies, Mr. McCullough, one page back.

12 If you go to the top section of this document,
13 do you see where it says, "JPM Life Sciences CEO
14 Conference Call Series: Illumina, September 3rd,
15 2019"?

16 A. I do.

17 Q. You participated in the JPM Life Sciences CEO
18 Conference Call Series. Is that right?

19 A. I did.

20 Q. And you spoke at this conference call series?

21 A. Yes.

22 Q. And this is a transcript of that conversation.
23 Is that right?

24 A. Okay. I haven't seen it, but I -- yes, I
25 believe it is.

2213

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1 Q. Mr. McCullough, you can take that down, and can
2 you go to page 3.

3 If you could go -- do you see your name there
4 on the second paragraph?

5 A. Yes.

6 Q. And do you see where it transcribes or a
7 provides transcription of this call?

8 A. I do.

9 Q. Now, you previously told Tycho Peterson on this
10 JPM investor call that, "In liquid biopsy, Illumina was
11 one of the catalysts of this space as a whole and we
12 incubated GRAIL internally and then spun it out."

13 Do you recall that?

14 A. I'm sorry, are you reading from somewhere?

15 Q. We will go ahead and go to that section.

16 If you could go to PX 2544, page 19, third
17 paragraph from the top, Mr. McCullough.

18 Do you see where it says, "In liquid biopsy, as
19 you will recall, we were one of the catalysts of that
20 space as a whole when we incubated GRAIL internally and
21 then spun it out."

22 Do you see that?

23 A. Yes.

24 Q. And that's what you told Tycho Peterson during
25 this CEO investment call. Is that right?

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1 A. Yes.

2 Q. And you continued, "We're continuing to work
3 and I think we're tracking over 70 companies that are
4 doing liquid biopsy in some form or another."

5 Do you see that?

6 A. Yes.

7 Q. "We continue to support them in some cases.
8 It's making sure that they have access to the best of
9 our workflow even on the front end or on the back end."

10 Is that right?

11 A. That's right.

12 Q. And you went on to tell Mr. Peterson that, "In
13 some cases, it's planning with them what their path to
14 a regulated offering could be, cleared offering. And
15 so we're continuing to work with them in a number of
16 different ways to enhance their ability to expand their
17 market because, what's good for them is obviously good
18 for us too."

19 Do you see that?

20 A. I do.

21 Q. And this investor call was dated in September
22 of 2016. Is that correct?

23 A. Ah, I don't see a date. Where are you looking?

24 Q. If you can go to the second page, please.

25 A. I thought it was 2019, not 2016. Yeah, it's

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1 2019, not 2016.

2 Q. My apologies. I misspoke.

3 So this took place September 3rd, 2019?

4 A. That's right.

5 Q. Thank you.

6 We can go ahead and put that away,

7 Mr. McCullough.

8 Now, discussions regarding acquiring GRAIL

9 began in late 2019. Is that right?

10 A. That's right.

11 Q. And it began after GRAIL published its data at
12 the ASCO and EMSO conferences. Is that right?

13 A. That's right.

14 Q. And ASCO is a medical conference?

15 A. Yes.

16 Q. And EMSO is a medical conference as well?

17 A. That's right.

18 Q. And Illumina announced its intent to acquire
19 GRAIL on September 21st, 2020. Is that right?

20 A. That's right.

21 Q. Illumina agreed to acquire GRAIL for a total
22 cash and stock consideration of \$8 billion, correct?

23 A. That's right.

24 Q. And as part of that transaction, Illumina
25 agreed to pay GRAIL's shareholders approximately \$4

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1 billion in common stock. Is that correct?

2 A. That's right.

3 Q. And the last component of the deal included
4 contingent payment rights to GRAIL's shareholders based
5 on GRAIL's related -- GRAIL-related revenues for a
6 12-year period. Is that correct?

7 A. That's correct.

8 Q. You earlier testified that part of your role as
9 CEO is speaking from investors from time to time and at
10 quarterly updates. Did I get that correct?

11 A. You did.

12 Q. And when you speak to investors, you provide
13 them with truthful information?

14 A. Yes.

15 Q. And you provide them with accurate information?

16 A. I do.

17 Q. And after the announcement of Illumina's intent
18 to acquire GRAIL in September of 2020, you spoke with
19 investors. Is that correct?

20 A. I did.

21 Q. And you spoke at the Cowen Liquid Biopsy
22 Summit?

23 A. I did.

24 Q. What is the Cowen Liquid Biopsy Summit?

25 A. It was an online call, I guess, that an

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1 investment bank hosted and invited investors to discuss
2 the liquid biopsy market.

3 Q. Mr. McCullough, could you please pull up
4 PX 2575, which has already been admitted into evidence
5 under JX 2, and turn to page 58.

6 Do you see the top of this document?

7 A. I do.

8 Q. It says, "Edited Transcript, ILMN.OQ, Illumina,
9 Inc. at Cohen Liquid Biopsy Summit (virtual)."

10 Do you see that?

11 A. I do.

12 Q. And it presents the date and time of September
13 24, 2020. Is that right?

14 A. Yes.

15 Q. If you could turn to page 59, I'm looking at
16 the top here. Do you see where it lists corporate
17 participants?

18 A. Yes, I do.

19 Q. Now, is your name listed there?

20 A. Yes.

21 Q. Do you see where it lists conference call
22 participants?

23 A. I do.

24 Q. And do you see where it lists Doug Schenkel?

25 A. Yes.

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1 Q. Who is Doug Schenkel?

2 A. He's an analyst at Cowen.

3 Q. And that's Cowen & Company, LLC?

4 A. Yes.

5 Q. Mr. McCullough, if you could turn to the bottom
6 portion of this page.

7 And Doug Schenkel -- do you see on the top
8 where it says "Questions and Answers"?

9 A. Yes.

10 Q. These are questions and answers asked during
11 the course of this call. Is that correct?

12 A. That's correct.

13 Q. And Doug Schenkel in this paragraph asks what
14 investors were missing related to this transaction, and
15 what, if anything, you wanted to say that you didn't
16 say on Monday to address some of those concerns.

17 Do you see that?

18 A. I do.

19 Q. If you could turn to the next page.

20 And do you provide your -- and your response is
21 transcribed in these paragraphs. Is that right?

22 A. Yes.

23 Q. And turning to the top portion, you say, "I'd
24 like to -- I'd like to point out --" give me one
25 second.

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1 As part of your answer, you say, "I'd like to
2 point out that after the GRAIL acquisition gives us a
3 leading position in this very large market opportunity.
4 And the early detection cancer market dwarfs the
5 clinical markets we see today, NIPT and therapy
6 selection for oncology combined."

7 Do you see that?

8 A. I do.

9 Q. And when you say I'd like to point out that the
10 GRAIL acquisition gives us a leading position in this
11 very large market opportunity, you're talking about the
12 market opportunity that the GRAIL acquisition provided.
13 Is that right?

14 A. That's right.

15 Q. And then you go on to say, "And then, finally,
16 by participating directly in that segment with our own
17 solution, it allows Illumina to get a larger percentage
18 of the value created in that solution rather than just
19 being the platform provider."

20 Do you see that?

21 A. I see that.

22 Q. And those were two -- two of several things
23 that you highlighted for Mr. Schenkel. Is that right?

24 A. That's right.

25 Q. If you could turn to page 62, please.

2220

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1 As part of this conference call, you also told
2 investors that you did a financial analysis as part of
3 this deal. Do you see that?

4 A. I do see that.

5 Q. And Illumina, in fact, did a financial analysis
6 as part of assessing this deal. Is that correct?

7 A. That's correct.

8 Q. And you go on to explain that moving from
9 selling platforms to GRAIL and participating in the
10 revenue stream to owning GRAIL is significantly
11 value-accretive to the Illumina shareholders compared
12 to the previous models.

13 Do you see that?

14 A. I do.

15 Q. And you go on to say, "But in terms of value to
16 Illumina shareholders, owning it creates significantly
17 more value."

18 So owning GRAIL created significantly more
19 value to Illumina shareholders. Do you see that?

20 A. That's right. Doing this deal created value
21 for Illumina shareholders. I see it.

22 Q. And if you would turn to page 80, please.

23 You also told Illumina's shareholders as part
24 of this deal that, "As Sam pointed out, there is a \$60
25 billion market opportunity. We are able to sort of

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1 capture the value better than the current agreement."

2 Do you see that?

3 A. That's right.

4 Q. And is "Sam" Sam Samad?

5 A. Sam is Sam Samad.

6 Q. And he is the CFO of Illumina?

7 A. Yes.

8 Q. And when you say, "We are able to sort of
9 capture the value better than the current agreement,"
10 you were referring to this acquisition. Is that
11 correct?

12 A. Yes, that this acquisition creates value for
13 Illumina's shareholders.

14 Q. And if you could just turn to page 64, please.

15 If you go to the bottom section and zoom in,
16 Doug Schenkel asked, in part, "But I am curious, how
17 are your customers reacting? I think at the time of
18 the call on Monday, you weren't in a position to have
19 had those conversations." And he asked if you can tell
20 us anything about how the reaction has gone so far.

21 Do you see that?

22 A. I see that.

23 Q. If you could go to the next page, please.

24 And in answer to Mr. Schenkel's question, you
25 say that "our strategy has always been we want to be a

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1 platform provider to all market segments that we serve.
2 But in a few segments we will also provide a vertical
3 solution that could compete with some of our other --
4 some of our customers." (As read.)

5 Do you see that?

6 A. I do.

7 Q. You go on in the next paragraph to say that
8 about 20 customers out of the 6,600 have said they have
9 interest in exploring that space, and that's the space
10 of early cancer detection. Is that right?

11 A. That's right. So none of them are in the
12 space, but about 20 we thought had an interest in
13 exploring that space.

14 Q. And those 20 customers represent roughly about
15 2 percent of your revenue. Is that right?

16 A. That's right. The business those customers did
17 in other segments, in total, represented 2 percent of
18 our revenue.

19 Q. So those customers collectively represented 2
20 percent of Illumina's revenue. Is that right?

21 A. That's right, in segments other than this
22 segment.

23 Q. And let's talk about who those customers are.
24 Those 20 customers include Guardant, correct?

25 A. Yeah, Guardant; Roche, for example.

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1 Q. Does it also include Freenome? Is that
2 correct?

3 A. They do include Freenome.

4 Q. And Singlera?

5 A. And Singlera.

6 Q. And Exact?

7 A. And Exact.

8 Q. And GRAIL?

9 A. And GRAIL.

10 Q. And you earlier testified that -- and you can
11 put this down, Mr. McCullough.

12 You earlier testified that as a member of the
13 board of directors, you owe a fiduciary duty to your
14 shareholders. Did I get that right?

15 A. Yes.

16 Q. And that fiduciary duty requires you to
17 increase the value of your company, correct?

18 A. Yeah. We have got to create long-term
19 shareholder value. That's right.

20 Q. And by -- when making merger and acquisition
21 decisions, you have to abide by that fiduciary duty.
22 Is that right?

23 A. That's right.

24 Q. Switching gears a little bit, I wanted to ask
25 you a few questions about another investor conference.

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1 Mr. McCullough, if you could pull up what's
2 been marked as PX 2544, and this is a conference that
3 we had previously looked at portions of, so you should
4 recognize this email, but, again, this is from Tycho
5 Peterson at JP Morgan to you, Francis deSouza, and,
6 again, it attaches the JPM LST CEO call with Illumina.

7 Do you see that?

8 A. Just one minute. I see the stuff you
9 highlight. The whole page is in very small font, so
10 it's very hard for me to actually tell what's on the
11 whole page, but I see the part you have popped up, yes.

12 Q. Okay. We can go ahead and put the callout
13 away, Mr. McCullough, and you can go ahead and blow up
14 the middle portion of this email.

15 JUDGE CHAPPELL: Mr. deSouza, are you saying
16 that you couldn't read that? Would you like for them
17 to blow it up?

18 THE WITNESS: I'm good. It's just if she
19 wanted -- other than the callout, I couldn't really
20 tell anything else, but I saw the callout, so I'm good.
21 Thank you, Your Honor.

22 JUDGE CHAPPELL: All right.

23 BY MS. MUSSER:

24 Q. And, Mr. deSouza, just for clarity, I went
25 ahead and pulled up the email that's underneath the top

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1 portion, and this email is an email from Tycho
2 Peterson. Do you see that?

3 A. I do.

4 Q. And it says: "Good morning. For those who
5 missed our call with Illumina's CEO, Francis deSouza,
6 and CFO, Sam Samad, on Tuesday, we have attached the
7 transcript."

8 Do you see that?

9 A. I do.

10 Q. If you could to the next page, and this is, in
11 fact, the transcript, right?

12 A. It looks like it, yes.

13 Q. Okay. And if we could turn to page 24, please,
14 and if we could go to the last two portions of this,
15 Mr. McCullough.

16 And Tycho Peterson asks: "Lastly, on BGI, do
17 you have a view of whether they may try to come to the
18 U.S. this year?"

19 And you respond, "It's obviously the U.S. is a
20 very large and important genomics market."

21 And you say, "In part, it's also an area where
22 you have very strong IP protection."

23 Do you see that?

24 Do you see that, Mr. deSouza?

25 A. Yes.

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1 Q. Okay. And you say: "So for BGI or anyone else
2 to be successful in the U.S., they have to do so with
3 the technology they have the IP to run."

4 Do you see that?

5 A. I do.

6 Q. And BGI is a genomics company that does
7 next-generation sequencing. Is that right?

8 A. That's right.

9 Q. And BGI is a Chinese company. Is that correct?

10 A. That's right.

11 Q. And, Mr. McCullough, you can put that down for
12 the moment.

13 And as CEO, you are generally aware of
14 Illumina's patent position from a business perspective.
15 Is that right?

16 A. Yes.

17 Q. And Illumina has filed multiple lawsuits
18 against BGI alleging that it has infringed on
19 Illumina's patent. Is that correct?

20 A. That's right.

21 Q. And as a result of those lawsuits, BGI is
22 currently enjoined from selling its products in the
23 United States until at least 2023. Is that right?

24 A. That's right. It can sell services here and
25 has sequencing customers that use its service, but in

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1 terms of products, it has until 2023 that it can't sell
2 here.

3 Q. And Illumina has also filed counterclaims
4 against BGI in a Delaware Federal Court alleging patent
5 infringement. Is that right?

6 A. That's right.

7 Q. And in that case Illumina has filed
8 counterclaims alleging that BGI infringed on U.S.
9 patent numbers ending in '290, '178, and '055. Is that
10 right?

11 A. I don't know the specific numbers, but I know
12 we have.

13 Q. And those patents involved in that countersuit
14 don't expire until 2027. Is that correct?

15 A. I would have -- I know we have filed against
16 some that have longer time frames. I don't know if
17 that's the exact number and that's the exact date, but
18 it sounds about right.

19 Q. And if Illumina is successful in its
20 counterclaims, it has sought an order for preliminarily
21 and permanently enjoining BGI from infringing on its
22 patent. Is that correct?

23 A. That's right.

24 Q. And you earlier testified that you supervise
25 Dr. Alex Aravanis. Is that right?

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1 JUDGE CHAPPELL: Let's hold that question.
2 Let's go ahead and take our lunch break. We will
3 reconvene at 3:00. We're in recess.

4 (Whereupon, at 1:52 p.m., a lunch recess was
5 taken.)

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1 A F T E R N O O N S E S S I O N

2 (3:04 p.m.)

3 JUDGE CHAPPELL: Okay. We're back on the
4 record.

5 Proceed.

6 BY MS. MUSSER:

7 Q. And before the lunch break, you had just
8 testified that Dr. Aravanis reports to you. Did I get
9 that right, Mr. deSouza?

10 A. Yes.

11 MS. MUSSER: If you could pull up PX 2822.
12 This was admitted into evidence on JX 2.

13 JADA: Excuse me, Your Honor. I just want to
14 confirm, are we still in not in camera?

15 JUDGE CHAPPELL: Right. We're in public.

16 JADA: Okay. Thank you.

17 BY MS. MUSSER:

18 Q. And if you could zoom in on the top portion of
19 this document.

20 Do you see where it says "Baird Non-Deal
21 Roadshow with Alex Aravanis"?

22 A. Yes.

23 Q. And that refers to Dr. Aravanis, the
24 chief technology officer of Illumina; is that right?

25 A. Yes.

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1 Q. And on the left it says "Large Group Investor
2 Meeting."

3 Do you see that?

4 A. Yes.

5 Q. And so this is referencing a large group
6 investor meeting?

7 I'm sorry, Mr. deSouza. I missed that answer.

8 A. That's right.

9 Q. And then on the right it's dated Monday,
10 February 22, 2011 -- or 2021. My apologies.

11 Do you see that?

12 A. I do.

13 Q. And if you could reduce that call-out.

14 And this is a series of Q&As prepared for this
15 large group investor meeting.

16 Do you see that?

17 A. It looks like that. Yes.

18 Q. If you could turn to page 6, Q17.

19 And then it says "Audience Questions (to be
20 worked in at the end if there is time)."

21 An audience question starts, "I'd be really
22 curious to hear about near-term patent expiration. I
23 know there are three or four expiring in the next two
24 to three years. If we could dig into what those
25 patents cover and how Illumina thinks about the impact

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1 of those patents expiring, that would be helpful."

2 Do you see that?

3 A. I do see that.

4 Q. And in the second paragraph, it
5 states (as read): I'd be really curious -- or --
6 Illumina has also alleged infringement by BGI on a
7 number of other patents in the U.S. and Europe with
8 later expiration dates. These patents direct
9 Illumina's proprietary imaging reagent, modified
10 polymerase and fluorescent dyes, which have expiration
11 dates ranging from 2024 to 2027 depending on the patent
12 and country.

13 Do you see that?

14 A. I do see that.

15 Q. And one of those patent infringement lawsuits
16 is the lawsuit in Delaware that you testified about
17 previously; correct?

18 A. I expect so.

19 Q. And going on, it states, "As we learn more
20 about BGI's products, additional patents may become
21 relevant."

22 Do you see that?

23 A. I do. Yes, I do.

24 Q. And Illumina has additional patents touching
25 every aspect of the sequencing workflow, including

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1 nucleotides, enzymes, reagent mixes, instruments,
2 optics, analysis software, and bioinformatics, which
3 result from Illumina's significant investments in
4 research and development.

5 Do you agree with that?

6 A. I agree with that.

7 Q. And these -- and turning to the second
8 paragraph, the second sentence, that explains, "These
9 patents and pending applications have expiration dates
10 ranging from 2023 to beyond 2030."

11 Do you see that?

12 A. I do.

13 Q. And the last part of this says, "As Illumina
14 continues to innovate, we will continue to broadly file
15 patent applications covering these innovations,
16 providing competitive advantages in our key technology
17 areas."

18 Do you see that?

19 A. I do.

20 Q. You can put this document down,
21 Mr. McCollough.

22 Now, going back to the deal timeline, I had a
23 few more follow-up questions.

24 Illumina and GRAIL entered into a merger
25 agreement in September 2020; is that correct?

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1 A. Yes.

2 Q. And the FTC sued to block the Illumina
3 transaction in this court on March 30, 2021; is that
4 correct?

5 A. That's right.

6 Q. And European Union member countries referred a
7 request to the European Commission to investigate the
8 proposed merger of Illumina and GRAIL as well; is that
9 correct?

10 A. That's right.

11 Q. And on April 19, 2021, the European Commission
12 accepted its member states' referral request and opened
13 an investigation; is that right?

14 A. That's right.

15 Q. And as a result of the European Commission's
16 acceptance of its member states' referral, the
17 European Commission informed Illumina that it was
18 prohibited from implementation of the acquisition
19 while the EC's investigation was pending; is that
20 correct?

21 A. That's right.

22 Q. And on July 22, 2021, the European Commission
23 announced they were opening an in-depth investigation
24 into the proposed acquisition of GRAIL by Illumina; is
25 that right?

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1 A. That's right.

2 Q. And on August 18, 2021, GRAIL merged with
3 Illumina; is that right?

4 A. That's right.

5 Q. And as a result of that decision, Illumina
6 filed an 8-K with the Securities and Exchange
7 Commission; is that correct?

8 A. That's right.

9 Q. And as chief executive officer, you're familiar
10 with Illumina's filings to the SEC; is that right?

11 A. That's right.

12 Q. And Illumina tries to be truthful and accurate
13 in these SEC filings; is that correct?

14 A. That's right.

15 Q. Let's take a look at that filing.

16 If you could pull up PX 0378.

17 This is not included on JX 2. However, this is
18 an official record filed with the Securities and
19 Exchange Commission, and I move to admit this document
20 into evidence at this time.

21 JUDGE CHAPPELL: Any objection?

22 MR. MARRIOTT: No objection, Your Honor.

23 JUDGE CHAPPELL: So admitted.

24 (PX Exhibit Number 0378 was admitted into
25 evidence.)

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1 BY MS. MUSSER:

2 Q. And taking a look at this top page, this is a
3 Form 8-K that was filed with the Securities and
4 Exchange Commission as a result of the
5 August 18, 2021 merger; is that right?

6 A. Yes.

7 Q. And James, if you could return -- or turn to
8 the top of page 5, please.

9 If you can zoom in.

10 Do you see the sentence starting "As a result
11 of Illumina's decision to proceed with the completion
12 of the Acquisition during the pendency of the
13 European Commission's review, the European Commission
14 will likely seek to impose a fine on Illumina pursuant
15 to Article 14(2)(b) of the EC Merger Regulation of up
16 to 10 percent of Illumina's consolidated annual
17 turnover"? Do you see that?

18 A. I do see that.

19 Q. And Illumina decided to close its transaction
20 despite those potential fines; is that correct?

21 A. That's right.

22 Q. And Illumina goes on in its SEC filing to say
23 that "In addition, the European Commission, the FTC
24 and/or other governmental or regulatory authorities may
25 seek to impose other fines, penalties, remedies or

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1 restrictions."

2 Do you see that?

3 A. I do see that.

4 Q. And despite those other fines, penalties,
5 remedies or restrictions, Illumina decided to close
6 this transaction; is that correct?

7 A. Despite other groups seeking to do it, so we
8 don't feel they would be appropriate, and so that's why
9 we're taking this step. They may seek to do it, but as
10 we say in the next sentence, we will vigorously defend
11 against those actions.

12 Q. Let's go to the following sentence.

13 But Illumina cannot predict what other adverse
14 consequences could result from this -- from its
15 decision to close its transaction; correct?

16 A. That's right.

17 Q. And that's what you told the Securities and
18 Exchange Commission?

19 A. That's right.

20 Q. And one of those adverse consequences is
21 potentially adverse consequences to Illumina's
22 reputation.

23 Do you see that?

24 A. I see that.

25 Q. And despite the risk to its reputation,

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1 Illumina closed the transaction; correct?

2 A. We believe that once people hear what we did,
3 they'll -- there won't be a risk to our reputation or
4 there won't be damage to our reputation, but there is a
5 risk to it.

6 Q. So, Mr. deSouza, if you could please just
7 answer my question.

8 Despite the risk that you told the
9 Securities and Exchange Commission to your reputation,
10 you decided to close this transaction; correct?

11 A. Yes.

12 Q. Thank you.

13 Illumina also identifies potential risk to its
14 relationships with governmental or regulatory
15 authorities.

16 Do you see that?

17 A. It's not highlighted. Sorry. Where are you
18 looking?

19 Q. It is highlighted. On the -- one, two, three,
20 four -- seventh line.

21 A. Yes, I see it. Yes.

22 Q. And so despite its risk to governmental or
23 regulatory authorities that you disclosed to the SEC,
24 Illumina still closed the transaction; is that
25 correct?

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1 A. Yes.

2 Q. And Mr. McCollough, if you could turn to
3 page 4, the second paragraph from the bottom.

4 And if you could highlight the fifth sentence
5 from the top starting "Illumina continues."

6 Do you see where it says Illumina continues to
7 work with the European Commission on its review and has
8 voluntarily offered to enter into a hold-separate
9 agreement with respect to the European Commission? Do
10 you see that?

11 A. I do.

12 Q. And Illumina goes on (as read): As a result of
13 the contemplated hold-separate agreement, Illumina
14 expects that Illumina and GRAIL will continue to
15 operate as independent legal entities that transact at
16 arms' length so that no integration activity will take
17 place day to day -- the day-to-day operation of GRAIL
18 will remain the sole responsibility of GRAIL management
19 and Illumina management will have no involvement or
20 influence over GRAIL.

21 Do you see that?

22 A. I do.

23 Q. And Mr. McCollough, if you could please turn
24 back to page 5 and the first paragraph.

25 And can you highlight the sentence starting

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Illumina, Inc. and Grail, Inc.

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1 "Illumina may be required."

2 And in its SEC filing Illumina says it may be
3 required to hold the asset or equity interests of GRAIL
4 separate for some period of time, and such delay in
5 integration may materially and adversely affect the
6 synergies or other benefits Illumina expects to achieve
7 as a result of this acquisition.

8 Do you see that?

9 A. I do.

10 Q. Now -- you can put this document down,
11 Mr. McCollough.

12 In the summer of 2020 there were also -- in the
13 summer of 2021, there were also rumors that GRAIL was
14 starting to plan for an IPO; is that right?

15 A. That's not right. That would be the summer of
16 2020, not summer of 2021.

17 Q. And now Illumina has paid GRAIL the
18 eight billion that it owed under the merger agreement;
19 is that right?

20 A. That's right.

21 MS. MUSSER: Your Honor, this concludes the
22 portion of my exam covering public material. I expect
23 to have a fair amount to cover in camera, so out of
24 respect for the public, it may make sense for
25 Mr. Marriott to do his public direct or cross, but of

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1 course I defer to you.

2 JUDGE CHAPPELL: What do you prefer,
3 Mr. Marriott?

4 MR. MARRIOTT: Your Honor, thank you. I would
5 prefer that we continue with the government's
6 examination and I'll do all mine at the same time.
7 Thank you.

8 JUDGE CHAPPELL: Okay.

9 At this time we will go into in camera session.
10 The public who are calling in will be moved into a
11 waiting room and will be brought back into the
12 courtroom when we go back into public session.

13 I need the lead or questioning counsel for each
14 party to view the list of participants on the Zoom
15 screen, verify that there are no participants in the
16 courtroom who should not be there.

17 If there is anyone who is not authorized, you
18 are to instruct that person to use the Raise Hand
19 function of the Zoom screen. Let me know after you've
20 done your review.

21 Go ahead.

22 JADA: Your Honor, the public line has been
23 moved, and I don't see anyone else.

24 JUDGE CHAPPELL: All right. Thank you. Let's
25 see what counsel has to say.

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1 MR. MARRIOTT: I think Ms. -- sorry. Go ahead,
2 Ms. Musser.

3 MS. MUSSER: I was going to say I'm still
4 looking, so if you have an answer, go ahead,
5 Mr. Marriott.

6 MR. MARRIOTT: It looks to me like Ms. Song
7 needs to be moved, from GRAIL.

8 MS. MUSSER: Other than Ms. Song, that's the
9 only other person I see.

10 MR. MARRIOTT: And the same is true for me.

11 JUDGE CHAPPELL: Okay. Jada, is that done?

12 JADA: That is done.

13 (Whereupon, the proceedings were held in
14 in camera session.)

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2 in camera session.)
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Trial - Public Record

Illumina, Inc. and Grail, Inc.

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Trial - Public Record

Illumina, Inc. and Grail, Inc.

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1 (The following proceedings continued in
2 public session.)

3 JADA: Your Honor, the public is connected.

4 JUDGE CHAPPELL: All right. Go ahead,
5 Mr. Marriott.

6 MR. MARRIOTT: Thank you, Your Honor.

7 - - - - -

8 CROSS-EXAMINATION (resumed)

9 BY MR. MARRIOTT:

10 Q. Good afternoon, Mr. deSouza.

11 A. Good afternoon.

12 Q. Would you tell us again, please, sir, how you
13 are employed.

14 A. I am the CEO of Illumina.

15 Q. And how would you describe your role as CEO for
16 the court?

17 A. In my role as CEO, my responsibilities include
18 setting the long-term strategy and vision for the
19 company, you know, managing the operations of the
20 company to execute against that vision, and then I'm
21 the key point person to manage our relationship with
22 key stakeholders, members of our board, investors, key
23 opinion leaders in the industry.

24 Q. How long have you been CEO of Illumina?

25 A. I've been CEO of Illumina since July 2016.

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1 Q. Tell His Honor if you would a bit about your
2 educational background, please.

3 A. I have a bachelor's degree in electrical
4 engineering and computer science from MIT, and then I
5 have a master's degree in electrical engineering and
6 computer science also from MIT.

7 Q. And how would you characterize the focus of
8 your studies?

9 A. My focus area was primarily around computer
10 architectures and then algorithms for large-scale
11 parallel processing.

12 Q. So give us a brief overview if you would of
13 your professional background before you joined
14 Illumina.

15 A. Yeah.

16 I started my career and -- in research working
17 at IBM Research, working on computer architectures and
18 parallel processing. They sponsored my master's.

19 And then after I got my master's, I worked in
20 management consulting, focusing on high-tech companies
21 and telecommunications companies, first in the U.S.,
22 then in the U.K., then in South Africa for the
23 government of South Africa, and then in India.

24 And then after that, I worked for a while in an
25 investment firm.

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1 And then I started and was founder and CEO of
2 an instant messaging company in the mid '90s. That got
3 acquired by Microsoft and became part of their instant
4 messaging offering.

5 I worked at Microsoft for a few years in
6 Redmond.

7 And then in 2001, I left to found another
8 company, which did computer security. I was founder
9 and CEO of the company for about five years, and that
10 company got acquired by Symantec, which is a global
11 leader in computer security.

12 I worked at Symantec for just under eight
13 years, and my last position there was president of
14 products and services.

15 Q. When did you join Illumina?

16 A. In November 2013.

17 Q. And what role did you take upon joining
18 Illumina?

19 A. I was president and member of the board.

20 Q. And how would you characterize your duties and
21 responsibilities as president of Illumina?

22 A. My role was primarily to run the teams that
23 build the products, so it was the product development
24 and engineering teams, the manufacturing teams and
25 quality teams. That's my primary -- that was my

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1 primary role.

2 Q. And what products in particular did you have
3 responsibility for as president of Illumina?

4 A. I was responsible for the entire portfolio, so
5 it included our range of sequencers, but it also
6 included our library prep kits. It included our --
7 actually our IVD at the time, the cystic fibrosis
8 assay. It included our software products as well.

9 Q. And how long did you serve as president of
10 Illumina?

11 A. I'm still president of Illumina, so I kept that
12 title throughout my entire time here, but in July of
13 2016 I also assumed the role of CEO.

14 Q. And what are your duties and responsibilities
15 as CEO of Illumina?

16 A. So, in addition to being responsible for
17 building the products, which I kept, I am now
18 responsible for all the other functions, so our
19 commercial teams, our medical teams, which include
20 regulatory affairs, market access, clinical affairs.
21 I'm also responsible for our finance, HR teams. I'm
22 responsible for our legal teams, and so I've got all
23 the functional responsibility now at Illumina.

24 Q. How would you describe Illumina's mission?

25 A. Our mission at Illumina is to improve human

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1 health by unlocking the power of the genome.

2 Q. And what exactly does that mean?

3 A. What that means is we want to help people --
4 so it could be researchers, it could be physicians, but
5 it could be consumers as well -- to be able to
6 understand what their DNA says about their health state
7 and their disease state. To do that, specifically, we
8 sell products and services that include sequencing
9 systems.

10 So, for example, we sell a box like a NovaSeq
11 which is a -- which is a piece of equipment that our
12 customers will buy, and you put in biological samples
13 that could be blood or saliva or plant material, and
14 we'll tell you what the genomic sequence is in that
15 material.

16 Q. You said you serve on the board of directors of
17 Illumina.

18 Have you served on the boards of directors of
19 any other companies?

20 A. Yes.

21 Q. And identify those companies for us, please.

22 A. I currently and for the last I think about
23 three years have been on the board -- I am on the board
24 of the Walt Disney Company. And then before that, for
25 a period, I was on the board of Citrix.

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1 Q. Let's have you tell us a little bit about
2 Illumina's business.

3 When was Illumina founded?

4 A. Illumina was founded in 1998.

5 Q. And who founded Illumina?

6 A. The founders of Illumina were: David Walt, who
7 was at the time a professor at Tufts and is now a
8 professor at Harvard Medical School; Larry Bock;
9 John Stuelpnaegel; Mark Chee; and Anthony Czarnik.

10 Q. And how many people currently work at
11 Illumina?

12 A. About 8,000.

13 Q. How does Illumina compare in size to its
14 peers?

15 A. So if you look at Thermo Fisher, for example,
16 they also sell tools for genomic analysis, so they sell
17 sequencers. They also sell microarrays like we do, so
18 they compete with us in those two. And then in genomic
19 analysis they also have a very large PCR business which
20 we don't have, so they also sell genomic tools in
21 addition to other products that they sell.

22 Last year, Illumina did just over \$3 billion in
23 revenue, Thermo Fisher did about \$32 billion in
24 revenue, so they're about ten times as big as we are.

25 If you look at -- other players in that space

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1 include BGI, sort of -- and they -- they're based out
2 of China. They are sponsored by the Chinese government
3 or affiliated with the Chinese government, and they
4 sell sequencers and consumables, and they have a
5 service as well, around the world. They -- their
6 market cap is somewhere between six and twelve billion
7 dollars.

8 Roche, which has a big genomic analysis
9 business around PCR and has bought Genia, a sequencing
10 technology company, is developing its own sequencers.
11 Last year, they did about just over \$60 billion in
12 revenue, so they're about twenty times as big as we are
13 in terms of revenue last year.

14 And then there are other companies like
15 PacBio, which bought Omniome, which is a direct
16 competitor to Illumina, and it's developing a direct
17 competing technology. They are in Menlo Park.
18 They're about maybe six to eight billion dollars in
19 market cap.

20 And then there are a bunch of start-ups in this
21 space, too.

22 Q. How would you describe Illumina's core
23 business?

24 A. Our core business is to sell sequencers and
25 consumables to the -- to our customers that include

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1 researchers, that include, you know, academic medical
2 centers, that include hospitals and healthcare systems.
3 That's our core business.

4 We have a number of things that we sell in
5 addition to sequencers, like library prep kits and
6 tests, but the vast majority of our revenue comes from
7 sequencers and consumables associated with those
8 sequencers.

9 Q. Where does Illumina do business?

10 A. We have products that we sell into
11 140 countries around the world, just over
12 140 countries.

13 Q. And how many customers does Illumina have
14 around the world?

15 A. We have over 7,000 customers around the world.

16 Q. Could you describe for us the different types
17 of Illumina customers.

18 A. Yeah.

19 So we have customers that span a number of
20 groups.

21 We have research customers, so a lot of
22 academic institutions, so, for example, the
23 Broad Institute of MIT and Harvard is a big customer of
24 ours, but a lot of -- and, you know, Stanford is, UCSF,
25 a lot of research environments are customers of ours.

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1 They might have genomics departments or biology
2 departments that use our sequencers.

3 We sell a lot into labs, and so we have big
4 reference lab customers that run our product around the
5 world.

6 We have customers that build their own tests on
7 our equipment, so they could be across a number of
8 medical areas, so in noninvasive prenatal testing, for
9 example, you know, we have a set of customers that
10 include, you know, Natera and a whole set of other
11 companies in that space.

12 We sell into the cancer therapy selection
13 space, so a lot of leading cancer hospitals use our
14 products, like MD Anderson or Dana-Farber or -- and
15 Mount Sinai.

16 And then we also sell into children's
17 hospitals.

18 So some hospitals use our sequencers to
19 diagnose critically ill children in the NICU, and so
20 they will take a blood sample from a child in the NICU
21 that they can't diagnose any other way and get a whole
22 genome sequence on that baby and get to a -- and
23 hopefully get to a diagnosis.

24 We also are involved in fighting the pandemic,
25 so we have customers that include CDCs around the

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1 world.

2 We were, for example, in China in December of
3 2019, and we helped sequence the first viral genome for
4 SARS-CoV-2 on January 10.

5 We are used by vaccine and therapy developers,
6 so, for example, Moderna and Pfizer-BioNTech, both of
7 them used data from Illumina sequencers to develop
8 their vaccines. You know, Moderna has never had the
9 virus on-site. It depended on our machines.

10 So those are some of the customers that we
11 have.

12 Q. Who are the members of the Illumina board of
13 directors?

14 A. John Thompson, he's the chair of our board.
15 Until recently he was also the chair of Microsoft.
16 Previously he was the CEO of Symantec, which is a
17 publicly traded company.

18 Frances -- that's F-R-A-N-C-E-S -- Arnold -- is
19 a -- is on our board. She is a professor at Cal Tech,
20 and she just won the Nobel Prize in chemistry a couple
21 of years ago.

22 We have Scott Gottlieb. He was -- he is an
23 ex-U.S. FDA commissioner. He is on our board.

24 We have Gary Guthart. He is currently the CEO
25 of Intuitive Surgical. They provide robotic surgery

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1 tools.

2 We have Sue Siegel. She used to run
3 GE Ventures most recently.

4 We have Caroline Dorsa. She was the CFO at a
5 number of companies in regulated industries like pharma
6 and energy.

7 We have Rob Epstein, who was CEO of Medco.

8 JUDGE CHAPPELL: Hold there. Hold there.

9 We're going to take a short break. When I come
10 back, I'd like estimates from both attorneys on whether
11 it's possible to finish this witness today.

12 We'll reconvene at 4:50, 4-5-0.

13 We're in recess.

14 (Recess)

15 JUDGE CHAPPELL: Okay. We're back on the
16 record.

17 Let me have your time estimates.

18 MR. MARRIOTT: Your Honor, my best estimate is
19 about an hour for my public -- to conclude my public
20 examination.

21 MS. MUSSER: And I would expect about the same,
22 Your Honor. Obviously, a lot of it depends on what
23 Mr. Marriott covers.

24 JUDGE CHAPPELL: All right. So we're not going
25 to finish today. We'll stop sometime between 5:30 and

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1 6:00.

2 MS. MUSSER: Thank you, Your Honor.

3 JUDGE CHAPPELL: Go ahead.

4 BY MR. MARRIOTT:

5 Q. Mr. deSouza, before the break, I think you were
6 trying to say that there was one board member you may
7 have omitted from your initial list. Did I -- if I
8 have that right, can you tell us who that is.

9 A. The last board member is Phil Schiller, who is
10 currently an Apple Fellow and ran worldwide marketing
11 at Apple before that for a long time.

12 JUDGE CHAPPELL: He was trying to say. Did I
13 cut him off? I thought there was a pause.

14 THE WITNESS: There was, Your Honor. I was
15 thinking.

16 JUDGE CHAPPELL: Once that gavel rings out, I'm
17 gone.

18 MR. MARRIOTT: I think we got it now, Judge.
19 Thank you.

20 JUDGE CHAPPELL: Okay.

21 BY MR. MARRIOTT:

22 Q. Mr. deSouza, how is Illumina's business
23 structured? Give us a little bit of a sense of that,
24 please.

25 A. Yeah. We are organized functionally, and so,

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1 you know, we have, you know, functional heads that
2 report to me.

3 As a business, there are a couple of major
4 customer segments that we serve. There's research,
5 there are clinical markets, and then there are applied
6 markets.

7 And applied markets would be like
8 agriculture -- customers use us to sequence salmon or
9 cows, or actually, dogs is a growing business right
10 now -- but also are the consumer markets, so, you know,
11 ancestry, and so on, so that would all be in the
12 applied segment.

13 Q. How would you describe competition for NGS
14 products?

15 A. Yeah. There are a number of categories of
16 competition.

17 So there are -- let me -- there are sort of the
18 players that exist in the market today.

19 So, for example, Thermo Fisher has a
20 sequencing business, and it's got good traction in the
21 oncology segment. Their offerings in genomic analysis
22 include next-generation sequencers, and they actually
23 bought the sequencers from a couple of assets they got.
24 One was from Applied Biosystems that had the vast
25 majority of the market share in sequencing initially.

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1 They did the Human Genome Project or the bulk of it.

2 So they have sequencers. They have
3 microarrays. They bought a company called Affymetrix,
4 which was a leader in the microarray business and is
5 still a strong player there. And they have a very
6 large PCR business. They're one of the leaders
7 globally in selling PCR tools.

8 So there's Thermo Fisher.

9 Another existing competitor we have today is
10 BGI, so this is the company based out of China that is
11 affiliated with the Chinese government. They sell
12 their sequencers in many countries around the world.
13 There are a few countries where they are not able to
14 sell and will be -- for example, in the U.S., they sell
15 their services today, and there are customers they have
16 like Nebula, which is Professor Church from Harvard's
17 company. They use BGI as a service offering. They
18 give their samples to BGI who sequences them outside
19 the U.S. and returns their data.

20 So BGI is another competitor of ours.

21 We have -- we have other companies that are
22 looking to get into the space.

23 So, for example, you have PacBio that sells
24 long-read sequencers that announced an acquisition
25 to -- that announced an intent to acquire Omniome, and

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1 that is a company that's going to compete directly with
2 Illumina.

3 And then we have a large number of start-ups
4 that are looking to enter the space, companies like
5 Element or Singular. Singular has said they'll come
6 out with a product later this year that competes
7 directly with Illumina.

8 So those are some of the competitors we have to
9 our business.

10 Q. How would you characterize entry into NGS
11 sequencing?

12 A. Every -- almost every year, you know, venture
13 capitalists will fund, you know, different companies
14 with different approaches. This is an industry that
15 has been characterized by disruption.

16 So, for example, we entered the sequencing
17 business in 2007 when we launched our first sequencer,
18 the GA, which we got through an acquisition. You know,
19 for many years before that, the leading player was
20 Applied Biosystems technology. They had the vast
21 majority of the market share in the company [sic].
22 That was a technology that was acquired by Thermo. But
23 when we came out with a better sequencer, you know, we
24 started to see the market share shift pretty
25 dramatically in the first even couple of years after we

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1 were on the market.

2 And so this is a market that's very, very early
3 in terms of its ultimate penetration and has been
4 characterized by technology disruptions. And you know,
5 ultimately, customers look for value in the sequencers,
6 and so if there's a sequencer that delivers a better,
7 you know, value proposition to them, you know, they
8 will insert it into their fleet, and they've shown a
9 willingness to do so pretty quickly.

10 Q. How would you describe Illumina's platform and
11 the data that it generates?

12 A. Our strategy from the beginning -- and it was
13 different from other players at the time -- was to have
14 an open platform strategy. What that means is,
15 you know, we from the beginning wanted an open
16 ecosystem of players that could build solutions on our
17 sequencer, and so we opened up the ability to build
18 library preparation kits for our sequencers. We sold
19 some, but lots of competitors sold others, and in fact
20 they have the leading share in most segments of library
21 preparation, similarly with sample extraction,
22 similarly with the informatics pipelines. We provide
23 informatics pipelines, but, you know, in most cases
24 customers use either their own or look at any one of
25 the others that are (indiscernible).

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1 So our platforms are open and our data formats
2 are open, so you can take our data and, you know, run
3 it in our own pipeline, you can integrate it with data
4 from other sequencers or other modalities, and we've
5 always been committed to -- you know, to that.

6 Q. How does the format of Illumina's platform and
7 data impact competition in NGS?

8 A. We believe that by maintaining, you know, open
9 standards and having the data format that allows our
10 customer to integrate our data with data from other
11 sequencers or other modalities has helped move the
12 industry along. It has made it easy for our
13 customers.

14 And it's important because our customers have a
15 very wide range of applications that they run on our
16 sequencers. You know, and they range from noninvasive
17 prenatal testing to some of our customers are looking
18 at how you store IT data in DNA. Other customers are
19 looking at developing gene therapies.

20 And so the only way we felt we could catalyze
21 all those different market segments is to allow people
22 to build their own tests, their own applications,
23 their own software that takes advantage of our
24 technology.

25 We have people that are using us as the back

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1 end for their proteomics applications, for example.

2 And so being open we believe has been key to
3 driving the acceleration of the markets we're in and
4 that and just continuing to really just focus on
5 driving the price down to make genomics more accessible
6 to everyone.

7 Q. What competition does Illumina face from PCR
8 platforms?

9 A. You know, when you are doing genomic analysis,
10 you have a number of choices. You can use sequencers,
11 and even in sequencers you can choose between
12 long-read, which is a different type of sequencers, or
13 short reads, or you can choose microarrays. And the
14 difference is that microarrays are much cheaper but
15 look an much smaller section of the genome.

16 So if you know what you're looking for, so, for
17 example, in livestock applications, if you are
18 sequencing cows, for example -- this is a real
19 example -- and you want to know about the marbling of
20 the beef and the milk production genetics of the cows,
21 you would use an array because it's super cheap. You
22 can sequence for under \$10 a cow, and you can get at
23 the parts of the genome that you care about, right.

24 So while some people do do sequencing on
25 animals, it tends to be for things like prized racing

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1 horses, for example, whereas for your routine cows
2 you'd use microarrays.

3 PCR is also very, very cheap. And what it
4 allows you to do is it allows you to interrogate a much
5 smaller section of the genome, so maybe a couple of
6 points on the genome, so much smaller even than arrays,
7 but it can be very, very cheap to do.

8 And an example is for COVID testing right now.
9 And that's why (inaudible) does so well and Roche, is
10 for COVID testing you're only looking at a couple of
11 points in the virus to diagnose if somebody has COVID
12 or not, and so PCR allows you to do very fast, very
13 low-cost, but actually very accurate sequencing, only a
14 couple of (inaudible)

15 THE REPORTER: I'm sorry. There's some sort of
16 interruption that keeps interrupting what the witness
17 is saying, and I am missing some words. I'm not sure
18 what it is.

19 JUDGE CHAPPELL: It sounds like it could be a
20 squeaky chair.

21 MR. MARRIOTT: I'm hearing it too, Your Honor.
22 I don't know where it's coming from.

23 JUDGE CHAPPELL: Maybe let's try answering
24 without the hand gestures. Maybe it's air moving in
25 front of that fancy Yeti microphone.

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1 THE WITNESS: I will try very hard, Your Honor.
2 My hands are under me now.

3 JUDGE CHAPPELL: Josett, do you want to review
4 some testimony that you might not have heard?

5 (Discussion off the record with the
6 court reporter.)

7 THE WITNESS: That's why companies like Roche
8 and Thermo are doing so well in COVID testing with
9 their PCR offerings.

10 BY MR. MARRIOTT:

11 Q. What competition does Illumina face from
12 proteomics platforms?

13 A. Proteomics platforms represent a different set
14 of analysis tools. They don't look at the genome.
15 They look at the proteins present in a sample, so
16 they're not direct replacements for each other at all.

17 In some applications you can use the presence
18 of proteins to get to the same decision as you would
19 look to get to if you were looking for the presence of,
20 you know, RNA, for example, and so in some cases they
21 may help you address the same biological question, but
22 they are different technologies.

23 Q. And what competition does Illumina face from
24 microarray platforms?

25 A. We offer our own microarrays, and we compete

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1 with other companies in the microarray business, and
2 other companies' microarray products compete with
3 sequencers. And the way that works is, microarrays
4 offer a cheap way to look at a subset of the genome.

5 So, for example, a consumer genomics company
6 may want to look at 800,000 points in the genome to
7 tell you your ancestry, for example, to tell you some,
8 you know, health traits and, you know, physical traits
9 about you. And they only need to look at
10 800,000 points of the genome, not the whole
11 three billion.

12 And so in an application like that or for a dog
13 ancestry, which is -- or pedigree -- sorry. Not
14 Ancestry -- for dog pedigree identification, you don't
15 want to look at the whole genome, and so microarrays
16 beat out sequencing in that application.

17 And so it's application to application,
18 you know, how successful sequencing is against arrays.

19 Q. And do you know whether NGS will be used for
20 new clinical applications in the future?

21 A. NGS will absolutely be used for new clinical
22 applications in the future.

23 Today we still -- even with all the progress
24 we've made in the last, you know, almost two decades
25 since the first human genome, today we still understand

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1 very little of how your genome translates into health
2 and disease states.

3 We're still trying to connect your genome to
4 chronic diseases like cardiovascular disease or kidney
5 disease. We're also trying to understand how your
6 genome connects to neurological conditions, like autism
7 or Alzheimer's or Parkinson's. There is a lot of
8 research going on in that area, and once the
9 researchers uncover the connections between your genome
10 and those conditions, we'll start to see clinical
11 applications emerge to do the testing based on that
12 finding.

13 And so as -- we have so much undiscovered in
14 front of us. As we discover that, I have no doubt we
15 will see a lot more clinical applications emerge in the
16 future.

17 Q. When did Illumina first enter the NGS
18 marketplace?

19 A. We first entered the NGS marketplace in
20 2007 when we acquired a company called Solexa.

21 Q. And how has the cost of sequencing changed
22 since then?

23 A. When we acquired Solexa and launched the -- our
24 first sequencer, the GA, the cost -- our price to the
25 market to sequence a single human genome was north of

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1 \$150,000. That was in 2007. It was \$150,000.

2 Today, the cost to sequence a human genome on
3 our NovaSeq is \$600, so we have taken the price of
4 sequencing down by over 99 percent since 2007 when we
5 launched our first sequencer.

6 Q. And how is it that Illumina has done that?

7 A. We have done that by focusing on research and
8 development and technology innovation, and so we have
9 teams that work across a number of technology platforms
10 in our company, and each of them looks to drive costs
11 in their area down. And when you bring those together,
12 it allows us to have a lower cost of a sequencer, and
13 we immediately pass those savings on to our customers
14 in the form of lower prices.

15 Q. What impact has the decrease in the cost of
16 sequencing had on the development of new applications?

17 A. The -- the lowering of the price of sequencing
18 has vastly expanded the market for sequencing and
19 vastly expanded the number of applications that have
20 emerged on sequencing.

21 It has also allowed a tremendous amount of
22 biological discovery because what it has allowed
23 researchers to do is to run larger and larger cohorts
24 and understand the difference between people's
25 genomes.

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1 And the reason that's important is, if you are
2 trying to understand what drives a disease like
3 cystic fibrosis that's caused by a single gene change,
4 you don't need a very large cohort. You need a few
5 people with cystic fibrosis and a few people who don't,
6 and you can see that all the people with
7 cystic fibrosis have the one gene change and the others
8 don't.

9 But for more complicated diseases like
10 cardiovascular or Parkinson's or neurological, the
11 changes across a genome that cause that disease are
12 vast, and so you need very, very, very big cohorts to
13 try and identify those associations. And so by
14 lowering the cost of sequencing, we have allowed
15 researchers to get larger and larger cohorts of genomes
16 and understand the causality associated with more
17 complex diseases rather than just simple monogenic
18 diseases.

19 In addition to that, by lowering the cost of
20 sequencing, we have been able to make clinical tests
21 affordable to a broader population.

22 So, for example, you know, noninvasive
23 prenatal testing is now, you know, broadly accessible
24 in the United States, right. There are now over
25 190 million covered lives for NIPT in the U.S. And

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1 that has a big part to do with the fact that we're
2 lowering the price of sequencing in that market, so the
3 price of that test in the market has kept coming down,
4 and at some point it became affordable and payers sort
5 of jumped on board as well.

6 So lowering the price of sequencing has a
7 compounding effect. It allows more discoveries by
8 allowing bigger research cohorts. And then by lowering
9 the cost of clinical tests on sequencing, it expands
10 access to those tests.

11 Q. What do you project to be the future cost of
12 NGS sequencing?

13 A. I have publicly -- are we on camera or are we
14 public?

15 Q. We're public.

16 A. Okay.

17 I have publicly talked about the fact that we
18 are -- the next step for us is to bring the price of a
19 genome down to a hundred dollars a genome, so that's an
20 over 80 percent reduction from where we are today, so
21 that's the next step we're shooting for.

22 Q. And what innovations must Illumina undertake in
23 order to accomplish the hundred-dollar genome?

24 A. I -- there are a number of key technology
25 innovations that are critical to reaching a

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1 hundred-dollar genome.

2 One, we have to increase the density of our
3 flow cells, and we have teams that are working on
4 that.

5 Two, we have to continue to reduce the
6 wavelength of the light that we use in our optical
7 assembly, and we have teams that are working on that.

8 You know, three, we have to speed up our
9 chemistry, and our teams are working on that.

10 Four, we have to accelerate our algorithms and
11 our data paths, and we have teams working on that.

12 Each of those -- and there are others, too, but
13 those are some of the big ones. Each of those
14 innovations then compound to give you a lower cost for
15 the next generation of sequencing.

16 Q. Have any of your competitors announced plans
17 for a \$100 genome?

18 A. Last year, BGI announced its hundred-dollar
19 genome and has talked about its T-10 being ready to be
20 deployed around the world, so they've talked about it
21 from -- as of last year.

22 Q. How, if at all, is expected NGS competition
23 reflected in Illumina's pricing plans and strategy?

24 A. The -- our expectation of intensifying
25 competition shows up in a number of places. It shows

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1 up in our expectation of the price of sequencing in the
2 market, and it's continuing to decline. It shows up in
3 our expectations of sort of the margin evolution in the
4 industry. It shows up in our expectation of new
5 applications to emerge that rely on a much lower price
6 of sequencing.

7 So those are some of the ways, you know, the
8 expansion of the market of sequencing is very
9 dependent on us continuing to lower prices for the
10 whole market.

11 I'll give you an example.

12 For DNA to ever be credibly used as a store for
13 IT data, which we're working on with Microsoft, the
14 price of sequencing has to go down substantially below
15 the hundred dollars a genome, and so if we make that
16 our goal, which we have, then we have to bring the
17 prices down, you know, dramatically over the next half
18 a decade to a decade.

19 Q. How frequently does Illumina upgrade its
20 sequencing platforms?

21 A. For -- it varies very much.

22 So, you know, a single platform could be
23 upgraded, you know, maybe five plus -- it's unlikely to
24 be less than four years because it takes a while for
25 our sequencers to be absorbed in the market, for

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1 customers to depreciate the equipment, so sometime
2 after five years you can start to think about a
3 potential replacement cycle for us.

4 Now, the MiSeqDx, for example, though, has been
5 in the market for almost a decade, and we haven't
6 upgraded it.

7 So it depends on the platform you're talking
8 about. Some will be in the five-year range. Some will
9 be longer than ten years.

10 Q. And how long typically does it take for
11 clinical customers to adopt an upgrade?

12 A. It takes several years after we launch a
13 product for clinical customers to put a sequencer in
14 production, so typically they'll wait for a couple of
15 years after a new sequencer is launched, you know,
16 just to see if the product sort of evolves in any way
17 or the chemistry is adjusted once the product is in the
18 market, and then they'll bring in the first sequencers
19 to validate their workflows.

20 And then after they've validated their
21 workflows, which could take months or quarters, then
22 they'll start to cut over their production samples, and
23 so it could take several years for a clinical customer
24 to cut over, you know, its business.

25 Q. Did there come a time when Illumina decided to

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1 acquire GRAIL?

2 A. Yes.

3 Q. And when was that?

4 A. We decided to acquire GRAIL in September of
5 2020.

6 Q. And what was the relationship between Illumina
7 and GRAIL in September of 2020?

8 A. Before we announced the -- before we signed
9 the agreement or the intent to acquire them, we were
10 an -- a part-owner, so an equity investor in GRAIL, and
11 they were a customer of ours, and we had an arrangement
12 where we received a royalty on tests they would sell in
13 the future.

14 Q. What percentage of GRAIL did Illumina own in
15 2020?

16 A. A little under 15 percent.

17 Q. So why did Illumina decide to acquire GRAIL?

18 A. We decided to acquire GRAIL because we felt we
19 could dramatically accelerate the availability of this
20 lifesaving test around the world and dramatically
21 improve the accessibility of that test to people around
22 the world. And in doing that, we felt we would,
23 you know, not only be doing the right thing and
24 fulfilling our mission, but we could create significant
25 shareholder value as well.

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1 Q. Did Illumina consider purchasing any other MCED
2 test developers?

3 A. No, we did not.

4 Q. And why not?

5 A. We did an exhaustive study of the market, and
6 we had been keeping up with the market since we were
7 the ones who, you know, sort of came up with GRAIL,
8 and we still don't see anybody in the market that has
9 an offering that's like GRAIL's in terms of looking at
10 50 cancers, identifying the tissue of origin, and so
11 there really isn't anybody else that we felt, you know,
12 was like GRAIL.

13 Q. Did you identify any companies that you thought
14 would be competitors to GRAIL?

15 A. We did not.

16 Q. Did you consider whether Galleri will compete
17 with any single-cancer screening test?

18 A. We don't believe -- we (inaudible) it won't.
19 And we also talked to a number of doctors as part of
20 our diligence, including I was on the call with a
21 number of doctors myself. And what we feel is that
22 there are very clear parts of the market where
23 single-cancer tests will serve that need well, and
24 there are other parts of the market where Galleri's,
25 you know, 50-cancer test will do very well.

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1 If, for example, you are a GI specialist, then
2 having a test that looks for colorectal cancer makes a
3 lot more sense for you than a test that looks for
4 50 cancers, and so there are parts of the market where
5 a single-cancer test or a test that looks at a small
6 number of cancers fits perfectly. And I heard that
7 loud and clear from specialists. And then there are
8 other parts of the market where they would prefer a
9 50-cancer test.

10 Q. Based on your investigation and discussions
11 with doctors, do you know whether Galleri will compete
12 with tests that screen for fewer than ten cancers?

13 A. No. They won't compete.

14 Q. Do you know whether Galleri will compete with
15 tests that do not identify tumor of origin?

16 A. No.

17 Q. And just to be clear, no, it will not, or no,
18 you don't know?

19 A. No, it will not compete.

20 Q. And why do you say that, sir?

21 A. It completely --

22 MS. MUSSER: Objection to the extent it calls
23 for improper expert opinion.

24 MR. MARRIOTT: I'm happy to clarify the
25 question, Your Honor.

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1 JUDGE CHAPPELL: Go ahead.

2 BY MR. MARRIOTT:

3 Q. So based on your due diligence into the
4 marketplace based on your conversations with doctors
5 and your market surveys, why do you say that Galleri
6 will not compete with tests that do not identify tumor
7 of origin?

8 A. The -- what we heard loud and clear, I heard
9 allow and clear, was that doctors who are looking for
10 50 cancers and doing a screen would not want a test
11 that did not tell the patient where that cancer was.
12 They felt that that would just -- just not work to --
13 you know, to raise so much anxiety in a person without
14 telling them what they actually have.

15 And so for that use case, for doing screening
16 of a healthy person to identify if they have
17 50 cancers, they felt it was essential that as part of
18 the conversation with the patient you're immediately
19 able to say what to do next, you know, look at this
20 organ, image your pancreas or something or -- or,
21 you know, and so they would not substitute Galleri with
22 another test that identified 50 cancers but didn't tell
23 you what cancer it was and where it was, and so they
24 are not substitutes.

25 Q. Did there come a time when the FTC raised

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1 concerns about the transaction?

2 A. Yes.

3 Q. And did Illumina make any effort to resolve
4 complaint counsel's concerns?

5 A. We tried to initiate settlement discussions
6 with the FTC based on the concerns they expressed in
7 their decision. We were unsuccessful in that. We
8 asked for a settlement conference, and we haven't got
9 that yet.

10 And so what we've done is we have gone through
11 what we saw and read were the objections from the FTC.
12 And to deal with those objections, we have put out an
13 open offer letter to oncology customers, saying,
14 you know, we want to make sure that you know that you
15 will have uninterrupted and guaranteed access to our
16 sequencing products and services on the same terms as
17 GRAIL does. We are contractually also committing to
18 making sure that you know we will not raise prices on
19 you.

20 We're also contractually committing in fact to
21 lower prices for those customers by 43 percent by 2025
22 with future generations of sequencing. And we chose
23 43 percent because that's the price we assumed in our
24 business model that GRAIL pays.

25 We've also made a contractual commitment to

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1 working with anybody who signs that contract on
2 supporting their IVD submissions for -- you know, for
3 IVDs they want to develop.

4 And so we've made a contractual commitment to
5 address what we heard as some of the objections from
6 the FTC.

7 Q. Did there come a time when Illumina decided to
8 close the transaction?

9 A. Yes.

10 Q. And when was that?

11 A. That was a couple weeks ago.

12 Q. And why did Illumina decide to do that?

13 A. We decided to do that because it became clear
14 to us that given how the timelines in Europe were
15 working that we were not going to receive a response to
16 our challenge in the European court about the validity
17 of the invocation of Article 22 of the
18 European Commission.

19 We were also not going to receive a decision
20 from the Phase II review in the European Commission
21 before December 20, which is the drop-dead date on the
22 deal.

23 Given how important this deal is in terms of
24 the thousands of lives that could be saved by
25 accelerating the access to GRAIL, we felt it was very

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1 important that this deal get heard and that we get a
2 decision. And we'll abide by whatever the decision is,
3 but it was important we felt that the deal get its
4 review.

5 And so to achieve that goal, we closed the
6 transaction and committed to holding GRAIL separate
7 until we get a decision from either the European courts
8 or the European Commission Phase II review.

9 Q. On direct examination by complaint counsel, you
10 were asked about SEC disclosures of the company
11 concerning risks to Illumina's reputation from closing
12 the transaction. Do you recall that?

13 A. I do recall that.

14 Q. Is there anything more you'd like to say about
15 your expectations as to the reputational impact of
16 closing the merger at this time?

17 A. We have been very transparent with investors,
18 you know, with our customers about, you know, why we --
19 why we felt we had to do what we did. And we were
20 very clear about what we did and very clear about our
21 intent to hold the company separate until the decision
22 got heard. And you know, we explained how we felt,
23 you know, that given what was at stake here, this was
24 really important. And you know, we've -- you know, so
25 that's we feel an important message that got heard by

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1 the market.

2 Q. Does Illumina have plans for a unified
3 Illumina-GRAIL to generate efficiencies?

4 A. We do.

5 Q. And what plans does Illumina have for the
6 combined companies to generate efficiencies?

7 A. We believe there are -- (inaudible). Our plan
8 has a number of areas where we will get significant
9 efficiencies.

10 One is the -- our ability to scale up the GRAIL
11 Galleri test much more quickly than they would be able
12 to scale up their test on their own.

13 Illumina already has high-throughput genomic
14 testing labs in operation. We have the facilities. We
15 have the equipment. We have the trained personnel.
16 Those tests [sic] have delivered millions of tests a
17 year already.

18 Today, for example, you know, we are doing a --
19 you know, thousands of tests a week to do COVID
20 surveillance here in the U.S., and so we will be able
21 to easily scale up the GRAIL test by ramping that test
22 up in our production labs both here in the U.S. and
23 outside the U.S. And that will significantly
24 accelerate the ramp-up, the production ramp-up of the
25 Galleri test.

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1 In addition to that, we feel that by engaging
2 our market access teams with their market access teams
3 we can accelerate the reimbursement of the Galleri
4 test.

5 Today, the Galleri test is available for \$950,
6 and it's a self-pay test primarily. There is a part of
7 the American population that can afford that as a
8 regular test, but there is a lot of this country that
9 cannot afford a thousand-dollar test, and so we feel a
10 sense of urgency to drive reimbursement as quickly as
11 possible.

12 Our teams at Illumina have helped get
13 reimbursement for one billion people around the world
14 for genomic tests across noninvasive prenatal testing,
15 cancer therapy selection, genetic diagnosis for
16 children, and so we have deep expertise as well as
17 innovative tools and deep relationships that we will
18 bring to bear.

19 Last week, for example, Michigan became the
20 first state in the country where Medicaid now covers
21 rapid whole genome sequencing for critically ill
22 children in the NICU. That's based on work on a
23 project called Project Baby Deer that we have been
24 working on for a couple of years.

25 There are similar projects, Baby Dolphin in

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1 Florida, Baby Bear in California, that our teams are
2 working on. We have deep expertise working across the
3 50 states to get reimbursement in place, as well as
4 working with CMS.

5 We also have deep expertise working with
6 payers. We have created innovative programs like
7 risk-sharing agreements with insurance companies where
8 we contribute resources and offer a test to a segment
9 of the population to gather the clinical data as well
10 as the economic data to build the case for the
11 insurance company to cover the test.

12 That has been very successful in noninvasive
13 prenatal testing, for example. When we entered the
14 noninvasive prenatal testing market by acquiring
15 Verinata in 2013, there was almost no reimbursement
16 for NIPT. Today, partly because of the work our teams
17 have done, there are over 190 million covered lives for
18 NIPT in the U.S. And we've done a lot of innovative
19 risk-sharing agreements like that.

20 We've signed a partnership with
21 UnitedHealthcare. They're not only one of the largest
22 payers in the United States, but they're also -- they
23 also own Optum, one of the largest healthcare systems
24 in the United States. Jointly we're going to commit to
25 a hundred million dollars over the next five years to

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1 drive the evidence to accelerate genomic testing in the
2 clinic.

3 Now, that's stuff we can just plug the GRAIL,
4 you know, work into and accelerate the adoption of
5 GRAIL, so there's a lot of work we can do on market
6 access. And I've just talked about the U.S., but
7 there's a lot of work we can do in countries around the
8 world like we did for those billion people around the
9 world for genomic testing.

10 We also have deep expertise in working with
11 regulators.

12 We got the first open platform NGS sequencer
13 cleared by the FDA in 2013 and the head of the NIH,
14 Francis Collins, who wrote about it saying this was a
15 milestone moment in healthcare.

16 We also in 2013 got the first test, the first
17 NGS test, you know, cleared by the FDA for
18 cystic fibrosis.

19 And so our teams have deep experience, nearing
20 now a decade, on working with regulators to get cleared
21 tests and to get cleared sequencers. We're working
22 that in oncology now and we're working that for genetic
23 disease now and hope to get the first -- you know, to
24 progress that as well.

25 Next we believe we can help lower the cost of

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1 the GRAIL test by leveraging our expertise in our
2 supply chain and procurement capability. We are a much
3 bigger buyer of a lot of raw materials than GRAIL is,
4 and so we get much deeper discounts on those materials
5 than GRAIL does, and so by plugging GRAIL into our
6 procurement and supply chain process we'll lower the
7 cost of running the test.

8 Similarly, when we scale up production, we have
9 deep expertise in optimizing workflows end to end, and
10 so we'll optimize their workflow.

11 Next, we believe that there are R&D synergies
12 between the two teams, so just like our team discovered
13 the possibility to see cancer in blood because we were
14 processing NIPT samples, we believe that it is going to
15 be possible to develop a diagnostic test, a blood
16 diagnostic test, to look for fatty liver disease,
17 Alzheimer's, Parkinson's. But that requires the
18 capabilities of the two companies to be brought
19 together, and so we believe there are R&D synergies
20 there.

21 There are also other cost synergies associated
22 with eliminating the royalty that -- that GRAIL has to
23 pay Illumina, as well as the double marginalization of
24 having these two companies as separate companies. And
25 by bringing them together, we believe you can eliminate

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1 those costs, too.

2 So those are some of the synergies that we're
3 planning for once the deal -- once we're allowed to
4 merge.

5 Q. Let me see if we can break some of that down,
6 Mr. deSouza.

7 What role does the FDA -- withdrawn.

8 What role does FDA approval play in the
9 adoption of an MCED test?

10 A. The FDA approval allows the MCED test to be run
11 in hospitals and community hospitals and healthcare
12 systems in addition to having a central service that
13 GRAIL would run, and so it allows the test to be run in
14 a much broader set of environments, and that increases
15 access to the test.

16 Q. And what role does CMS approval play in the
17 adoption of an MCED test?

18 A. CMS approvals are essential we believe for the
19 success of an MCED test, because what that does is
20 increase accessibility and affordability of this test.

21 And you know, one of the things, you know, we
22 feel strongly is, you know, the people that benefit
23 the most by the acceleration and synergies we're
24 talking about with CMS are the people today that live
25 in underserved healthcare communities. It's persons of

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1 color. It's, you know -- cancer is the number one
2 cause of death in the Hispanic community and the number
3 two cause of death in the African American community.
4 African American women have a disproportionately higher
5 burden of cancer.

6 And getting CMS approval, getting Medicaid and
7 Medicare to cover this test broadens access of those
8 tests into those underserved communities.

9 Q. Would you please describe for us Illumina's
10 experience and expertise in dealing with CMS and FDA.

11 A. You know, we have again closing in on a decade
12 now of experience working with both of those, both of
13 those organizations.

14 We started, you know, 2012-ish maybe and maybe
15 a little before on the FDA side getting approval for --
16 and this was historic. And this is what
17 Francis Collins, the head of the NIH, wrote I believe
18 it was in Nature in December 2013 -- historic approvals
19 for the first NGS-based sequencers, which was the
20 MiSeqDx in 2013 in December, and also the first ever in
21 the world approval for an NGS-based test for
22 cystic fibrosis.

23 And importantly, our approval for the MiSeqDx
24 was an open systems approval, and so from the very
25 beginning we declared an intent that we wanted to make

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1 sure that anybody could develop tests on our
2 sequencer.

3 And so we have now, you know, closing in on
4 about ten years' experience working with the FDA. We
5 have since got other sequencers approved. We are now
6 working with the FDA on getting approval for the
7 NovaSeq as a NovaSeqDx. We already have approval for
8 the NextSeqDx.

9 And on the test side, we're working on getting
10 approval for our TSO 500, we're working on getting
11 approval for our NIPT assay here in the U.S., and we're
12 looking at getting approval for a genetic disease
13 diagnosis workflow as well.

14 Q. Are you knowledgeable about GRAIL's experience
15 and expertise in dealing with the FDA and CMS?

16 A. I am familiar with that, with what they have.
17 Yes.

18 Q. And describe for us GRAIL's experience and
19 expertise in dealing with FDA and CMS.

20 A. I think the world of Josh, who reports to Hans
21 and is their chief medical officer, but they have a
22 tiny, tiny team on both of those, and so, you know, I
23 think it's a talented team, it's a hardworking team,
24 but it's very tiny.

25 Q. Do you know how a combined Illumina-GRAIL will

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1 accelerate FDA and CMS approval of Galleri?

2 A. Yes. We are planning to very quickly start the
3 large-scale evidence generation required for -- for
4 both, actually, for their FDA approvals as well as
5 the -- we want to kick off a number of studies
6 immediately to gather the evidence for accelerating CMS
7 and private payer approval.

8 And we're going to leverage very much the
9 models that we have used that have been very successful
10 for NIPT, for genetic disease diagnosis, and for cancer
11 therapy selection, so the same people, same tools. We
12 want to immediately plug in the Galleri test into --
13 into those tools.

14 We also will leverage the relationships we
15 have. I talked about the fact that we have a signed
16 partnership with UnitedHealthcare, and we are going to
17 be spending with them jointly a hundred million dollars
18 over the next five years for evidence generation to
19 accelerate the adoption of genomic testing.

20 And so we will immediately look to put the --
21 both the Galleri test as a multicancer early screening
22 test, to gather the evidence of that and roll it out in
23 a population and get the clinical utility data and the
24 economic data, but also we will put their DAC test,
25 which is their diagnostic aid for cancer test. And

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1 that test helps people who have the symptoms of cancer,
2 but their doctor is unable to find where that cancer
3 is.

4 And so that's a very significant problem
5 because the patient's cancer is progressing, but
6 because the doctor doesn't know where it is, treatment
7 doesn't begin, and so the prognosis for the patient can
8 continue to get worse.

9 And so what we'd like to do or what we will do
10 is put both the DAC test and the Galleri test into the
11 studies we're planning with UnitedHealthcare, for
12 example.

13 Q. Shifting gears a little, what role does payer
14 approval play in the adoption of an MCED test?

15 A. Payer approval will be absolutely critical in
16 the adoption of an MCED test.

17 The test as of today costs \$950. That means
18 that only a subset of the U.S. population can access
19 it. And the customers, the organizations that GRAIL is
20 targeting, include, you know, the concierge hospitals
21 where people pay a subscription fee to be part of this
22 health system. It includes large payers, so large
23 financial services firms, large tech companies that
24 have, you know, rich benefits programs that they offer
25 their employees.

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1 And so it's only a small subset of the
2 population, and so we need to accelerate, you know,
3 payer reimbursement. We need to accelerate CMS
4 reimbursement. And that's what it will take to make
5 this test broadly available and more importantly
6 broadly accessible.

7 The other thing is, by making this test more
8 broadly accessible, it improves the test for everyone
9 else, because this is a test that's a learning test, so
10 the more tests you run, the better the accuracy of the
11 test. And so it improves the test for everyone else by
12 making it more accessible.

13 This is also true globally. If you look at the
14 next five years, GRAIL's plan is to have this test
15 available only in the U.S., Canada, and the U.K., and
16 that's it. We can make it available much more
17 broadly. We just came through a period where we saw
18 what happens when you restrict testing, lifesaving
19 testing, and so we can make it more broadly available
20 and accessible globally as well and drive reimbursement
21 globally.

22 Q. Would you please describe in a little bit more
23 detail Illumina's experience and expertise in dealing
24 with payers.

25 A. We have been working with payers in the U.S.

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1 and around the world, again, for almost a decade. We
2 have a very talented team that has expertise in working
3 with payers and is -- and has the right innovation
4 focus to come up with new models to accelerate the
5 evidence generation needed to get payers on board.

6 And because of the relationship now we've built
7 up with the payers as we work through one genomic test
8 after another, we're able to more quickly, you know,
9 converge on what evidence would a payer need to get to
10 a place where they can assess whether it makes sense to
11 reimburse a test or not, and so that -- that experience
12 now and again almost a decade of working with them is
13 very deep and very broad.

14 Q. Are you knowledgeable about GRAIL's experience
15 and expertise in dealing with payers?

16 A. It's under -- it's under Josh again. It's very
17 nascent.

18 Q. How will a combined Illumina-GRAIL accelerate
19 payer adoption of the Galleri test?

20 A. By sharing with them the relationships, the
21 tools, and in some cases they'll be able to recruit
22 people from the Illumina team to go work on the GRAIL
23 team while we sort of backfill that capability, and so
24 we'll be able to dramatically accelerate, you know,
25 their know-how, their bench strength and their

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1 relationship access into the payer community.

2 Q. Let's talk a little bit about R&D efficiencies.

3 What role does R&D play in Illumina's business
4 generally?

5 A. R&D is absolutely critical at Illumina.

6 Q. Why is that?

7 A. We believe that innovation is going to be
8 critical to, you know, unlock the future markets for
9 genomics, that to unlock the next set of markets we
10 need to continue to deliver lower prices into the
11 market.

12 So we've lowered the price by 99 percent since
13 2007, over 99 percent. We're going to lower it another
14 80, but there's still more headroom we believe. If you
15 take the prices down for consumers and patients, a lot
16 more opportunity opens up.

17 In addition, as we deliver -- continue to
18 deliver, you know, tests to the clinic, there is an
19 opportunity to make these tests easier for patients
20 and physicians to understand by delivering
21 end-to-end -- end-to-end workflows with
22 easy-to-understand reports, because increasingly now
23 you need to make this test accessible to people that
24 aren't genomics experts, and so there's more work we
25 need to do to make it easy to understand the output of

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1 a genomic test.

2 And so there's a lot of innovation still needed
3 to drive the growth of the genomics market, which we
4 think we're at the very beginning of.

5 Q. How much does Illumina invest in R&D?

6 A. We spent last year over \$600 million in R&D.

7 Q. And do you track and monitor the level of
8 investment in R&D by your competitors?

9 A. We do.

10 Q. How does Illumina's investment in R&D compare
11 to that of its peers?

12 A. We spend about twice as much as a percentage of
13 our revenue on R&D as our industry average.

14 Q. What, if any, recognition has Illumina received
15 for its R&D efforts?

16 A. We've received, you know, numerous recognition
17 over the last few years.

18 Just a few months ago, we were named, for
19 example, by TIME magazine as one of the most
20 influential companies in the world because of the work
21 we did on COVID, so the work we did to identify the
22 genome of the virus that causes the pandemic in Wuhan,
23 but then, you know, we are now doing surveillance of
24 COVID in over 70 countries around the world. A lot of
25 those countries we donated the sequencers and

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1 consumables. And for some of the countries in Africa
2 it was the first time they've ever had sequencing in
3 their country.

4 And so for primarily for the work we're doing
5 right now on COVID we've gotten recognized as one of
6 the hundred most influential companies by TIME.
7 MIT Technology Review recognized us as one of the
8 hardest -- hundred smart -- MIT Technology Review
9 recognized us as the number one smartest company in the
10 world a while ago.

11 So we've received a number of awards over the
12 last few years for our R&D work.

13 Q. I want to ask you about some of the different
14 kinds of R&D efficiencies involved here, so let me ask
15 you how will the transaction create R&D efficiencies
16 specific to the Galleri test, and then I want to ask
17 you about non-Galleri.

18 So first, how will the transaction create R&D
19 efficiencies specific to the Galleri test?

20 A. Our team has deep experience over -- over a
21 decade now in optimizing workflows in the processing of
22 genomic tests. We have been running genomic tests at
23 scale for over a decade now.

24 What that means is our R&D teams are very good
25 at optimizing, you know, how samples come in, so sample

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1 accessioning, how samples are prepared for sequencing,
2 so both the sample extraction as well as library
3 preparation.

4 And then our teams are very good at creating
5 high-throughput bioinformatics pipelines to process the
6 data, and so our teams are very good at creating
7 lower-cost, high-throughput workflows to process
8 samples, and that will benefit Galleri.

9 Q. Give us some examples, if you would,
10 Mr. deSouza, of the kinds of R&D efficiencies that the
11 transaction will create that are independent of the
12 Galleri test.

13 A. We believe that -- (inaudible) -- once we --
14 once we're allowed to merge, we will bring our R&D
15 teams together and immediately start the work necessary
16 to identify the genomic biomarkers in blood for other
17 conditions, like fatty liver disease, neurological
18 conditions like Alzheimer's and Parkinson's. We
19 believe -- we will get the teams working on it, and we
20 would love to get a blood test screen for those
21 conditions in addition to this cancer screen.

22 Q. And why couldn't GRAIL pursue the R&D
23 efficiencies you've described independent of a merger
24 with Illumina?

25 A. You know, a couple of reasons.

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1 One, it's just a question -- first, it's just a
2 question of focus. That R&D team is running flat-out
3 to get the -- can the Galleri test to scale, then get
4 their DAC test. You know, they have not yet reached a
5 stage that they can even talk about a date for the DAC
6 test, a specific date, so they have work to do there.

7 Then they have work to do on their MRD test
8 which they -- the minimal residual disease test for
9 cancer patients, which they know they can do, but they
10 haven't had the resources or the focus to do that.

11 So the R&D team is going to be focused for
12 several years and rightly so on the tests they need to
13 develop and launch associated with the cancer market.

14 So -- and then two, they just don't have the
15 resources that have the expertise needed, all the
16 expertise needed, to develop these other tests.

17 To develop the initial insight for the
18 Galleri -- the GRAIL test, it took some R&D folks that
19 are still at Illumina and some R&D folks that are at
20 GRAIL now, and you need to bring those expertise on the
21 sequencing side back with the sequencing on the
22 methylation side together.

23 Q. Will the R&D advances that you described lead
24 to cost reductions?

25 A. They absolutely will.

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1 Q. Tell us a little bit about that, please.

2 A. By optimizing the workflow associated with
3 Galleri, not only will you be able to scale up the
4 number of tests that are being run in a production
5 environment, but the cost per test goes down because
6 it's more efficient, you're eliminating waste, and
7 you're running more samples on the same
8 infrastructure. All of that will combine to lower the
9 cost per test.

10 Q. I think you said, Mr. deSouza, that the
11 transaction will reduce the royalty owed by GRAIL to
12 Illumina.

13 Before the transaction, did GRAIL owe Illumina
14 a royalty?

15 A. Yes.

16 Q. And now that the transaction has closed, does
17 GRAIL owe Illumina a royalty?

18 A. No.

19 Q. Are you familiar with all the particulars of
20 the royalty calculation?

21 A. I am not.

22 JUDGE CHAPPELL: Hold on, hold on.

23 You mean during this period of hold-separate --

24 THE WITNESS: That's right.

25 JUDGE CHAPPELL: -- no royalty is owed?

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1 THE WITNESS: Yes. Once the deal closed, no
2 royalty is owed right now.

3 JUDGE CHAPPELL: Okay.

4 MR. MARRIOTT: May I proceed, Your Honor?

5 JUDGE CHAPPELL: Give me an estimate of how
6 much more time you need.

7 MR. MARRIOTT: Well, I think -- I'm not going
8 to get finished this evening, Your Honor. It turns out
9 it's going a little slower than I anticipated. I have
10 another question and then maybe it's a good break
11 point, but obviously up to Your Honor, but I've got at
12 least another 30 minutes if not longer.

13 JUDGE CHAPPELL: All right. It has gone
14 5:45 already. Ask a question or two and let me know
15 when it's a good time to break for the day.

16 MR. MARRIOTT: Okay. I will, Your Honor.
17 Thank you.

18 BY MR. MARRIOTT:

19 Q. Mr. deSouza, you said also I believe that the
20 transaction will eliminate double marginalization. Did
21 I hear that right?

22 A. That's right.

23 Q. Before the transaction closed, did Illumina
24 charge a margin to GRAIL on sales of its NGS products?

25 A. Yes.

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1 Q. And did GRAIL project a margin on its
2 products?

3 A. Yes.

4 Q. Are you familiar with all the particulars of
5 the extent to which the transaction will eliminate
6 double marginalization?

7 A. No, I'm not.

8 MR. MARRIOTT: Your Honor, this is probably a
9 good time to break to be mindful of your admonition.

10 JUDGE CHAPPELL: All right.

11 Anything further before we recess?

12 MS. MUSSER: Your Honor, just a --
13 complaint counsel just wants to note we have one more
14 witness for tomorrow, but we might be ending a little
15 early depending on how long that goes, so I just wanted
16 to give Your Honor notification of that.

17 JUDGE CHAPPELL: But you're expecting this
18 witness will fill the day probably?

19 MS. MUSSER: It might go an hour or two early.
20 It's hard to know depending on how late Mr. deSouza
21 spills over tomorrow. But I'm not -- it just kind of
22 depends. This is running a little bit quicker than we
23 had anticipated, which is why I wanted to give you
24 notice, Your Honor.

25 JUDGE CHAPPELL: Anyone the respondents can

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1 call tomorrow afternoon?

2 MR. MARRIOTT: I don't believe so, Your Honor.

3 JUDGE CHAPPELL: All right. If you're talking
4 an hour or so, that will be fine.

5 MS. MUSSER: Okay. Thank you, Your Honor.

6 JUDGE CHAPPELL: All right. So we'll reconvene
7 tomorrow at 0945.

8 We're in recess.

9 (Whereupon, the foregoing hearing was adjourned
10 at 5:49 p.m.)

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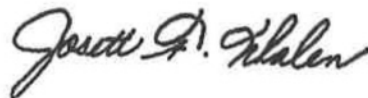
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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of:)
ILLUMINA, INC.,)
a corporation,)
and) Docket No. 9401
GRAIL, INC.,)
a corporation,)
Respondents.)
-----)

Virtual Proceeding Via Zoom
Friday, September 10, 2021
9:45 a.m.
TRIAL VOLUME 10
PUBLIC RECORD

BEFORE THE HONORABLE D. MICHAEL CHAPPELL
Chief Administrative Law Judge

Reported by: Susanne Bergling and Josett F. Whalen,
Court Reporters

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Illumina, Inc. and Grail, Inc.

9/10/2021

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Illumina, Inc. and Grail, Inc.

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I N D E X

WITNESS:	DIRECT	CROSS	REDIRECT	RECROSS	VOIR
deSouza		2368	2413	2477	
Getty	2480	2570	2623	2631	
		2633			

EXHIBITS FOR ID IN EVID STRICKEN/REJECTED

PX
(none)

RX
Number3935 2407

JX
(none)

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1 P R O C E E D I N G S

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3 JUDGE CHAPPELL: All right. Thank you.

4 We're back on the record.

5 Anything to take up before we proceed with
6 questioning?

7 MS. MUSSER: Not from Complaint Counsel.

8 MR. MARRIOTT: Nothing here, Your Honor. Thank
9 you.

10 JUDGE CHAPPELL: All right. Go ahead and
11 continue with your examination of Mr. deSouza.
12 Whereupon --

13 FRANCIS DESOUZA

14 a witness, called for examination, having previously
15 been duly sworn, was examined and testified further as
16 follows:

17 CROSS EXAMINATION (cont.)

18 BY MR. MARRIOTT:

19 Q. Good morning, Dr. deSouza.

20 A. Good morning.

21 Q. Do you have personal knowledge of Illumina's
22 supply chain?

23 A. I do.

24 Q. And what supply chain efficiencies will arise
25 from the merger?

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1 A. We have supply contracts with a large number of
2 suppliers, and we purchase a number of raw materials
3 in -- that GRAIL also uses in much higher quantities
4 than GRAIL does. So what that means is we are able to
5 get deeper discounts for those raw materials than GRAIL
6 is able to do. And so by consolidating purchasing for
7 these materials between GRAIL and Illumina, GRAIL would
8 enjoy bigger discounts than it gets today for a lot of
9 the materials that it has.

10 In addition, we have conducted -- just because
11 we have a lot more experience and a bigger team, we
12 have been able to identify vendors that provide
13 superior cost performance points across the products
14 that we buy, and because we have been able to do that,
15 you know, more extensively than GRAIL has so far, there
16 are areas where we've identified vendors that offer
17 superior cost performance than the vendors that GRAIL
18 would use, and so they're able to take advantage of
19 those capabilities as well.

20 And then as a global company, we're able to
21 enjoy the benefits of leveraging a supply chain that is
22 global, and so, again, that gives us access to a
23 superior cost performance supply chain than GRAIL would
24 have on its own.

25 And so those are the efficiencies, some of the

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1 efficiencies that GRAIL would be able to enjoy as a
2 result of being part of Illumina.

3 Q. What will that mean in terms of prices for --
4 lower prices for customers?

5 A. It means -- it would mean the savings that we
6 get as a result of being able to buy products more
7 cheaply are savings that would be passed on to
8 customers, resulting in a lower price of the product to
9 customers.

10 In addition, it would mean a higher quality,
11 potentially, set of products, as well as a more
12 resilient supply chain.

13 Q. As CEO of Illumina, are you knowledgeable about
14 the company's general operations?

15 A. I am.

16 Q. And do you know what operational efficiencies
17 will result from Illumina's acquisition of GRAIL?

18 A. I do.

19 Q. And what are they?

20 A. Some of them include leveraging our production
21 labs to run the GRAIL test. So, today, for example,
22 GRAIL runs its test out of its small development lab in
23 Menlo Park, which is where they developed the product
24 initially. To scale up, they will need a set of
25 production-scale labs that are able to do, you know,

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1 millions of tests in the geographies that matter.

2 We have been doing that for well over a decade
3 now. We have labs in the U.S. but also outside the
4 U.S. So, for example, we run genomic tests for the
5 government of England as a result of the genomic tests
6 they offer their population for cancer therapy
7 selection, for genetic disease diagnosis, and we have
8 been doing that for a number of years.

9 Our labs have already been delivering tests in
10 the millions of tests a year to consumers and have been
11 doing that for a while. What that means is we already
12 have the lab facilities, the real estate facilities.
13 We already have the equipment in the labs. We already
14 have the personnel that are trained to run genomics,
15 and it requires a certain level of sophistication to
16 run a genomics pipeline.

17 In addition to that, we have optimized the work
18 flows associated with running a genomics lab, things
19 like that sample accessioning, how do you bring in, you
20 know, from a logistics perspective but then also, on
21 the facility itself, how do you unpack a lot of
22 samples? How do you maintain a chain of custody with
23 integrity as a sample comes in to your position all the
24 way, you know, until you return data?

25 We have also been able to optimize the work

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1 flow end to end from a safety perspective, from a
2 supply chain -- sorry, chain of custody perspective,
3 and from a cost perspective. We've also developed the
4 custom automation tools it takes to run a highly
5 automated lab. We've also developed the software
6 pipeline it takes to analyze the data in a very high
7 throughput way coming off those samples.

8 So, you know, all of those operational
9 capabilities are benefits that GRAIL will enjoy, and it
10 will take GRAIL years to develop that capability
11 themselves.

12 Q. What role will international presence and
13 capability play in the success of an MCED test?

14 A. The international presence will be very
15 important in the success of an MCED test in a number of
16 ways. One, the market for an MCED test is obviously
17 global. Cancer is a global disease. It kills 10
18 million people a year, of which 600,000 die in the U.S.
19 every year, but 9.4 million die outside the U.S. every
20 year.

21 And so there's a global need for an MCED test,
22 and it's important to meet that need, and it will be an
23 important source of potential revenue in terms of
24 accessing the market. The vast majority of that need
25 is outside the market.

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1 But in addition to meeting that need and
2 getting the revenue associated with serving the --
3 delivering the test outside the U.S., there's another
4 important dimension to this. This MCED test is -- are
5 based on algorithms that have been developed from
6 running large studies. What that means is this test
7 gets better as you run more samples.

8 And so by accessing a bigger market, you get a
9 better test because the algorithms continue to get
10 refined, and you get better and better accuracy in the
11 test the more samples you run. This is especially true
12 if the samples are genomically diverse.

13 And so the -- the benefit you get from running
14 this test globally is not just driven by the fact that
15 you are running more tests and that gives you more
16 accurate performance. Running more tests in regions
17 where there's high genomic biodiversity, you know, in
18 Africa, for example, in Asia, for example, or even just
19 extending from the UK into the rest of the European
20 Union, or going into Latin America, gives you a more
21 diverse set of genomes. That gives you a better test.

22 And so long term, global expansion is important
23 to the success of the MCED test in at least those two
24 dimensions.

25 Q. How would you describe Illumina's international

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1 presence?

2 A. We have a strong international presence. In
3 fact, more than half of Illumina's revenue today comes
4 from outside the U.S., and so the countries outside the
5 U.S. represent the majority of Illumina's business
6 today, and that wasn't always true, but as we grew, we
7 were able to access more of the international markets.

8 Today, we've placed products in over 140
9 countries around the world. We have cleared products
10 in dozens of countries around the world. And to --
11 what that means is we have presence in those countries.
12 We have partners, we have sales teams, we have
13 in-market surveillance teams to make sure that we are
14 quick to recognize if there's any issue our customers
15 are having and be able to respond.

16 We're able to market into those countries. We
17 have medical affairs teams that are connected to the
18 medical communities in those countries, the standards
19 bodies. We have regulatory teams that are in
20 connection with the regulatory bodies in the countries
21 that we operate. So we have a substantial presence
22 that supports this global capacity.

23 Q. What do you know about GRAIL's international
24 presence and capability?

25 I think we have some background noise.

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1 JUDGE CHAPPELL: Any idea who that was?

2 JADA: I think Illumina's room. I'm sorry, if
3 everyone can please remember to keep yourself muted
4 while you're not speaking, that would be great.

5 BY MR. MARRIOTT:

6 Q. Let me repeat -- thank you, Judge.

7 Let me repeat the question, Mr. deSouza. What
8 do you know about GRAIL's international presence and
9 capabilities?

10 A. They're very minimal. The GRAIL plan is
11 targeting the GRAIL test being available in only three
12 countries over the next five years, and the three
13 countries are the U.S., Canada, and the UK. They just
14 hired in the last year their first person in the UK,
15 and so they are starting to build up a small presence
16 in the UK, but they really have no presence in the
17 European Union, in Africa, in Asia, in Latin America,
18 or anywhere outside those three countries.

19 Q. And do you know what impact international
20 acceleration of Galleri will have on the adoption of
21 the test in the United States?

22 MS. MUSSER: Objection. Calls for speculation.

23 JUDGE CHAPPELL: Do you know what impact? As
24 phrased, it does not call for speculation. Overruled.

25 THE WITNESS: I do know what impact

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1 international expansion will have on the GRAIL test.
2 By accessing larger sample sets, by accessing the
3 genomes from more patients or more consumers around the
4 world, the GRAIL test will become more and more
5 accurate, and this is a test that's based on a learning
6 algorithm, and so accessing larger sample sets will
7 improve the GRAIL test for people here in the U.S.

8 In addition, accessing more diverse genomes
9 than are available in the U.S., which you will get
10 access to as you enter, you know, continents like
11 Africa or Asia or Latin America, or even in the
12 European Union, accessing the more diverse -- the
13 bigger biodiversity associated with those genomes will
14 improve the test for people here in the U.S.

15 This is a special issue in genomics because the
16 cohorts that are used here in the U.S. to develop
17 genomic tests are predominantly Caucasian cohorts.
18 What that means is if you are an African-American
19 person in the U.S. or a number of other minorities, the
20 genomic tests just simply aren't as good for you as
21 they are for Caucasians, and that's just a health
22 inequity we're dealing with in the U.S. that we will be
23 able to address more fully as we expand the cohorts to
24 include cohorts from Africa and from Asia.

25 BY MR. MARRIOTT:

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1 Q. Why couldn't GRAIL go out and hire third-party
2 experts to achieve the efficiencies you've described
3 without merging with Illumina?

4 A. It would not be possible for GRAIL to do that.
5 To achieve all the efficiencies we're talking about,
6 GRAIL would need to access the expertise Illumina has
7 across all of the different functions I talked about.
8 There's no group in the world, arguably, that has as
9 deep an expertise in market access for genomic tests as
10 Illumina. There's no other consulting firm. There's
11 no other, you know, group.

12 Illumina's teams have helped deliver
13 reimbursement for over 1 billion people around the
14 world for genomic tests across a number of domains;
15 non-innovative prenatal testing, tests to match cancer
16 patients with the right therapies, tests to attract
17 COVID and the mutations associated with this virus,
18 tests to diagnose children in the NICU that have
19 undiagnosed genetic diseases but are experiencing
20 seizures and other undiagnosed symptoms.

21 There is no group you could go to that would
22 have the depth and breadth of expertise and just the
23 long experience that the Illumina team has and the set
24 of tools and innovations that we've developed. I used
25 market access as an example, but similarly, you can go

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1 function by function; clinical affairs, commercial
2 teams, our footprint on the ground.

3 No other company, for example, has cleared
4 regulatory products associated with genomics in as many
5 countries as we do, and so those are capabilities that
6 are not accessible outside of Illumina, and we at
7 Illumina aren't set up to be a consulting firm and make
8 those services available to everybody on a fee basis.
9 So that's why, absent us being integrated, these
10 efficiencies would not be available to GRAIL.

11 Q. In your experience, do Illumina customers share
12 their proprietary information with Illumina?

13 A. No.

14 Q. Does Illumina have any incentive to raise
15 prices to any GRAIL rival or potential GRAIL rival?

16 A. Absolutely not.

17 Q. And why not?

18 A. Our core business is to sell sequencers and
19 consumables. That's how we make the vast majority of
20 our revenue. And so our strong incentive is to
21 continue to be successful selling sequencers and
22 consumables into the market segments that we serve.

23 Even in the markets where we have our own test,
24 so noninvasive prenatal testing, for example, or cancer
25 therapy selection, even in -- or genetic disease

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1 diagnosis -- even in those markets, we make
2 significantly more money by selling sequencers and
3 consumables to companies that compete with our test
4 than we do from our own test.

5 For example, in noninnovative prenatal testing,
6 we make eight times as much revenue selling sequencers
7 and consumables to companies that compete with our test
8 than we do from our own test.

9 In cancer therapy selection, we make 14 times
10 as much money selling sequencers and consumables to
11 companies that compete with our test than we do from
12 our own test.

13 Our strategy has been consistently to open up a
14 market and then enable lots of players to serve that
15 market, each with their own different approach, because
16 we believe that maximizes the opportunity in the
17 market.

18 Also, it's very important for us that our
19 customers -- and we have 7000 customers across 140
20 countries -- recognize that we are the company that
21 drives the cost of sequencing down at high quality and
22 makes sequencing more accessible. We would not want to
23 change that dynamic or cause customers to be concerned
24 that we wouldn't continue to do that.

25 Now, if we did that, we would lose their

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1 business. They would move on to, you know, a BGI or a
2 Thermo, send their services, their genomes even in the
3 U.S. They can. They can send their genomes to be
4 serviced by BGI. So from our perspective it's very
5 important that we don't raise prices, and we wouldn't
6 raise prices certainly on GRAIL's rivals because it's
7 inconsistent with our strategy.

8 It's also inconsistent with our history. You
9 know, what we have shown is that we are the company
10 that drives prices down. We are the company that
11 encourages an ecosystem even in markets where we have a
12 test.

13 Q. Couldn't you make up for lost NGS sales by
14 diverting test sales from GRAIL rivals to GRAIL?

15 A. No, we couldn't.

16 Q. And why not?

17 A. Because -- a couple of reasons. One, the GRAIL
18 test and the other tests that will come up on the
19 market are not substitutes, and so, you know, if they
20 don't buy rival tests, it's not clear that they would
21 move the business to GRAIL or vice versa.

22 So, for example, if you are a GI specialist,
23 you want a test that's a single cancer test. You don't
24 want a test that tells you about the potential 49 other
25 cancers that you're not qualified to deal with, and we

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1 have heard that loudly and clearly -- and I did, too --
2 when I was talking to these specialists. They're
3 saying, look, for my specialty, I want a colorectal
4 test. They don't want the 50 cancer tests.

5 Those aren't -- if they don't do a colorectal
6 blood test, they will do other colorectal tests. You
7 know, there's Cologuard out there, there is
8 colonoscopy, for example. Those are the substitutes in
9 terms of detecting colorectal cancer.

10 And so the first reason is they aren't clear
11 substitutes. If we lose the business -- if our
12 customers lose the business associated with a blood
13 test, an NGS blood test for colorectal cancer, we lose
14 the business completely because it's likely to go to
15 another test that doesn't use NGS at all. And so
16 that's the more likely scenario. So we are better off
17 if that GI specialist uses that colorectal blood test
18 from a company that creates it, an NGS-based specific
19 colorectal blood test.

20 Secondly, if we were to raise prices on GRAIL,
21 we would lose a lot more in sequencing business from
22 the other markets, right? The rest of our customers,
23 whether they are in cancer detection or cancer at all,
24 would look at what we did here and would be concerned
25 about us doing that in the other markets that they're

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1 in.

2 And so there would be a knock-on effect where
3 we would lose sequencing business across our 7000 other
4 customers who would be concerned about that kind of
5 behavior. And so we wouldn't do that because, again,
6 the much bigger part of our business is the sequencer
7 business. So losses there really are much more
8 impactful than you'd see.

9 Q. Does the projected size of the profit pool for
10 clinical testing services give Illumina an incentive to
11 advantage GRAIL vis-à-vis potential rivals?

12 A. It does not.

13 Q. Why not?

14 A. Because the way the profit pools will play out
15 over the next decade are that, you know, we -- for the
16 first few years, we incur very significant losses.
17 There are no profit pools until 2026 associated with
18 GRAIL. We will incur losses that are closing in on
19 \$2 1/2 billion associated with launching the GRAIL
20 test. All of that will be funded by our sequencing
21 business.

22 Then, after 2026, we get our first dollar of
23 profit, but it's not until 2030 where we've recouped
24 the losses we've made in GRAIL. And so if you think
25 about the next decade even, we really need and are

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1 really fueled by the profit pools associated with our
2 sequencers.

3 JUDGE CHAPPELL: Do Illumina's sequencers --
4 say the NovaSeq, do they have a life span, X number of
5 years and you've got to replace them?

6 THE WITNESS: They don't. We have customers
7 that are running our sequencers even ten years later.
8 Now, at some point, if we've released a new version,
9 then we'll set a date in the future for an end of life
10 of that product. In this market, though, we have made
11 a commitment that if any customers are using our
12 products, we will not obsolete the product as long as
13 they're using it.

14 JUDGE CHAPPELL: How often do you have a
15 software download or update to, say, NovaSeq?

16 THE WITNESS: In -- from time to time, but in
17 the clinical markets, if a customer has locked a work
18 flow, then they very rarely upgrade the software. So
19 they don't take any software. They lock a work flow,
20 and then it's very occasionally that there's an upgrade
21 associated with that locked work flow.

22 JUDGE CHAPPELL: Does a sequencer like the
23 NovaSeq, does it have an airgap or is it connected to
24 the Internet at all times?

25 THE WITNESS: Customers run it in both ways.

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1 Some customers completely just run it on their own and
2 don't have any connection to the internet at all. Some
3 customers connect it and they can connect it in two
4 ways. They can connect it to us to monitor the health
5 of the instrument and proactively let them know if
6 something is looking off, for example, or if they need
7 trouble shooting, they can call us. So that's one way,
8 just to monitor the health.

9 But the second way some customers connect to
10 the internet is they may store their data in a
11 cloud-based service. We allow you to -- NovaSeq can
12 connect to our cloud-based service or anyone else's.
13 Some people use Amazon or Azure or a company-specific
14 cloud-based service, but some others run it completely
15 airgapped.

16 JUDGE CHAPPELL: Let's talk about that first
17 way you described. A customer connects to you,
18 Illumina. What data or information do you have access
19 to?

20 THE WITNESS: So there's -- they can -- they
21 can choose. They can send, if they want, just the
22 instrumentation metrics, so how the instrument is
23 performing, without any of the genomic data associated
24 with the run. So that's one option they have.

25 The second option they have is they can store

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1 the genomic data in a cloud-based service that we offer
2 which is built on AWS. They can choose to do it on us.
3 They can choose it to do it on AWS or other options.
4 We have in our license agreements that we will not --
5 we are stewards of that data. We will not mine that
6 data for drug discoveries or anything like that.

7 JUDGE CHAPPELL: So under no circumstances do
8 you access or look at or review any customer's genomic
9 data?

10 THE WITNESS: We don't. That's very -- that's
11 an important bright line for us.

12 JUDGE CHAPPELL: All right, thank you.

13 BY MR. MARRIOTT:

14 Q. Mr. deSouza, you -- we spoke a little earlier
15 about profit pools. Why do you project that profit
16 pools may eventually shift downstream?

17 A. We believe that we will continue to see profit
18 pools in the sequencer business, but we believe that
19 because of the competition in this business, the profit
20 pools will -- the operating margin will decline over
21 the years. And so I think you guys saw that the -- our
22 projections, that because of the competition, we expect
23 a decline in the profit pools associated with
24 sequencers, although it will continue to be a
25 profitable business.

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1 Now, the -- on the other side, the testing
2 business for many, many years will not have a profit,
3 will lose business, and that's very typical in clinical
4 testing businesses, is they scale up and get to a scale
5 that they need to drive profitability, and at that
6 point you will start to see profits. And so the
7 testing business will go from a negative margin
8 business to a profitable business.

9 Having said that, you know, the -- I think you
10 guys saw the numbers, that both -- it's not that the
11 testing business becomes more profitable from a margin
12 perspective than the sequencer business.

13 Q. You said yesterday that Illumina has an open
14 platform. How, if at all, does that bear on Illumina's
15 incentive to foreclose a potential GRAIL rival?

16 A. Yeah, the open platform means it's very -- it's
17 very easy for customers to run a mixed environment
18 today, where they run our instruments and other -- and
19 other companies' instruments. Because, again, the data
20 formats are open, they can -- they can manipulate data
21 from our instruments with data from other instruments.

22 Because we have an open platform, customers can
23 use library preparation kits that are from other
24 companies, not Illumina. Although we offer our own, we
25 let you use whatever library preparation kits you want,

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1 and so you're not tied in to either the front-end
2 preparation from Illumina or the back-end. You could
3 run both in completely Illumina-independent
4 environments.

5 And so what that means from an incentive
6 perspective is we have to continually earn the
7 sequencing business from our customers, because they
8 have options, and we have made it such that, you know,
9 if they have -- if they want to switch out of an
10 Illumina sequencer, they can keep the back end that
11 they have if they were using AWS or Azure or any of the
12 other data services or even their on-premise data. A
13 lot of customers store their data on their own site.
14 They can keep that.

15 The library preparation may not be Illumina
16 either. In fact, the majority market share in library
17 preparation for Illumina sequencers is by non-Illumina
18 companies, and so more likely than not they already
19 have a library preparation work flow that is not from
20 Illumina. And so that means we have to be continually
21 earning their business because they have options on the
22 sequencer side.

23 Q. How would raising prices to or imposing costs
24 on potential GRAIL rivals affect Illumina's business?

25 A. It would have a very significant negative

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1 effect on Illumina's business, because if people heard
2 that we were raising costs in a market, I mean, that
3 would cause us to have a ripple effect of losses in our
4 sequencer business, not just in the cancer screening
5 market, not just in the oncology market, but across our
6 customer base as a whole.

7 In addition, in the screening market
8 specifically, if we were to raise prices there, those
9 customers have choices, too. And so, you know, at some
10 point it becomes possible for -- you know, for us to
11 see a ripple effect not just in that market, but across
12 our whole customer base.

13 Q. Today, what fraction of Galleri's price is
14 attributable to sequencing?

15 A. Today sequencing costs represent about 10
16 percent of the price of Galleri.

17 Q. And what fraction of Galleri's price will be
18 attributable to sequencing by 2025?

19 A. By 2025, we project that sequencing costs will
20 be less than 4 percent of the price of GRAIL's Galleri
21 test.

22 Q. And does Illumina have any plans to raise
23 prices to or impose costs on potential GRAIL rivals?

24 A. No.

25 Q. What, if anything, has Illumina done to

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1 eliminate the possibility that it will raise prices or
2 impose costs on potential GRAIL rivals?

3 A. In addition to the fact that raising prices
4 would be counter to our mission as a company, counter
5 to our strategy, counter to our entire history, counter
6 to our stated path to the market and to investors, just
7 to make sure that it was very clear to the market that
8 we wouldn't raise prices on GRAIL's rivals, we have put
9 together an open offer. That is a contractual
10 commitment signed by Illumina that highlights a few
11 things.

12 First, it commits us contractually to making
13 sure that anybody who signed that open offer letter
14 continues to have access to Illumina's products and
15 services on the same terms as GRAIL does.

16 We have also contractually committed in that
17 letter to not raising prices on anybody who signed that
18 offer letter.

19 In addition, we have contractually committed in
20 that letter to lowering sequencing prices by at least
21 43 percent by 2025.

22 In addition, we're committing we won't obsolete
23 products that our customers are using.

24 In addition, we're committing to support any
25 IVD work that those customers want to do.

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1 So those are some of the commitments we're
2 making contractually to any customers that would sign
3 that offer letter.

4 Q. Does Illumina have an incentive to disadvantage
5 or not cooperate with any potential GRAIL rival?

6 A. No.

7 Q. And why not?

8 A. Because what we want to do is expand the market
9 as a whole, because that's how we make our revenue, by
10 selling sequencers. So what we want to do is make sure
11 that we're creating as many options for our customers
12 that -- that we can then sell sequencers into those
13 options.

14 In addition, if -- if it became -- if it became
15 a fact that we started to advantage some customers
16 or -- and not others or advantage our own test and not
17 anybody else's test, that would, again, have a ripple
18 effect across the rest of our customer base and cause
19 them to start to think about using alternatives to
20 Illumina.

21 Q. Does Illumina have any plan to disadvantage or
22 not cooperate with potential GRAIL rivals in any way?

23 A. Absolutely not.

24 Q. Won't Illumina's incentives change as the
25 downstream market expands?

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1 A. No, it won't.

2 Q. Okay. Independent of the open offer, does
3 Illumina have a contractual obligation to customers to
4 provide technical support and service?

5 A. Yes, we do.

6 Q. And what, if anything, has Illumina done to
7 eliminate the possibility that a combined
8 Illumina/GRAIL could disadvantage any GRAIL rival in
9 terms of access or cooperation?

10 A. We are contractually committing in both the
11 license purchase agreements -- when you buy an
12 instrument from us, there are commitments there around
13 our support of you and that instrument -- and in
14 addition, we have maintenance contracts that customers
15 have signed that contractually commit us to a higher
16 level of on-site support and other things that
17 customers will get from us.

18 And then in the open offer letter, we are
19 committing to do a few things. One, to make sure that
20 any customer has access to the same services that GRAIL
21 has access to, so any of the same support services that
22 GRAIL has access to, our customers will have access to
23 on substantially the same terms, economic terms, for
24 the level of service.

25 We are also committing to publish publicly what

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1 GRAIL is buying from Illumina, not only what products
2 by SKU GRAIL is buying but also what services, so what
3 maintenance contracts are they on, and that will be
4 publicly visible to everyone else, and we will be
5 publishing the pricing grid that's being used to
6 determine the prices for GRAIL. So it will be very
7 transparent to everybody what products, what services
8 GRAIL is using, and what price they're getting for
9 those products and services.

10 Q. Does Illumina monitor investment in MCED
11 testing?

12 A. We do.

13 Q. What can you tell the Court about investment
14 activity in MCED testing since the announcement of the
15 Illumina/GRAIL transaction?

16 A. The -- as we expected, the investment in the
17 MCED market significantly ramped up after Illumina
18 entered the MCED market. A few -- a little while after
19 we acquired GRAIL or we announced our intent to acquire
20 GRAIL, another startup in this space that had no
21 product, no revenue, Thrive, was acquired by Exact for
22 over \$2 billion.

23 Companies like Caris, for example, experienced
24 large investment rounds after we invested, and so we
25 saw a significant increase in investment in the MCED

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1 space after we got in, and that was very consistent
2 with what we saw in the noninvasive prenatal testing
3 space when we entered in 2013. Investment there
4 jumped, too, after we got in.

5 And that was also consistent with what we saw
6 in the cancer therapy selection space after we
7 announced our products. Investment in alternatives
8 significantly went up after we announced.

9 Q. Are you knowledgeable about the NIPT space,
10 Mr. deSouza?

11 A. Yes.

12 Q. And are you knowledgeable about Illumina's
13 acquisition of Verinata?

14 A. Yes.

15 Q. Following Illumina's acquisition of Verinata,
16 did Illumina take any steps to foreclose Natera?

17 A. No.

18 Q. And what can you tell the Court about
19 Verinata's market share since Illumina's acquisition of
20 Verinata?

21 A. After we acquired Verinata, our share with
22 Verinata in the NIPT market went down.

23 Q. And how, if at all, has the annual number of
24 tests ordered changed since 2013?

25 A. The number of tests ordered by expectant

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1 mothers has significantly increased since 2013.

2 Q. And how have Illumina's prices to its NIPT
3 customers who compete with it changed since 2013?

4 A. The price we charge to customers that compete
5 with NIPT has dropped by over a half since we entered
6 the NIPT space.

7 Q. And how has the reimbursement status of NIPT
8 tests changed since 2013?

9 A. Reimbursement for NIPT tests has dramatically
10 expanded since 2013. In 2013, there was almost no
11 reimbursement for NIPT. It was primarily a self-pay
12 market. Our teams have done a lot of work since 2013,
13 and today, in the United States, there are over 119
14 million covered lives for NIPT tests in the United
15 States, including --

16 JUDGE CHAPPELL: I'm sorry, but I want to ask
17 you about the NIPT test. Does the profitability change
18 for you whether the test is covered by insurance or
19 not?

20 For example, you're selling the test, say like
21 Galleri right now. The public pays, what, 950 or so
22 and you make or lose X amount of dollars. With NIPT, I
23 don't know if you do that or not, but can you tell me
24 whether or not in a situation where there's a test
25 being offered, once it's being covered by insurance,

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1 say one goes in and they just pay a copay, does your
2 profitability change from your end?

3 THE WITNESS: Great question. What -- the
4 answer is we -- no, we allow our customers to keep the
5 benefit associated with, you know, private payers
6 reimbursing at a higher level. So we charge for the
7 sequencing and consumables, and we take those prices
8 down over time, and so our customers can benefit in a
9 couple of ways.

10 One, you know, no matter what, their
11 profitability continues to improve as we take our
12 sequencing prices down. And then two, to your point,
13 as reimbursement comes in -- and that comes in from a
14 private perspective, it comes in higher than, you know,
15 maybe Medicaid would, for example -- our customers
16 benefit from, you know, any higher reimbursement that
17 comes in. They also obviously benefit from just more
18 people being reimbursed.

19 JUDGE CHAPPELL: Have you done projections on
20 Galleri, any profit margin or markup today versus two
21 years from now if it's totally reimbursable by Medicare
22 and Medicaid and insurance?

23 THE WITNESS: We have --

24 JUDGE CHAPPELL: Again, we're in public
25 session, if this is something you can discuss in

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1 public.

2 THE WITNESS: Sure. What we are expecting in
3 the -- in the Galleri marketplace is that the -- we
4 will continue to drive the cost of sequencing down for
5 the Galleri test. So that alone will drive up -- will
6 expand the profitability of the Galleri test because
7 the cost of sequencing, as we bring it down -- now,
8 sequencing is a small part of the overall cost of
9 Galleri, and so it will help incrementally in terms of
10 driving its profitability.

11 The other thing we have modeled is the price of
12 the test going down. So what we believe is today, the
13 Galleri test costs about \$950, and it's a self-pay
14 test. Our intent is to significantly lower the price
15 of that test to the market to make it more accessible,
16 and so we've said it will go down towards \$600 and then
17 hopefully, over time, even below that.

18 And so we've modeled that and we've modeled an
19 expansion in reimbursement to say -- and even that \$600
20 for the majority of people should not be a self-pay,
21 and so we will do the work with CMS, with Medicare,
22 Medicaid, at the state levels, as well as federally,
23 and we will do the work with the payers so that the
24 \$600 becomes primarily covered by insurance companies
25 or CMS, and there's a small, if any, copay associated.

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1 So those are things we've modeled in Galleri's ramp.

2 JUDGE CHAPPELL: You referred to driving down
3 the cost of sequencing. What are the major factors
4 involved in doing that?

5 THE WITNESS: There are a number of technology
6 innovations that we're pushing on to drive the cost of
7 sequencing down. So, for example, we do sequencing on
8 a flow cell. So you load the sample up on a flow cell,
9 and one of the important ways to drive the cost of
10 sequencing down is to have a more dense flow cell, so
11 to have the -- the wells closer and closer to each
12 other so that when you scan the flow cell, you are
13 reading more and more samples at a single time. What
14 that means is the cost gets divided by a larger number
15 of samples, and so that drives the cost of sequencing
16 down.

17 Another thing that we're working on is
18 continuing to push -- and here we are running into a
19 little bit of the boundaries -- but we're using
20 techniques to use shorter and shorter wavelength light
21 to shine on the flow cell. What that, again, allows
22 you to do is put the clusters in the flow cell closer
23 and closer together to drive the density of a flow cell
24 up so you can have more samples on the flow cell.

25 We're also improving the chemistry we use so

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1 that you can run our entire work flow faster on the
2 sequencers and so you can do more samples for a given
3 period of time. We're also looking to continually
4 improve the data path, because you're reading a lot of
5 data very quickly, and you need to process it very
6 quickly, and you don't want the processing time to be a
7 bottleneck. And so there's a lot of work we're doing
8 in how do you accelerate the processing associated with
9 the data coming off the flow cell.

10 So what we have then is we've created these
11 technical teams that work on each of those components,
12 and then when you bring them together, they each have a
13 compounding effect, and that's how we -- and we showed
14 this year some of those technology components -- and
15 that's how we have confidence we will lower the price
16 of sequencing.

17 Today it's \$600 a genome. We have publicly
18 said we are going to take it down by another 80
19 percent, \$100 a genome, and we were able to show this
20 year some of the technology breakthroughs we've had on
21 each of those fronts, the density, the wavelength, and
22 that's how we get the price or cost down, and then we
23 pass it on to consumers as a lower price.

24 JUDGE CHAPPELL: Okay. You talked a lot about
25 changing flow cells. If I have a NovaSeq today and I'm

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1 using a flow cell and then you modify, change, or
2 improve a flow control, do I need a new NovaSeq
3 sequencer? How does that work?

4 THE WITNESS: No, you do not. So, you know, we
5 have the NovaSeq we launched in 2017. You can use the
6 exact same machine you had in 2017 even though we
7 launched new generations of sequencing. So we launch
8 different flow cells that give you different outputs,
9 as an S1, S2, S3, S4. You can still run the S1, but
10 the S4 gives you much higher output, and so what you
11 should think about is you're buying the platform, the
12 machine, and you should expect from Illumina that we
13 will give you options on flow cells, and depending on
14 how many samples you want to run, depending on the
15 application you want to do, you will get the option to
16 start to pick which flow cell you want to run for --
17 you know, for that application.

18 JUDGE CHAPPELL: If I have an Illumina
19 sequencer, am I required to use a flow cell provided by
20 Illumina?

21 THE WITNESS: You are, because the two are
22 connected in terms of the things we put on the flow
23 cell. We have -- we've put -- because we know how to
24 read the things on the flow cell, so those two are very
25 connected.

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1 JUDGE CHAPPELL: So this improvement of flow
2 cells you've been discussing, that's being done or
3 driven by Illumina, not by the customer or the lab.

4 THE WITNESS: That's right, and that's how all
5 sequencers in the market work. So BGI, you use BGI
6 flow cells. Thermo, you use Thermo flow cells. So
7 you're right.

8 JUDGE CHAPPELL: Thank you.

9 BY MR. MARRIOTT:

10 Q. Mr. deSouza, do you know whether there have
11 been any new entrants in NIPT since 2013?

12 A. Yes. The number of entrants -- the number of
13 players in the NIPT space has significantly expanded
14 since 2013.

15 Q. You have made mention several times of
16 Illumina's offer or Illumina's open offer, so let me
17 ask you some more specific questions about that. What
18 exactly is Illumina's open offer?

19 A. It's a contract that we're making available to
20 anyone. It's on our website, signed by us, that any
21 customer can sign, and contractually commits to making
22 sure that whoever signs that contract has confidence
23 that they have contractually guaranteed access to
24 Illumina products and services at the same terms as
25 GRAIL or anyone else.

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1 And to do -- so it's a 12-year term, and to do
2 that, we've put specifics in place around, you know,
3 you will -- you know, you will have access to products
4 and services on the same terms, you -- as GRAIL does.
5 You -- we will not raise prices on you. In fact,
6 another term is that we will lower prices of sequencing
7 by at least 43 percent in future generations, you know,
8 of our sequencer technology. So there's a set of
9 contractual terms we're providing in that open offer.

10 Q. We'll come back to some of those terms.

11 Why did Illumina make the open offer?

12 A. We made the open offer based on feedback we
13 were hearing from the FTC around concerns that we would
14 raise prices in a market. Frankly, we were surprised
15 to hear that because our entire history and our entire
16 ethos as a company has been to very significantly lower
17 costs and expand the market for sequencing, and we've
18 publicly stated our plans to continue to do that into
19 the future.

20 But based on what we heard from the FTC's
21 comments, we put the open offer letter out to really
22 highlight our commitment to providing equal access and
23 to continue to lower costs.

24 Q. And to whom was the open offer made?

25 A. It was made to oncology customers, and it's

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1 open on our website.

2 Q. And what's the term length of the open offer
3 supply agreement?

4 A. Twelve years.

5 Q. What options does a customer have to exit the
6 12-year supply agreement?

7 A. They can exit the agreement at any time for any
8 reason they want.

9 Q. And what options does Illumina have to exit the
10 12-year supply agreement?

11 A. We cannot exit the agreement.

12 Q. What does the open offer do to ensure that
13 Illumina cannot offer disadvantaged pricing to any
14 potential GRAIL rival?

15 A. There are -- we are contractually committing
16 that they will get access to the same prices. We are
17 committing that we will publish the products and
18 services that GRAIL is using. We are committing that
19 we will publish the pricing sheet that we have given to
20 GRAIL and that everybody will have access to that exact
21 same pricing sheet, which is what we use.

22 We are committing that customers have an
23 ability to audit us twice a year to make sure that what
24 we are sharing is -- you know, is what we said and that
25 we're committing to abiding by binding arbitration in

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1 the event that there is a discrepancy.

2 Q. Does the open offer make any guarantees as to
3 price decreases?

4 A. Yes, it does.

5 Q. And what's the guarantee?

6 A. We are guaranteeing that we will lower prices
7 of sequencing by at least 43 percent by 2025.

8 Q. Does the open offer include a universal pricing
9 grid?

10 A. Yes, it does.

11 Q. And what's the purpose of the universal pricing
12 grid?

13 A. The purpose is to be very transparent around
14 the prices that GRAIL is getting for the products and
15 services that it buys from Illumina.

16 Q. And what, if any, impact does the universal
17 pricing grid have on predictability of pricing?

18 A. It's -- it should be very helpful to customers
19 as they plan, you know, their multiyear business plans,
20 because they will be able to know with certainty what
21 prices they will have access to.

22 They will also be able to know with certainty
23 that they are not disadvantaged vis-à-vis GRAIL or
24 anybody else in the market because everybody is going
25 to be on that same pricing sheet. That was why it was

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1 very important that we don't give any one customer a
2 very large discount off the pricing sheet. And so, you
3 know, it was an -- we need to make sure that everybody
4 knows it's an even playing field.

5 Q. What does the open offer do to ensure that any
6 GRAIL rival has the same access as GRAIL to Illumina's
7 products and services?

8 A. It provides a contractual guarantee that we
9 will provide it, and it also allows customers to be
10 able to audit that they're getting that, as well as
11 provide for a remediation plan if they are not getting
12 it for any reason.

13 Q. Does the open offer make any commitments
14 regarding obsolescence or situations of short supply?

15 A. Yes, it does.

16 Q. And has Illumina made any commitments to
17 customers about entering into IVD agreements?

18 A. Yes. We've committed that we will support them
19 and we will enter into IVD agreements if they want to
20 create an IVD in a space that they're in.

21 Q. And what commitments has Illumina made to
22 ensure that Illumina cannot share a customer's
23 confidential information with anyone at Illumina or
24 GRAIL who works on the GRAIL business?

25 A. We are committing that we will firewall

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1 customers' information from GRAIL and, frankly, from
2 anyone else that they compete with that uses our
3 products.

4 Q. And what commitments has Illumina made to
5 ensure that intellectual property does not create a
6 barrier to customer supply agreements?

7 A. We are committing in the contract that if we
8 license any technology to GRAIL for use in their test,
9 or any other third party for use in their test, we will
10 make sure that that technology is -- that IP is
11 available to everyone on the same terms as we made that
12 technology available either to GRAIL or someone else.

13 Q. And what, if anything, does the open offer do
14 to ensure that Illumina is abiding by all of its
15 provisions?

16 A. It provides a mechanism for customers to be
17 able to audit the -- you know, audit Illumina, to make
18 sure that we are living up to those commitments, and it
19 provides mechanisms for binding arbitration, that we
20 commit to living with, to resolve any disputes that
21 emerge.

22 Q. Has Illumina recently amended the open offer?

23 A. Yes, we have.

24 Q. And why don't we take a look, please, at
25 RX 3935. Tell us, if you would, Mr. deSouza, what is

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1 RX 3935?

2 A. This represents the amendments that we made.
3 We found a number of ways that we could make the open
4 offer -- the open offer even slightly better, and so we
5 wanted to share that with our customers right away, and
6 so these are the amendments that reflect, you know,
7 those enhancements.

8 Q. And to whom is this addressed?

9 A. It's going to be part of the publicly available
10 open offer letter.

11 Q. So it says at the top in brackets, "Name,
12 title, company." Why does it say that versus
13 specifically identify a customer?

14 A. It's open to everyone. It's not to specific
15 customers. Any customer who wants to take advantage of
16 it can get this off our website, and we will execute
17 the contract with them.

18 Q. And who signed this document?

19 A. I did.

20 Q. And when is the document dated?

21 A. Yesterday, September 8th.

22 Q. So I think yesterday may have been September 9,
23 so -- is that --

24 A. September -- I'm sorry, you're right.
25 September 9th, I'm sorry. These days are flying buy.

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1 MR. MARRIOTT: Your Honor, we move the
2 admission of RX 3935 into evidence.

3 JUDGE CHAPPELL: Any objection?

4 MS. MUSSER: No, Your Honor.

5 JUDGE CHAPPELL: So admitted.

6 (RX Exhibit Number 3935 was admitted into
7 evidence.)

8 BY MR. MARRIOTT:

9 Q. Mr. deSouza, if you would, please, if you can
10 go to the next page, would you just describe for the
11 Court the changes that Illumina has made to the open
12 offer?

13 A. Sure. There are a number of changes. First,
14 we specifically lay out that customers will have access
15 to the same services that GRAIL uses at the equivalent
16 level of service. So they will have access both to the
17 pricing as well as the level of service that GRAIL has
18 access to.

19 Second, we lay out that customers will have
20 access to any products that GRAIL has access to within
21 five days of GRAIL having access to that product. So I
22 believe simultaneously, but no later than five days
23 after GRAIL has access to it.

24 Next, we are committing that customers will
25 have access to the same information about final product

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1 specifications of any new product within five days of
2 GRAIL having that information. Again, we are going to
3 shoot for simultaneous, but no later than five days of
4 GRAIL having that information.

5 Next, we commit to publishing the products and
6 services by SKU that GRAIL is purchasing, as well as
7 the pricing grid for those products and services that
8 GRAIL is purchasing.

9 Next, we talk about the pricing of any
10 materially improved product. We commit that that
11 pricing must be commercially reasonable and reflect the
12 value of that product to customers. If there is any
13 question about whether the new -- the price of the new
14 version, you know, is inappropriate, then we commit to
15 an arbitration where the arbitrator is empowered to
16 determine the reasonableness -- the reasonable --
17 reasonableness of the price we put out, valuing the
18 improvement we've put into the product and performance
19 or capability, and if there's any refund necessary to
20 customers, we will make those refunds available.

21 Next, we provide -- we increase the number of
22 audits that a customer can do. In the initial offer
23 letter, they could do one audit a year. We're
24 expanding that to having them be able to do two audits
25 a year, so once every six months.

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1 And then we are also committing to -- so that
2 if an arbiter determines that we have breached the
3 supply agreement in any way, the arbiter is empowered
4 to order any relief necessary to address the concern.

5 And then we want to -- we are also stating here
6 that the arbiter should know that the purpose of this
7 supply agreement is to address concerns about a
8 customer being disadvantaged to GRAIL, so that they
9 have that lens when they're determining whatever remedy
10 they think is appropriate to make sure that the
11 customer is not disadvantaged relative to GRAIL.

12 Q. Thank you, Mr. deSouza.

13 You can take that down, please.

14 Understanding that you've made commitments in
15 the open offer about providing information concerning
16 GRAIL, how important is it as a general matter for a
17 customer to have advance notice of a new offer?

18 A. In general, customers like to know when we've
19 launched a new offering, but in terms of the real
20 world, what happens with customers, especially clinical
21 customers, is once we launch a product, they wait for a
22 period to see how that product is performing in the
23 market.

24 Now, research customers may look to move more
25 quickly, but for clinical customers, which is what

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1 these markets would be, they wait, and they could wait
2 for a year or two, for the product to be on the market,
3 to see if there are any modifications that get made, to
4 look at the performance characteristics of the product,
5 and get, you know, some sense of how the product
6 performs in the real market.

7 After that, what they'll do then is they'll
8 typically bring in a single sequencer and start to
9 validate the work flows that they have, as well as
10 train their people on the new sequencer. This
11 validation process takes months or quarters, depending
12 on the size of the clinical customer, and it's only
13 then that they start to roll out their production tests
14 on the new sequencer.

15 So it's not uncommon for clinical customers to
16 adopt a new sequencer years after -- it could be
17 three-plus years after a new sequencer comes out. For
18 example, NovaSeq was launched on -- in 2017, first half
19 of 2017, and we still have a substantial portion of our
20 NovaSeq customers that are new to high throughput or
21 new to Illumina, and they are only now bringing the
22 NovaSeq into their environment.

23 And so adoption cycles for new sequencers
24 are -- in clinical markets are measured in months and
25 more likely years, and so while we are -- we want to

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1 make sure that customers have access to the product
2 immediately, they have access to information
3 immediately about the new products, the reality is the
4 adoption cycle will take -- or even the cycle when they
5 first start looking at the product in substantial
6 detail -- is going to be months or years later.

7 Q. To wrap up, Mr. deSouza, let me just ask you
8 this: What impact will this transaction have on
9 patients?

10 A. This transaction has the potential to
11 fundamentally dent the mortality curve in cancer and
12 save many, many thousands of lives around the world.
13 Illumina can accelerate global access to this
14 life-saving test by making this test more available.

15 Illumina can accelerate real world access to
16 this test by making it more affordable and by making
17 sure there is reimbursement in place so that the rest
18 of the market, both in the U.S. and around the world,
19 truly has access to it, and this test gets into the
20 hands of the underserved healthcare communities that,
21 again, are disproportionately, you know, dominated by
22 minorities and persons of color.

23 This -- you know, our modeling estimates that
24 if we can accelerate -- which we think is very, very
25 doable -- if we accelerate reimbursement in the U.S. by

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1 one year beyond what GRAIL can do, then our acquiring
2 GRAIL will have saved over 10,000 lives in the U.S.
3 over the next nine years. That's just in the U.S.

4 GRAIL, over the next five years, only has plans
5 to launch this product in the U.S., the UK, and Canada.
6 We just went through a period where we saw the tragedy
7 that happens when we restrict life-saving technologies
8 to a small set of wealthier markets. We will make this
9 test available globally much faster than Illumina
10 could, and so those 10,000 lives that could be saved
11 will be a much bigger number when you think about us
12 making this test available to people around the world.

13 This has personal resonance and urgency for me
14 because I have family in Africa, I have family in
15 India. On its own, GRAIL will not get the test to
16 Africa and India even over the next decade, and so we
17 feel a sense of urgency, given what we know this test
18 can do, to get this test out into the market. And so
19 that's what -- you know, that's what this transaction
20 represents.

21 Q. Just to clarify, Mr. deSouza, you said that
22 you'll make this technology available faster than
23 Illumina would. Did you mean GRAIL?

24 A. Than GRAIL would, sorry. Good. Illumina will
25 make this technology available globally and more

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1 accessible globally than GRAIL could on its own.

2 Q. Thank you.

3 Your Honor, I have no further questions at this
4 time.

5 JUDGE CHAPPELL: Anything further, Ms. Musser?

6 MS. MUSSER: Yes, Your Honor.

7 JUDGE CHAPPELL: Go ahead.

8 REDIRECT EXAMINATION

9 BY MS. MUSSER:

10 Q. Good morning, Dr. deSouza.

11 A. Good morning.

12 Q. Yesterday you spoke with Mr. Marriott about FDA
13 approval. Do you recall that?

14 A. Yes.

15 Q. And FDA approval impacts whether federal CMS or
16 Centers for Medicaid Service will approve a product for
17 coverage. Is that correct?

18 A. That's not necessary. In genomic testing,
19 that's now how it's played out.

20 Q. But it can impact how federal Centers for
21 Medicaid Services will improve a product, correct?

22 A. It could be an input, but in genomic testing,
23 we have not needed FDA approval as an industry. LDTs
24 have gotten approval from CMS.

25 So, for example, when I talked about the state

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1 of Michigan became the first state in the country last
2 week to cover a rapid whole genome sequencing for
3 critically ill children in the NICU, that does not
4 depend on an FDA-cleared test at all. That's an LDT.

5 Q. And, Mr. deSouza, I'm focusing on federal CMS
6 coverage. For federal CMS coverage, FDA approval is an
7 input. Is that fair?

8 A. It's an input.

9 Q. And the FDA submission process differs
10 depending on the type of product a company is seeking
11 FDA approval for, correct?

12 A. The process doesn't change. It's the FDA
13 process. The specific information they want from you
14 in the process that they have is dependent on the test.
15 So they would want data on your test, you know, when
16 they're approving your test, but the process they have
17 is their FDA process.

18 Q. Mr. McCullough, can you please pull up PX 7072.
19 You testified at an investigational hearing in
20 this matter, correct?

21 A. I did.

22 Q. And if you look at the date, you testified on
23 March 24th, correct?

24 A. That's right.

25 Q. In the middle of the cover page.

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1 A. That's right.

2 Q. And you were under oath during this testimony?

3 A. Yes.

4 Q. Could you please go to page 195, lines 2
5 through 17, and looking at the top, you were asked:

6 "QUESTION: Is the FDA submission process
7 different depending on what type of product that you're
8 offering?"

9 And you respond, "Yes." Do you see that?

10 A. I do. I'm talking about the submissions, not
11 the process, yes.

12 Q. And following that logic -- you can put that
13 down, Mr. McCullough.

14 Following that logic, an MCED submission
15 process would be different than a single origin cancer
16 test, correct?

17 A. The -- the submission itself would be
18 different. The submission process is similar.

19 Q. But the submissions are very specific to your
20 test in terms of the clinical claims. Is that correct?

21 A. That's correct. The specific submission is
22 dependent on the test. That's correct.

23 Q. And Illumina has not received FDA approval for
24 an MCED test before, correct?

25 A. Nobody in the world has received FDA approval,

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1 that's correct, for an MCED test.

2 Q. And Illumina has actually never received
3 approval for any type of clinical oncology test in the
4 FDA. Is that correct?

5 A. We have received approval for a cystic fibrosis
6 test and are in process for our cancer therapy
7 selection test with the FDA.

8 Q. But you have not received approval for the
9 cancer therapy selection test with the FDA, correct?

10 A. That's correct. We're in process with the FDA
11 for our cancer therapy selection test.

12 Q. Got it. So it hasn't been approved yet.

13 A. That's right.

14 Q. And whoever is writing submissions for MCED has
15 to understand a little about sequencing. Is that fair?

16 A. I'd say a little about sequencing. That's
17 fair.

18 Q. And post-integration, Illumina would be able to
19 accelerate GRAIL's FDA approval process by providing
20 additional information about its sequencers to GRAIL as
21 part of the FDA approval process, correct?

22 A. No. That's not how we'd accelerate it. We'd
23 accelerate it because we know the FDA submission
24 process, having done with the -- I think we're one of
25 the only companies in the world that's got a cleared

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1 test from the FDA. And so we understand the process
2 for the submission and what the submissions need to
3 look like. That's -- that's how we will accelerate the
4 GRAIL test, not by giving them more information on the
5 sequencers. The information on the sequencers is
6 publicly available.

7 Q. Mr. McCullough, could you pull up PX 7072 again
8 and go to page 201.

9 Going to line 15 -- I'm sorry, line 2, and you
10 were asked:

11 "QUESTION: And how does Illumina's expertise
12 in sequencing assist GRAIL after the regulatory
13 process?

14 "ANSWER: Well, whoever they hire will have to
15 come up to speed on sequencing because it's a
16 sequencing-based test, and this is a complicated
17 technology, and there's a steep learning curve that
18 whoever they bring on will have to go through.

19 "All of that goes away if it's an Illumina
20 person because our team really understands
21 sequencing..."

22 Do you see that?

23 A. Yeah. They will have to learn about
24 sequencing. It's publicly available information, but
25 they would have to learn about sequencing, and it's a

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1 complicated technology.

2 Q. And you rarely get involved in strategy
3 discussions relating to FDA approval, correct?

4 A. I -- yeah, I sometimes do. I don't get
5 involved in the details of the FDA submissions.

6 Q. And Karen Gutekunst is the person responsible
7 for Illumina's regulatory team. Is that correct?

8 A. She runs the group that does regulatory work,
9 yes.

10 Q. And other than the regulatory affairs team, the
11 clinical affairs team and government team would also be
12 involved in GRAIL's FDA approval process. Is that
13 correct?

14 A. That's correct.

15 Q. And Janice is in charge of your clinical
16 affairs team, correct?

17 A. That's correct.

18 Q. And at the time of your deposition in June of
19 last year, you weren't sure if her name was "Lem" or
20 "Tam." Is that correct?

21 A. That's what I said, yes, at the deposition.

22 Q. And she's only been at Illumina a little over a
23 year. Is that right?

24 A. We got her from Gilead, where she's been
25 working in the space for a long time.

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1 Q. And what type of company is Gilead?

2 A. It's a pharmaceutical company.

3 Q. And at the time of your deposition in June, you
4 were still recruiting someone to be in charge of your
5 government affairs team. Is that right?

6 A. That's correct.

7 Q. And at the time of your deposition, you
8 testified that you haven't looked through the résumés
9 of the people at GRAIL, so you don't know what their
10 expertise was, correct?

11 A. That's correct.

12 Q. And you earlier spoke with Mr. Marriott about
13 your work with Project Baby Deer and Baby Dolphin. Is
14 that correct?

15 A. That's right.

16 Q. And Project Baby Deer relates to whole genome
17 sequencing. Is that correct?

18 A. That's correct.

19 Q. And Project Baby Deer relates to state coverage
20 in Michigan regarding whole genome sequencing. Is that
21 correct?

22 A. That's right. Rapid whole genome sequencing,
23 but yes.

24 Q. And the Project Dolphin also relates to rapid
25 whole genome sequencing?

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1 A. Yes.

2 Q. And Project Dolphin relates to rapid whole
3 genome sequencing for CMS coverage in the state of
4 Florida. Is that correct?

5 A. That's correct.

6 Q. And you're familiar with project Baby Bear,
7 correct?

8 A. That's right, yes.

9 Q. Project Baby Bear also relates to rapid whole
10 genome sequencing. Is that correct?

11 A. That's correct.

12 Q. And Project Baby Bear relates to CMS coverage
13 for the state of California and rapid whole genome
14 sequencing, correct?

15 A. That's right.

16 Q. And you spoke with Mr. Marriott that we believe
17 there are R&D synergies between the GRAIL team and the
18 Illumina team. Is that correct?

19 A. Yes.

20 Q. And you also talk -- spoke about NIPT. Is
21 that -- do you recall those discussions?

22 A. I do.

23 Q. And you acquired Verinata in January of 2013.
24 Is that correct?

25 A. Yes.

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1 Q. And Illumina closed the acquisition in February
2 of 2013. Is that correct?

3 A. Yes.

4 Q. And Dennis -- Dr. Dennis Lowe is a GRAIL board
5 member. Is that right?

6 A. No, he's not a GRAIL board member.

7 Q. But you're familiar with Dr. Dennis Lowe?

8 A. I know of him. I don't know him personally.

9 Q. And do you recall that Dr. Lowe was
10 instrumental in the development of noninvasive prenatal
11 testing?

12 A. Yeah. He developed some of the technology
13 associated with NIPT, yes.

14 Q. And Dr. Lowe published a study in late 2012
15 showing how cancer-associated genetic aberrations and
16 variants could be detected in plasma taken from
17 patients. Is that right?

18 A. I'm personally not familiar with the study.

19 Q. Have you heard of the study?

20 A. Not that specific study, no.

21 Q. And Mr. -- Dr. Lowe works at the Chinese
22 University of Hong Kong. Is that right?

23 A. I believe he does, yes.

24 Q. And GRAIL pays a royalty to the Chinese
25 University of Hong Kong?

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1 A. I'm not familiar with all of GRAIL's royalties.

2 Q. And you did not start at Illumina until late
3 2013. Is that right?

4 A. I started in November 2013.

5 Q. And from 2013 to 2015, the research team did
6 not report to you?

7 A. They did not report to me.

8 Q. And you were not involved with the scientific
9 team regarding discussions around cell-free DNA?

10 A. I was involved in some of the discussions,
11 because we would have tech reviews that happened every
12 few weeks that I would be part of.

13 Q. But you didn't do all of the scientific
14 outreach yourself. Is that correct?

15 A. I'm sorry. I'm not sure what you mean by "all
16 of the scientific outreach." I spoke to some of our
17 scientists. I spoke to some of our customers that are
18 scientists. What specifically --

19 Q. But you didn't re --

20 A. I'm sorry. What part are you asking about?

21 Q. I'm asking whether you were involved in all the
22 scientific discussions related to NIPT during that
23 time.

24 A. I certainly did not do all the scientific
25 outreach associated with NIPT.

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1 Q. Fair enough, Mr. deSouza.

2 And we just spoke about CMS coverage for
3 Project Baby Bear, Dolphin, and Deer, correct?

4 A. That's right.

5 Q. And just so the record 's clear, that's CMS
6 coverage for the states of Florida, Michigan, and
7 California, correct?

8 A. Correct.

9 Q. And going back to R&D efficiencies, I believe
10 you mentioned that this merger could facilitate R&D
11 efficiencies regarding research for other diseases,
12 such as fatty liver disease and Parkinson's. Do you
13 recall that discussion?

14 A. I do.

15 Q. And you haven't formed the research teams for
16 fatty liver disease and Parkinson's at this time,
17 correct?

18 A. We have not yet.

19 Q. And those teams would be speculative research
20 teams. Is that right?

21 A. What do you mean, sorry, by "speculative
22 research"?

23 Q. If we can pull up PX 7107, page 155, lines 1
24 through 7. If we could go to the page -- the previous
25 page so we can get the complete question and answer.

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1 And you were asked at your deposition about
2 collaboration with GRAIL on projects absent the merger.
3 Do you see that?

4 A. I do.

5 Q. And you testified, in part, that -- "You know,
6 this is where GRAIL was in 2014, '15, when we came up
7 with the idea in lab and thought, okay, but because
8 we're a big company, we can dedicate a research team to
9 say, look, you know, this may not pan out. We did it.
10 That's what research is. GRAIL wouldn't do that
11 because they can't have a speculative team on
12 Alzheimer's, a speculative team on Parkinson's, and a
13 speculative team on fatty liver disease."

14 Do you see that?

15 A. I see that.

16 Q. And these speculative teams might not pan out,
17 correct?

18 A. That's right. That's exactly what I mean by
19 "speculative." All research by nature is speculative.
20 You don't know what the outcome may be. It may work
21 and it may not work.

22 Q. And you haven't started clinical trials for any
23 of these speculative teams?

24 And you can put that down, Mr. McCullough.

25 Correct?

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1 A. No, we have not.

2 Q. You haven't developed a commercial plan for any
3 of these speculative teams, correct?

4 A. No, we have not.

5 Q. And as you just explained, that's part of what
6 research is, that these speculative teams may not pan
7 out, correct?

8 A. Yeah. Research is doing the work to identify
9 if something can work or not, yes.

10 Q. And you currently have or Illumina currently
11 has collaborations with pharmaceutical companies. Is
12 that correct?

13 A. That's correct.

14 Q. And Illumina also currently has collaborations
15 with research organizations, such as Memorial Sloan
16 Kettering. Is that correct?

17 A. That's correct.

18 Q. And I believe you also spoke with Mr. Marriott
19 about being able to optimize its work flow on
20 Illumina's -- strike that.

21 I believe you also spoke with Mr. Marriott
22 that, post-merger, Illumina would be able to work with
23 GRAIL to optimize its work flow on Illumina's
24 sequencers. Do you recall that?

25 A. I recall saying we would optimize the

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1 end-to-end work flow. So part of it is on Illumina
2 sequencers, part of it involves things like that sample
3 accessioning where there's no Illumina technology at
4 all, but we have the experience in running
5 high-production end-to-end work flows. So, yes, we
6 will optimize on Illumina, but we will also optimize
7 the end-to-end work flow.

8 Q. And you testified yesterday that you told
9 investors in September 2019 that Illumina supports
10 liquid biopsy companies, making sure they have access
11 to the best of Illumina's work flows, even on the front
12 end or back end. Is that right?

13 A. Yes. We would provide the best of Illumina
14 work flows, so things that we sell into the market,
15 that's right.

16 Q. And you also spoke with Mr. Marriott about
17 certain synergies as a result of this deal. Do you
18 recall those discussions?

19 A. Yes, I do.

20 Q. And do you recall that at the time of your
21 investigational hearing on March 24th of this year, you
22 were not aware of any synergies?

23 A. That's not correct. We spoke a lot in that
24 hearing about synergies, and then there was one section
25 of the investigational hearing where we were talking

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1 about a specific page that had work streams, and then
2 that's when I said I wasn't aware of the synergies
3 associated with that work stream, but we talked in that
4 investigational hearing a lot about the synergies
5 before that -- before that part and after that part,
6 too, and then we talked a lot about the synergies in
7 the deposition, too.

8 So the part of the investigational hearing
9 where we talked about -- where I said I was not aware
10 of the synergies, I was talking about the output from
11 that specific, you know, work team that you were
12 showing me on that page.

13 Q. And if you could pull up PX 2072, 211, 12-16,
14 please.

15 And you were asked:

16 "QUESTION: Do you know whether Illumina has
17 identified specific -- specific contracts where it
18 could potentially get cost savings as a result of
19 combining its supply purchases?"

20 And as of March 24th, 2021, you said:

21 "ANSWER: I'm not aware yet."

22 Do you see that?

23 A. I see that.

24 Q. And can you please pull up what's been -- or
25 the same exhibit, page 12 -- 212, line 25, through

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1 213:3.

2 And you were asked:

3 "QUESTION: So sitting here today, you have not
4 at this point developed a total synergy projection for
5 this deal; is that correct?"

6 A. Yes.

7 Q. And you recalled -- and you said:

8 "ANSWER: As of March 24th, 2021, I don't
9 recall seeing anything like that."

10 A. I see that.

11 Q. You can put that down.

12 You also spoke with Mr. Marriott yesterday
13 about the elimination of double marginalization. Do
14 you recall that?

15 A. I do.

16 Q. And at the time of your investigational
17 hearing, do you recall testifying that you were not
18 sure whether Illumina had calculated margin that could
19 be eliminated as part of this deal?

20 A. I'm sorry. Can you repeat the question?

21 Q. Of course.

22 At the time of your investigational hearing,
23 that transcript that we just looked at, do you recall
24 testifying that you were not sure whether Illumina had
25 calculated margin that could be eliminated as part of

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1 this deal?

2 A. Yeah, that's right. This isn't my area of
3 expertise.

4 Q. And at that investigational hearing, you said
5 you would go to Chuck Dadswell, your general counsel,
6 for information on that, correct?

7 A. I would ask him, yes.

8 Q. And you told Mr. Marriott yesterday that you
9 don't have any details surrounding the elimination of
10 double marginalization. Is that right?

11 A. That's right. This is not my expertise area.

12 Q. And you were asked some questions about the
13 open offer. Do you recall that discussion?

14 A. Yeah.

15 Q. And post-announcement of the acquisition,
16 Illumina reached out to several companies, including
17 Guardant, Freenome, and Foundation Medicine. Is that
18 right?

19 A. That's right.

20 Q. And in determining what companies to reach out
21 to, Illumina considered what companies were interested
22 in early detection. Is that right?

23 A. What companies we believed might be interested
24 in early detection.

25 Q. And what companies some day may have a product

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1 that competes with a GRAIL product, correct?

2 A. That may be interested in developing a product
3 or in that space in general.

4 JUDGE CHAPPELL: Hold on for a second. I need
5 to have a sidebar with just the lead attorneys.

6 Jada, let me know when you have removed us and
7 muted the public line.

8 BRIA: Jada has stepped away. This is Bria.

9 MS. SULLIVAN: Good morning, Your Honor. This
10 is Marguerite Sullivan on behalf of GRAIL. May I join
11 as well?

12 JUDGE CHAPPELL: Are you the lead attorney for
13 GRAIL?

14 MS. SULLIVAN: Today I am, Your Honor.

15 JUDGE CHAPPELL: All right.

16 Bria, are you there?

17 BRIA: Yes, and Jada's back.

18 JUDGE CHAPPELL: You can move them all into
19 Judge's Chambers, if that will work, including
20 Ms. Sullivan.

21 (Pause in the proceedings.)

22 JUDGE CHAPPELL: For the record, we just had a
23 very brief discussion offline about any pending or
24 possible settlement offer to the Commission. That's
25 it.

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1 Go ahead with your questions.

2 BY MS. MUSSER:

3 Q. Mr. deSouza, before that sidebar, we were
4 discussing the recent amendment to the open offer. Do
5 you recall those discussions?

6 A. Yes, I do.

7 Q. And this -- these amendments were posted on
8 September 8th. Is that correct?

9 A. That is correct.

10 Q. And these reflect additional changes to
11 Illumina's March 29th, 2021, letter. Is that right?

12 A. Yes. They represent enhancements to that
13 letter. That's correct.

14 Q. So the March 29th, 2021, offer did not include
15 every term that Illumina felt necessary to alleviate
16 customer concerns, correct?

17 A. It did include every term we felt necessary to
18 alleviate customer concerns. Subsequently, we've found
19 ways to make it even better.

20 Q. So you provided additional changes to that
21 letter, correct?

22 A. That's correct. We provided those
23 enhancements.

24 Q. And in your view, those changes improved that
25 March 29th, 2021, letter, correct?

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1 A. We believe it marginally improves it, that's
2 correct.

3 Q. I'm looking at -- if we could pull up the open
4 offer, which is RX 3935, and can you go to page 2,
5 number 3. Looking at number 3, Section 4 of Exhibit A,
6 it was amended by adding the following Section F -- 4F
7 at the end thereof. Do you see that?

8 A. I do.

9 Q. And this relates to access to information. Do
10 you see that?

11 A. I do.

12 Q. And it reads, "The customer shall have access
13 to the same information about final product
14 specifications of any new Supplied Product, any new
15 version of a Supplied Product, or any Pre-Release
16 Sequencing Product within 5 days of when GRAIL is
17 provided such information."

18 Do you see that?

19 A. I do.

20 Q. Illumina does not have final product
21 specifications until its new product design is
22 finalized. Is that right?

23 A. Yeah, until we're able to know what the final
24 product specs are going to be.

25 Q. And so when Illumina first decides to develop a

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1 product, it doesn't have those final specifications
2 yet, correct?

3 A. That's right. When we begin, we don't have the
4 final product specs.

5 Q. And when you first start development of a new
6 product, you do not have the final product
7 specifications, correct?

8 A. That's correct. We start with a target, but we
9 don't have the final product specs yet.

10 Q. And the board learns about Illumina's new
11 product development efforts before Illumina has a final
12 product specification for its new products. Is that
13 right?

14 A. Yeah. We ask -- we talk to the board early so
15 we can get approval for the spend it will take to start
16 development on a new product.

17 Q. And nothing in the open offer prevents Illumina
18 from designing products specifically to optimize
19 GRAIL's tests, correct?

20 A. We -- we commit that any product we give GRAIL,
21 everyone will have access to it, so it won't be a
22 product specifically for GRAIL. It will be a product
23 for everyone. That's what's in here.

24 Q. But that product could be tailored to GRAIL,
25 correct?

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1 A. It's technically available to everyone, so it
2 won't be -- it could take -- it could improve GRAIL's
3 work flow, but it's a publicly available product to all
4 our 7000 customers.

5 Q. But it could be designed to specifically
6 improve GRAIL's work flow, correct?

7 A. We're not a consulting firm, so we don't design
8 products for one customer. If we are going to embark
9 on a substantial undertaking from an engineering team
10 perspective, we want a product that can meet the needs
11 more broadly of a customer. So we don't do -- we are
12 not a consulting firm, so we don't do custom
13 development for -- like that.

14 Q. But nothing in the open offer would prevent
15 Illumina from designing a product tailored to GRAIL's
16 specific work flow and processes, correct?

17 A. We could design a product and make it available
18 to everyone. There's nothing -- we are not allowed to
19 make a product just available for GRAIL, but it could
20 take into account modifications that will improve
21 GRAIL's work flow.

22 JUDGE CHAPPELL: Hang on a second.

23 Regarding that answer, the question was,
24 "Nothing in the open offer will prevent Illumina from
25 designing a product tailored to GRAIL's specific work

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1 flow," and then part of your answer, "We are not
2 allowed to make a product just available for GRAIL."
3 How is it you're not allowed?

4 THE WITNESS: So in this offer letter we're
5 saying that any product that's available for GRAIL will
6 be available for everyone. So we're not allowed to
7 make a product only for GRAIL.

8 JUDGE CHAPPELL: And you're referring to you're
9 not allowed by this agreement?

10 THE WITNESS: That's correct.

11 JUDGE CHAPPELL: All right, thank you.

12 And I think you told me earlier, do you make
13 specific products with your sequencers today? Do you
14 make specific products for your customers?

15 THE WITNESS: No, we do not. We sell to
16 everyone the same portfolio.

17 JUDGE CHAPPELL: Okay.

18 BY MS. MUSSER:

19 Q. So a couple followups on Judge Chappell's
20 questions.

21 First, I believe you just testified that you
22 don't make product -- you have to make products
23 available to everyone. Do you agree with that?

24 A. In this context, we're saying that any product
25 that GRAIL has will be available to everyone. Any IP

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1 that GRAIL licenses, we will make available to
2 everyone.

3 Q. And my question was whether you would --
4 whether anything in the open offer prevents you from
5 designing or tailoring a product to GRAIL.

6 A. If we -- I'm not sure what you mean by
7 "tailoring." We're not -- we don't tailor products.
8 We launch products, and everybody has access to the
9 products.

10 Q. Can you tell me what specific provision in the
11 open offer prevents you from designing or tailoring a
12 product for GRAIL?

13 MR. MARRIOTT: May I just assert -- I have no
14 necessary objection to the question, but it seems to me
15 that that question would require the witness being
16 shown the actual open offer itself as opposed to simply
17 the amendment that's in front of the witness.

18 JUDGE CHAPPELL: Well, I think the way the
19 question is worded, "can you tell me what provision," I
20 am going to allow that. It's a yes or no right there.

21 THE WITNESS: So we talk about the fact in this
22 given amendment that all customers who have access to
23 any product that GRAIL has access to within five days.
24 So if we design a product for -- even in your
25 hypothetical, if we designed the product for GRAIL, it

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1 wouldn't -- within five days, it definitely would not
2 be for GRAIL, because in this -- in this amendment, we
3 have a contractual commitment to making sure that
4 that's available for everyone.

5 BY MS. MUSSER:

6 Q. But just so the record's clear, that's a no,
7 correct?

8 A. No to what? Sorry.

9 Q. To my question as to whether there was a
10 specific provision in the open offer that prevents
11 Illumina from designing a product for GRAIL.

12 JUDGE CHAPPELL: To be fair, that wasn't the
13 question.

14 The question was, can he show you or point to
15 it, as far as I know, or can he tell you what specific
16 provision. So let's be fair.

17 THE WITNESS: Thank you.

18 Can I just see -- actually can you drop the
19 callout so I can actually see the agreement so I can
20 point to something?

21 BY MS. MUSSER:

22 Q. Sure.

23 A. Okay.

24 Q. Let me know if you would like to see a
25 different page.

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1 A. Can you pop up 2(b), please, on this page.

2 Okay. If you look at 2(b), it says that
3 customer shall have access to Supplied Products for
4 GRAIL -- that GRAIL or any For-Profit Entity has
5 access, within 5 days of when GRAIL is offered access.
6 So any product that GRAIL gets, everybody will get
7 within five days. So that's the provision I would
8 point you to.

9 Q. So if a product were designed specifically for
10 GRAIL, other companies would have access to that
11 product, correct?

12 A. Everybody -- yes, that's right.

13 Q. And I believe you spoke with Mr. Marriott about
14 the audit provision, correct?

15 A. Yes.

16 Q. And that audit provision -- can you turn to
17 that, Mr. McCullough? And that's Number 6.

18 And this audit provision, 12A, was amended on
19 September 8th to change the audit from an annual audit
20 to a biannual audit. Is that correct?

21 A. That is correct.

22 Q. And Illumina selects the auditor, right?

23 A. Ah, I'd have to look at the agreement to see
24 who selects the auditor.

25 Q. And do you know whether customers have input

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1 into the selection of the auditor?

2 A. I would have to look at the agreement to see
3 about it.

4 Q. And unless a customer has a good faith basis
5 for alleging Illumina is in breach of the open offer,
6 the customers will only learn of a potential breach
7 from the biannual audit. Is that fair?

8 A. I'm sorry. So the question is, unless they
9 have a reason to believe there's a breach, they can
10 learn about it through the biannual audit? Yes, that's
11 right.

12 Q. And that's the only way that they can learn
13 about it, correct?

14 A. They can learn about it through conversations.
15 I mean, I'm not sure how else they would learn about
16 it, but however they hear about it, that's how they
17 could learn about it, right?

18 Q. And customers do not know the prices Illumina's
19 other oncology customers pay, correct?

20 A. They do know the pricing grid we use. So what
21 they don't know is -- unless, actually, some customers
22 are publicly traded, so they share how much business
23 they do, but otherwise customers don't know how much
24 business everyone else does, and so they don't know
25 where on the volume grid a customer may be, but they do

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1 know the discount structure, and, again, that's why it
2 was so important for us not to give one-off exceptions
3 to Exact, because we want people to stay within the
4 grid.

5 Q. And do customers have access to the
6 discretionary discounts other -- Illumina's other
7 oncology customers pay?

8 A. I'm sorry. What do you mean by "discretionary
9 discount"? We're showing them the public discount
10 grid.

11 Q. And Illumina can -- are you aware that Nicki
12 Berry testified that Illumina can offer discretionary
13 discounts off the public discount grid?

14 A. Yes. We do have for specific projects or -- so
15 if there is something that's for the greater good or
16 something like that. It's not a -- it's generally for
17 specific projects. It's not a permanent production,
18 you know, discount.

19 Q. But Illumina's customers wouldn't have access
20 to other oncology customers' discretionary discounts,
21 correct?

22 A. We don't -- so, for example, we are involved in
23 a project cataloging seeds in Africa for sustenance
24 farmers. That would be a one-off project, and we don't
25 publish the pricing, or we donated sequencing into

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1 Mumbai, for example, or Mozambique. Those are one-off
2 projects. We don't publish the pricing for those --
3 that those customers may get.

4 Q. And Illumina customers do not know the products
5 Illumina's other oncology customers buy from Illumina.
6 Is that right?

7 A. There -- no, you're right, because we will only
8 publish what GRAIL is using. We won't share what other
9 customers are using.

10 Q. And customers do not know how quickly Illumina
11 repairs instruments for other oncology customers,
12 correct?

13 A. They know what they can sign up for with the
14 different tiers of service, and each of them has
15 service level agreements. What they don't know is what
16 other customers have signed up for and, therefore, what
17 turnaround time they're signing up for. So that's
18 correct, unless they share with each other.

19 JUDGE CHAPPELL: Regarding that, repairing
20 instruments, how often, in general, does a NovaSeq go
21 down or need repairs?

22 THE WITNESS: Not that frequently. The intent
23 is to keep them -- I mean, a lot of customers keep them
24 up and running in some cases, you know, 24 hours a day,
25 and so the -- you know, the intent is to make sure they

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1 continue to be up and running. So a downed instrument
2 is an unusual event.

3 JUDGE CHAPPELL: What is the most frequent
4 issue that would need repair on a NovaSeq?

5 THE WITNESS: What is the most frequent issue?
6 You know, I'm not aware right now what it could be. I
7 know we help a lot of customers on the install
8 sometimes, so that's something that will -- if I look
9 at why we get called, sometimes customers ask us for
10 help with the install, but I'm not sure.

11 JUDGE CHAPPELL: Are you aware of any repairs
12 that have been needed on a NovaSeq?

13 THE WITNESS: I would say not specifically, no.

14 MS. MUSSER: Anything else, Your Honor?

15 JUDGE CHAPPELL: That's all.

16 BY MS. MUSSER:

17 Q. And you -- we spoke just moment a ago about
18 discretionary discounts. Illumina also offers
19 discretionary discounts when customers upgrade
20 sequencers, correct?

21 A. We can offer upgrade programs and trade-in
22 programs.

23 Q. And you also offer discretionary discounts as
24 well?

25 A. I'm not aware of us doing -- I'm aware of

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1 trade-in programs, and that's mostly around capital
2 costs. So if you give us, you know, your old
3 instrument, we will -- we will give you a credit
4 against -- we do that especially when there's a new
5 purchase, and we do that especially when we launch a
6 new product, and especially if a customer has bought a
7 product recently, and then we launch a new product, we
8 give them credit as a part of a trade-in program. So
9 I'm familiar with that.

10 Q. And Illumina offers discretionary discounts
11 when customers have quality issues with Illumina
12 reagents. Is that right?

13 A. What we do is if a -- I know we have this, but
14 if a customer calls us and says that they have had a
15 problem with the run, we will give them generally a
16 new -- you know, a new flow cell or some kind of
17 credit, you know, and trust that they did have a
18 problem, and we'll make it right.

19 JUDGE CHAPPELL: I have a question. I have a
20 question. Assuming that Illumina wanted to drive or
21 change design of a sequencer in a way to benefit any
22 customer, let's say GRAIL, how could you do that and
23 what would you do?

24 THE WITNESS: Honestly, it's hard for me to
25 imagine, Your Honor, what that could look like. Their

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1 work flows aren't that different. In the end, you're
2 putting in a library, and we read the DNA in it. So
3 it's hard for me to visualize at this point what we
4 would do in that that would just be specifically a
5 benefit for one customer or another.

6 Typically, customers will ask us for the same
7 things. They'll say, you know, drive performance,
8 which means give us lower costs over time, continue to
9 drive quality up, continue to shrink turnaround time.
10 I mean, if you look at how we design products and the
11 things we list as our goals, these are those kinds of
12 things, and they benefit everybody.

13 A faster sequencer benefits everybody. Higher
14 accuracy benefits everybody. So I don't know that --
15 I'm trying to visualize even what a single variable --
16 technical variable would be that would benefit just one
17 use -- it's -- I don't think there are any that I can
18 think of.

19 JUDGE CHAPPELL: What are the improvements that
20 customers seek to the sequencer? More throughput?
21 Faster throughput?

22 THE WITNESS: Exactly. It's faster, so they're
23 saying keep driving the turnaround time. I'll give you
24 an example. Clinical customers are saying, you know,
25 in certain use cases, like children in the NICU, hours

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1 actually matter. So they're saying drive the -- the
2 turnaround time, you know, much shorter. So, you know,
3 we have just set a world record with Dr. Kingsmore at
4 Rady's Children's Hospital for going from taking the
5 blood draw from the baby to having a sequencing result
6 in well less than 24 hours, and that really matters
7 because in some cases you can do an intervention that
8 can -- that can stop further development delay, or you
9 can prevent other medical interventions on the baby,
10 and so one thing in clinical customer cases, they say
11 make it go faster.

12 Now, 24 hours is great, but now some clinical
13 customers are saying, look, our shifts for our staff is
14 eight hours, so the next goal would be can we get to a
15 place where if we start a test at the beginning of a
16 shift, we can actually get a result at the end of a
17 shift?

18 So, you know, what you'll hear from customers
19 as sort of a goal for us would be, can you make that
20 faster and get it even down to within a shift? So
21 that's one thing they ask for.

22 Another thing they ask for is, again, just keep
23 driving prices down, where they say, you know, I want
24 to do bigger experiments, and so, you know, if I want
25 to discover the genetics behind autism, for example, or

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1 Alzheimer's, you have to do experiments that have very,
2 very, very high numbers of people.

3 And so they're saying that only becomes
4 viable -- everybody was excited about setting us on the
5 goal for the \$1,000 genome, and then we hit that, and
6 then everybody wanted a \$100 genome, and we're working
7 on that, and I'm pretty sure in the data storage arena,
8 for example, they're saying can you get it down to
9 under \$10, you know, so we can store a lot of data?

10 So turnaround time, price is another one, and
11 then just continued accuracy, because there are
12 emerging -- there continue to be emerging areas where
13 you're looking for very events, and so people are
14 saying, look, if you can give me more and more
15 accuracy, that opens up new clinical applications for
16 genomics. So those are probably the biggest, you know,
17 by orders of magnitude, asks we get, and they benefit
18 everybody.

19 JUDGE CHAPPELL: And if -- I guess another way
20 to ask my previous question, if you made one of these
21 improvements to time, throughput, or reducing cost, is
22 there any way to limit that to one particular user or
23 customer?

24 THE WITNESS: No, there isn't. There isn't any
25 number of ways. There isn't technically a way to do

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1 that. Honestly, also, we don't want to do that,
2 because we have competitors, and so any advantage we
3 put out there, we want to make sure everybody has, so
4 that we continue to be the product they want to use.

5 So, technically, I can't imagine how we would
6 give it to just one patient, and then finally it's
7 contractually we're committing, for GRAIL specifically,
8 say, and absolutely it won't happen for GRAIL.

9 Anything that GRAIL gets, the entire market will get.

10 JUDGE CHAPPELL: Okay, and this question is --
11 I don't want you to speculate, so what I'm getting at
12 is, did Illumina ever consider, I guess, or wargame
13 this scenario: You've never, ever spun off GRAIL and
14 kept GRAIL within Illumina the whole time. Is there
15 anything you would have or could have done to assist
16 GRAIL if they had been part of Illumina the whole time
17 that would not have also benefited other customers?

18 THE WITNESS: Your Honor, we did not -- we did
19 not wargame that scenario, so I could speculate, but
20 given that you said not to, we did not wargame that
21 scenario.

22 THE COURT: If I asked you to speculate, is
23 there any way Illumina -- any way GRAIL would have
24 benefited by being in-house the entire time?

25 A. So technically, what could we have done if we

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1 had kept GRAIL in-house the entire time? I'm not --
2 nothing obvious comes to mind. Obviously, we wouldn't
3 be going through this process if we had kept them the
4 whole time, but technically, they would have done the
5 same studies, because they did the big studies.

6 They approached it hypothesis-free, which was
7 good, and I would have done the same thing, which means
8 they didn't prejudge that it was going to be genomics.
9 They also looked at proteomics, and also in genomics,
10 they didn't prejudge that it was mutations. They
11 looked at methylation. So we would have done that,
12 too.

13 So I don't -- Your Honor, I'm not sure I can
14 come up with something that would be different if they
15 had done it, you know, in the research phase, if they
16 had just done it in-house, but -- and that's probably
17 also -- maybe an Alix or one of our more deeper
18 technical people may be able to think about it harder.

19 JUDGE CHAPPELL: Let me ask this: If Illumina
20 invented or created, let's say, NovaSeq-3, is there any
21 way you provide that to GRAIL ahead of competitors?

22 THE WITNESS: No. We would not do that, and
23 we're contractually committing here that we will make
24 sure everybody, you know, gets it, certainly within
25 five days of GRAIL getting it.

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1 And, Your Honor, strategically I will say the
2 way we would launch a NovaSeq-3 is the first customers
3 to get it candidly are not going to be our clinical
4 customers. GRAIL is not going to be the one that first
5 gets our brand new sequencer, because clinical
6 customers don't do that, because they have to validate
7 a clinical work flow. That takes quarters.

8 So three, four -- you know, it could be nine
9 months, it could be -- so it's -- clinical customers
10 are not the first customers used. Usually they come in
11 a couple of years later. The first customers you would
12 get -- and we have done that with every sequencer that
13 we've launched, if you look at NovaSeq, if you look at
14 the HiSeq X -- the first customers you always get on a
15 new high throughput sequencer are the research
16 customers.

17 They are the ones who will adopt a new
18 sequencer immediately because they have deep genomics
19 expertise on their staffs, and they are looking to do,
20 you know, new research cohorts and big, brand new
21 studies, and for them it doesn't matter what the last
22 study was done on, because it's a new research
23 endeavor, and so whenever we launch a brand new
24 instrument, if you look at who our launch partners are,
25 every high-throughput sequencer we have ever launched,

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1 for example, the Broad Institute, one of the leading
2 institutes in genomics research is a large customer of
3 ours. They are very quick to adopt new technology and
4 they do research. They don't do any, you know, sort of
5 clinical return of results. They are a research
6 institution.

7 So those are the kinds of institutions that
8 adopt immediately. Clinical customers will take years.
9 They'll wait. They also know that the first year to
10 two of an instrument coming out, we will upgrade the
11 chemistry, for example, typically, because you don't
12 know how it's going to perform in the real world until
13 you've seen it perform for the first year or two, and
14 so we will upgrade the chemistry, and we'll issue
15 updates. It could be chemistry update, software
16 update. And so clinical customers will wait for a
17 couple years until they know it's -- it's -- this is
18 what we're going to go with.

19 Then they'll bring it in-house, and then
20 they'll do the nine months of validation that they want
21 to do, and then maybe, 2 1/2 or three years after we
22 launch is when they will ramp up on the new instrument.
23 And so the NovaSeq-3, GRAIL is not going to be the
24 leading -- the first adopter or even in the first two
25 months of its launch, it's not going to be a leading

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1 adopter because it's a clinical customer.

2 JUDGE CHAPPELL: All right, and I know you're
3 no lawyer, and I haven't read all the evidence yet, but
4 answer my this:

5 If this goes forward and the open offer is
6 accepted by customers, how is that policed? Are you
7 offering independent audits or what? How was that
8 policed? How do the customers know that there's no
9 cheating on that agreement?

10 THE WITNESS: Absolutely. We're offering
11 independent audits that they can request twice a year
12 to make sure that everything we say is happening is
13 happening, and then we are committing to independent
14 binding arbitration, to say -- and if --we don't get to
15 say whether the audit was right or wrong, and you get
16 to ask for, you know, what you need with the
17 arbitrator, through arbitration, and then in this
18 amendment we're saying, and we're giving the -- the
19 person who has the arbitration very broad leeway on how
20 to remediate it, and is that person has to take into
21 account that we want to make sure that there is an even
22 playing field between GRAIL and anyone else.

23 And they should take that as the -- how to make
24 a decision on what the right remediation is, and we
25 will abide by it whatever it is. So independent

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1 auditor, binding arbitration, and very broad powers
2 around what the mechanism of arbitration could be.

3 JUDGE CHAPPELL: So as Illumina's CEO, your
4 position is you don't have a problem opening up,
5 raising the hood, and inspecting what's going on under
6 there.

7 THE WITNESS: That's absolutely my position. I
8 want to make sure that it is always an even playing
9 field. That's very important to us in the market, to
10 say, you know, we want a vibrant -- this market needs
11 to expand a lot, and it will take a lot of
12 innovation -- some of it done by us, a lot of it done
13 by our customers -- and they have to know that we are
14 going to do everything we can to make sure that there's
15 a completely even playing field.

16 JUDGE CHAPPELL: All right.

17 Go ahead, Ms. Musser. I wanted to get my
18 questions out in case you have any followups.

19 MS. MUSSER: Thank you, Your Honor. I do have
20 a few followups.

21 BY MS. MUSSER:

22 Q. Can you pull up PX 2541, please. This document
23 is called "Interim Review, K2-GRAIL," and it's dated
24 February 2nd, 2017. Do you see that?

25 A. I do.

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1 Q. If you could turn to page 4, please. The
2 justification of interim review was, in part, a
3 reduction of GRAIL shareholding, the Illumina reduction
4 to less than 20 percent shareholding in GRAIL once
5 funding is complete, approximately 1Q17, and that's
6 referring to the Series B financing that reduced
7 GRAIL's ownership from a majority shareholder to less
8 than 20, correct?

9 A. That's correct.

10 Q. If you could turn to slide 8, please. Slide 8
11 summarizes the changes that will result from the
12 changing business dynamic and Illumina functioning as a
13 supplier compared to product development partner. Do
14 you see that?

15 A. That's right. I do.

16 Q. And the first row says that Pre Series B, the
17 service and support plan was a collaborator; and post
18 Series B, GRAIL would be a customer, correct?

19 A. That's right.

20 Q. And for product -- project development process,
21 or PAC approval, it says, "PDP co-development,
22 Pre Series B," and Post Series B, it says, "Non-PDP
23 reagent sustaining."

24 Do you see that?

25 A. I do.

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1 Q. On the third row, it says, "Assay development
2 workflow. Pre Series B, Illumina and GRAIL were
3 collaborators, and Post Series B, it was limited --
4 after transfer, so the relationship was limited to
5 library conversion."

6 Do you see that?

7 A. I do.

8 Q. And on the fourth row, software and data
9 analysis, Pre Series B, they were collaborators. Do
10 you see that?

11 A. I do.

12 Q. And Post Series B, the relationship was limited
13 to access to MSK and 2K Atlas samples. Do you see
14 that?

15 A. I do.

16 Q. And finally, for kit design, Pre Series B, it
17 was purpose-built for GRAIL with possibility for
18 changes. Do you see that?

19 A. I do.

20 Q. And Post Series B required Illumina review and
21 approval before those changes were executed. Do you
22 see that?

23 A. I do.

24 Q. And you agree these were all changes in
25 response to the dynamics of -- the change in dynamics

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1 Pre Series B to Post Series B?

2 A. That, and, you know, when we launched with
3 GRAIL, they didn't really have any capabilities, and so
4 they were dependent on Illumina. I mean, we took 40
5 scientists and said, you are now a separate company,
6 you know, and so they were very dependent on Illumina
7 in that first, you know, what is it, year, ten months,
8 11 months?

9 And so this also reflects that, you know, there
10 are not 40 scientists now in just a different building.
11 They are now standing up their own capabilities, you
12 know, to operate on their own, and so they don't need
13 to depend on us for a PDP process. They don't -- so --
14 so that -- you know, and that coincides with and we're
15 moving them to a Series B, they're able to be more
16 stand-alone, and then they will be -- you know, they
17 will going through a Series B soon.

18 Q. And so these changes did result, in part, from
19 the changing business dynamic as described on this
20 slide, correct?

21 A. A changing business dynamic and a maturation of
22 GRAIL.

23 Q. And can you turn to page 10, please, of this
24 PowerPoint, and this slide says, "Illumina-GRAIL
25 relationship change."

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1 Do you see that?

2 A. I do.

3 Q. And on the third bullet point in the top arrow,
4 it says, "Illumina and GRAIL no longer collaborating on
5 development of LP and sequencing kits."

6 Do you see that?

7 A. Yes.

8 Q. And Post Series B, Illumina and GRAIL were no
9 longer collaborating on the development of library prep
10 and sequencing kits, correct?

11 A. That's -- we weren't going to, yes, that's
12 right.

13 Q. You can set that down.

14 If you could pull up the amendment to the open
15 offer, RX 3935, please. I just had a few followup
16 questions on some of the conversation you were having
17 with Judge Chappell around arbitration, and there are
18 costs associated with arbitration, correct?

19 A. Yes.

20 Q. And can arbitration take time?

21 A. Yes.

22 Q. And the arbitration provision in the open offer
23 provides for 120-day arbitration process?

24 A. Okay.

25 Q. Is that a yes?

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1 A. I'd love to look at it, but I believe you were
2 reading from it, yes.

3 Q. And GRAIL is part of Illumina, correct?

4 JUDGE CHAPPELL: Hang on. If he wants to look
5 at it, let's let him look at it so the record's clear.

6 MS. MUSSER: Okay.

7 BY MS. MUSSER:

8 Q. If you could pull up PX 0064, please. Do you
9 recognize this document?

10 A. I do.

11 So where is the arbitration, the 120 days
12 you're talking about?

13 Q. Just give me one second, Mr. deSouza. I'm
14 trying to find it myself.

15 Can you go to page 10, please. Do you see the
16 arbitration provision there?

17 A. Yes.

18 Q. And if you can take a minute to look at it and
19 let me know how long -- how long the arbitration
20 process will take.

21 A. (Document review.)

22 Q. And let me know when you want to go to the next
23 page.

24 A. (Document review.) Okay. So it says we will
25 mutually agree a place, we will designate a contact to

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1 be able to resolve disputes in a final and binding
2 fashion, that we will meet with -- for a period of 30
3 days with each other, and -- in an attempt to resolve
4 the dispute --

5 JUDGE CHAPPELL: Sir, why don't you read to
6 yourself. We're on the record.

7 THE WITNESS: All right. Okay.

8 JUDGE CHAPPELL: Is that the entire arbitration
9 provision?

10 MS. MUSSER: It goes on to the next page.

11 Let me know when you would like me to move to
12 the next page, Mr. deSouza.

13 THE WITNESS: Okay.

14 MS. MUSSER: If you could turn to the next
15 page, Mr. McCullough, and I believe you may have to
16 zoom in as much as you can.

17 JUDGE CHAPPELL: Why don't we go to the end of
18 the arbitration provision.

19 Ms. Musser, I suspect the answer to your
20 question is one of these provisions. How about you
21 highlight it so we can move on?

22 MS. MUSSER: Of course.

23 BY MS. MUSSER:

24 Q. If we could turn to B-1, please.

25 And unfortunately, Your Honor, we will have to

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1 do a bit of math here, so please bear with me.

2 JUDGE CHAPPELL: All right.

3 BY MS. MUSSER:

4 Q. If you look at B-1, it provides for -- that the
5 parties shall meet in person by telephone for a period
6 of 30 days. Do you see that?

7 A. I do.

8 Q. Okay. And, Mr. McCullough, if you could go to
9 the next page, please, and then it says, "Within 5
10 business days of the commencement of an arbitration,
11 customer and Illumina shall each furnish a legally
12 binding writing to the other committing to maintain the
13 confidentiality of the arbitration and any written
14 statements."

15 Do you see that?

16 A. I do see that.

17 Q. And on the next page, paragraph V, it says,
18 "Upon written request by either party to the other
19 party, the parties shall promptly negotiate in good
20 faith to appoint an appropriate Arbitrator. If the
21 parties are unable to agree within (10) days after the
22 receipt by a party of the written request, in the
23 immediately preceding sentence, the AAA shall be
24 responsible for selecting an Arbitrator with relevant
25 experience related to the dispute of at least ten (10)

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1 years and to do so within fifteen (15) days of being
2 approached by the parties."

3 So this could -- 10 plus 15 is 25. Is that
4 correct?

5 A. Ten plus 15 is 25.

6 Q. If you could go to Section 12-3-V, do you see
7 that? I'm sorry, oh, B-vi. And it says, "Within
8 twenty (20) days after an arbitrator is designated,
9 each party shall simultaneously submit a written
10 statement of their respective positions."

11 Do you see that?

12 A. I do see that.

13 Q. So if we add up the 30 days we just saw, the
14 20 -- the five days on top of that, the 25 days and the
15 10 days there, I believe that math is 75, but you can
16 correct me if I'm wrong, Mr. deSouza.

17 A. But, Susan, I don't know that they all were
18 sequential. In listening -- in reading them, it seemed
19 like a number of them start in a parallel way. Some
20 are sequential. So I don't -- I'm not sure I follow
21 the math, then. If some are parallel and some are
22 sequential, I don't think it gets you to 75.

23 I guess my overall point is, look, we want to
24 get through arbitration as fast as possible and use as
25 accelerated a process as available. So if there is any

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1 feedback on this or there is a way to make this better,
2 we are completely open to it. Believe me, we don't
3 want to spend extra time in litigation or arbitration.
4 So if there is a way to make this better, just let us
5 know. We are committed to making this as expeditious
6 as possible.

7 Q. But regardless, you agree that currently this
8 arbitration provision and the time frame applied herein
9 is what would control the timing of the arbitration.
10 Can we agree on that, Mr. deSouza?

11 A. I think what you said was we are laying out the
12 process here, and then that will tell you how long --
13 you know, what the boundaries are on the arbitration
14 timing, right?

15 Q. Yes.

16 A. Okay, yes.

17 Q. Great.

18 Can we turn back to the amendment to the open
19 offer, please, which is RX 3935. Before we do that, we
20 spoke a little bit about discretionary discounts on
21 sequencers. There are also discretionary discounts on
22 reagents, correct?

23 A. Yes, there are, for the -- exactly the projects
24 I talked about.

25 Q. And if we could go to number 4 of the amendment

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1 to the open offer, Mr. McCullough. Can you zoom in on
2 that provision, please.

3 And this provision provides that Illumina shall
4 publish the SKUs -- or SKUs -- of the supplied products
5 GRAIL's purchasing, correct?

6 A. That's right.

7 Q. And Illumina will also publish the price grid
8 under which Illumina is purchasing products, correct?

9 A. That's correct.

10 Q. And Illumina will publish the price grid under
11 which GRAIL's purchasing service agreements, correct?

12 A. That's correct.

13 Q. And Illumina owns GRAIL now, correct?

14 A. That's correct.

15 Q. And when GRAIL purchases products from
16 Illumina, that transaction is now between two Illumina
17 entities, correct?

18 A. That's correct.

19 JUDGE CHAPPELL: Is that correct under the
20 current hold-separate agreement?

21 THE WITNESS: The GRAIL entity is now a
22 separate unit, but its ownership reverts to GRAIL, so
23 we own -- you know, we own that GRAIL unit, and so now
24 the -- the -- any supply agreement would be between
25 that organization and Illumina.

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1 JUDGE CHAPPELL: I haven't seen any
2 hold-separate agreement. Are you familiar with the
3 terms of it?

4 THE WITNESS: I'm sorry. Are you asking me or
5 Susan?

6 JUDGE CHAPPELL: I am asking you. You're the
7 witness.

8 THE WITNESS: Yes, I am. Sorry. Yes, I am.

9 JUDGE CHAPPELL: Then what does it guarantee,
10 the hold-separate agreement? And that's public? I
11 don't know why it wouldn't be.

12 THE WITNESS: Yeah, and we have taken it off --
13 you know, the European Commission has publicly
14 available what a hold-separate agreement would look
15 like, and so we took it from there. The intent is
16 that, you know, there will be no integration between
17 our companies during this period while we're holding it
18 separate, that it will be run as a separate entity, and
19 where it engages with Illumina, it will do so on an
20 arm's length basis. So they would buy product, but,
21 you know, they're buying product off standard terms and
22 agreements with Illumina, you know, those kinds of
23 provisions.

24 JUDGE CHAPPELL: But some things aren't being
25 held separate. Like we heard yesterday, the royalty

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1 from GRAIL is now gone, correct?

2 THE WITNESS: They have moved to a standard
3 purchasing agreement like everyone else. So no other
4 customer gives us royalty on their sales, and so now
5 GRAIL has moved to look like any other customer, where
6 they just buy products from us, and we don't get a
7 royalty from their sales.

8 JUDGE CHAPPELL: Right. And the reason I went
9 into this, this provision we're looking at, is that
10 being done now? Is this being published now, the terms
11 of deals with GRAIL and Illumina?

12 THE WITNESS: We just came up with it a couple
13 of days ago, so we're putting it into place right now.
14 So we will do it shortly. I don't know if that's
15 tomorrow or in a few days, but, yes, we agree that this
16 is something we want to do right away.

17 JUDGE CHAPPELL: All right, thank you.

18 BY MS. MUSSER:

19 Q. And so the price at which GRAIL purchases
20 products from Illumina represents the price at which
21 one Illumina entity purchases products from another
22 Illumina entity. Is that correct?

23 A. That's correct.

24 Q. So it's the price from which Illumina purchases
25 products from itself, correct?

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1 A. From one Illumina entity buying from another
2 Illumina entity, that's right.

3 Q. And no matter what price that is, it will not
4 have any effect on Illumina's bottom line, correct?

5 A. Ah, that's -- so we will report the P&L for
6 GRAIL. So it will have an impact on the numbers we put
7 to Wall Street, and those aggregate up into the parent
8 company as well. So we will show a P&L for GRAIL that
9 talks about, you know, revenue and what it's earning.

10 So it will impact that P&L, and it will also
11 impact the other P&L, because, you know, we will show
12 what we're selling in terms of sequencers and
13 consumables, so the price we sell it at matters.

14 Q. And as a separate company, do you know if GRAIL
15 advertises the SKU of the products it purchases from
16 Illumina on its website?

17 A. It did not before we bought it. It will now or
18 we will now.

19 Q. And does Illumina -- and does Illumina post the
20 inputs it buys for its own products on its website?

21 A. We do not post all the -- all the things we buy
22 to make our products on our website.

23 Q. Do you know if GRAIL advertises the prices it
24 pays for Illumina products and services on its website?

25 A. It does not.

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1 Q. Does Illumina post the prices it pays for its
2 inputs to its own products on its website?

3 A. We do not.

4 Q. And Illumina will be responsible for posting
5 GRAIL's purchases and prices on its website, correct?

6 A. That's right. We will purchase -- we will
7 publish those, yes.

8 Q. And Illumina will be responsible for updating
9 GRAIL's purchases and prices on its website, correct?

10 A. That's correct.

11 Q. And the amendment mentions Illumina will
12 publish the pricing grid for products and services that
13 GRAIL --

14 JUDGE CHAPPELL: Hold that question. We have
15 been going well over two hours. Let's take a short
16 break. We will -- we will reconvene at 12:10. We're
17 in recess.

18 (A brief recess was taken.)

19 JUDGE CHAPPELL: Okay. We're back on the
20 record.

21 Go ahead.

22 BY MS. MUSSER:

23 Q. And Illumina owns GRAIL today. Is that
24 correct, Mr. deSouza?

25 A. That's correct.

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1 Q. And the company does not need to enter into a
2 supply agreement with itself. Is that right?

3 A. The company doesn't need to enter into a supply
4 agreement with itself.

5 Q. And the company doesn't need to enter into a
6 service agreement with itself either, correct?

7 A. It doesn't need to. We could, but it doesn't
8 need to.

9 Q. And, Mr. deSouza, we talked earlier before the
10 break about the price that Illumina charges GRAIL. Do
11 you recall that discussion?

12 A. Sorry. I'm still thinking about the last
13 question. In this case we would do an agreement
14 between GRAIL and Illumina. So, in general, I guess
15 your question was do companies need to -- in general,
16 they don't need, but in this case we will do agreements
17 between GRAIL and Illumina, supply agreements and
18 service agreements.

19 Q. And before the break, we were talking a little
20 bit about the price between Illumina and GRAIL. Do you
21 recall that conversation?

22 A. I do.

23 Q. And the price that Illumina charges its GRAIL
24 subsidiary for NGS consumables will have no net impact
25 on the combined entity's net P&L. Is that correct?

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1 A. On -- it will have an impact on the P&Ls we
2 report to Wall Street for the GRAIL entity, for the
3 Illumina entity, and then they will be combined into
4 the overall P&L for the company.

5 Q. And the combined entity will net out those --
6 the entries on the GRAIL P&L and the Illumina P&L,
7 correct?

8 A. That's correct.

9 JUDGE CHAPPELL: How will the financial
10 transactions work with the GRAIL separate entity? Does
11 GRAIL have its own budget? Is there a line allocation?
12 Is there a debit to Illumina or is there -- you know,
13 what happens when GRAIL, for example, purchases a
14 NovaSeq?

15 THE WITNESS: Yeah, you're right. So GRAIL is
16 a separate organization. I believe it's an LLC. They
17 will have their own budget, and they do, and then they
18 will spend against that budget. And so if they
19 purchase a NovaSeq, it will be against that budget, and
20 they would have to pay the other Illumina entity for
21 those transactions.

22 JUDGE CHAPPELL: So GRAIL will be making a
23 payment to Illumina for items that are purchased.

24 THE WITNESS: Absolutely.

25 JUDGE CHAPPELL: All right.

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1 THE WITNESS: And then Wall Street will be
2 looking -- to just close out that point, Wall Street
3 will be looking at the performance of that business,
4 the performance of the life sciences business, because
5 they're both sort of going to be judged differently,
6 and so those P&Ls do matter in terms of as
7 communicating to investors how the business is doing.

8 JUDGE CHAPPELL: Does Illumina have any other
9 subsidiaries currently that operate like GRAIL is
10 supposed to operate?

11 THE WITNESS: Not yet, but I suspect in the
12 future we may.

13 JUDGE CHAPPELL: All right.

14 BY MS. MUSSER:

15 Q. And you spoke with the Court about the effect
16 on the P&L and the effect on the GRAIL P&L of a
17 purchase of a NovaSeq sequencer, correct?

18 A. That's right.

19 Q. And that will also appear on the Illumina P&L
20 as well, correct?

21 A. Right. If they're buying it from Illumina,
22 then Illumina will recognize it as a sale, and it will
23 appear as a sale on our P&L.

24 Q. And when you combine the two sales together,
25 that sale will net out to zero. Is that correct?

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1 A. That sale will net out if you combine the two
2 P&Ls together, but, again, Wall Street is going to
3 focus on each of those two P&Ls more than they are
4 going to focus purely on the net, because these are two
5 different businesses that are going to be measured
6 differently. So these P&Ls are very important from an
7 investor perspective as separate P&Ls.

8 Q. And you spoke with Mr. Marriott about the
9 effect of your behavior and Illumina's behavior in the
10 oncology screening market on its customers in other
11 markets. Do you recall that discussion?

12 A. The impact of what we do in one market rippling
13 to the other markets, yes.

14 Q. And you sued -- Illumina sued customers in
15 other markets. Is that correct?

16 A. We sue entities that, for example, infringe on
17 our IP. Is that what you mean?

18 Q. So you've sued Ariosa, who is a customer of
19 Illumina?

20 A. They infringed on our IP, yes.

21 Q. And you've sued Natera, who's a customer of
22 Illumina?

23 A. We tried to settle for years, but ultimately,
24 when we couldn't, we did sue them for infringing IP.
25 We had to, because we are custodians of this IP patent

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1 pool that has other owners, and we have an obligation
2 to the other owners in the IP patent pool to assert,
3 you know, if people are infringing. So it's not -- we
4 don't get a choice on whether we sue people in that
5 case, who infringe on that IP. We are obliged to,
6 because of the other patentholders in the pool, to do
7 that action.

8 Q. And are you aware that Illumina customers have
9 described themselves as hostages of Illumina in this
10 litigation?

11 A. I am not aware of that.

12 Q. And you spoke with Mr. Marriott and said that
13 you wouldn't raise prices in the MCED market because
14 you could lose sequencing customers. Is that correct?

15 A. That's correct.

16 Q. And that analysis depends on the assumption
17 that these customers will have NGS alternatives. Is
18 that correct?

19 A. That's right.

20 Q. And you spoke to Mr. Marriott yesterday about a
21 company called Roche. Is that right?

22 A. That's correct.

23 Q. Roche currently does not sell an NGS platform,
24 right?

25 A. It acquired a company that was developing an

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1 NGS product, but hasn't launched it yet.

2 Q. And you spoke to Mr. Marriott about BGI. Is
3 that right?

4 A. That is correct.

5 Q. And currently BGI is enjoined from selling its
6 platform in the United States until at least 2023,
7 correct?

8 A. It can sell services in the United States, so
9 sequencing services. It has sequencing customers in
10 the United States, but it cannot have a product in the
11 United States until 2023.

12 Q. And you also spoke about a company called
13 Ultima. Is that right?

14 A. Ultima?

15 Q. Ultima?

16 A. I am not familiar with Ultima.

17 Q. And did you speak about a company called
18 Element?

19 A. I spoke about Element.

20 Q. And what you know about Element is, of course,
21 based on publicly available information regarding its
22 sequencing products, correct?

23 A. That is correct.

24 Q. Okay. Because you don't have access to their
25 confidential, proprietary information. Is that right?

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1 A. That's correct.

2 Q. And Illumina -- and Element does not currently
3 have a commercial NGS platform on the market. Is that
4 right?

5 A. That is correct.

6 Q. And you spoke about a company called Omniome.
7 Is that correct?

8 A. That's correct.

9 Q. And, again, what you know about Omniome is
10 based on publicly available information regarding its
11 sequencing products?

12 A. That's correct.

13 Q. Because you don't have access to their
14 confidential, proprietary information. Is that fair?

15 A. That's correct.

16 Q. And Omniome currently does not have a
17 commercial NGS platform available on the market,
18 correct?

19 A. They're being acquired by PacBio, which does
20 have a commercially available sequencing platform on
21 the market today. It has for several years. And
22 Omniome has talked about launching its -- and they're
23 saying it's a very high accuracy product -- they're
24 saying in the beginning of 2023.

25 Q. And PacBio does long-read sequencing. Is that

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1 correct?

2 A. That is correct.

3 Q. And Omniome today doesn't have a commercially
4 available NGS platform on the market, correct?

5 A. That's correct. They said their launch date is
6 early 2023.

7 Q. And you also spoke with Mr. Marriott about a
8 company called Singular. Is that right?

9 A. About Singular in the context of -- yes, I did.
10 Yes.

11 Q. And what you know about Singular is also based
12 on publicly available information regarding its
13 sequencing products, correct?

14 A. That's correct.

15 Q. And you, again, don't have access to their
16 confidential, proprietary information. Is that fair?

17 A. That's correct.

18 Q. And Singular's NGS sequencer is not
19 commercially available, correct?

20 A. It's available in early access today, and what
21 they have said publicly is they're launching later this
22 year, so in the next couple of months. But they have
23 today early access customers on their sequencing
24 platform.

25 Q. And early access customers is different from a

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1 commercially available platform, correct?

2 A. It's right near the end, right before they go
3 commercial, that's right.

4 Q. You also spoke to Mr. Marriott regarding why
5 Illumina decided to close its transaction with GRAIL.
6 Do you remember that conversation?

7 A. I do.

8 Q. Is that a yes, sir?

9 A. I do.

10 Q. And you testified that you wanted to get a
11 decision from the EC or European Court. Is that
12 correct?

13 A. That's correct.

14 Are you hearing me? I said that's correct,
15 right?

16 Q. I wasn't. I just wanted to make sure it was
17 picked up on the realtime.

18 And you mentioned that there was a drop-dead
19 date of December 20th, 2021. Is that right?

20 A. That's right.

21 Q. And that was when Illumina's merger agreement
22 with GRAIL expired. Is that correct?

23 A. Yeah. That would be the extension we could
24 get. It expires on September 20th, but we could have
25 extended -- we could extend it to December 20th or

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1 21st.

2 Q. And did you ask GRAIL to extend that deadline?

3 A. We evaluated that scenario, and here's what we
4 ran into. If we got into March, the U.S. process would
5 expire, and we'd have to refile for HSR and start the
6 whole review with the FTC all over again, and it wasn't
7 clear to us that we would get a decision, you know, by
8 March from the European Commission.

9 And so we didn't feel that, you know, a
10 couple-of-month extension was going to be enough, and
11 it wasn't clear to us that GRAIL would do a
12 couple-of-month extension given how long the process
13 has been going on already.

14 And so given that we would only, at best, be
15 able to do a couple of months before we had to restart
16 the whole process, we didn't feel like that scenario,
17 you know, gave us enough confidence that we would get
18 to a decision in Europe by then.

19 Q. And so you didn't ask GRAIL to extend the
20 deadline. Is that correct?

21 A. No.

22 Q. Okay. And you said you did not think that
23 GRAIL would agree to an extension or you weren't sure.
24 Is that correct?

25 A. I didn't know if they would.

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1 Q. Why wouldn't GRAIL -- why didn't you -- why did
2 you think that GRAIL wouldn't agree to an extension?

3 A. We just didn't know if they would.

4 Q. Once the deal expired, Illumina would have to
5 pay a \$300 million breakup fee to GRAIL. Is that
6 right?

7 A. That's correct.

8 MS. MUSSER: I don't have any further questions
9 at this time, Mr. deSouza.

10 JUDGE CHAPPELL: Were there -- I know you're
11 not a lawyer, Mr. deSouza. Were there any exceptions
12 to that breakup fee, any walk-away provisions?

13 THE WITNESS: No. We would be on the hook for
14 the 300 million if the deal fell --

15 JUDGE CHAPPELL: Even if a government entity
16 blocked the deal?

17 THE WITNESS: Even if a government entity
18 blocked the deal.

19 JUDGE CHAPPELL: Okay.

20 Anything further, Mr. Marriott?

21 MR. MARRIOTT: Very briefly, Your Honor, if I
22 may.

23 RECROSS EXAMINATION

24 BY MR. MARRIOTT:

25 Q. Mr. deSouza, you were asked about tailoring

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1 certain of Illumina products to GRAIL's. Do you recall
2 that series of questions?

3 A. I do.

4 Q. Does Illumina have any intention of tailoring
5 its products to uniquely advantage GRAIL?

6 A. No.

7 Q. You were asked about a biannual audit in
8 connection with the open offer. Do you recall that?

9 A. I do.

10 Q. Let's look, if we could, please, at RX 3935,
11 and I want to point us, if I may, to Section 12(a), at
12 the second bullet point there.

13 If there is a finding of noncompliance before
14 the next audit is completed, is Illumina required to
15 notify the customer?

16 A. Yes, we are.

17 Q. And within what time frame from the finding of
18 noncompliance must the customer be notified?

19 A. Within ten days.

20 MR. MARRIOTT: Your Honor, I have nothing
21 further -- oh, actually, I take that back. I
22 apologize. I do have one further thing.

23 BY MR. MARRIOTT:

24 Q. You were asked a series of questions about
25 prior deposition and IH testimony concerning

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1 efficiencies. Do you recall that?

2 A. I do.

3 Q. And do you recall testifying at great length at
4 both your IH and at your deposition about the
5 efficiencies that you believe will result from this
6 transaction?

7 A. I do. We spent a lot of time talking about the
8 efficiencies, both in the IH and then again at the
9 deposition.

10 Q. Okay.

11 I will spare us all going through that. Thank
12 you very much.

13 Your Honor, I have no further questions at this
14 time.

15 JUDGE CHAPPELL: Any further questions of this
16 witness?

17 MS. MUSSER: No, Your Honor. Thank you.

18 JUDGE CHAPPELL: Thank you, sir. You're
19 excused. You may stand down.

20 THE WITNESS: Thank you.

21 JUDGE CHAPPELL: Call your next witness.

22 MS. MUSSER: Your Honor, Sarah Wohl will be
23 calling the next witness on behalf of Complaint
24 Counsel.

25 JUDGE CHAPPELL: Okay.

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1 MS. WOHL: Good afternoon, Your Honor.

2 Complaint Counsel calls William Getty from Guardant.
3 He may be in -- they were in the waiting room, so let
4 me just check.

5 All right, they appear to be here.

6 JUDGE CHAPPELL: All witnesses and all witness
7 attorneys are present now?

8 JADA: Everyone is in. You're good to proceed,
9 Your Honor.
10 Whereupon--

11 WILLIAM JOHN TOLAN GETTY, III
12 a witness, called for examination, having been first
13 duly sworn, was examined and testified as follows:

14 JUDGE CHAPPELL: All right, go ahead.

15 MS. WOHL: And, Your Honor, I would like to
16 introduce Steve Holley from Sullivan & Cromwell who
17 will be representing Mr. Getty and Guardant Health.

18 JUDGE CHAPPELL: All right.

19 MR. HOLLEY: Good afternoon, Your Honor.

20 JUDGE CHAPPELL: Good afternoon.

21 DIRECT EXAMINATION

22 BY MS. WOHL:

23 Q. Mr. Getty, can you please state and spell your
24 name for the record?

25 A. Sure. My full name is William John Tolan

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1 Getty, III. I will spell from William to Getty.

2 W-I-L-L-I-A-M, John, J-O-H-N, Tolan, T-O-L-A-N, Getty,

3 G-E-T-T-Y, and the III, I-I-I.

4 Q. Thank you, Mr. Getty.

5 And who is your current employer?

6 A. Guardant Health.

7 Q. If I refer to Guardant Health as just Guardant,
8 will you know what I mean?

9 A. Yes, I will.

10 Q. When did you first join Guardant?

11 A. I joined in 2017.

12 Q. Can you briefly describe your work background
13 prior to joining Guardant?

14 A. Certainly. I've worked in life sciences for
15 many years, and prior to Guardant, I worked at Pfizer
16 as well as an organization called Medivation, who was
17 ultimately purchased by Pfizer, and then a company
18 called Exelixis, and then eventually I moved on to
19 Guardant. Prior to Pfizer, I had a handful of years
20 post-college in different companies.

21 Q. And what was your position when you first
22 joined Guardant?

23 A. Sure. So when I joined Guardant, I was the
24 vice president of marketing for the portfolio that
25 existed at this -- at that time, which now is referred

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1 to as our Oncology Division.

2 Q. And what is your current position with
3 Guardant?

4 A. Sure. I am the senior vice president of
5 commercial for the Screening Division.

6 Q. When you say "Screening Division," what does
7 that mean?

8 A. Sure. So Guardant Health is a precision
9 oncology company, and our initial products are focused
10 on patients with cancer or living with cancer, if you
11 will, and we have now, or I should say, we are getting
12 ready to commercialize in a space which is screening
13 for cancer, and that's a different population, a
14 different set of products, and different customer
15 types.

16 So the organization has most recently been
17 split into two parts, one that is focused on
18 oncology -- and the easiest way to think about that is
19 those are individuals -- that division is focused on
20 oncologists as customers, and then a screening division
21 which is focused on cancer screening, and that is
22 for -- you know, and the primary customer there is a
23 primary care physician or an internal medicine
24 physician.

25 Q. And when did you become senior vice president

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1 of commercial for the Screening Division?

2 A. I believe it was in the -- right before the
3 change of the year. I think -- I officially joined the
4 Screening Division in January of '21, but if I recall
5 correctly, my transition and appointment to the -- or
6 promotion to the role happened a few months prior to
7 that time.

8 Q. And what were your responsibilities immediately
9 prior -- or what was your position immediately prior to
10 being senior vice president of commercial for
11 screening?

12 A. I was still a vice president of marketing for
13 the Oncology Division.

14 Q. And what are your current responsibilities in
15 your current role?

16 A. Sure. My responsibilities are to lead the
17 commercialization of our screening product in
18 development, which we refer to internally as LUNAR-2,
19 and that encompasses sales, marketing, medical affairs,
20 commercial development, all manners of activities that
21 will support the commercialization of the product, and
22 so I am responsible for the development of that team,
23 all of those different functions, and, you know,
24 product development and the like.

25 Q. What, if any, responsibilities do you have

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1 relating to the development of Guardant's cancer
2 screening tests?

3 A. Sure. So as the commercial leader, I certainly
4 interact with the broader organization on a strategic
5 basis, and so, you know, I have a lot of input into
6 what does the product look like in the long run and in
7 the short run.

8 What I mean by that is, you know, what's going
9 to have the largest impact? What's going to
10 potentially have the largest adoption in the
11 marketplace? So I am constantly talking about product
12 design and features and relating that to the
13 marketplace we exist in.

14 Q. What responsibilities do you have relating to
15 Guardant's strategic plans for its cancer screening
16 tests?

17 A. Sure. So I'm a -- as a -- as the commercial
18 leader, I report in to the co-CEO of our organization,
19 AmirAli Talasaz, so he and I spend a lot of time
20 talking about strategic planning. I've led the
21 strategic planning process prior to this role for three
22 years for the organization, as well as this year I am
23 leading the strategic planning process for the
24 Screening Division. I'm also a member of the executive
25 management team where, you know, those discussions are

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1 happening across the broader portfolio.

2 Q. What responsibilities, if any, do you have
3 relating to Guardant's long-range planning?

4 A. I would say those are kind of one and the same,
5 if you will. The -- you know, there's different, let's
6 call it, time frames that we leverage to talk about the
7 broader long-range/strategic plan. So, you know, when
8 I refer to strategic planning, I'm really talking
9 about, you know, next year through the next ten years.
10 And my interaction is the same in both those instances.

11 Q. Why does Guardant engage in long-range
12 planning?

13 A. Sure. Certainly it's a fast-moving
14 marketplace, and the timelines for development and then
15 regulatory approvals and adoption cycles are extremely
16 long in our business, and it's a fast-moving
17 marketplace and sort of juxtaposed to those long
18 timelines. So we need to be thinking about the future
19 of healthcare and where it's going in order to make
20 sure that our products are competitive and that we fit
21 into that, you know, future state.

22 Q. In your role at Guardant, do you have any
23 responsibilities relating to Guardant's competitive
24 assessments?

25 A. I do. Certainly as part of, you know, pretty

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1 much everyday commercialization discussions, we are
2 thinking about what our competition is doing, and going
3 back to my previous answer, as I think about, you know,
4 when I referred to the marketplace changing rapidly,
5 the marketplace changing rapidly is really due to the
6 competitive environment and what's going on. And so,
7 you know, we're constantly staying abreast of what we
8 can in terms of the competitive environment, how they
9 are moving, and what that means for us as an
10 organization, either to compete, or what it frankly
11 means about the market longer term.

12 Q. And do you know what responsibilities you will
13 have after Guardant commercializes its cancer screening
14 test?

15 A. Yes. I will be responsible for overseeing the
16 execution and our performance relative to the uptake of
17 the test and the -- and obviously then the
18 responsibilities around revenue generation and making
19 sure that we are moving forward.

20 Q. And when you -- you said "uptake" of the test,
21 what does that mean?

22 A. I mean adoption of the test. So as the
23 commercial leader, I will be responsible for ensuring
24 that, you know, physicians are adopting the test, we
25 are meeting the forecasts internally that we've set,

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1 and making sure that we have a profitable business as
2 we move forward.

3 Q. You mentioned you were part of the executive
4 management team at Guardant. Can you explain a little
5 more about what the role of the executive management
6 team is?

7 A. Sure. So the executive management team, just
8 for context, is made up of senior leaders within the
9 organization, like myself, as well as our co-CEOs.
10 There -- I think there are ten of us, if I recall
11 correctly the exact number. And we have the
12 responsibility of guiding the organization on a
13 strategic basis.

14 So, you know, decisions, for instance, about
15 mergers and acquisition are something we would be
16 talking about on a regular basis, or talking about
17 competitive threats and/or things that are affecting
18 our -- our -- the broader organization. In the current
19 context, we spend a lot of time talking about COVID.

20 Q. Is Darya Chudova part of the executive
21 management team?

22 A. She is.

23 Q. Do you interact with Ms. Chudova as part of
24 your responsibilities?

25 A. I do.

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1 Q. How so?

2 A. Darya and I spend quite a bit of time together.
3 She's our chief technology officer or senior VP of
4 technology, I should say, and she and I spend a lot of
5 time talking about technical development, clinical
6 development, and really just, you know, more broadly
7 about the program overall.

8 As senior leaders within the organization and
9 individuals like Darya who have a vast amount of
10 experience in life sciences, you know, we counsel and
11 educate and question one another quite often.

12 Q. I want to talk a bit more about Guardant and
13 its business, but please keep in mind we are in public
14 session. So if any of my questions you feel you
15 require to provide competitively sensitive information,
16 just let me know, and I can ask it again when we're in
17 camera.

18 A. Sure.

19 Q. Do you understand?

20 What is Guardant's mission?

21 A. To conquer cancer with data.

22 Q. From your perspective, what does that mean?

23 A. Sure. So cancer is a disease largely born of
24 the errors in our genome, and so one of the challenges
25 of understanding and actually getting ahead of cancer

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1 is the fact that you are -- you really don't have a lot
2 of information about what the tumor is doing, and the
3 reason is is because for years, in order to get
4 information about a tumor, you were dependent on tissue
5 samples of that tumor such that you could sequence it
6 and then determine what was wrong in that particular
7 individual's genome.

8 And so with liquid biopsy -- and liquid biopsy
9 broadly being referred to in this context as, you know,
10 taking a blood sample, interrogating that blood sample,
11 and finding DNA from the tumor floating around in that
12 blood sample -- you have a more ubiquitous source of
13 that data about different tumor types.

14 So what essentially has happened, you know,
15 over the last ten years is through the technology that
16 Guardant has pioneered, we have been able to amass a
17 lot of information about the genomic defects of an
18 individual who develops cancer, and that information is
19 extremely valuable as you think about, you know,
20 attacking the problem of cancer.

21 And so conquering cancer with data is really
22 just an -- you know, sort of calling out the fact that
23 one of the challenges with conquering cancer is we have
24 been data-starved with this technology. We open up a
25 whole another world where we can amass the amount of

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1 information hopefully necessary to develop new
2 therapeutics or, you know, diagnostics to help tackle
3 the problem.

4 Q. What products does Guardant currently offer
5 today?

6 A. Sure. So in the context of our clinical
7 setting -- so I'll just make the distinction of
8 research use only, which we do have some of those
9 products -- in the clinical setting, meaning a
10 physician can order it and use it with a patient.

11 There is the Guardant360 CDx product, there is
12 Guardant360 LDT, which stands for laboratory-developed
13 test. We also have Guardant Reveal. We have a
14 Guardant Next, which is a tissue offering. And we also
15 have something referred to internally as Guardant
16 Response, which is a molecular response product, which
17 is essentially just a secondary offering of the
18 Guardant360 CDx product.

19 We also have a product we refer to as Omni, and
20 that's offered in a research-use-only format for our
21 biopharmaceutical customers primarily.

22 Q. Do any of Guardant's current tests have FDA
23 approval today?

24 A. They do. The Guardant360 CDx product that I
25 mentioned at the outset has FDA approval.

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1 Q. What type of test is Guardant360 CDx?

2 A. It is referred to as a therapy selection test,
3 and what that means is it's intended for patients who
4 have advanced cancer or also referred to as Stage 4
5 disease, so malignant tumors, it's spread somewhere
6 else in the body. And those individuals are typically
7 undergoing some sort of systemic treatment,
8 immunotherapy or perhaps chemotherapy most commonly.

9 And when those patients are then put on
10 treatments, there is an opportunity to sometimes
11 exploit some of the genomic errors in terms of what is
12 fueling their cancer, and there are drugs that have
13 been matched to those errors, and the way that you
14 match the right drug to the error, if it exists, is by
15 interrogating that tumor type, or that tumor, and that
16 tumor, in the case of Guarant360 CDx, you're able to
17 see those different errors and then tell the patient,
18 you know, hey, here's the error, and a physician could
19 ostensibly match the treatment with that particular
20 patient's error in order to more effectively exploit
21 the error in that cancer.

22 Q. And for clarity, is the Guarant360 CDx test an
23 early cancer detection test?

24 A. It is not.

25 Q. You mentioned liquid biopsy tests before. Is

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1 Guardant360 CDx a liquid biopsy test?

2 A. It is. All of our tests, excluding the tissue
3 test, are based on liquid biopsy, broadly speaking, as
4 a term to describe the technology.

5 Q. Does Guardant360 CDx use next-generation
6 sequencing technology?

7 A. It does. All of our tests rely on
8 next-generation sequencing, including the tissue test.

9 Q. And when Guardant360 CDx was granted FDA
10 approval, do you know if any other NGS-based liquid
11 biopsy tests have received FDA approval?

12 A. As the horse race goes, we were first, but
13 there were quickly follow-ons that had FDA approval.
14 One is -- the other one is FoundationOne Liquid, which
15 is made by a company called Foundation Medicine that
16 was bought by Roche a few years back.

17 Q. Going back to Guardant's cancer screening
18 business --

19 A. Sure.

20 Q. -- you mentioned -- you referred to it as the
21 LUNAR-2 program. Is that right?

22 A. That's correct, yes.

23 Q. Can you describe Guardant's LUNAR-2 program?

24 A. Sure. So when the company was started in 2012,
25 there was a program launched at that time referred to

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1 broadly as the LUNAR program, and the LUNAR program was
2 intended to really be focused on two areas, the first
3 being early cancer detection, and then second,
4 detection of minimal or residual disease.

5 What that essentially means collectively is
6 that you're looking for very small signals in the blood
7 that either say this patient has an early-stage disease
8 or this patient, who perhaps had a surgery to remove
9 cancer, the cancer is still there.

10 So the LUNAR technology is really the
11 underpinning of the -- of both pursuits, and the LUNAR
12 technology then eventually migrated into two different
13 products. One was referred to as LUNAR-1, which
14 eventually became Guardant Reveal, and I mentioned that
15 earlier; and then LUNAR-2 is still in development for
16 early-stage detection -- excuse me, early cancer
17 detection.

18 Q. Without delving into any competitively
19 sensitive information, what is the current status of
20 LUNAR-2?

21 A. Sure. So LUNAR-2 is still in its development
22 phase, and on a public basis we have shared data from
23 the assay using case controls, so individuals who have
24 cancer and interrogating that cancer to demonstrate our
25 ability to find early-stage disease.

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1 Q. Under the LUNAR-2 program, does Guardant have
2 plans to develop a multicancer screening test?

3 A. So the LUNAR program, just to go back to the
4 genesis of it, was intended to find small signals in
5 the blood that indicate that a patient has cancer or
6 that cancer has returned subsequent to some sort of
7 intervention. Again, the example there on the second
8 point is somebody who has surgery and you're looking to
9 see if the cancer is still there.

10 So the underlying technology has always been
11 intended to be something that could be used to
12 interrogate for all different manners of cancer, and so
13 as it pertains to LUNAR-2 specifically, we still very
14 much intend to pursue a broader multicancer platform.
15 We have focused our strategy in a way that will
16 establish the technology, but the LUNAR-2 platform is
17 agnostic of tumor types.

18 It is focused on early detection of cancer in a
19 broad sense, and then we'll, you know, continue to
20 develop clinical data in order to support our business
21 strategy to implement the test.

22 Q. Why does Guardant intend to pursue a broader
23 multicancer test?

24 A. Sure. So the technology intended here -- you
25 know, again, just to go back a bit, the intention here

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1 to look for early cancer signals is a really important
2 factor in the notion of conquering cancer with data,
3 and what I mean by that is that cancer typically is
4 much more treatable in the early stages. So regardless
5 of the tumor type, if you can find it early and then
6 you can intervene early, the likelihood is that you'll
7 be able to actually cure that cancer, versus if you
8 catch it later when it has metastasized, unfortunately,
9 it's just sort of a losing proposition.

10 So the reason that we are pursuing a LUNAR-2
11 platform in order to enable early cancer detection is
12 simply that, you know, this is the most attractive way,
13 most likely, or the most effective way, I should say,
14 to actually get ahead of cancer.

15 And certainly cancer comes in all, you know,
16 shapes and forms, if you will, and so our goal would be
17 to have the maximum patient impact. And so having the
18 maximum patient impact means you're interrogating an
19 individual for all manners of cancers, not just one,
20 two, or three different cancers.

21 Q. In pursuit of Guardant's multicancer early
22 detection test, are you beginning with any particular
23 type of cancer?

24 A. Yeah. I alluded to this a bit earlier, and
25 I'll expand. Our business strategy for pursuit of

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1 early cancer detection in a broad sense, a cancer, you
2 know, across multiple tumors, is focused on creating a
3 test which will be rapidly adopted initially in order
4 to then move us into the next phase of adoption, which
5 will be in a more multicancer fashion.

6 And so we have focused in initially of
7 embedding this technology in the healthcare system, if
8 you will, through colorectal cancer. So we have a
9 clinical development program, a clinical trial referred
10 to as ECLIPSE. That is running currently. That will
11 ostensibly read out sometime next year, and hopefully,
12 you know, fingers crossed, it is positive.

13 Once we have that clinical data, what we will
14 be able to do then is move forward to hopefully FDA
15 approval, and, again, assuming positive outcomes on
16 that front, we will then move to, you know, really
17 drive adoption within the primary care physician's
18 office.

19 By driving the adoption of this test, you now
20 have established a beachhead, an operating system, if
21 you will, that will allow us to then pursue additional
22 tumor types, and we think that the fastest path to
23 adoption of a multicancer test is actually through a
24 business strategy which is focused on colorectal cancer
25 in the short term.

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1 Q. And I've mentioned Guardant's multicancer early
2 detection test. If I refer to that as an MCED test or
3 M-C-E-D test, will you know what I'm talking about?

4 A. I will.

5 Q. After Guardant completes validation for its
6 colorectal cancer screening test, does Guardant need to
7 restart development efforts in order to pursue an MCED
8 test?

9 A. It does not, and we are -- we are actively
10 pursuing multicancer development activities internally,
11 and we've also indicated publicly that we will -- we
12 plan to initiate trials in a multicancer context in the
13 near future.

14 Q. And why do you not have to restart development
15 efforts for your MCED test?

16 A. Sure. So the underlying technology that I
17 referred to earlier of finding cancer early in the
18 blood is generally a pursuit that is -- can be applied
19 to all different tumor types. So the technology
20 platform really underlying the LUNAR-2 test is
21 applicable to all manners of cancers, and that was the
22 intention when the test was developed.

23 It wasn't developed in a way that said, you
24 know, we're only looking for colorectal cancer. Again,
25 that's really more a business strategy than it is a

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1 technology decision. And so the development activities
2 that need to go on subsequent to the development of a
3 CRC assay are such that you're leveraging the same
4 technology, and you certainly need to think about
5 optimizing that technology for different tumor types --
6 I'm not suggesting there's, you know, just a drop and
7 replace -- but ultimately the underlying technology
8 that took years and years to develop is actually the
9 more challenging development exercise, in and of
10 itself, to pursue.

11 Q. You mentioned that Guardant publicly announced
12 some of the details about its MCED test. Has Guardant
13 published all of the details of its development plans
14 for its MCED test?

15 A. It has not.

16 Q. Why not?

17 A. Certainly, you know, that is something that is
18 inherent to our business strategy, and, you know, we
19 would be -- you know, I think we would give our
20 competitors a very easy advantage to follow our lead if
21 we published all of our development activities in a
22 public fashion.

23 Q. Has Guardant published the details of its
24 commercialization plans for its MCED test?

25 A. No. Again, there I think that would be sort of

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1 shooting ourselves in the foot, allowing our
2 competition to follow our lead.

3 Q. You mentioned -- you talked about this a bit
4 when we talked about Guardant's business, but under
5 Guardant's current plans, what patients do you plan to
6 target for Guardant's MCED test?

7 A. There is going to be a focus on cancers that
8 are screened for most -- most often in the primary care
9 setting initially, and then as the data continues to
10 develop, we will, you know, move beyond that.

11 So in terms of the initial focus, those cancers
12 are often lung, breast, colorectal cancer is another
13 example, and then you start to move beyond that, and
14 that's really dependent on how the data develops both
15 internally and externally, and by externally, I mean
16 data that suggests it's a good idea to screen for
17 additional cancers.

18 Q. Particularly, who would be the patients who
19 would be receiving the MCED test?

20 A. Sure. So our intention is to develop data in a
21 way that supports average-risk screening essentially
22 across the board, and so our goal would be to make this
23 available to, you know, patients who are of average
24 risk of cancer, but also as well patients who may be of
25 higher risk due to things like smoking and lifestyle

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1 choices.

2 Q. When you say "average risk," what is an average
3 risk patient?

4 A. Sure. So an average risk patient is a patient
5 who doesn't have any specific disposition towards
6 cancer. So, for lack of a better example, I would be
7 defined as average risk, as a 43-year-old male, no
8 history of cancer in my family, and never smoked or not
9 obese. You know, there are certainly certain elements
10 that make myself average risk, but, you know, that's a
11 pretty broad definition.

12 So, you know, I'm sure I'm forgetting one or
13 two different factors that could make you more high
14 risk, but oftentimes it's genomically derived as well.
15 You could be high risk if you're a smoker, you could be
16 high risk if you have a BRCA mutation, you could be
17 high risk if you're of a certain population, any number
18 of factors. But generally speaking, people are of
19 average risk.

20 Q. Is there a certain age population that Guardant
21 plans to target its test towards?

22 A. So the increase in age is actually a risk
23 factor associated with cancer development. If you look
24 at the guidelines for screening average risk patients,
25 in general -- and in general meaning it spans a couple

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